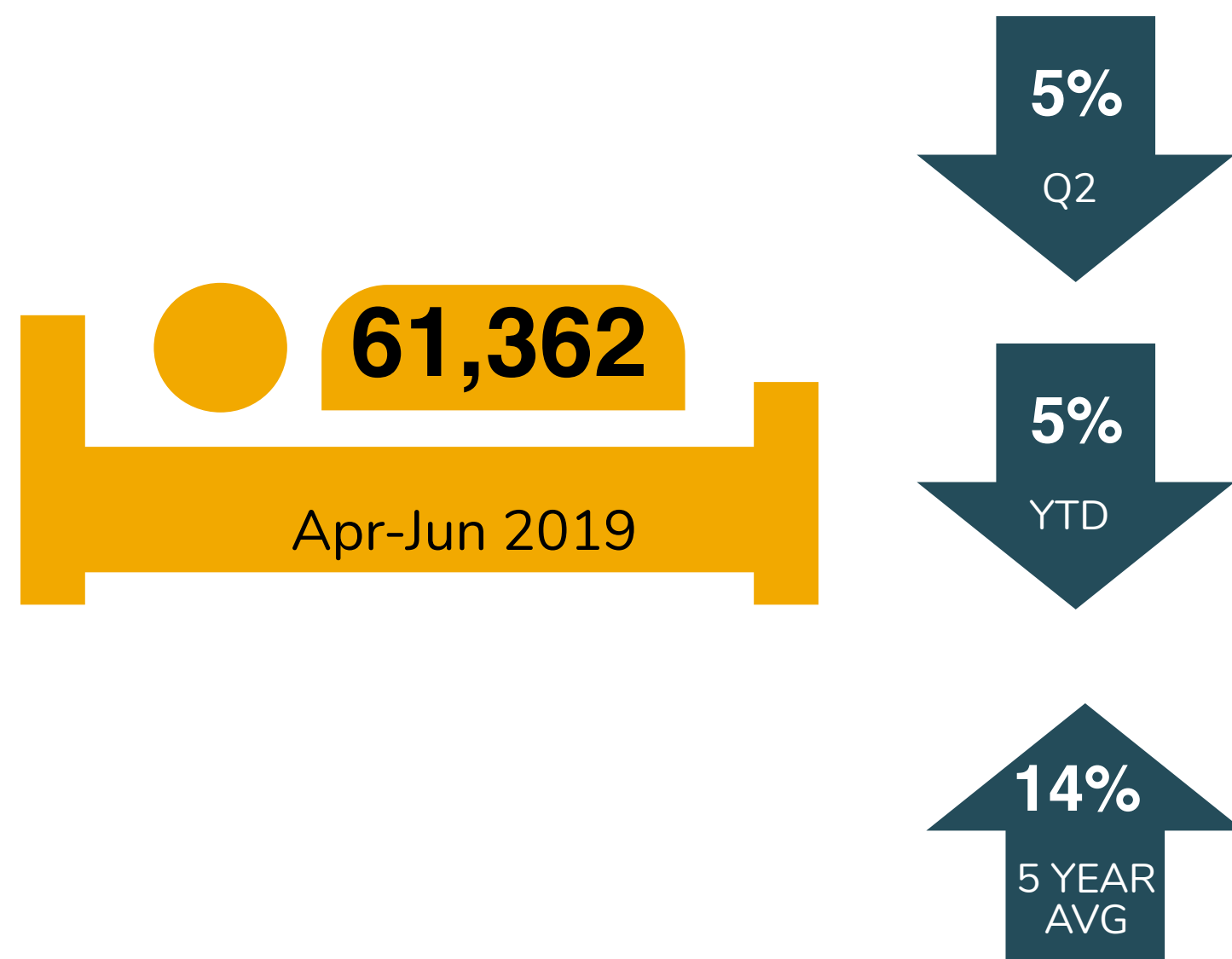


Yukon Tourism Visitation Report

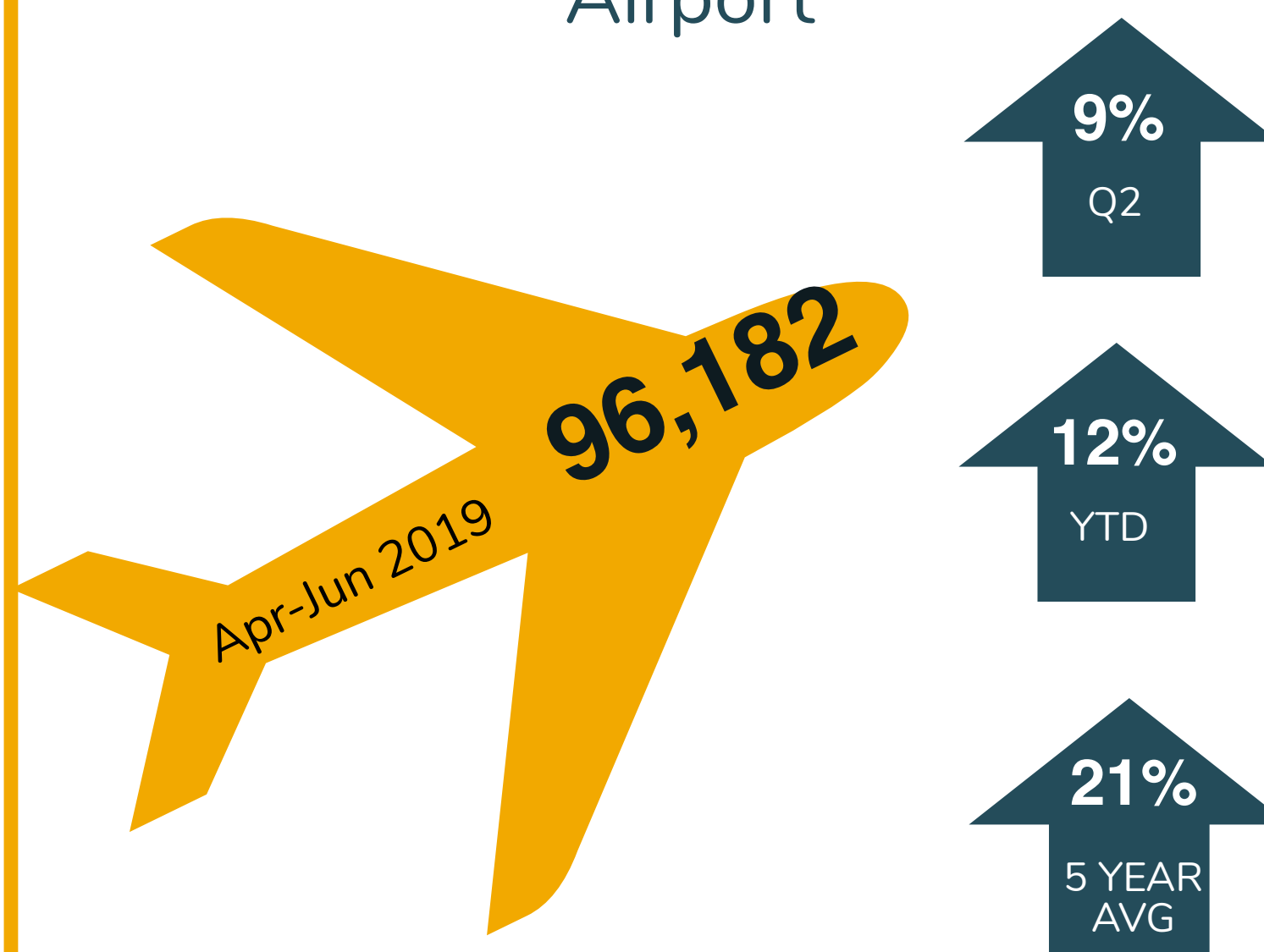
Jan-Jun 2019

Q2 Highlights

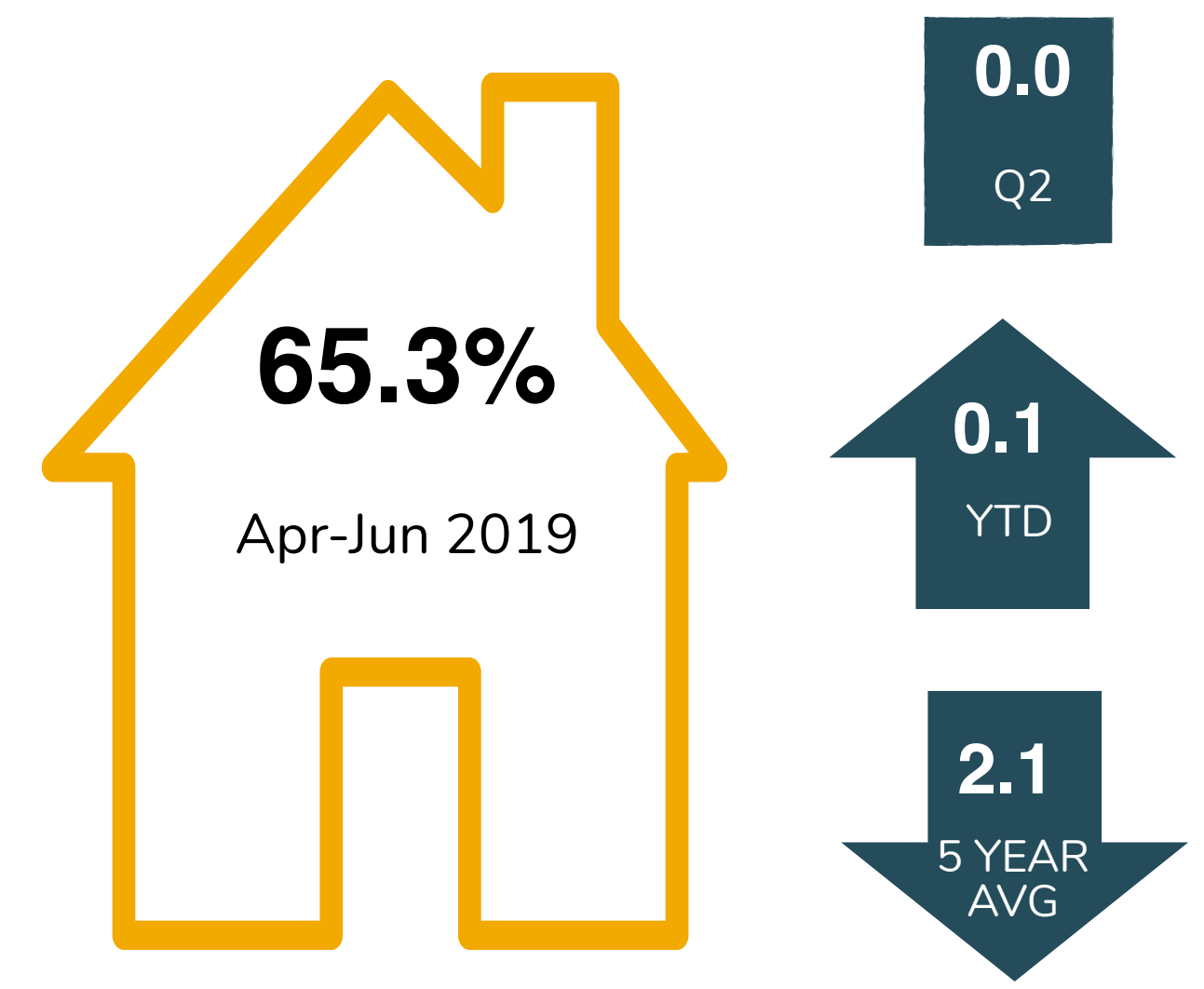
International Overnight Visitation (1+ Nights)



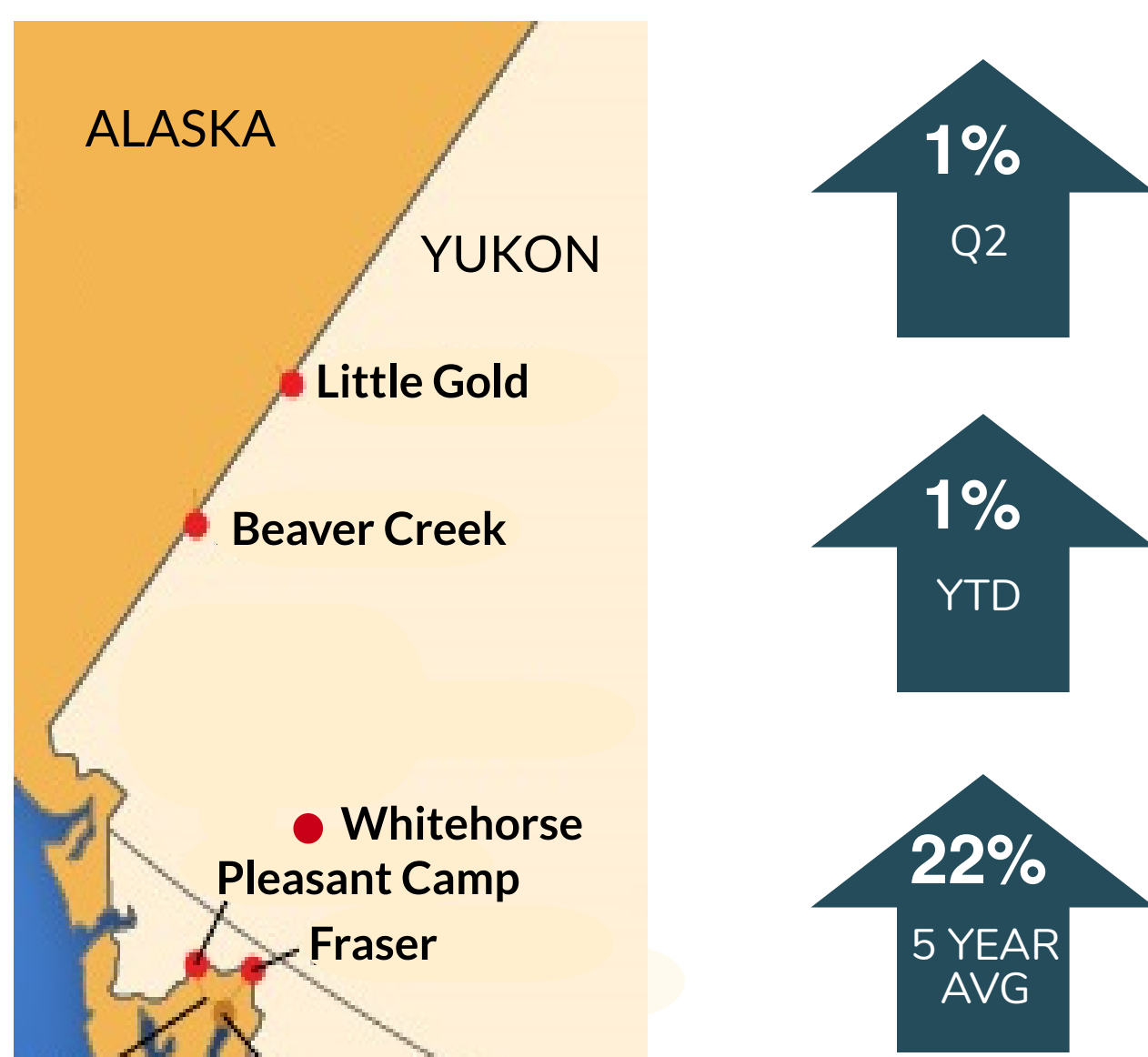
Air Arrivals at Erik Nielson Whitehorse International Airport



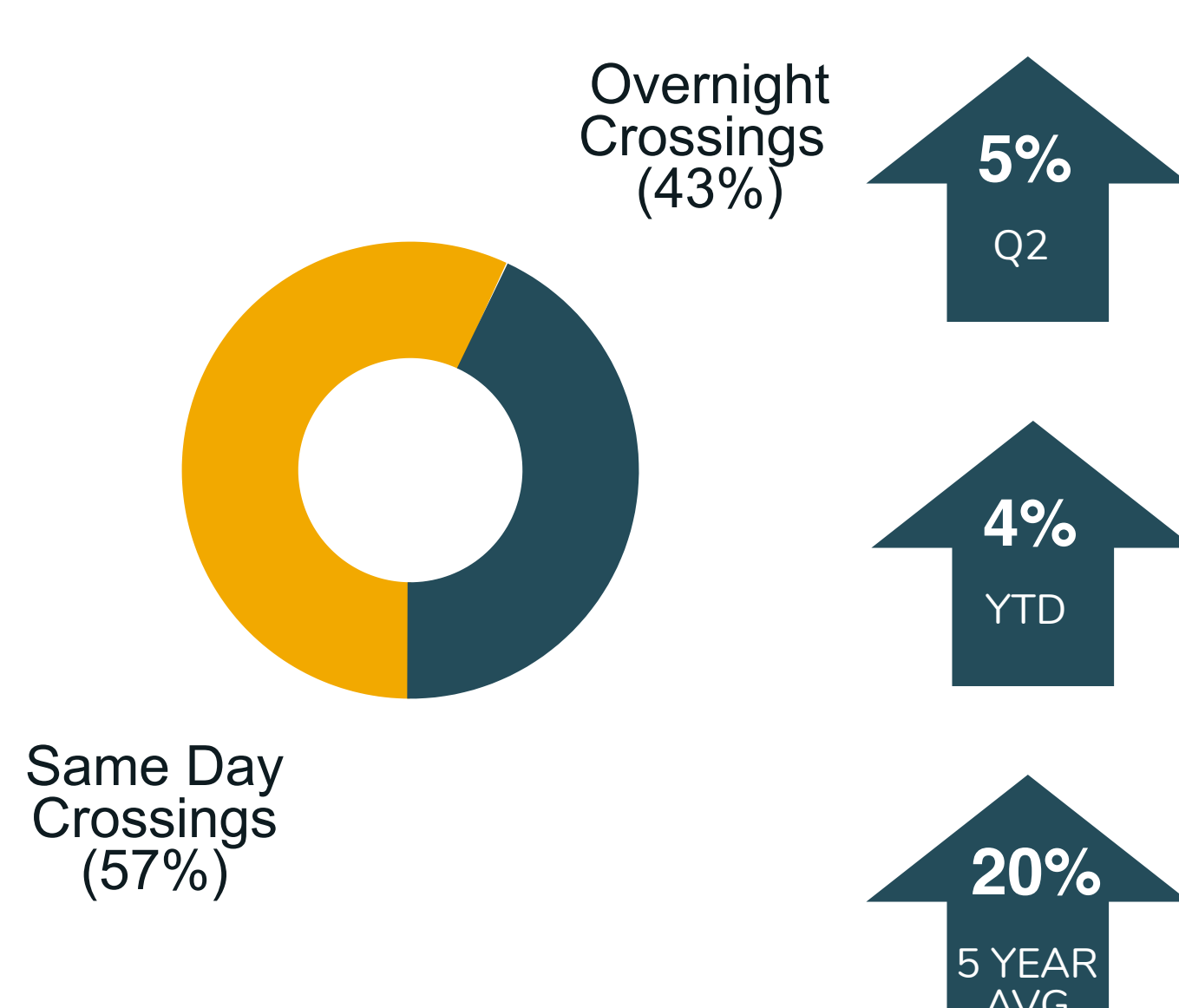
Occupancy at Select Fixed Roof Accommodations



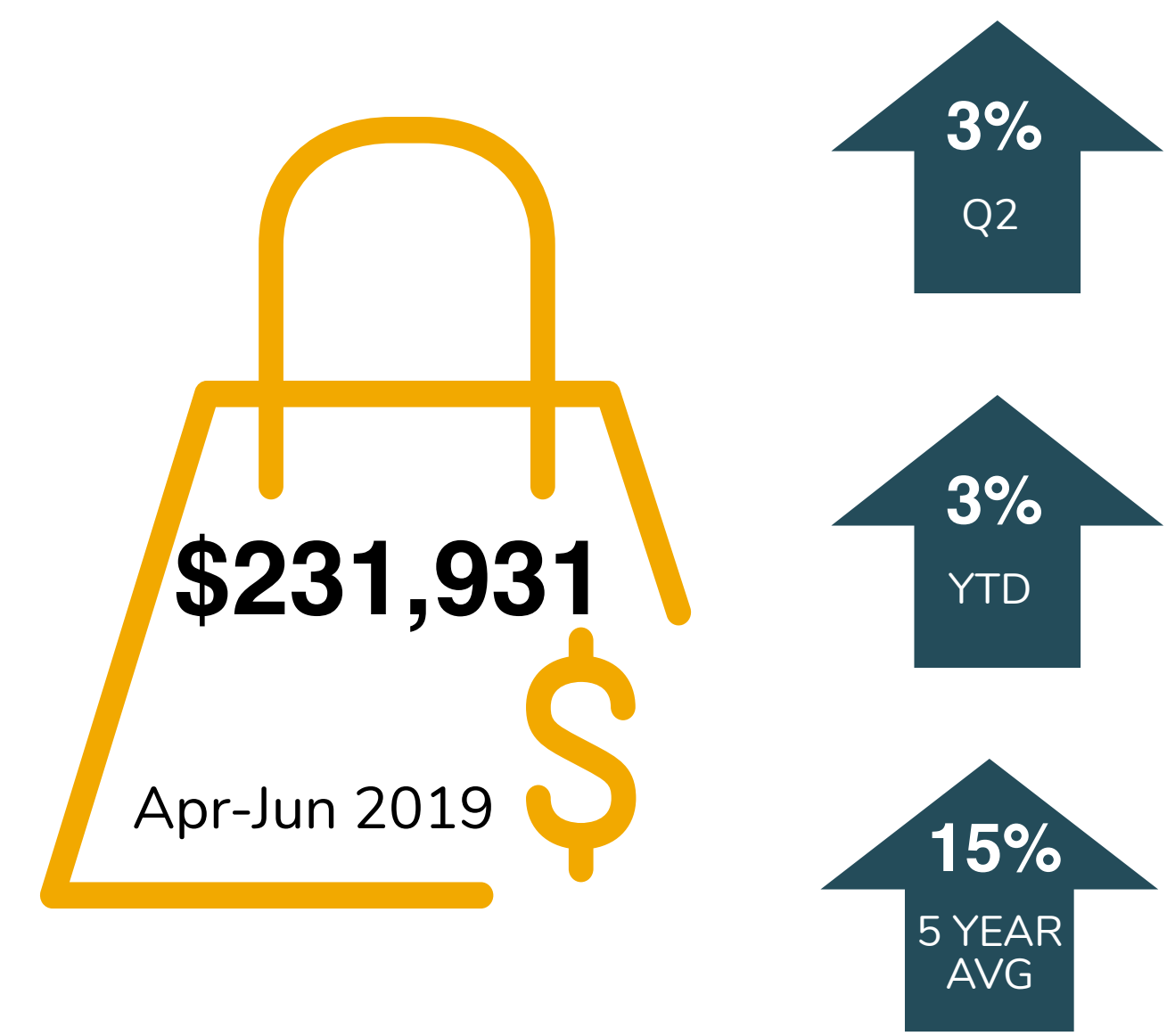
International Border Crossings (Into Yukon)



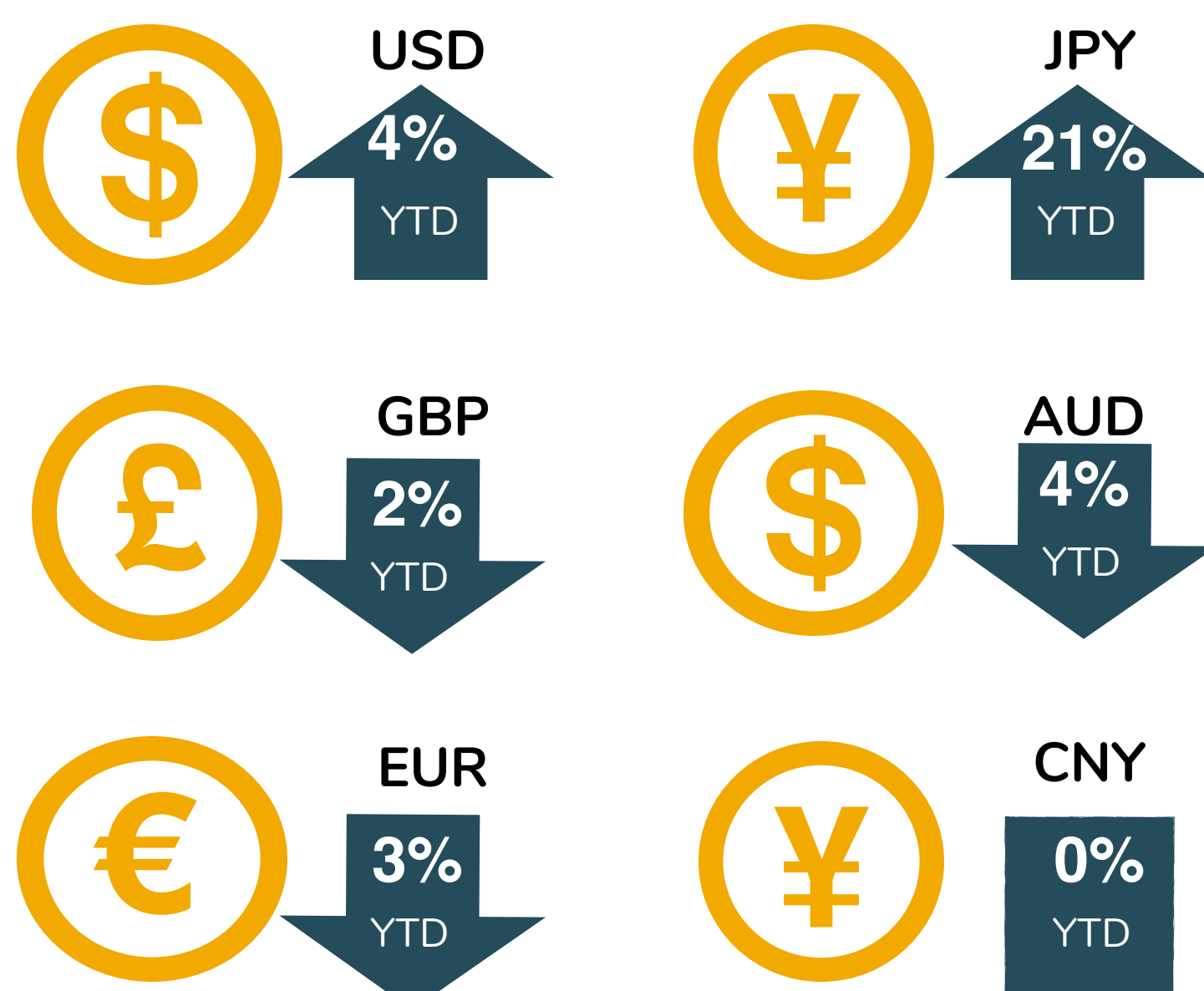
Same Day International Border Crossings (Into Yukon)



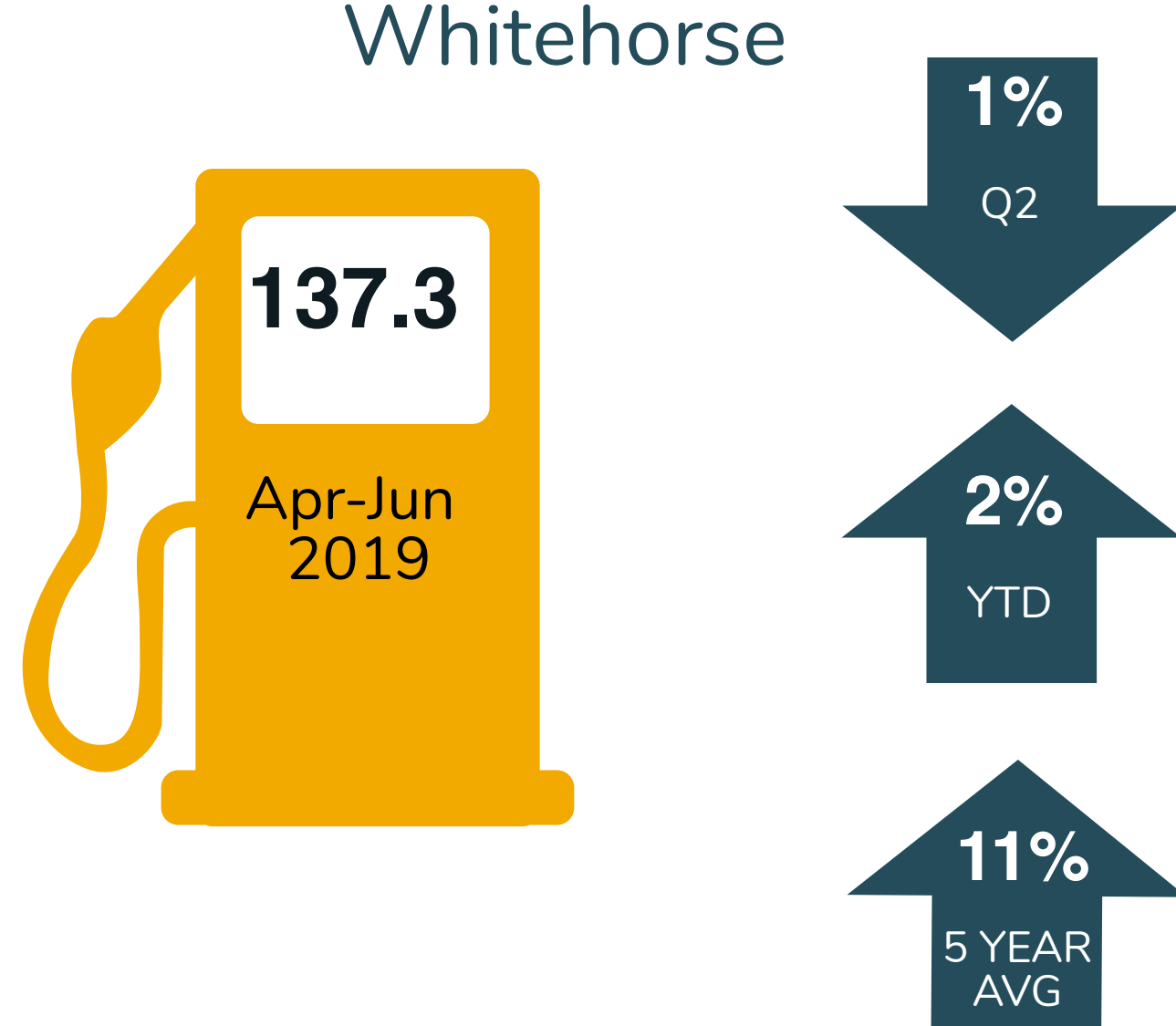
Retail Sales (Total \$000)



Exchange Rates (For CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

Yukon Tourism Visitation Report

Jan-Jun 2019

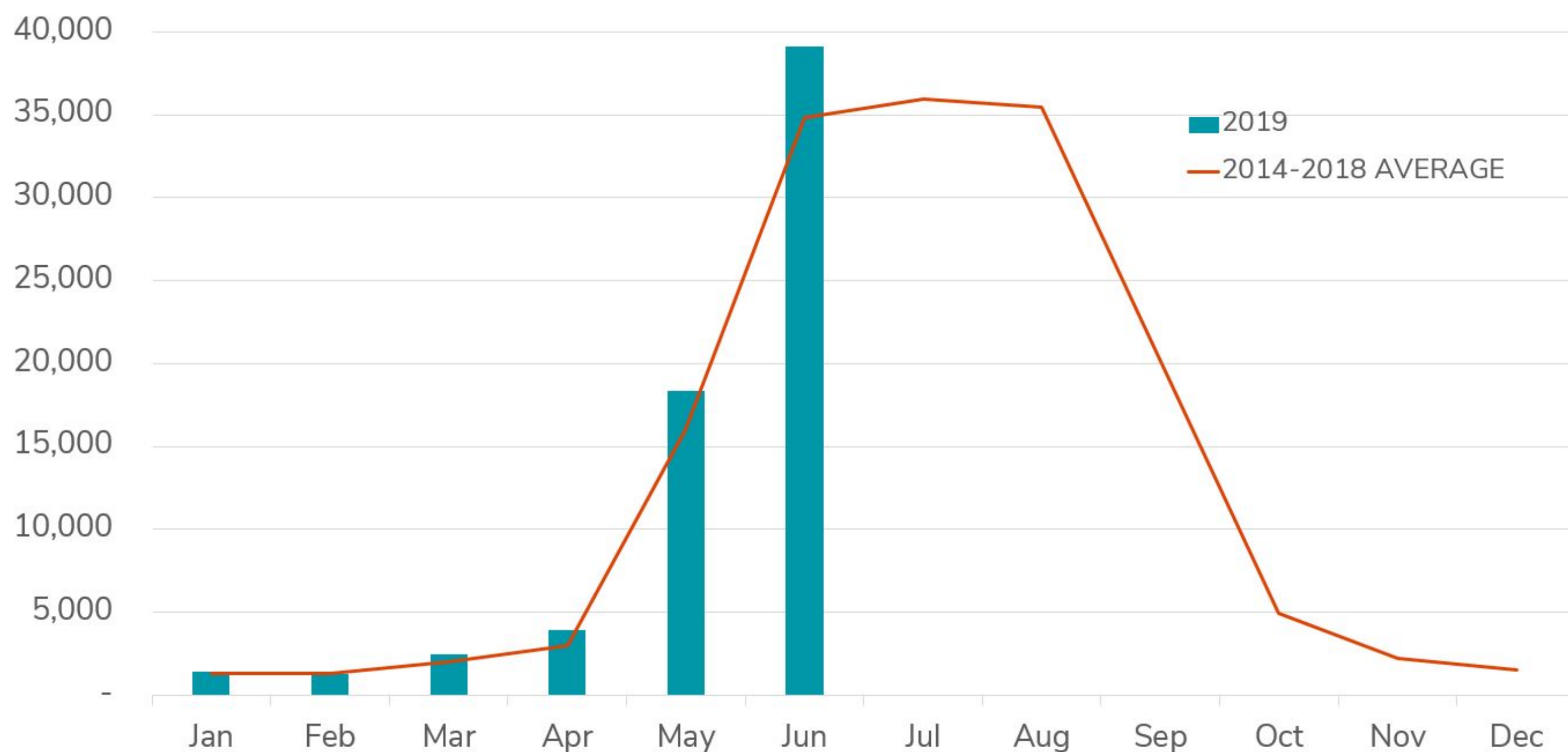
Year-to-date vs. 5 Year Average

International Overnight Visitation (1+ Nights)

Year-to-date (YTD), overnight visitation for international visitors is 5% lower than the same period in 2018.

The month of June saw an increase of 12% in overnight visitation compared to the 5 year average (2014-2019).

YTD overnight visitation in the second quarter of 2019 is 14% higher than the 5 year average.



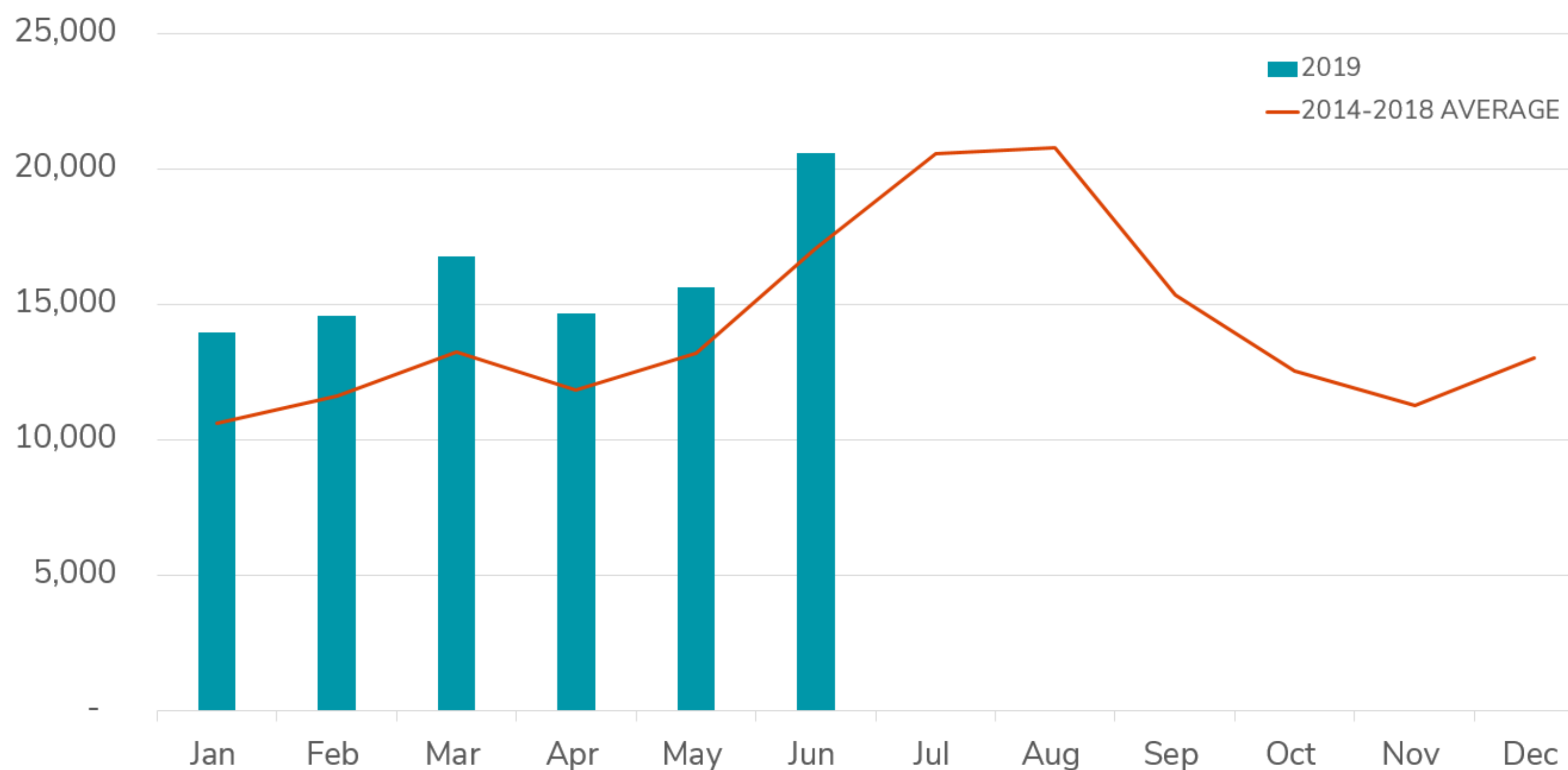
Source: Statistics Canada, Table 24-10-0043-01. American and Overseas visitors only, no Canadian visitors are included.

Air Arrivals at Erik Neilson Whitehorse International Airport

YTD air arrivals have grown by 12% or 10,200 more passengers than in 2018.

Over the last 5 years, air arrivals have grown by 32% or 23,100 more passengers than in 2015.

Second quarter performance is 21% higher than the 5 year average (2014 to 2018).



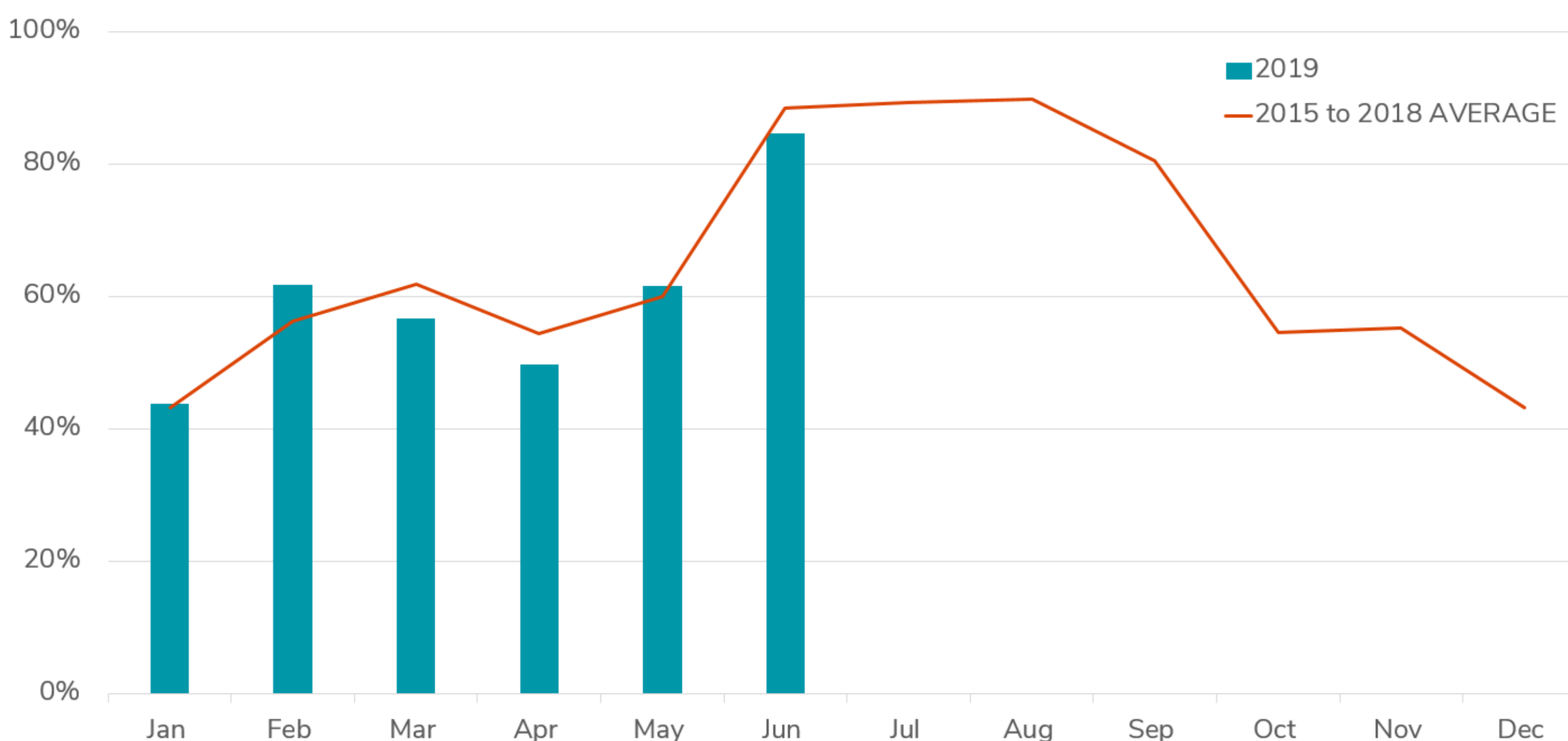
Source: Government of Yukon, HPW.

Includes business, pleasure and local air passenger arrivals.

Occupancy at Select Fixed Roof Accommodationⁱⁱ

YTD occupancy is 0.1 points higher than the same period in 2018.

In the first six months of 2019, Yukon's occupancy rates were 3.0 points lower than national rates (62.9%).



Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report; YBS, Monthly Statistics Review.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ⁱⁱ Due to increases in CBRE inventory, data prior to 2018 is not directly comparable to previous years.

Yukon Tourism Visitation Report

Jan-Jun 2019

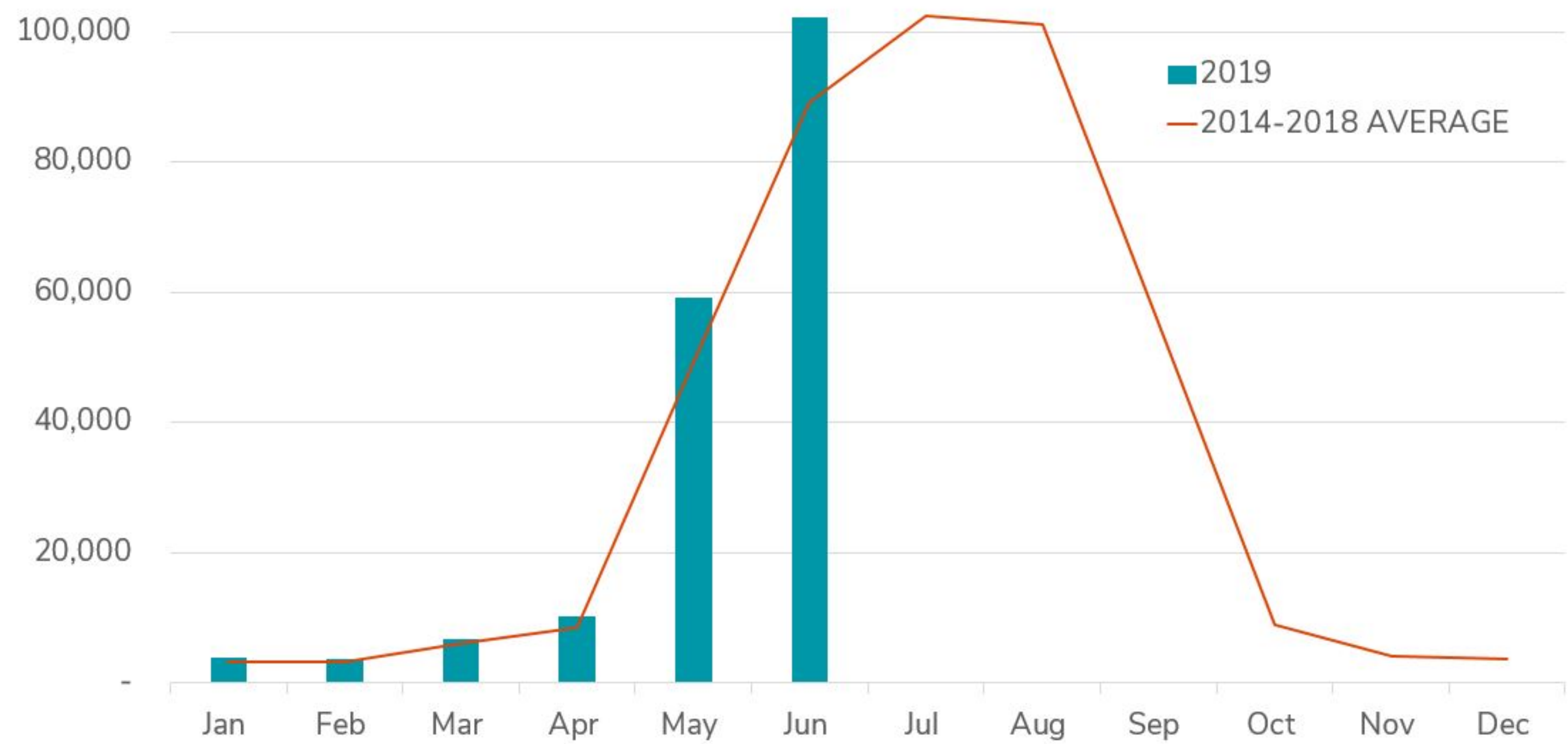
International Border Crossings (Into Yukon)

YTD border crossings are 1% higher than in 2018.

In the first six months of 2019, crossings through Canadian Border Services Agency ports of entry were 15% higher than the 5 year average (2014-2018).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



Same Day International Border Crossings (Into Yukon)

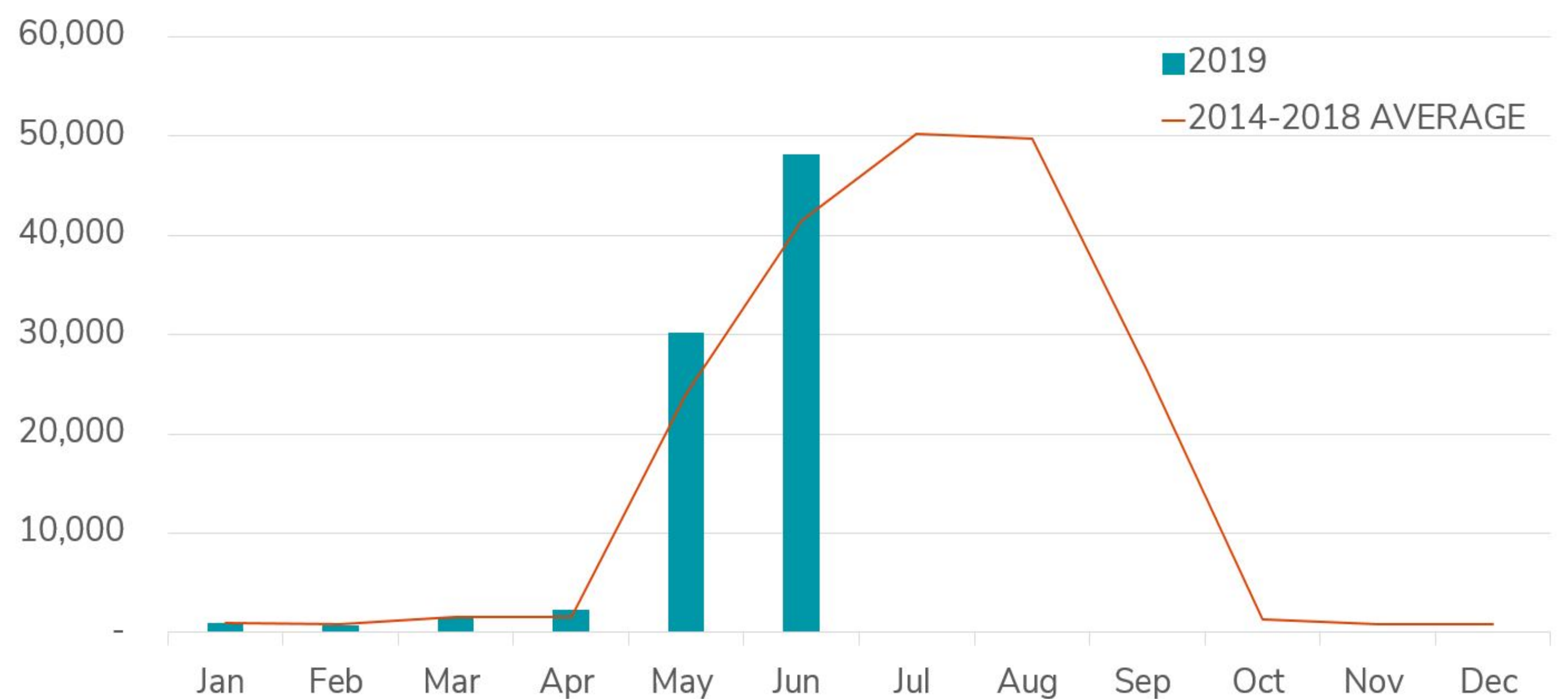
YTD same day border crossings are 4% higher than in 2018.

The month of April saw a 47% increase in same day border crossings compared to April 2018.

Same day border crossings in the second quarter of 2019 were 20% higher than the second quarter 5 year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



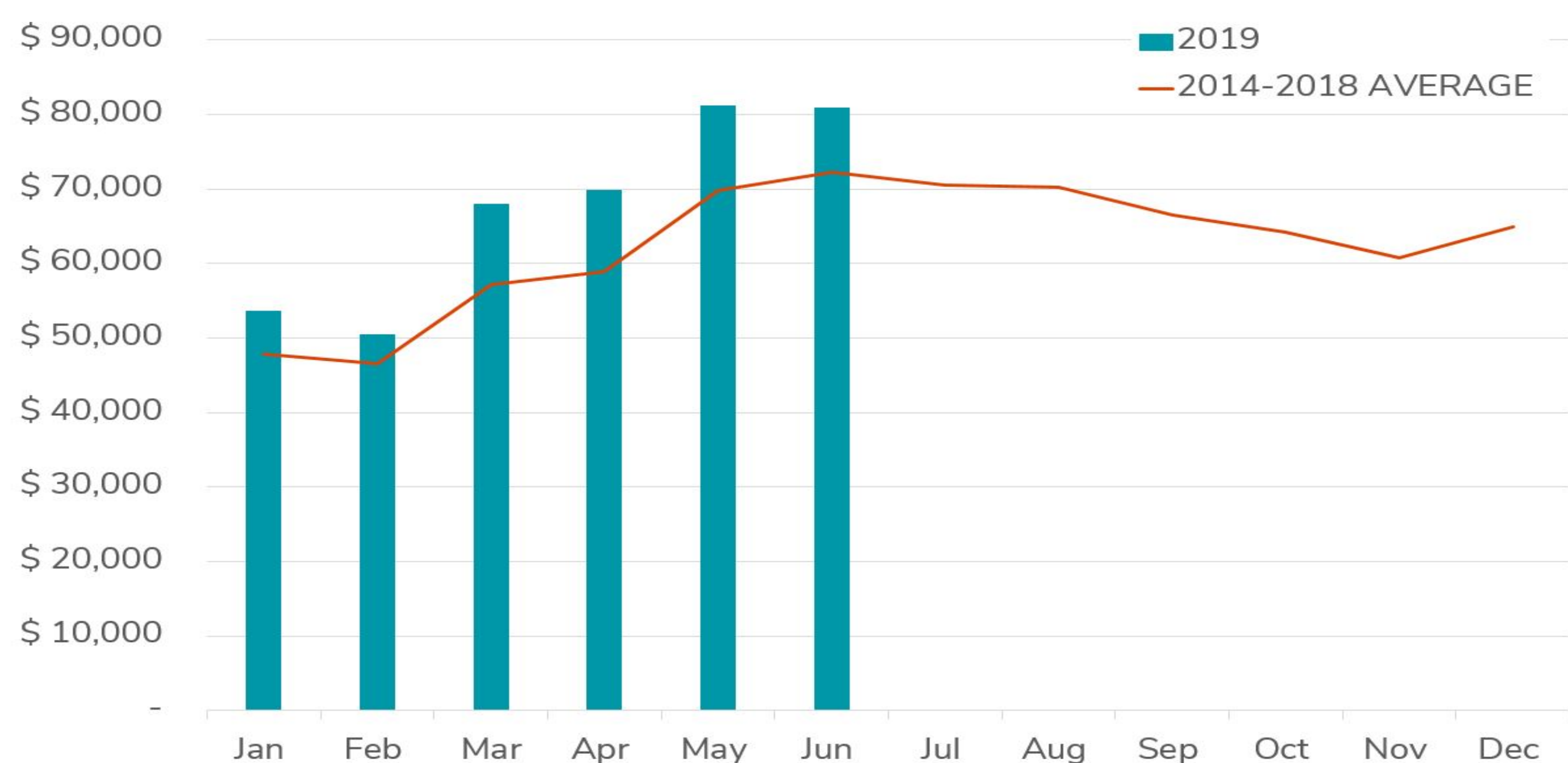
Retail Sales (Total Sales \$000)

YTD retail sales are up 3% (\$11.7 million) over 2018.

YTD retail sales are up 15% compared to the 5 year average (2014-2018).

Comparatively, national retail sales increased 2% YTD.

Source: Statistics Canada, Table 20-10-0008-01.



2019 Year-to-date

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
%		% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change
YOY*		2019	2019	2019	2019	2019	2019	2019	2019	2019	2019	2019	2019
OVERNIGHT VISITATION, by Origin¹													
Total	61,362	-5%	1,435	-10%	2,444	0%	3,898	13%	18,357	-6%	39,107	-6%	
US	57,103	-4%	1,367	-12%	2,337	0%	3,719	14%	17,625	-5%	35,759	-5%	
Overseas	4,259	-16%	68	119%	107	8%	179	-1%	732	-23%	3,348	-15%	
AIR ARRIVALS AT ERIK NELSON WHITEHORSE INTERNATIONAL AIRPORT²													
Arrivals	96,182	12%	13,949	14%	16,778	19%	14,657	10%	15,636	11%	20,598	6%	
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS³													
Occupancy	59.4%	0.1	43.8%	2.8	61.8%	0.4	49.7%	0.0	61.5%	6.3	84.6%	-6.4	
INTERNATIONAL BORDER CROSSINGS (INTO YUKON)⁴													
Total	185,815	1%	3,897	4%	6,747	4%	10,182	13%	59,144	3%	102,252	-1%	
US	134,455	2%	2,366	-4%	3,752	-1%	6,039	26%	42,097	6%	78,263	0%	
CAN	35,427	8%	1,462	18%	2,878	13%	3,955	0%	10,565	9%	14,989	5%	
Other	15,933	-15%	69	38%	117	-25%	188	-24%	6,482	-17%	9,000	-14%	
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)⁵													
Total	83,888	4%	1,000	9%	1,425	-6%	2,329	47%	30,222	7%	48,156	2%	
RETAIL SALES (\$000)⁶													
Total	\$404,088	3%	\$53,643	-2%	\$68,004	9%	\$69,834	8%	\$1,181	4%	\$0,916	-2%	

*YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2019 to Q1 2018.

¹ Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. ² Source: Government of Yukon, HPW. Includes local air passenger arrivals. ³ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ⁴ Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁵ Source: Statistics Canada, Table 20-10-0008-01.