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STEERING COMMITTEE REPORT #3

March 9, 2022 Meeting

Prepared by



GROUNDSWELL
PLANNING

March 2022

BACKGROUND

In March 2020, Government of Yukon (YG) and Kwanlin Dün First Nation (KDFN) signed a Memorandum of Understanding (MOU) to work jointly towards a local area plan for the Łu Zil Män (Fish Lake) area. A Steering Committee comprised of three representatives of each government was appointed in Fall 2021. The Committee held its third meeting in a hybrid format (in-person at the KDFN's Community Hub building for KDFN members/staff and via Zoom for other attendees) on March 9, 2022 from 5:00 -7:15 pm.

ATTENDEES

Jasmine Bill (KDFN member)
Kathy Elliot (YG member)
Jane Koepke (Facilitator)
Jocelyne Leblanc (YG member)
Larissa Lychenko (YG staff)
Margaret McKay (KDFN member)

Mathieu Marois (City of Whitehorse staff)
Roy Neilson (KDFN staff)
Bengt Pettersson (YG member)
Steven Shorty (KDFN member)
Karee Vallevand (KDFN staff)

MEETING OBJECTIVES

1. Gather initial Committee feedback on the Summary Document; and
2. Get initial direction from the Committee to inform a draft engagement plan.

DISCUSSION

February 8th Meeting Minutes

Minutes were reviewed and Kathy and Jocelyne motioned for their approval.

Draft Workplan

Roy and Larissa shared the draft project workplan with the Committee (included for reference at the end of these minutes). The hope is that the process can wrap up in about two years' time. The Committee's in-depth discussion of issues such as road traffic and visitation will wait until Fall 2022, when the "listening and learning" portion of its work transitions into development of plan concepts that try to address key issues and opportunities.

Committee members expressed appreciation for this visual road map and supported its timelines.

Summary Background Report Edits

Committee members were asked to review the summary document after its introduction on February 8th and organize their suggestions and edits under two categories as follows:

1. **"Red flags"** - errors/issues that should be addressed before the summary document is released to the public; and
2. **Final version ideas** - suggestions/comments/edits that should be considered during final round of edits (along with public input).

Jane made notes of Committee member comments in the document PDF. For the most part the comments received were non-critical edits that could potentially wait until the final version. The only “red flags” noted were the First Nation traditional/contemporary use map and land tenure maps. The colour scheme of the former map poses a potential barrier to public understanding of this important content. The scale of the latter map doesn’t allow for the identification of private land parcels in the area and the visual understanding that there are numerous residents in the area.

Łu Zil Män Trivia

Committee members broke out into two groups (Team Zoom and Team Room) and tested their knowledge of Fish Lake facts and figures and the planning area itself. As Jane predicted, there was some chaos, fun and no clear winner!

Engagement

- **Combining Engagement Rounds** – The draft workplan showed two separate rounds of engagement for the Background Report and Vision/Values, which reflects the original process assumptions of KDFN/YG. Roy and Larissa provided some pros and cons for the Committee to consider. The Committee supported combining the two for the sake of efficiency and reducing engagement fatigue (given that there will still be two more rounds of engagement in 2023/24).

Combining the two rounds of engagement means that more lead time and planning work will be required. A June engagement launch was determined to be the new target.

- **Engagement Tactics** – Jane provided an overview of engagement tactics that are typically used during planning processes to gather ideas and input: surveys (on-line and in-person), installations (i.e., graffiti boards), and one-on-one or group conversations. These tactics are usually employed as part of events, meetings/open houses, “pop-up” booths at busy locations, mail-outs, etc. Committee members offered some tactical suggestions for consideration:
 - Use of a QR code enabled survey that people can take when they are recreating at various busy locations around Fish Lake
 - Social media use, both governments and groups that use the planning area (i.e., Reckless Raven, Yukon Hikes, etc.)
 - Press release from the Committee and possible radio interviews, etc.
- **Other Engagement Considerations** – Other ideas and suggestions came forward during the engagement discussion as follows:
 - It may be most appropriate to start engagement efforts with the residents and property owners in the area. By the same token, it may be important for KDFN citizens to lead in some way.
 - Jasmine noted that she, Steven and Margaret represent the different age groups of citizens that KDFN will want to hear from. Jane commented that Committee members will play an important ambassador role, helping spread the word and encouraging people to get involved.

- Engagement could potentially extend beyond the typical 30-day period that government processes allow for.

NEXT STEPS

Background Report

- Larissa shared that the Background Report is in the final stage of edits with the designer and will be available for sharing with the Committee very soon.

Next Meeting

- The meeting is tentatively scheduled for mid-April. The agenda will include a round-up of Committee document edits and a review of the draft engagement strategy.

Action Items

Action Items not implied by the draft April meeting agenda above include:

- Revise project workplan to reflect new engagement approach (Roy/Larissa)
- Draft and send out March 9 meeting minutes to Committee (Jane/Roy/Larissa)
- Schedule next meeting with Committee members (Roy/Larissa)
- Distribute Background Report to Committee members when ready (Roy/Larissa)
- Develop a draft engagement strategy for Committee review (Jane/Roy/Larissa/Karee)

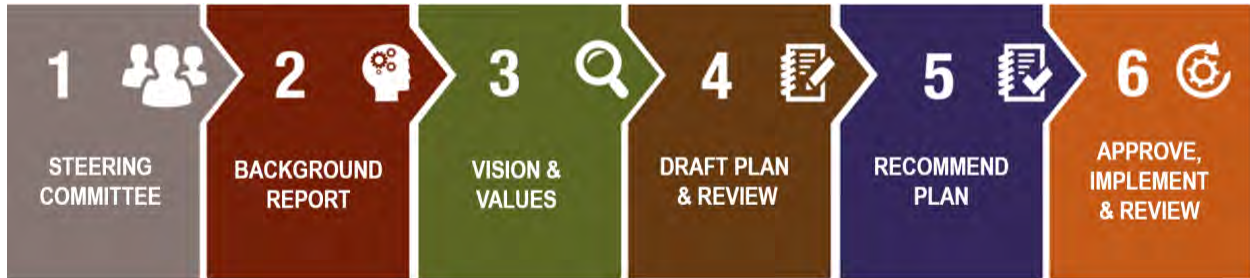
POST-SCRIPT

KDFN members stayed on after the meeting adjourned to discuss the First Nation traditional/contemporary use map. There were concerns that the level of detail in these maps could potentially compromise some of these important values and resources, and they recommended that KDFN Elders be consulted before this content is finalized. Follow-up action for KDFN staff include:

- Discuss potential alternatives for heritage information sharing with KDFN Heritage Department
- Present the maps to KDFN Elders and seek further guidance on their inclusion (Roy/Karee) and/or preferred alternatives



DRAFT PROJECT WORKPLAN - MARCH 2022



<i>Fall 2021</i>	Steering Committee Established
<i>Winter 2022</i>	Committee Work - Draft Summary & Background Report
<i>Spring/Summer 2022</i>	Public Engagement - Draft Reports & Vision/Values Committee Work - Final Reports & Vision/Values Report
<i>Fall 2022</i>	Committee Work - Draft Plan Concepts
<i>Winter 2023</i>	
<i>Spring 2023</i>	Public Engagement - Draft Plan Concepts
<i>Summer 2023</i>	Committee Work - Draft Recommended Plan
<i>Fall 2023</i>	Public Engagement - Draft Recommended Plan
<i>Winter 2024</i>	Final Recommend Plan to KDFN & YG

* Fall (Oct - Dec), Winter (Jan - March), Spring (April - June), Summer (July - Sept)