



Building UP Program guidelines

2026



This funding is for organizations that strengthen the labour market by providing:

- Support to individuals;
- Support to employers; and
- Projects that connect employers to job seekers.

How we can help

Projects that help individuals

Case management and referrals

This includes:

- Helping someone figure out their next steps.
- Learning someone's needs and developing action plans.
- Making referrals for formal training or other services.
- Helping individuals to apply for funding, including Working UP.

Skills development

This includes:

- Improving someone's foundational or vocational skills.
- Support or formal training.

Job search assistance

This includes:

- Giving tips on where and how to look for work and engage with employers.
- Helping with resumes and cover letters.
- Improving interview skills.
- Offering Canada Job Bank support.

Employment support services

This includes:

- Learning someone's ability and workplace needs.
- Creating or giving workplace or training accommodations such as:
 - job coaching;
 - special equipment; or
 - support the individual by working with their employer.

We measure success by:

- improved skills;
- improved cultural connections;
- better social inclusion; and
- more self-sufficiency in the Yukon labour market.

Projects that help employers

Capacity building

This includes helping:

- to understand labour market information;
- to connect employers with workers, the recruiting and hiring of under-represented groups;
- to navigate employers' legal responsibilities to employees;
- with applications for employer-driven funding programs, such as Staffing UP; or
- with the employment office.

We measure success by:

- shorter turnarounds to fill vacancies;
- stronger human resource practices such as training and planning; and
- use of labour market information with staffing decisions.

Projects that connect employers to jobseekers

Research and distribute labour market information

This includes:

- Surveys, census, research and reports.
- Computerized logic systems or similar modelling products that predict economic trends, and available jobs and workers within Yukon.
- Developing and implementing ways to distribute labour market information, such as marketing, websites and social media.

Labour market projects and programs

This includes:

- Developing strategies and networking events;
- Developing industry and sector specific plans and committees to:
- Improve engagement among labour market stakeholders;
- Adapt with labour market supply and demand; and
- Evaluating of existing offerings and processes.

We measure success by:

- reports or other products used for labour market planning;
- less job vacancies;
- hiring more individuals from under-represented groups; or

- more employer engagement in strategic labour market development.

Coordinate community funding

Develop a training fund policy that includes:

- A process to apply for and receive funding;
- Criteria to identify and select those eligible to receive funding support;
- Applicant responsibilities upon approval of funding;
- Payment procedures or communication plan.

We measure success by:

- A strategic plan that talks about the employment opportunities in the region or sector;
- The goals for the number and type of participants being funded;
- The type of training you want to support and special conditions to approve funding; or
- Your ability to meet your plan objectives.

Something else?

If you have an idea for a project that does not fit into the above list talk to us about how we can help by going to Yukon.ca

Tell us your story, develop your plan

Our approach begins with what you want to do, what positive changes you hope to create and how you will measure success. We will work with you to identify how the goals of your project align with the intended outcomes of the Building UP program. We will also work with you to determine how you will document and report your results.

Tell us your story

I am a...

- Which industry or sector are you in?
- What are the strengths of your organization?

I would like to...

- What issue or circumstance are you trying to address and what steps have you already taken?
- What are your project goals?

- Who are you trying to support?
- What are you trying to improve?
- What specific activities do you propose to meet your goals?
- When do you want to start?
- How long will it take?

So that...

- What will happen?
- What is the beneficial outcome to the participant, prospective employers, and the wider community?
- How will you measure success?

Eligible costs

We fund all or part of the market value of wages or costs directly related to your project.

Category	Description	Example
Staffing	Costs linked to employees performing duties specifically for the project.	• Wages • Mandatory Employment Related Costs (MERCs) • Employer human resources costs
Participant	Costs that come from individuals or employers taking part in the project.	• Tuition • Program materials • Instructor fees • Travel
Operating	Overhead costs other than staffing and participant costs.	• Facility rent • Utilities • Insurance • Professional fees • Bank fees
	OR	
Administrative	Costs that are a reimbursement to your organization for existing resources for this project.	• Facility rent • Utilities • Insurance • Professional fees • Bank fees

We will work with you to make a detailed project budget that suits your proposal. We will share detailed information and tools to help.

Who can apply?

- you represent an organisation where labour market development is part of your mandate;
- you are supporting an individual who is legally allowed to work in Canada ; and
- your organization is in good standing with the Registrar of Societies or the Registrar of Companies.

Program limits

The Government of Yukon's fiscal year begins April 1 and ends March 31. Project expenses need to take place in the fiscal year the project is approved. The maximum duration of any funding agreement is three calendar years. This funding is project based.

Creating a successful application

This program is often over subscribed. You are more likely to be successful in your application if you:

- Show the need for what your application addresses. You can do this in many ways. For example:
 - Previous activity or agreements showing continued need for the service;
 - Significant demand for a new service;
 - Supporting research, such as feasibility studies;
 - Letters of support describing how your project will meet a need, focusing on the project, not your organization;
 - Funding from other contributors for your project, while not necessarily required this a strong indicator of support for the need.
- Collaborate with Yukon First Nation governments. Keep in mind that your project will take place on one or more Traditional Territories. Specify in your application whether you have consulted or collaborated with a Yukon First Nation government about your project.
- Collaborate with other service providers. Service providers are expected to work together to remove duplication of services and make efficient use of funding. Specify in your application how your organization already works with other providers, or the consultations you have started.
- Show your work. A good application has detail, show that your proposal:
 - fits Government of Yukon priorities;
 - has clear, measurable objectives;
 - represents fair market value; and
 - is likely to benefit individuals, employers and/or the Yukon labour market.