

**Department of Finance
Yukon Bureau of Statistics**

Sales of Cannabis

Fiscal year ending March 31, 2024

Released by Statistics Canada – March 7, 2025

During the fiscal year ending March 31, 2024, cannabis sales in Yukon totalled \$13.0 million, an increase of \$2.0 million, or 18.3%, from cannabis sales in the previous fiscal year (\$11.0 million).

Nationally, total cannabis sales increased 11.6% in the fiscal year ending March 31, 2024, compared to the fiscal year ending March 31, 2023.

Of the \$13.0 million of cannabis product sales in Yukon in 2023/24, *Dried cannabis* was the highest product category, accounting for 59.7% (\$7.7 million), followed by *Inhaled cannabis extracts* at 31.1% (\$4.0 million). The proportions of other cannabis sales by product category were: *Solid cannabis edibles* (5.5%); *Ingested cannabis extracts* (2.2%); *Cannabis beverages* (1.1%); and *Topicals, seeds, and others* (0.4%).

In 2023/24, sales of cannabis, per capita¹ in Yukon was \$356.

Sales and percentage change of cannabis sales

Fiscal year ending March 31, 2024

	2022/23	2023/24	2022/23 to 2023/24
	\$ millions		% change
Canada	4,663.9	5,203.9	11.6
Newfoundland and Labrador	68.3	85.2	24.7
Prince Edward Island ²	22.5	25.0	11.0
Nova Scotia	111.1	121.0	8.9
New Brunswick	83.5	93.8	12.4
Quebec ³	601.9	662.1	10.0
Ontario	1,847.0	2,096.9	13.5
Manitoba	190.2	204.3	7.4
Saskatchewan	197.4	187.9	-4.8
Alberta	821.6	910.4	10.8
British Columbia	697.6	791.0	13.4
Yukon	11.0	13.0	18.3
Northwest Territories	x	x	x
Nunavut	x	x	x

¹ Sales per person are calculated by dividing the total sales by population of legal age (19 years) in Yukon.

² Cannabis vapes are not sold in Prince Edward Island.

³ Cannabis vapes and topicals are not sold in Quebec. Solid edibles were not sold until the 2022/2023 reference year, but sales data are unavailable for that reference year.

x = suppressed to meet the confidentiality requirements of the Statistics Act

Note: Data may not add up to totals as a result of rounding.

Comparability and limitations of the data

Cannabis sales per person are based on the population of inhabitants of legal age to buy, use, possess and grow recreational cannabis, which is 19 years of age and older across most of Canada, except for Alberta (18 years of age and older) and Quebec (21 years of age and older).



Department of Finance Yukon Bureau of Statistics

Statistics on sales of cannabis exclude illicit market transactions. Cannabis sales values include only legal, non-medical sales (excluding all sales taxes) as reported by the cannabis authorities and outlets that operate under licence from the cannabis authorities.

Differences in provincial and territorial legislation have an impact on the types of cannabis products each jurisdiction deems legal. As a result, each jurisdiction's cannabis sales by product type reflect not only consumer preference but limitations placed on the availability of certain products.

The data collected for cannabis have been sourced from the Health Canada Cannabis Tracking System and an amended Government Liquor Authority – Report of Operations survey.