

YUKON TOURISM VISITATION REPORT

NOVEMBER 2016

The Yukon Tourism Visitation Report is produced monthly and comprises key indicators of tourism, including visitation estimates, border crossings, visits to Visitor Information Centers and airplane passenger volumes.

HIGHLIGHTS

In November 2016:

- Border crossings through Canadian Border Services Agency ports of entry increased 11% (402 people) over November 2015.
- Air arrivals at Erik Nielson Whitehorse International Airport were up 11% compared to November 2015.

Year-to-date (January to November) 2016:

- Total border crossings were up 2% compared to the same period in 2015.
- Air passengers arriving at Erik Nielson Whitehorse International Airport were up 8% compared to the same period in 2015.



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Provided by Canada Border Services Agency, the data reports the volume of people entering Canada through designated land or air ports of entry. Figures do not include people travelling in commercial vehicles, by train or marine traffic.

Origin and Mode of Transportation

Border Crossings by Mode of Transportation and Origin

	Nov 2016	Nov 2015 to Nov 2016		Jan to Nov 2016	Year-to-date
	(number of people)	Change (#)	Change (%)	(number of people)	% Change
Total Border Crossings	4,138	402	11%	332,166	2%
Americans	2,952	358	14%	218,285	1%
Overseas	60	17	40%	42,945	-2%
Canadians	164	-44	-21%	32,094	9%
Yukoners	962	71	8%	38,842	12%
Total Private Vehicles	4,086	409	11%	200,258	16%
Americans	2,904	360	14%	124,355	14%
Overseas	58	16	38%	16,089	21%
Canadians	162	-38	-19%	20,972	15%
Yukoners	962	71	8%	38,842	19%
Total Motorcoach	41	-7	-15%	119,915	-13%
Americans	40	-7	-15%	88,027	-12%
Overseas	0	0	...	22,933	-14%
Canadians	1	0	...	8,955	-22%
Yukoners
Total Air	11	0	0%	11,993	-6%
Americans	8	5	167%	5,903	-11%
Overseas	2	1	100%	3,923	-3%
Canadians	1	-6	-86%	2,167	10%
Yukoners

... = not appropriate or applicable

Private vehicles include people in automobiles, cyclists, and pedestrians.

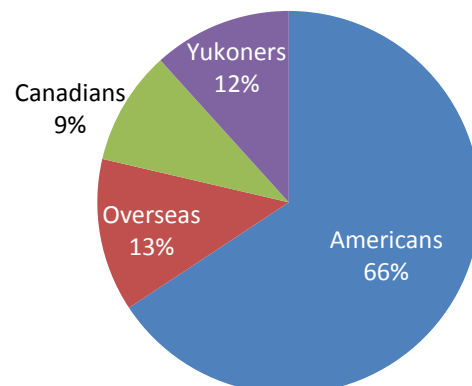
Year-to-Date (January to November) 2016

- Year-to-date, 332,166 people have crossed the border into Yukon, an increase of 2% (7,845 people) over the same period in 2015.
- Excluding Yukoners, border crossings increased 1% over 2015.

November 2016

- In November 2016, 402 (11%) more people crossed into Yukon through a Canada Border Services Agency (CBSA) port of entry than in November 2015.
- Of the total border crossings:
 - 77% (3,176 people) were non-Yukoners; and
 - 23% (2,952 people) were Yukoners.
- Excluding Yukoners, border crossings increased 12% (331 people) in November 2016 compared to November 2015.

Border Crossings by Origin Year-to-date (January to November) 2016



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Canada Border Services Agency Ports of Entry

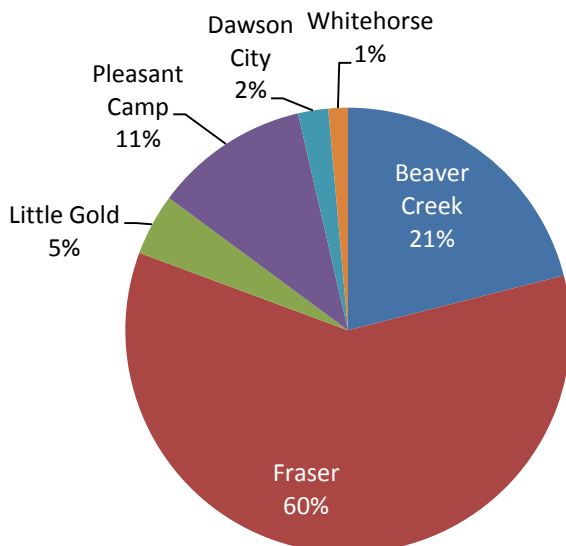
November 2016

- Comparing November 2016 to November 2015, increases in border crossings were seen at:
 - Beaver Creek, up 18% (325 people); and
 - Fraser, up 26% (220 people).
- Beaver Creek was the busiest border crossing in November 2016, with 51% of all border crossings; however 10% of those were Yukoners.
- Of the total 962 Yukoners to cross the border at a land port of entry in November 2016, 57% (551 Yukoners) crossed at Fraser.

	Border Crossings by Port of Entry				
	Nov 2016	Nov 2015 to Nov 2016		Jan to Nov 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Border Crossings	4,138	402	11%	332,166	2%
Total Land Crossings	4,127	402	11%	320,173	3%
Beaver Creek	2,109	325	18%	69,891	15%
Fraser	1,066	220	26%	198,007	-3%
Little Gold	14,870	9%
Pleasant Camp	952	-143	-13%	37,405	12%
Total Air Crossings	11	0	0%	11,993	-6%
Dawson City	0	0	...	7,270	-13%
Whitehorse	11	0	0%	4,715	8%

Figures include Yukoners.

**Border Crossings by Port of Entry
Year-to-date (January to November) 2016**



Year-to-Date (January to November) 2016

- Year-to-date, compared to the same time period in 2015, total land crossings have increased by 3%.
- Year-to-date, Fraser has been the busiest border crossing, with 60% of all year-to-date border crossings; however, 13% of crossing at that border have been Yukoners.

YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Length of Stay

Border Crossings by Length of Stay and Origin

	Nov 2016	Nov 2015 to Nov 2016		Jan to Nov 2016	Year-to-date
		Change (#)	Change (%)		% Change
(number of people)					
Total	3,012	375	14%	261,230	0%
Same day	799	-6	-1%	153,948	-6%
One or more nights	2,213	381	21%	107,282	11%
Americans	2,952	358	14%	218,285	1%
Same day	794	-11	-1%	130,381	-5%
One or more nights	2,158	369	21%	87,904	12%
Overseas	60	17	40%	42,945	-2%
Same day	5	5	...	23,567	-10%
One or more nights	55	12	28%	19,378	9%

November 2016

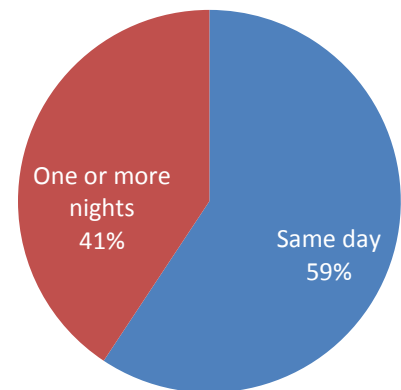
- In November 2016, 2,952 Americans crossed the border into Yukon. Of those:
 - 27% stayed one day; and
 - 73% stayed one or more nights.
- Of the 60 overseas travellers to cross the border into Yukon in November 2016:
 - 8% stayed one day; and
 - 92% stayed one or more nights.

Figures for visit length exclude Yukoners and Canadians.

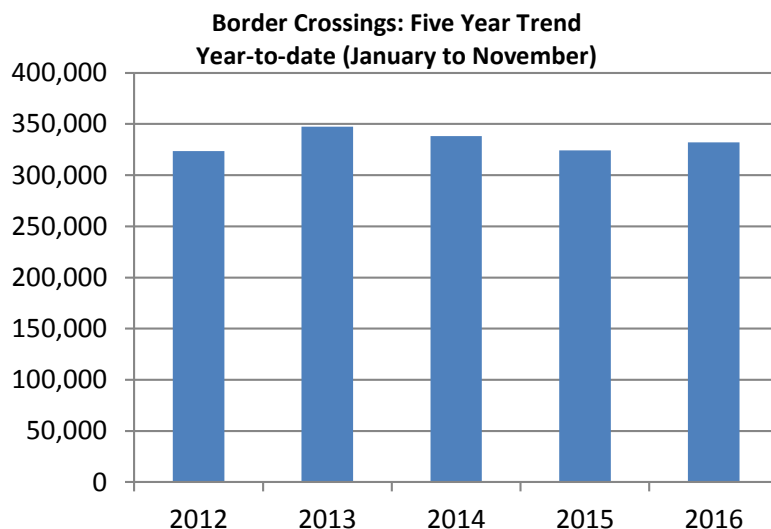
Year-to-date (January to November) 2016

- Year-to-date, excluding Canadians, 261,230 people entered Yukon through CBSA ports of entry. Of those:
 - 59% stayed one day; and
 - 41% stayed one or more nights.
- Of the 107,282 people who entered Yukon for one or more nights, year-to-date:
 - 82% were American; and
 - 18% were from overseas.

Border Crossings by Length of Stay
Year-to-date (January to November) 2016



Five Year Trend



YUKON MONTHLY TOURISM INDICATORS: VISITOR INFORMATION CENTERS

Provided by Tourism Yukon, Visitor Services unit, the data reports an estimate of visitation to Yukon Visitor Information Centres (VICs). Depending on the VIC, visitation estimates are calculated using either guestbook signatures (Beaver Creek, Haines Junction, and Watson Lake) or electronic door counters (Whitehorse, Carcross, and Dawson City).

Visits to Visitor Information Centers

	Nov 2016	Nov 2015 to Nov 2016		Jan to Nov 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total VIC visitors	2,458	283	13%	322,050	...
Whitehorse	2,458	283	13%	92,126	7%
Beaver Creek	11,531	-10%
Carcross	91,228	42%
Dawson City	71,833	...
Haines Junction	25,384	15%
Watson Lake	27,509	16%
Airport	2,439	-29%

In July 2016, the Dawson City VIC moved from counting guestbook signatures to using electronic door counters to estimate visitors to the centre. Given this change in methodology, year-over-year comparisons cannot be made.

... = not appropriate or applicable

YUKON MONTHLY TOURISM INDICATORS: ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT

Provided by Highways and Public Works, Aviation Branch, the data reports total passengers through Erik Nielsen Whitehorse International Airport.

Air Passengers at Erik Nielsen Whitehorse International Airport

	Nov 2016	Nov 2015 to Nov 2016		Jan to Nov 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Passengers	22,205	2,618	13%	314,897	9%
Departures	11,300	1,509	15%	158,408	9%
Arrivals	10,905	1,109	11%	156,489	8%

Passenger Arrivals at Erik Nielsen Whitehorse International Airport Year-to-date (January to November)

