Memorandum of Understanding

Canadian Screen Alliance of Yukon, Northwest Territories, and Nunavut

Between:

Yukon Media Development
Northwest Territories Film Commission
Nunavut Film Development Corporation

Effective Date: November 7, 2026

This Memorandum of Understanding is entered into by and between the Parties identified herein (the "Parties"), who agree as follows:

Preamble

WHEREAS Yukon Media Development, the Northwest Territories Film Commission, and the Nunavut Film Development Corporation are identified as the film commissions/corporations in each territory;

WHEREAS all share a common focus on strengthening their respective media sectors by promoting their jurisdictions as production destinations, supporting industry growth and workforce development, creating economic and employment opportunities for residents, and fostering a sustainable screen industry. Together, they work to attract productions, build local capacity, support creators and businesses, and showcase northern stories, cultures, and locations to national and international audiences;

WHEREAS the Parties recognize the screen industries including film, television, digital media, and interactive content production as an emerging economic driver across the territories, with significant potential to support Indigenous storytelling, cultural expression, and workforce development, including the advancement of screen industry certifications, crew credentials, and production-related professional designations;

WHEREAS the Parties seek to coordinate efforts to attract investment across traditional and emerging sectors, including the screen industries, digital media, and creative industries, by promoting the North as a unified economic region and highlighting the territories' distinctive landscapes, cultures, and talent;

WHEREAS the Parties are committed to collaborating on the development of the screen industries across the territories by supporting co-productions, sharing production infrastructure, incentive frameworks, and aligning with federal funding bodies including Telefilm Canada and the Canada Media Fund—to ensure that northern and Indigenous screen projects are equitably supported, including those led by small and Indigenous-owned enterprises;

WHEREAS the Parties further recognize the importance of positioning the North as a coordinated and unified screen production region within Canada's national film ecosystem.

NOW THEREFORE, the Parties agree as follows:

1. Purpose

This Memorandum of Understanding (MOU) establishes a collaborative framework between the film development agencies of Northwest Territories (NWT), Nunavut, and Yukon to strengthen coordination, amplify northern and Indigenous storytelling, and support the growth of the northern screen sector.

The purposes of this MOU include:

- Fostering a unified northern voice in Canada's screen sector.
- Strengthening collaboration across the three territories.
- Supporting Indigenous storytelling, languages, and creative sovereignty.
- Facilitating shared learning and industry development.
- Supporting recognition of the northern screen sector as a cohesive region to improve engagement with national industry organizations, funding programs, working groups, advisory committees and strategic initiatives.

2. Nature of the MOU

This MOU is non-binding and reflects a statement of mutual intent and cooperation only. It does not create legal obligations, enforceable rights, or financial commitments.

Each Party retains full autonomy over its programs, policies, priorities, and statutory authorities.

3. Canadian Screen Alliance of Yukon, Northwest Territories, and Nunavut

The Parties hereby establish the Canadian Screen Alliance of Yukon, Northwest Territories, and Nunavut (the Alliance) as a collaborative forum to advance shared priorities and strengthen coordination across the northern screen sector.

The Alliance will:

- Provide a unified northern voice in national and international screen sector discussions.
- Support coordinated engagement with funding agencies, broadcasters, and industry partners.
- Reduce fragmentation in national engagement structures, including working groups, funding streams, and consultations, while respecting territorial autonomy.
- Facilitate joint initiatives, knowledge exchange, and strategic alignment.
- Support shared communications and promotion of northern screen industries.

4. Objectives

- Unified Representation: Advance coordinated northern advocacy within Canada's screen sector.
- National Positioning: Strengthen recognition of Yukon, NWT, and Nunavut as a unified screen region to improve access to national funding, participation in working groups, and inclusion in pan-Canadian initiatives.
- Industry Development: Support growth of talent, production capacity, and northern-owned companies.
- Workforce Mobility and Recognition: Support growth of northern cast and crew, production capacity, and northern-owned companies, including the development of a connected northern workforce that can work across Yukon, NWT, and Nunavut.
- Indigenous Storytelling: Elevate Indigenous voices, languages, and cultural sovereignty.
- Market Access & Promotion: Promote northern filming locations and productions nationally and internationally.
- Knowledge Sharing: Exchange data, research, and best practices across territories.

5. Areas of Collaboration

- Joint training programs, workshops, and industry events.
- Coordinated participation in festivals and markets.
- Alignment on policy, funding, and infrastructure priorities.
- Shared production support, resources, and location intelligence.
- Joint communications and promotion strategies.
- Data sharing and sector research collaboration.
- Workforce mobility and recognition.

6. Financial Considerations

Each Party is responsible for its own costs and resources. No pooled funding or financial obligations are created under this MOU unless agreed separately in writing.

7. Governance and Coordination

Each Party will designate representatives to participate in the Alliance. The Alliance will meet periodically on a schedule determined by the designated representatives to advance shared priorities and information sharing.

8. Term

This MOU comes into effect upon execution by all three Parties and shall remain in effect for 5 years from the effective date, unless terminated earlier.

This MOU may be renewed or extended by mutual written agreement of the Parties.

9. Termination

Any Party may terminate the MOU immediately upon providing written notice to the other Parties. Upon termination, the MOU is terminated for all three Parties.

10. Confidentiality

The Parties will not share information obtained under this MOU except where the Party providing the information provides written consent or where required by law. The Parties may agree on terms relating to the sharing of categories of information obtained under this MOU, while at all times respecting each Party's obligations under its applicable privacy legislation.

11. General Provisions

This MOU does not restrict any Party from entering into other agreements and does not affect the statutory mandates or authorities of any Party.

The MOU may be amended at any time by mutual agreement. Amendments must be made in writing and agreed upon by all Parties.

12. Signatories

The Signatories to this MOU represent that they have the authority to sign this MOU on behalf of their respective Party. Signed in good faith by the Parties:

Yukon Media Development
Name: Neil Macdonald
Title: Film Commissioner
Signature:
Date: 2026/11/07

Northwest Territories Film Commission
Name: CAMILLA MACPHERSON
Title: NWT Film Commissioner
Signature:
Date: Nov 7, 2026

Nunavut Film Development Corporation
Name: HUW KIRUG.
Title: CEO
Signature: H. King
Date: Nov 7, 2026.