

Retail Trade, July 2025 (preliminary)

Released by Statistics Canada – September 19, 2025

In July 2025, Yukon's retail sales (not adjusted for seasonality) totalled \$114.3 million, a decrease of \$1.9 million, or 1.7%, compared to July 2024 (\$116.2 million). This decrease was mainly attributable to a reduction in sales by *Gasoline stations and fuel vendors*¹ and *Motor vehicle and parts dealers*, and was partially offset by increases in sales by *Food and beverage retailers*; *Sporting goods, hobby, musical instrument, book, and miscellaneous retailers*; and *General merchandise retailers*. Yukon's July 2025 retail sales increased by \$5.6 million or 5.1%, compared to June 2025 (\$108.7 million).

Nationally, retail sales (not seasonally adjusted) increased 4.8% in July 2025 compared to July 2024 and increased 1.0% compared to June 2025.

On a year-to-date basis (January through July 2025), retail sales in Yukon totalled \$679.2 million, a decrease of \$11.2 million, or 1.6%, compared to the same period in 2024 (\$690.4 million). Canada's year-to-date retail sales increased 4.8% over this period.

Yukon's year-to-date decrease in retail sales were attributable to a reduction in sales by *Gasoline stations and fuel vendors*¹; *Health and personal care retailers*; and *Furniture, home furnishings, electronics and appliances retailers*. These decreases were partially offset by increases in sales by *Food and beverage retailers* and *Sporting goods, hobby, musical instrument, book, and miscellaneous retailers*.

Retail Sales, July 2025

Unadjusted

	Jul '24	Jun '25 ^r	Jul '25 ^p	Jan-Jul '24	Jan-Jul '25 ^p	Jun '25 ^r to Jul '25 ^p	Jul '24 to Jul '25 ^p	Jan-Jul '24 to Jan-Jul '25
	---- millions of dollars ----					---- % change ----		
Canada	70,042.3	72,686.8	73,434.9	454,762.2	476,660.5	1.0%	4.8%	4.8%
Yukon	116.2	108.7	114.3	690.4	679.2	5.1%	-1.7%	-1.6%

Seasonally adjusted

	Jul '24	Jun '25 ^r	Jul '25 ^p	Jun '25 ^r to Jul '25 ^p	Jul '24 to Jul '25 ^p
	---- millions of dollars ----			---- % change ----	
Canada	66,888.5	70,156.4	69,592.9	-0.8%	4.0%
Yukon	98.8	96.7	96.8	0.1%	-2.1%

^r = revised

^p = preliminary

¹ In April 1, 2019, the Government of Canada levied a consumer carbon tax on fossil fuels, with rates varying by fuel type and increasing annually. From April 1, 2025, the carbon tax is no longer being levied as the applicable carbon tax rates for all types of fuel were set to zero, which contributed to the year-over-year fluctuations in gasoline sales in this release.



Note to readers:

- Data in this release are expressed in current dollars (not adjusted for inflation).
- Retail sales estimates for the latest month are preliminary and subject to revisions.
- Differences and percent changes are derived from unrounded numbers.