

2025 - 2026 Spark Recipients

Community	Recipient	Project	Amount awarded
February 15, 2025 Intake			
1. Burwash Landing	Yukon Wilderness Homestead	Yukon Wilderness Homestead	\$5,000
2. Whitehorse & Surrounding Areas	Briar Rose Photography	Yukon Adventure Elopements	\$5,000
3. Whitehorse	Friends of Mount Sima	Sno-Go Guided Tours	\$4950
4. Whitehorse	Yusquatch Mountain Adventures	Squatch Bus Build	\$5,000
5. Watson Lake	Trapline and Sinker	Trapline and Sinker Start Up	\$5,000
6. Dawson City	Yukon Authentic	Yukon River Tours	\$5,000
7. Old Crow	Dempster Highway Adventures	Website Development	\$5,000
8. Whitehorse	535702 Yukon Inc. O/A Yukon Wines	Geodesic Dome Business Plan	\$5,000
9. Dawson City	Great River Aviation Ltd. (DBA Great River Air)	GRA Marketing Initiative	\$5,000
Total \$44,950			
June 15, 2025 Intake			
1. Dawson	Klondike River Distillery	Klondike River Distillery - Tours	\$5,000
2. Haines Junction	Nunez Place Corp.	Yukon Haven: A Nunez Place Project	\$3,500
3. Haines Junction	Heather Bell Callaghan	St. Elias Cabins	\$5,000
4. Remote Yukon Locations	Jessica Hirst	Daytripper Yukon	\$5,000
5. Mayo	Charles Nadeau	True North Trapping	\$5,000
6. Remote Yukon Locations	North Tracks Expeditions	North Tracks Expeditions Website	\$5,000

FOR MORE INFORMATION, PLEASE CONTACT:

destinationdevelopment@yukon.ca



7. Whitehorse	Whitehorse Nordic Ski Society	Nordic Centre Visitor Experience Enhancement Project	\$5,000
8. Whitehorse & Surrounding Areas	SUP Bro	SUP Bro	\$4,300
9. Mendenhall	Yukon Time	Eco Cabins on Yukon time	\$5,000
Total \$42,800			
October 15, 2025 Intake			
1. Carcross Rural	Windy Arm Corporation	Windy Arm Development Project	\$5,000
2. Remote Yukon Locations	Aiyana O'Shaughnessy	Yukon Guide Connections	\$5,000
3. Haines Junction	16580599 Canada Inc.	Ice Fishing – Reconciliation	\$5,000
4. Whitehorse	Firebean Coffee Inc.	The Firebean Coffee Lab	\$5,000
5. Remote Yukon Locations	Michal Urbanec	Czech Market Tourism Initiative	\$5,000
6. Whitehorse Rural	Mindset Management	All-Inclusive Yukon Wellness Retreats	\$5,000
7. Yukon	YukonCart Inc.	YukonCart	\$5,000
8. Marsh Lake	Rachael Sawka	BOBO's Retreat	\$5,000
9. Dawson City	Dawson City Music Festival	DCMF Outdoor Event Space	\$5,000
10. Remote Yukon Locations	Yukon Backcountry Rides	Backcountry Excursions	\$5,000
11. Remote Yukon Locations	Wild Chef Yukon	Experience Yukon	\$5,000
Total \$55,000			

