



## Survey of Household Spending, 2023

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In 2023, Whitehorse<sup>1</sup> households spent an average of \$89,933 on the consumption of goods and services, which was \$13,183, or 17.2%, higher than the national average<sup>2</sup> of \$76,570.

Compared to all provinces and territorial capitals, Whitehorse households had the third highest average household spending in 2023, following Yellowknife (\$98,568) and Iqaluit (\$97,585) households.

In 2023, as a proportion of total consumption, Whitehorse<sup>1</sup> households on average spent:

- 30.7% on Shelter, the fifth highest nationally and 1.4 percentage points below the national average (32.1%);
- 17.5% on Transportation, the fifth highest nationally and 1.7 percentage points above the national average (15.8%);
- 13.4% on Food, the lowest nationally, and 2.3 percentage points below the national average (15.7%);
- 8.8% on Household operations, the fourth highest nationally, and 1.0 percentage point above the national average (7.8%); and
- 29.6% on Other consumption expenditures<sup>3</sup>, the second highest nationally, and 1.0 percentage point above the national average (28.6%).

### Average consumption spending per household and consumption by major categories, Canada, provinces and territories<sup>1</sup>, 2023

	Total consumption	Food	Shelter	Transportation	Household operations	Other consumption expenditures <sup>3</sup>
	----- \$ -----	----- proportion of total consumption (%) -----				-----
<b>Canada<sup>2</sup></b>	<b>76,750</b>	<b>15.7%</b>	<b>32.1%</b>	<b>15.8%</b>	<b>7.8%</b>	<b>28.6%</b>
Newfoundland and Labrador	67,440	19.9%	23.5%	19.7%	8.8%	28.2%
Prince Edward Island	65,900	18.3%	27.8%	16.8%	9.5%	27.6%
Nova Scotia	65,774	16.5%	27.8%	17.7%	9.0%	29.0%
New Brunswick	64,227	17.4%	25.5%	18.4%	9.3%	29.4%
Quebec	65,344	17.3%	27.1%	16.9%	7.8%	30.9%
Ontario	81,975	14.4%	35.8%	14.6%	7.8%	27.5%
Manitoba	68,797	18.3%	27.6%	17.1%	8.5%	28.5%
Saskatchewan	69,845	18.2%	28.4%	17.8%	8.5%	27.1%
Alberta	88,186	16.5%	30.4%	16.5%	7.6%	29.1%
British Columbia	82,657	14.7%	34.8%	15.2%	7.4%	28.0%
<b>Whitehorse<sup>1</sup></b>	<b>89,933</b>	<b>13.4%</b>	<b>30.7%</b>	<b>17.5%</b>	<b>8.8%</b>	<b>29.6%</b>
Yellowknife <sup>1</sup>	98,568	16.3%	34.5%	15.6%	8.6%	24.9%
Iqaluit <sup>1</sup>	97,585	16.9%	31.9%	14.2%	8.4%	28.5%

<sup>1</sup> The Survey of Household Spending is only conducted in the capitals of the territories. Data for Yukon are not available.

<sup>2</sup> The national average does not include data from the territorial capitals.

<sup>3</sup> Other consumption expenditures include Household furnishings and equipment; Clothing and accessories; Health care; Personal care; Recreation; Education; Reading materials and other printed matter; Tobacco products, alcoholic beverages and cannabis for non-medical use; Games of chance; and Miscellaneous expenditures.



Average consumption spending per household and consumption by major categories, Whitehorse<sup>1</sup>, 2019 to 2023

	2019	2021	2023	2019 to 2023	2021 to 2023
	proportion of total consumption (%)			change in proportion (percentage points)	
<b>Total current consumption</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	...	...
Food	15.4%	15.1%	13.4%	-2.0	-1.7
Shelter	28.5%	28.6%	30.7%	2.2	2.1
Household operations	9.0%	8.8%	8.8%	-0.2	0.0
Household furnishings and equipment	3.6%	5.0%	4.5%	0.9	-0.5
Clothing and accessories	3.9%	3.5%	3.2%	-0.7	-0.3
Transportation	17.4%	16.7%	17.5%	0.1	0.8
Health care	3.4%	3.4%	3.2%	-0.2	-0.2
Personal care	1.6%	2.2%	1.9%	0.3	-0.3
Recreation	8.3%	9.0%	8.9%	0.6	-0.1
Education	1.5%	1.7%	2.0%	0.5	0.3
Reading materials and other printed matter	0.5%	0.4%	0.4%	-0.1	0.0
Tobacco products, alcoholic beverages and cannabis for non-medical use	3.6%	2.9%	3.0%	-0.6	0.1
Games of chance	F	0.3%	F	..	..
Miscellaneous expenditures	3.0%	2.3%	2.1%	-0.9	-0.2

F = too unreliable to publish

.. = not available

... = not applicable

<sup>1</sup> The Survey of Household Spending is only conducted in the capitals of the territories. Data for Yukon are not available.

**Note to readers:**

- The 2023 Survey of Household Spending (SHS) was conducted from January to December 2023. Information was gathered from a sample of 9,991 households in the provinces and 732 households in the territorial capitals (Whitehorse, Yellowknife and Iqaluit). The data collected include detailed household expenditures, as well as information on dwelling characteristics, household demographics and household equipment.
- Average household spending estimates are in current dollars (not adjusted for inflation).
- The increase in average spending by Canadian households in 2023 (up 14.3% from 2021) was the largest two-year increase observed since the series began in 2010. Amid recovery from the COVID-19 pandemic, the rise in household spending was partly attributed to consumer inflation, where the Consumer Price Index increased by 10.9% from 2021 to 2023.
- Average spending for a specific good or service is calculated for all households, including those with and those without expenditures for the category, unless otherwise specified. Average spending includes sales taxes.
- Total current consumption refers to the sum of current expenditures for food, shelter, household operations, household furnishings and equipment, clothing and accessories, transportation, health care, personal care, recreation, education, reading materials and other printed matter, tobacco products, alcoholic beverages and cannabis for non-medical use, games of chance and miscellaneous expenditures.