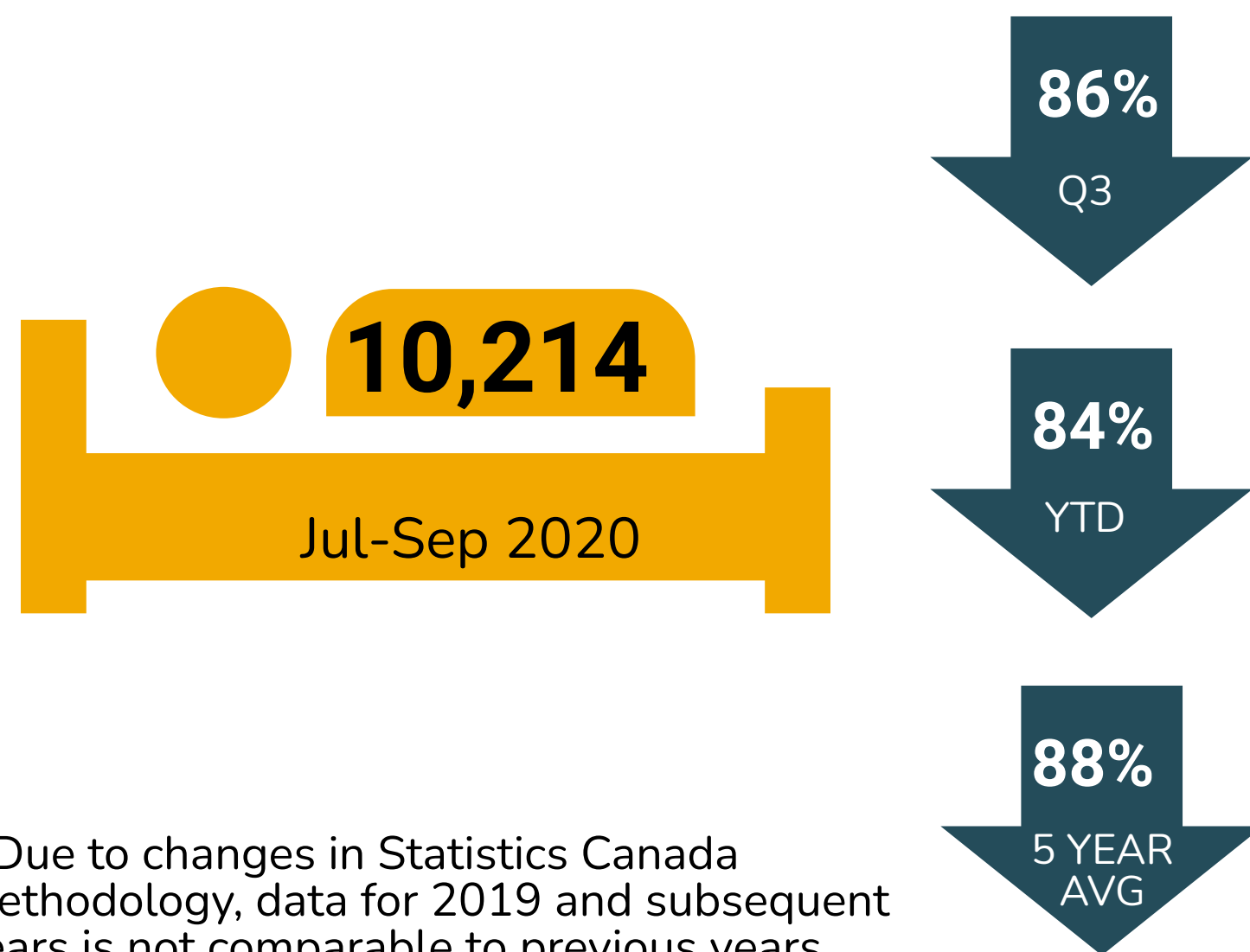


# Yukon Tourism Visitation Report

## Jan-Sep 2020

### Q3 highlights

#### International overnight visitation (1+ nights)\*

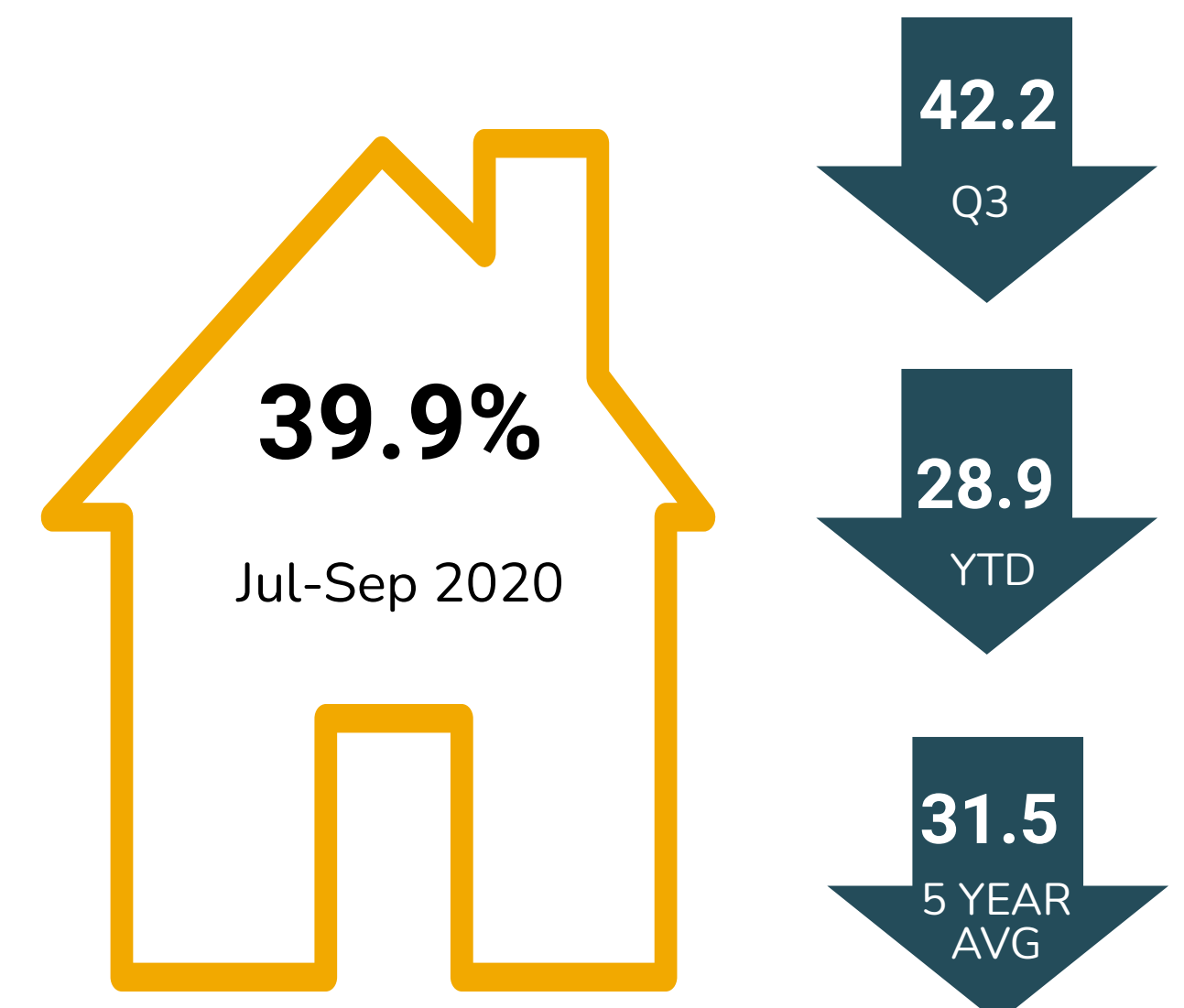


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

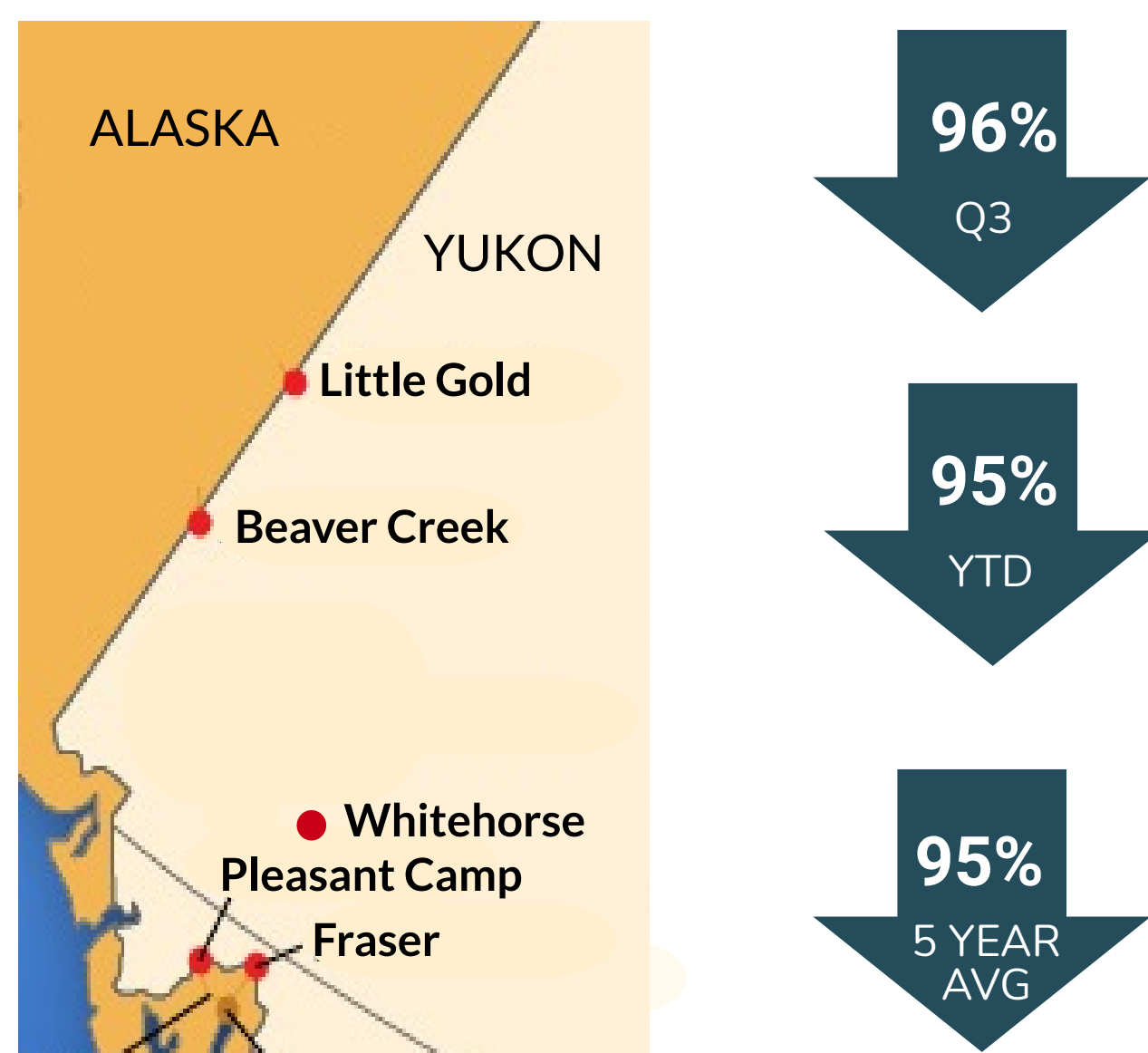
#### Air arrivals at Erik Nielsen Whitehorse International Airport



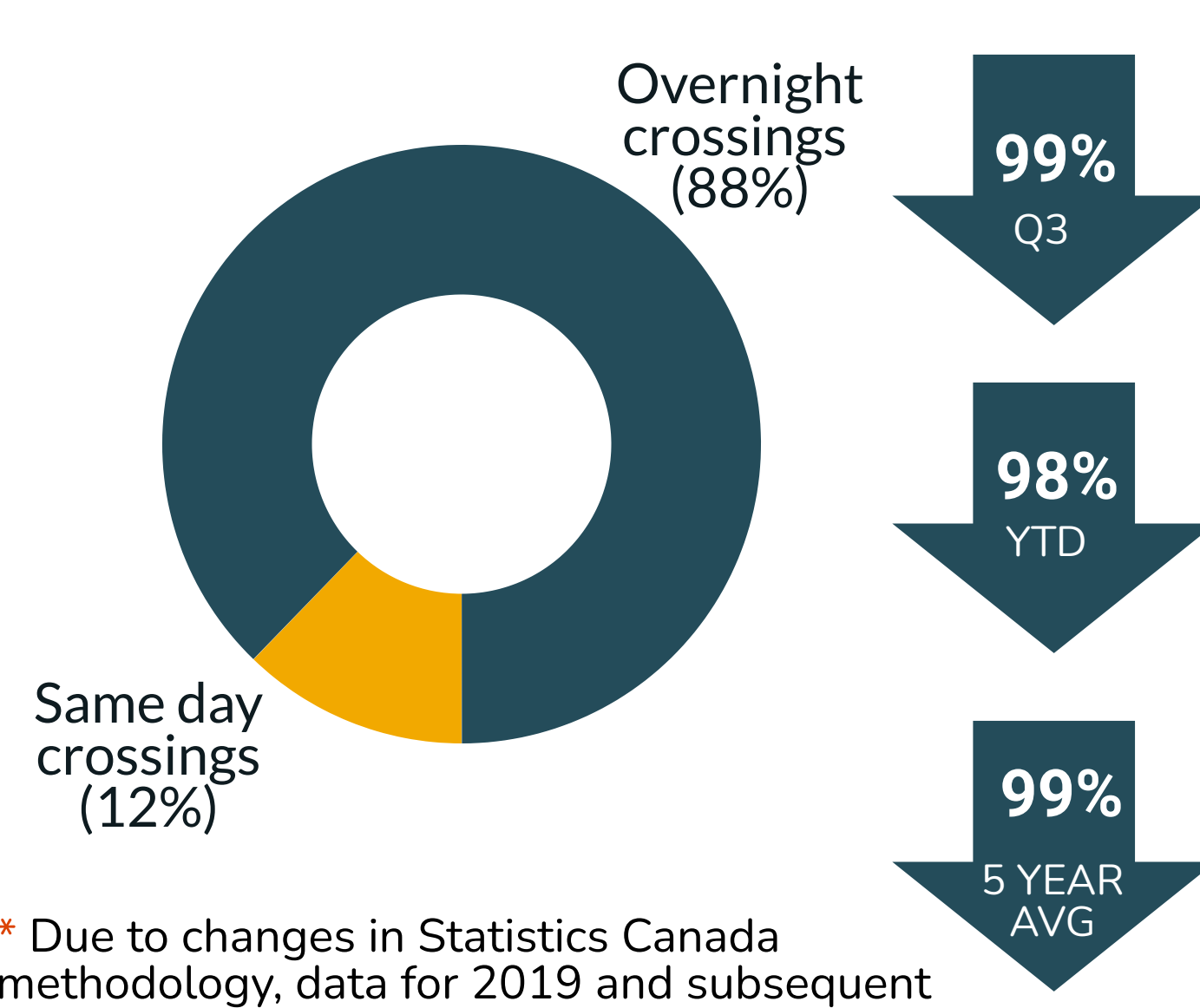
#### Occupancy at select fixed roof accommodations



#### International border crossings (into Yukon)

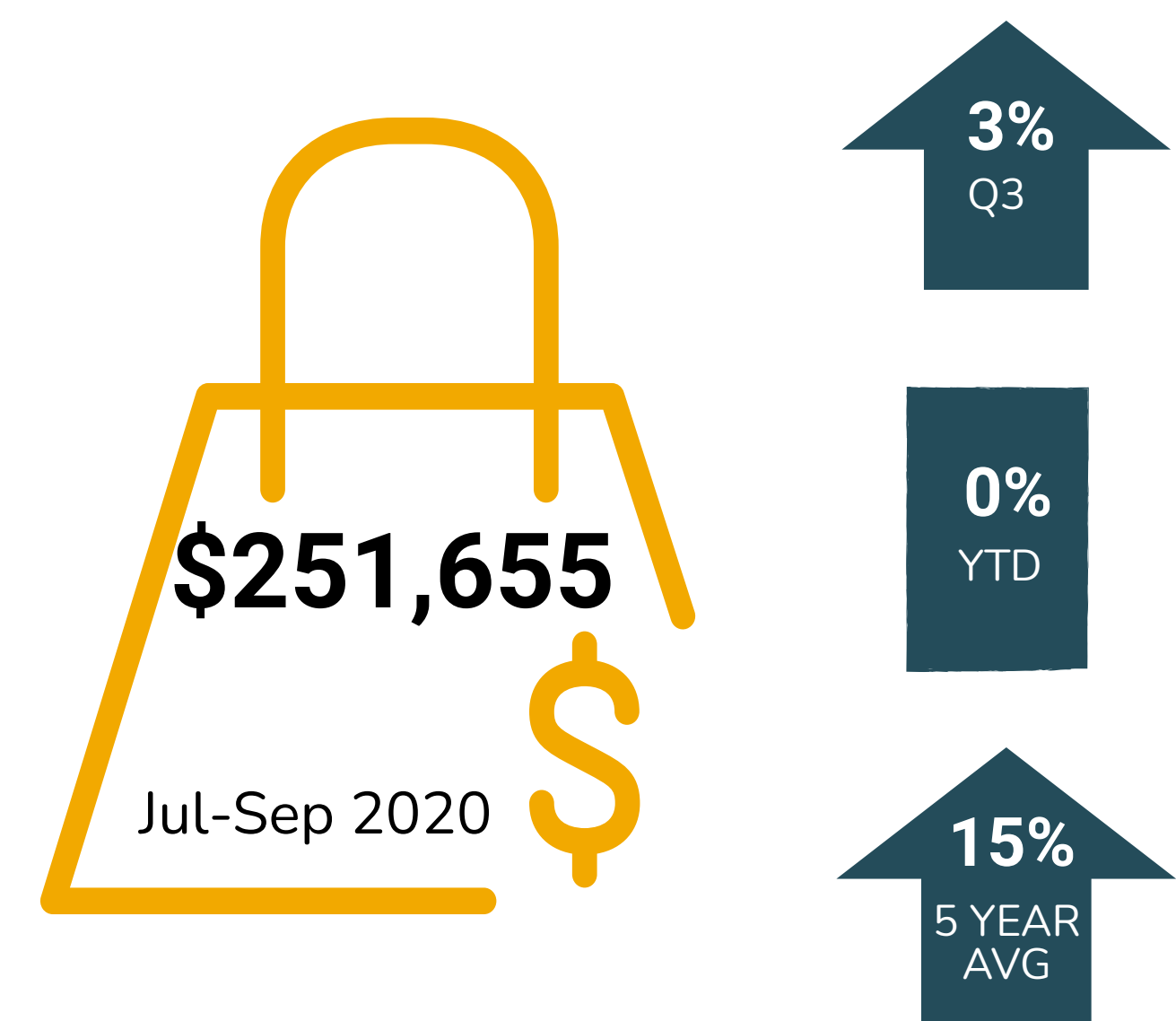


#### Same day international border crossings (into Yukon)\*

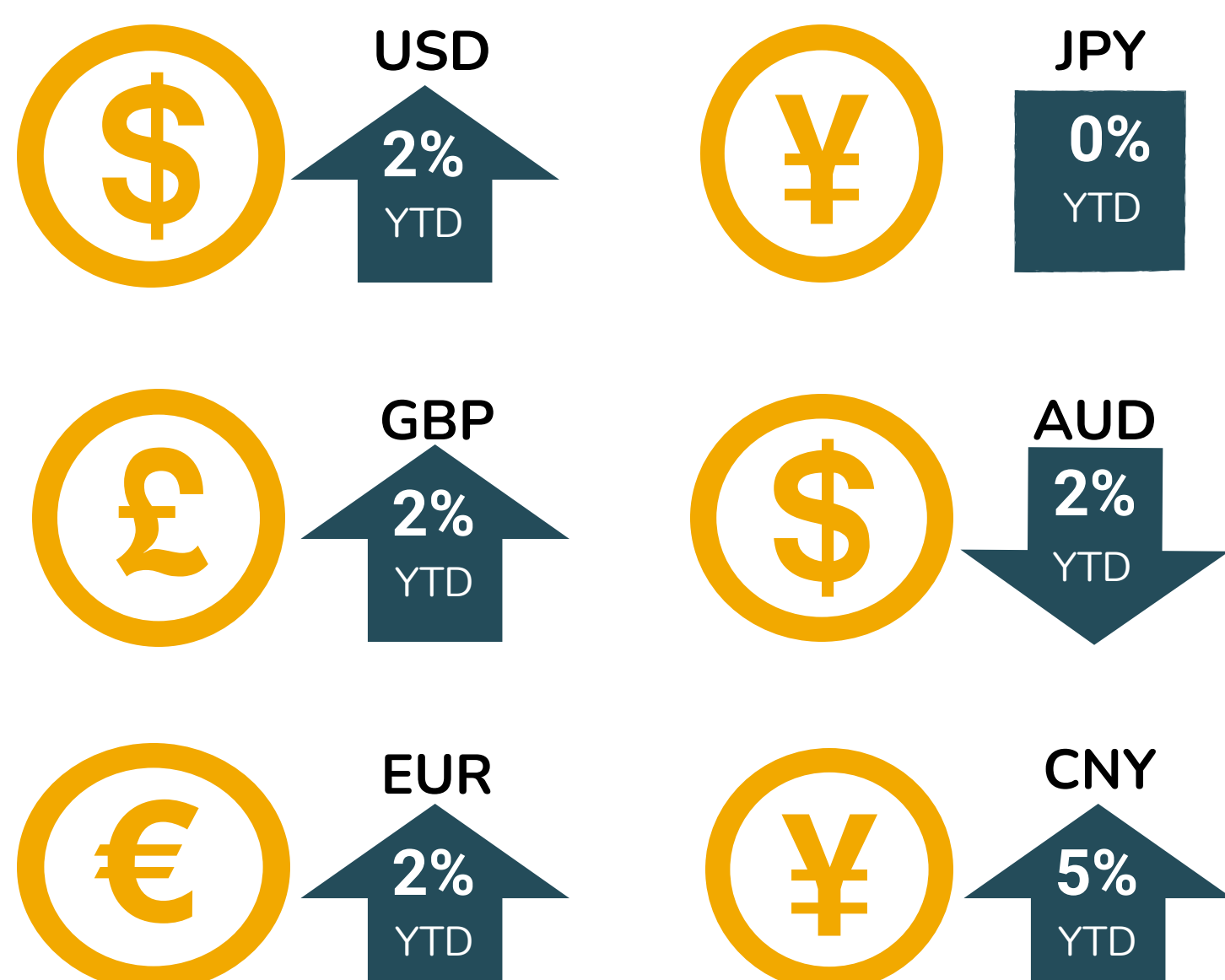


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

#### Retail sales (\$000)



#### Exchange Rates (CAD)

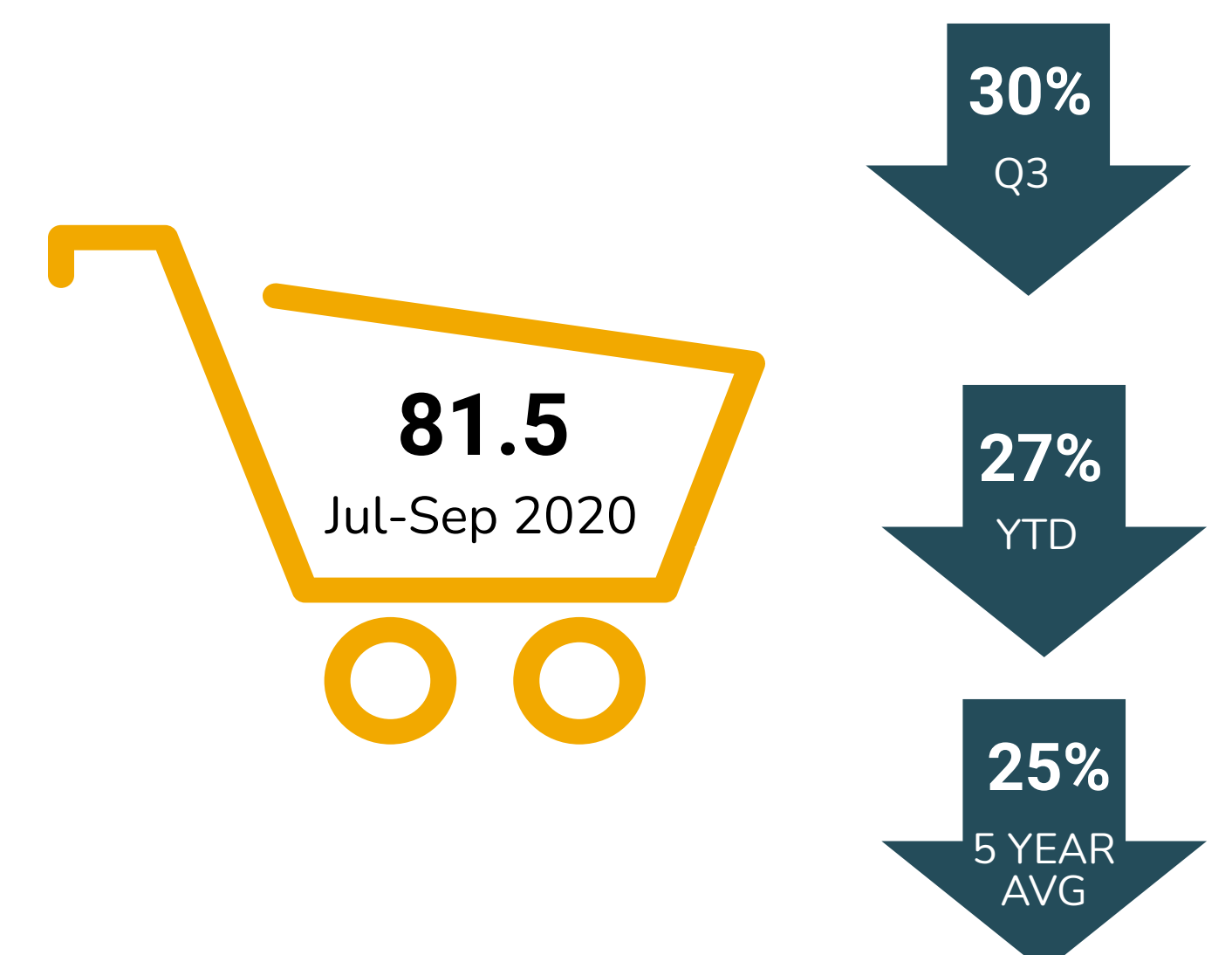


#### Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

#### Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

# Yukon Tourism Visitation Report

## Jan-Sep 2020

### Year-to-date vs. 5-year average

#### International overnight visitation (1+ nights)\*

Year-to-date (YTD), overnight visitation for international visitors was 84% lower than the same period in 2019.

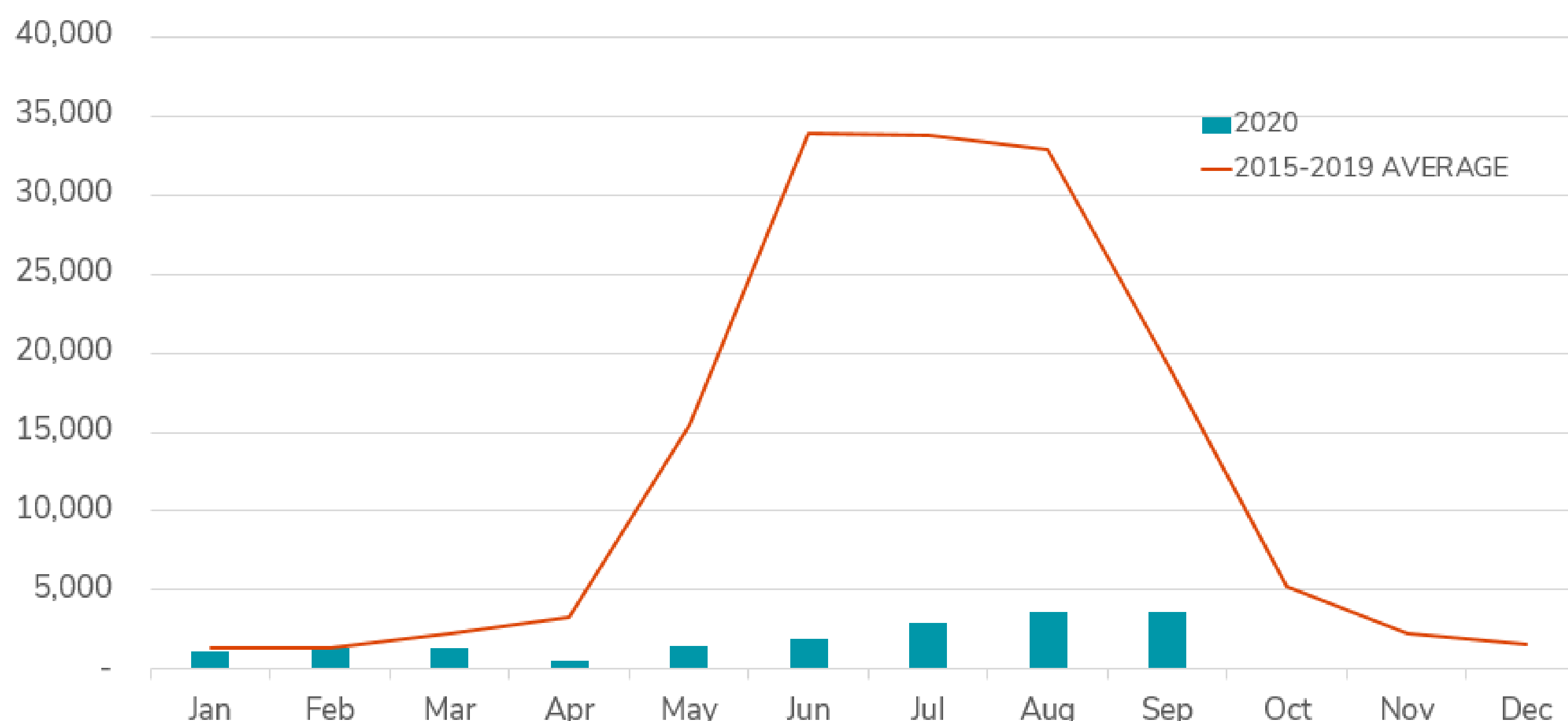
The month of July saw a decrease of 91% in overnight visitation compared to the 5-year average (2015-2019).

Overnight visitation in the third quarter of 2020 was 88% lower than the 5-year third quarter average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



#### Air arrivals at Erik Nielsen Whitehorse International Airport

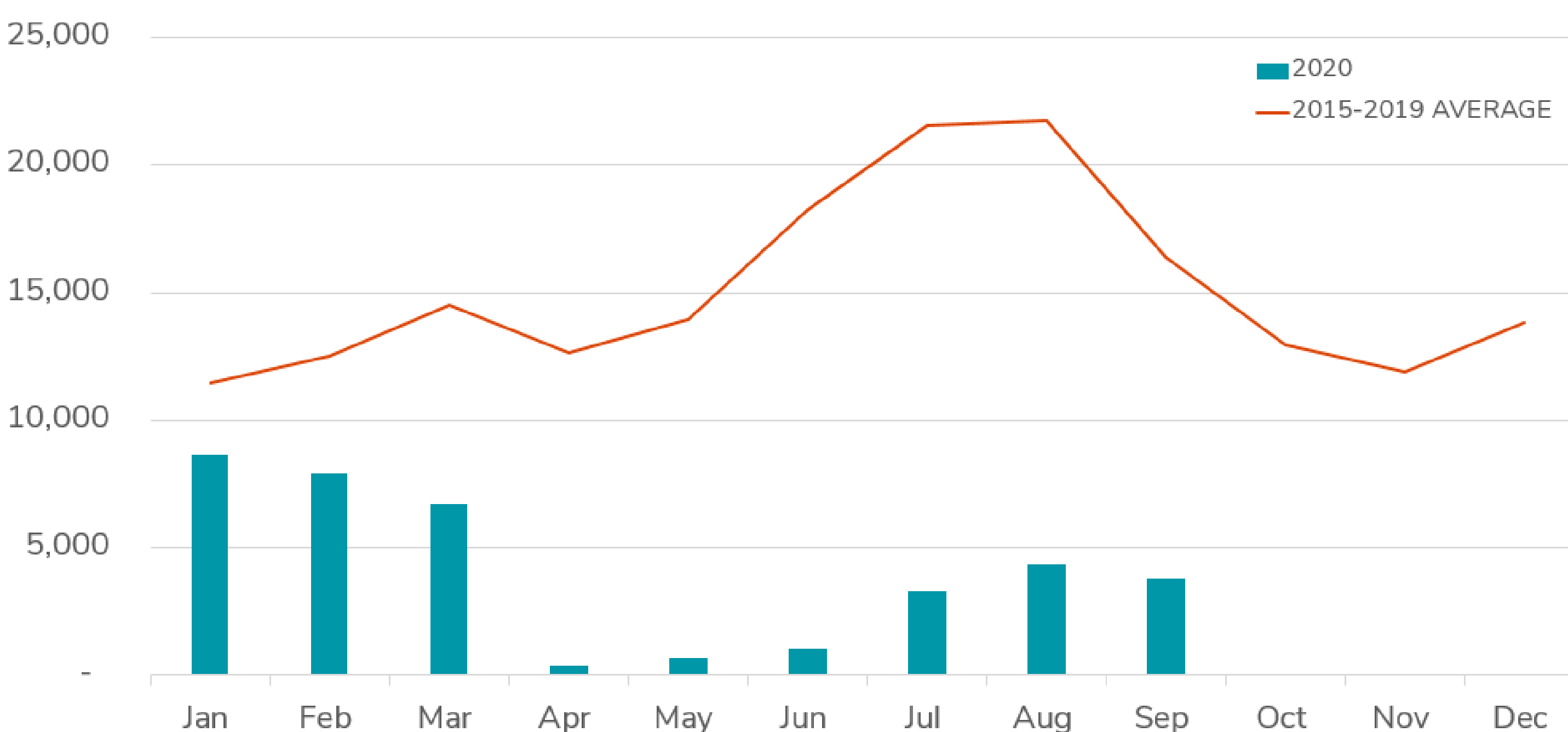
YTD air arrivals fell 77% or 236,400 fewer passengers than in 2019.

Compared to 5 years ago, air arrivals YTD have fallen by 72% or 96,700 fewer passengers than in 2016.

Third quarter performance is 81% lower than the 5-year average (2015-2019).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



#### Occupancy at select fixed roof accommodations<sup>ii</sup>

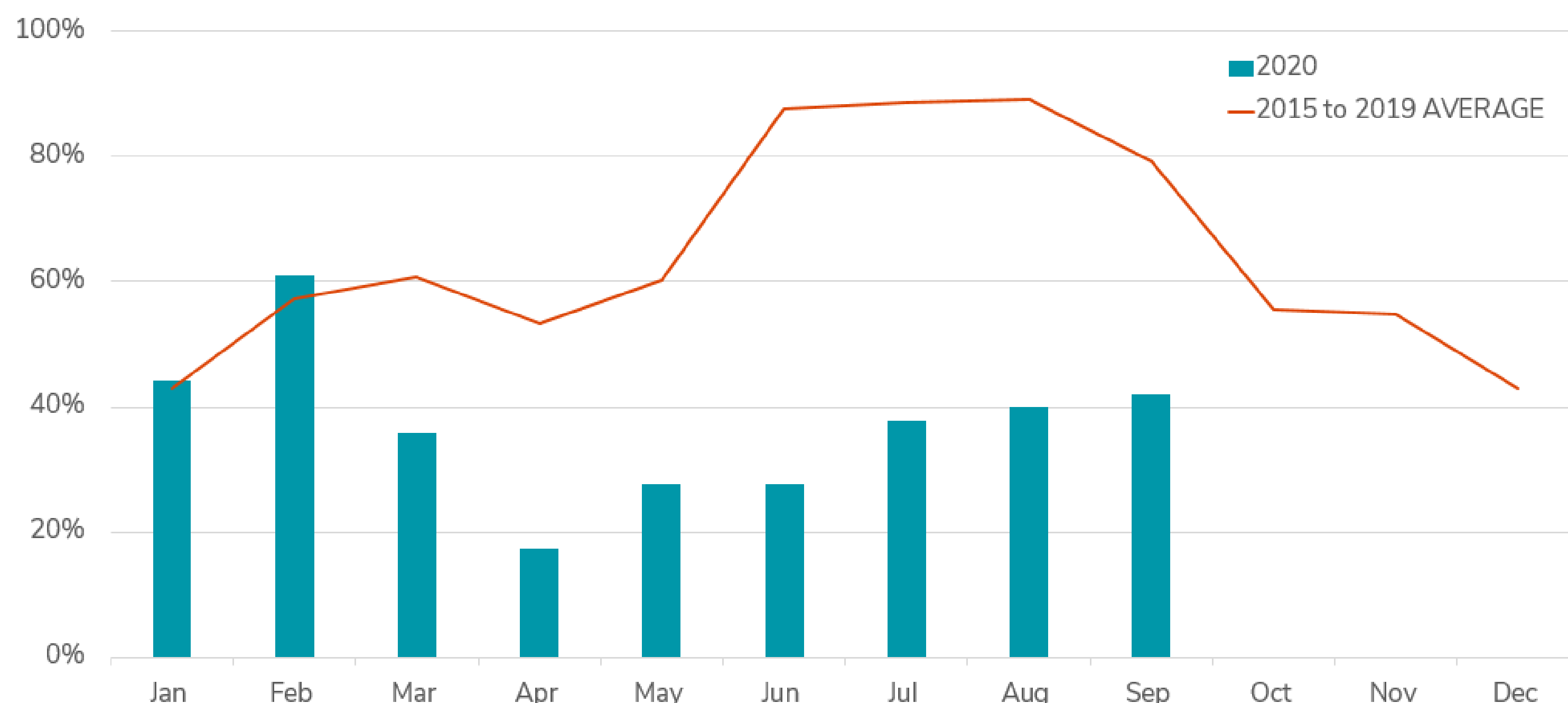
YTD occupancy was 28.9 points lower than the same period in 2019.

In the first nine months of 2020, Yukon's occupancy rates were 2.1 points higher than national rates (35.8%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

<sup>ii</sup> Due to increases in CBRE inventory, data for 2018 and subsequent years is not comparable to previous years.



# Yukon Tourism Visitation Report

## Jan-Sep 2020

### International border crossings (into Yukon)

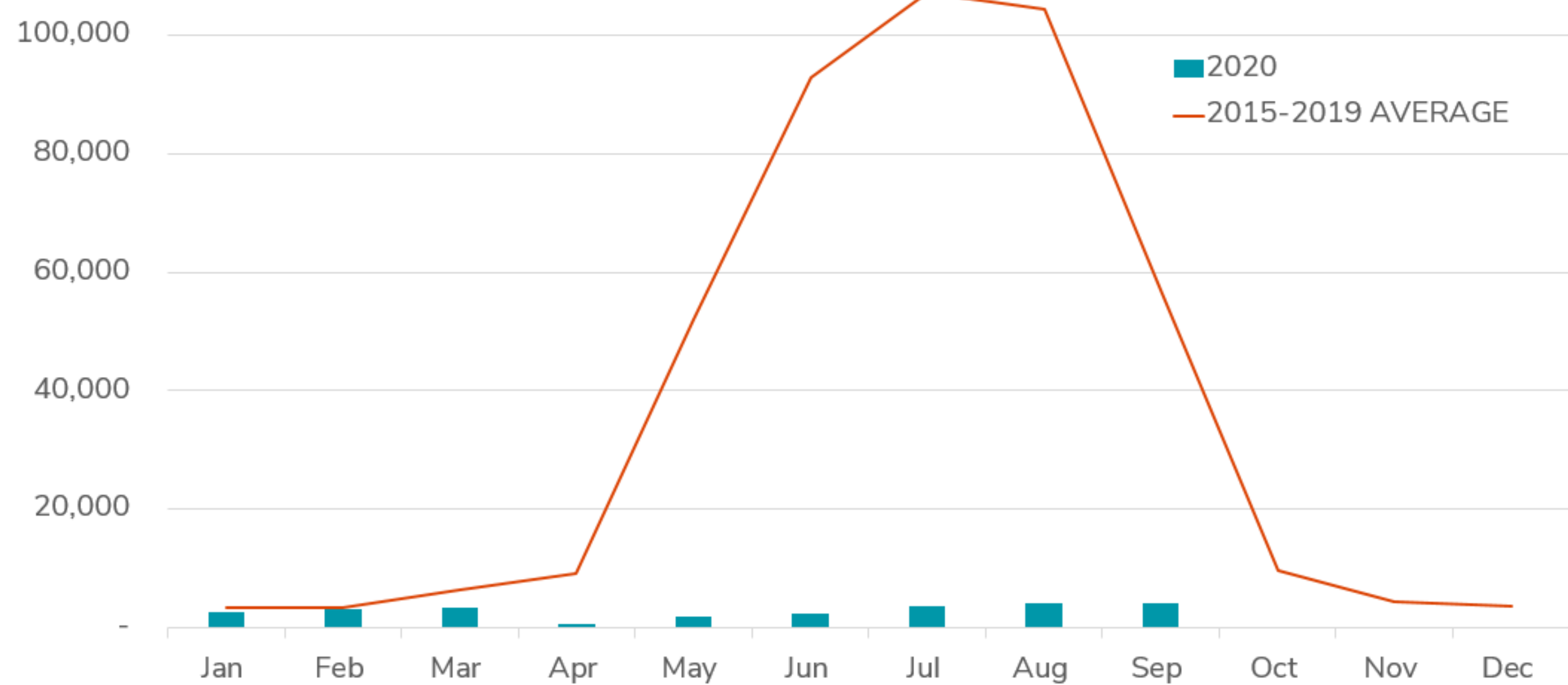
YTD international border crossings were 95% lower than in 2019.

The month of July saw a 97% decrease compared to 2019.

Crossings through Canadian Border Services Agency ports of entry were 95% lower than the 5-year average (2015-2019).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



### Same day international border crossings (into Yukon)\*

YTD, same day border crossings were 98% lower than in 2019.

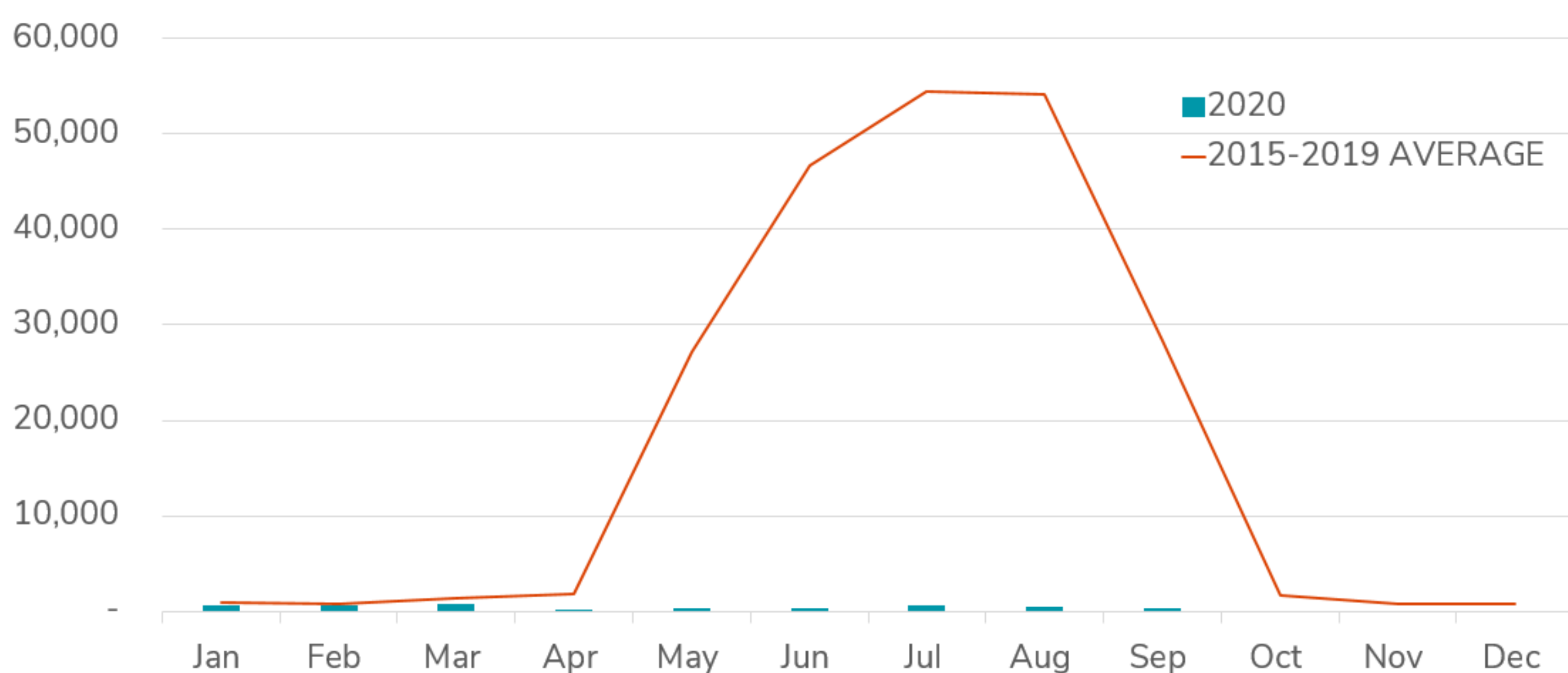
The months of July, August and September each saw a 99% decrease in same day border crossings compared to the same months one year earlier.

Same day border crossings in the third quarter of 2019 were 99% lower than the third quarter 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



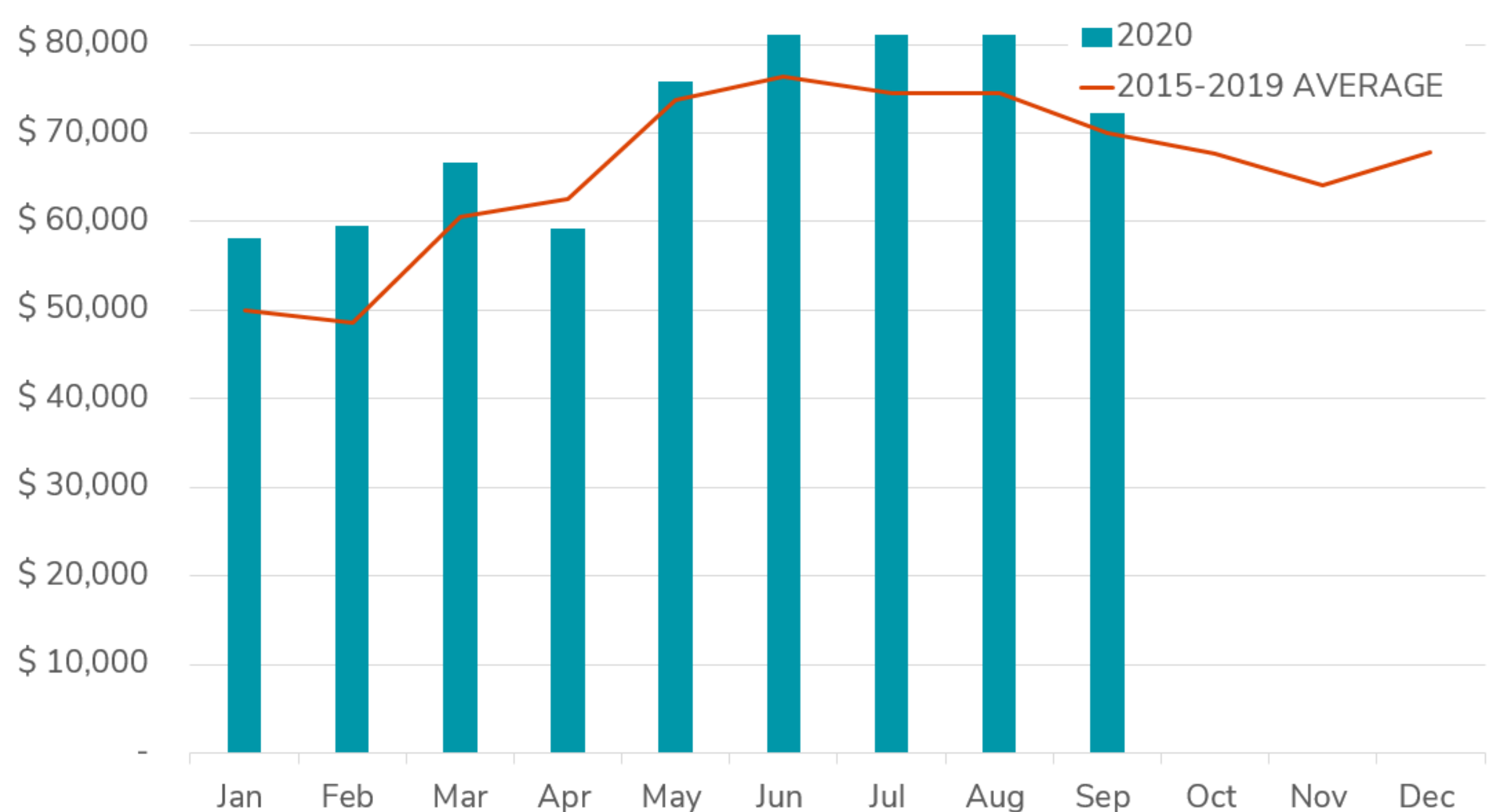
### Retail sales (\$000)

YTD retail sales were down 0.1% (\$0.3 million) over 2019.

National retail sales decreased 4% YTD.

Retail sales were up 11% compared to the 5-year average (2015-2019).

Source: Statistics Canada, Table 20-10-0008-01.



# 2020 year-to-date

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
% YOY* change		% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change
<b>OVERNIGHT VISITATION, by origin<sup>1</sup></b>													
Total	18,090	1,131	1,371	1,364	568	1,482	1,960	2,979	3,611	3,624			
	-84%	-21%	9%	-44%	-85%	-82%	-91%	-89%	-87%	-78%			
US	17,983	1,101	1,341	1,320	565	1,482	1,960	2,979	3,611	3,624			
	-81%	-19%	13%	-44%	-84%	-80%	-89%	-87%	-84%	-74%			
Overseas	107	30	30	44	3	0	0	0	0	0			
	-99%	-56%	-61%	-59%	-98%	-100%	-100%	-100%	-100%	-100%			
<b>AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT<sup>2</sup></b>													
Arrivals	36,796	8,638	7,920	6,713	355	682	1,066	3,295	4,317	3,810			
	-77%	-38%	-46%	-60%	-98%	-96%	-95%	-86%	-82%	-80%			
<b>OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS<sup>3</sup></b>													
Occupancy	37.9%	44.2%	60.9%	35.8%	17.3%	27.8%	27.8%	37.8%	39.9%	42.0%			
	-28.9	1.7	-0.9	-19.7	-32.4	-33.7	-55.8	-47.6	-46.6	-32.4			
<b>INTERNATIONAL BORDER CROSSINGS (INTO YUKON)<sup>4</sup></b>													
Total	26,343	2,632	3,125	3,374	766	1,860	2,470	3,721	4,258	4,137			
	-95%	-32%	-13%	-50%	-92%	-97%	-98%	-97%	-96%	-94%			
US	22,364	1,747	2,041	2,149	712	1,752	2,324	3,569	4,090	3,980			
	-93%	-26%	5%	-43%	-88%	-96%	-97%	-96%	-95%	-91%			
CAN	3,865	855	1,049	1,179	51	108	146	152	168	157			
	-96%	-42%	-34%	-59%	-99%	-99%	-99%	-99%	-99%	-99%			
Other	114	30	35	46	3	0	0	0	0	0			
	-100%	-57%	-55%	-61%	-99%	-100%	-100%	-100%	-100%	-100%			
<b>SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)<sup>5</sup></b>													
Total	4,388	646	705	831	147	270	364	590	479	356			
	-98%	-35%	-7%	-42%	-94%	-99%	-99%	-99%	-99%	-99%			
<b>RETAIL SALES (\$000)<sup>6</sup></b>													
Total	\$653,211	\$58,166	\$59,516	\$66,600	\$9,258	\$75,756	\$82,260	\$86,009	\$83,404	\$82,242			
	0%	6%	14%	-2%	-15%	-8%	0%	2%	-1%	9%			

\*YOY = Year-over-year variance. For Quarter 3 this is comparing Q1 + Q2 + Q3 2020 to Q1 + Q2 + Q3 2019.

<sup>1</sup> Due to changes in Statistics Canada methodology, data prior to 2019 is not directly comparable to previous years.

<sup>2</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>3</sup> Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. <sup>4</sup> Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. <sup>5</sup> Source: Statistics Canada, Table 24-10-0008-01.

<sup>6</sup> Source: Statistics Canada, Table 20-10-0008-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights.