

Retail Trade, January 2026 (preliminary) March 20, 2026

In January 2026, Yukon's retail sales (not seasonally adjusted) totalled \$88.6 million, an increase of \$7.9 million, or 9.8%, compared to January 2025 (\$80.7 million). Yukon's January 2026 retail sales decreased by \$9.0 million, or 9.2 %, compared to December 2025 (\$97.6 million).

Nationally, retail sales (not seasonally adjusted) increased 1.8% in January 2026 compared to January 2025 and decreased 17.0% compared to December 2025.

On a revised **annual** basis (not seasonally adjusted), retail sales in Yukon totalled \$1,189.3 million in 2025, an increase of \$11.8 million, or 1.0%, compared to 2024 (\$1,177.6 million). Canada's annual retail sales increased 4.0% in 2025.

Based on the available data¹, Yukon's annual increase in retail sales were mainly attributable to higher sales by *Food and beverage retailers; Sporting goods, hobby, musical instrument, book, and miscellaneous retailers; and Health and personal care retailers*. These increases were partially offset by decreases in sales by *Gasoline stations and fuel vendors²; Furniture, home furnishings, electronics and appliances retailers; and Motor vehicle and parts dealers*.

Retail Sales, not seasonally adjusted, January 2026

	Jan '25	Dec '25 ^r	Jan '26 ^p	Annual '24	Annual '25 ^r	Dec '25 ^r to Jan '26 ^p	Jan '25 to Jan '26 ^p	Annual '24 to Annual '25 ^r
	---- millions of dollars ----					---- % change ----		
Canada	59,851.0	73,378.6	60,929.1	804,991.2	836,879.7	-17.0%	1.8%	4.0%
Yukon	80.7	97.6	88.6	1,177.6	1,189.3	-9.2%	9.8%	1.0%

Retail Sales, seasonally adjusted, January 2026

	Jan '25	Dec '25 ^r	Jan '26 ^p	Dec '25 ^r to Jan '26 ^p	Jan '25 ^r to Jan '26 ^p
	---- millions of dollars ----			---- % change ----	
Canada	69,652.0	69,930.2	70,709.2	1.1%	1.5%
Yukon	100.0	101.4	107.0	5.5%	7.0%

Source: Statistics Canada. Table: 20-10-0056-01. Released on March 20, 2026.

^r = revised

^p = preliminary

¹ Data are not available for *Building material and garden equipment and supplies dealers; and Clothing, clothing accessories, shoes, jewellery, luggage and leather goods retailers*.

² From April 1, 2025, the carbon tax is no longer being levied as the applicable carbon tax rates for all types of fuel were set to zero, which contributed to the year-over-year fluctuations in gasoline sales in this release.

Note to readers:

- Unless otherwise stated, data in this release present unadjusted data with current dollar values, which facilitate comparisons of the cumulative change throughout a calendar year.
- Retail sales estimates for the latest month are preliminary and subject to revision.
- Differences and percent changes are derived from unrounded numbers.
- Changes based on seasonally adjusted and unadjusted data often move in opposite directions — particularly at the beginning of the year — as the raw data shows the actual change, while the seasonally adjusted data highlight the underlying trend by removing predictable and recurring fluctuations.