

Retail Trade, August 2025 (preliminary)

Released by Statistics Canada – October 23, 2025

In August 2025, Yukon's retail sales (not adjusted for seasonality) totalled \$115.5 million, an increase of \$4.8 million, or 4.3%, compared to August 2024 (\$110.8 million). This increase was mainly attributable to higher sales by *Health and personal care retailers; General merchandise retailers; Sporting goods, hobby, musical instrument, book, and miscellaneous retailers; and Food and beverage retailers*; and was partially offset by decreases in sales by *Motor vehicle and parts dealers; Gasoline stations and fuel vendors¹; and Furniture, home furnishings, electronics and appliances retailers*. Yukon's August 2025 retail sales increased by \$352,000 or 0.3%, compared to July 2025 (\$115.2 million).

Nationally, retail sales (not seasonally adjusted) increased 3.4% in August 2025 compared to August 2024 and decreased 1.2% compared to July 2025.

On a year-to-date basis (January through August 2025), retail sales in Yukon totalled \$795.7 million, a decrease of \$5.5 million, or 0.7%, compared to the same period in 2024 (\$801.1 million). Canada's year-to-date retail sales increased 4.6% over this period.

Yukon's year-to-date decrease in retail sales were attributable to a reduction in sales by *Gasoline stations and fuel vendors¹; Health and personal care retailers; Motor vehicle and parts dealers; and Furniture, home furnishings, electronics and appliances retailers*. These decreases were partially offset by increases in sales by *Food and beverage retailers and Sporting goods, hobby, musical instrument, book, and miscellaneous retailers*.

Retail Sales, unadjusted, August 2025

	Aug '24	Jul '25 ^r	Aug '25 ^p	Jan-Aug '24	Jan-Aug '25 ^p	Jul '25 ^r to Aug '25 ^p	Aug '24 to Aug '25 ^p	Jan-Aug '24 to Jan-Aug '25
	---- millions of dollars ----					---- % change ----		
Canada	70,185.7	73,449.4	72,539.1	524,947.9	549,214.1	-1.2%	3.4%	4.6%
Yukon	110.8	115.2	115.5	801.1	795.7	0.3%	4.3%	-0.7%

Retail Sales, seasonally adjusted, August 2025

	Aug '24	Jul '25 ^r	Aug '25 ^p	Jul '25 ^r to Aug '25 ^p	Aug '24 to Aug '25 ^p
	---- millions of dollars ----			---- % change ----	
Canada	67,100.2	69,677.0	70,404.0	1.0%	4.9%
Yukon	95.9	97.7	100.8	3.2%	5.1%

^r = revised

^p = preliminary

¹ In April 1, 2019, the Government of Canada levied a consumer carbon tax on fossil fuels, with rates varying by fuel type and increasing annually. From April 1, 2025, the carbon tax is no longer being levied as the applicable carbon tax rates for all types of fuel were set to zero, which contributed to the year-over-year fluctuations in gasoline sales in this release.

See **Note to readers** on page 2.



Note to readers:

- Data in this release are expressed in current dollars (not adjusted for inflation).
- Retail sales estimates for the latest month are preliminary and subject to revisions.
- Differences and percent changes are derived from unrounded numbers.