



Retail Trade, October 2025 (preliminary)

Released by Statistics Canada – December 19, 2025

In October 2025, Yukon's retail sales (not adjusted for seasonality) totalled \$104.2 million, an increase of \$6.6 million, or 6.8%, compared to October 2024 (\$97.5 million). Based on the available data, this increase was mainly attributable to higher sales by *Health and personal care retailers; Gasoline stations and fuel vendors¹; and Sporting goods, hobby, musical instrument, book, and miscellaneous retailers*; and was offset by decreases in sales by *Motor vehicle and parts dealers*. Yukon's October 2025 retail sales decreased by \$546,000, or 0.5%, compared to September 2025 (\$104.7 million).

Nationally, retail sales (not seasonally adjusted) increased 2.1% in October 2025 compared to October 2024 and increased 4.3% compared to September 2025.

On a year-to-date basis (January through October 2025), retail sales in Yukon totalled \$1,002.6 million, an increase of \$4.5 million, or 0.4%, compared to the same period in 2024 (\$998.2 million). Canada's year-to-date retail sales increased 4.4% over this period.

Based on the available data, Yukon's year-to-date increase in retail sales were attributable to higher sales by *Food and beverage retailers; Sporting goods, hobby, musical instrument, book, and miscellaneous retailers; and General merchandise retailers*. These increases were partially offset by decreases in sales by *Gasoline stations and fuel vendors¹; Motor vehicle and parts dealers; Health and personal care retailers; and Furniture, home furnishings, electronics and appliances retailers*.

Retail Sales, unadjusted, October 2025

	Oct '24	Sep '25 ^r	Oct '25 ^p	Jan-Oct '24	Jan-Oct '25 ^p	Sep '25 ^r to Oct '25 ^p	Oct '24 to Oct '25 ^p	Jan-Oct '24 to Jan-Oct '25
	---- millions of dollars ----					---- % change ----		
Canada	70,975.4	69,497.1	72,453.8	662,026.5	691,255.6	4.3%	2.1%	4.4%
Yukon	97.5	104.7	104.2	998.2	1,002.6	-0.5%	6.8%	0.4%

Retail Sales, seasonally adjusted, October 2025

	Oct '24	Sep '25 ^r	Oct '25 ^p	Sep '25 ^r to Oct '25 ^p	Oct '24 ^r to Oct '25 ^p
	---- millions of dollars ----			---- % change ----	
Canada	68,041.3	69,603.2	69,434.7	-0.2%	2.0%
Yukon	94.5	100.3	100.9	0.6%	6.8%

^r = revised

^p = preliminary

¹ In April 1, 2019, the Government of Canada levied a consumer carbon tax on fossil fuels, with rates varying by fuel type and increasing annually. From April 1, 2025, the carbon tax is no longer being levied as the applicable carbon tax rates for all types of fuel were set to zero, which contributed to the year-over-year fluctuations in gasoline sales in this release.

See **Note to readers** on page 2.



Note to readers:

- Data in this release are expressed in current dollars (not adjusted for inflation).
- Retail sales estimates for the latest month are preliminary and subject to revision.
- Differences and percent changes are derived from unrounded numbers.