

Yukon Tourism Visitation Report

2023

Q4 highlights

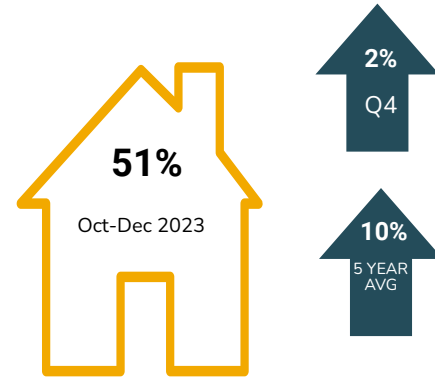
International overnight visitation (1+ nights)



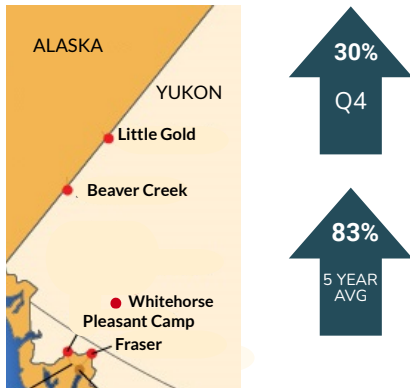
Air arrivals at Erik Nielsen Whitehorse International Airport



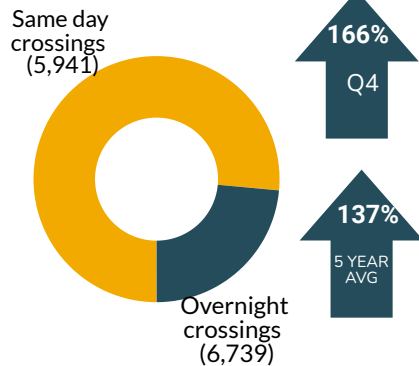
Occupancy at select fixed roof accommodations



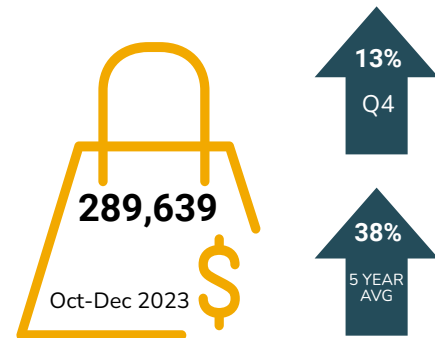
International border crossings (into the Yukon)



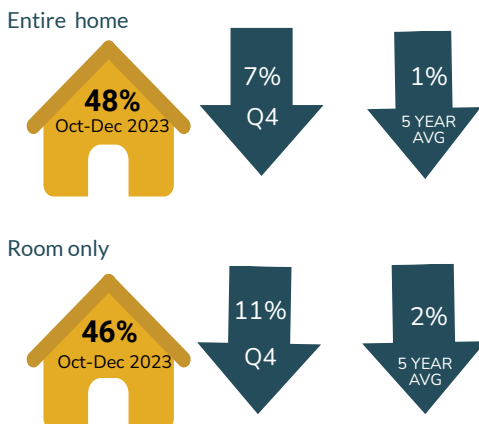
Same day international border crossings (into the Yukon)



Retail sales (\$000)



Occupancy rate at short-term rental



Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Source: Conference Board of Canada, Index of Consumer Confidence

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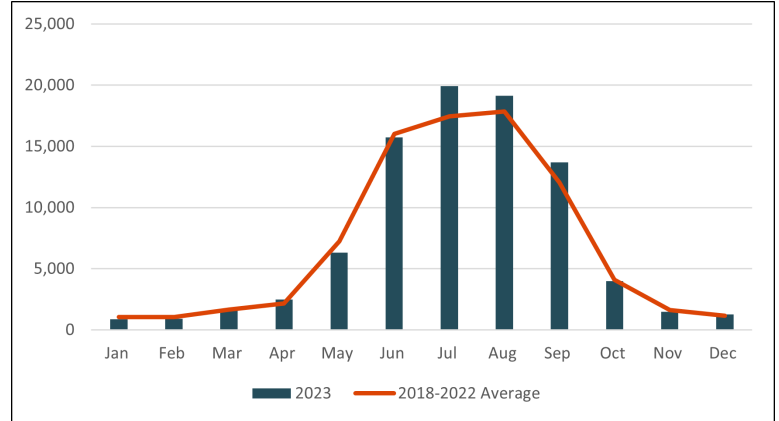
Year-to-date vs. 5-year average

International overnight visitation (1+ nights)

- Q4 overnight visitation for international visitors was 2% lower than the same period in 2022.
- YTD overnight visitation was 19% higher than the same period in 2022 and 27% lower than in 2019.
- YTD overnight visitation was 5% higher than the 5-year average (2018-2022).

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

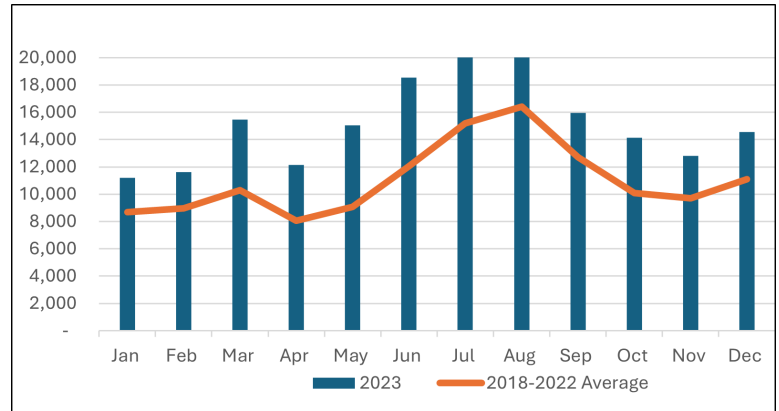


Air arrivals at Erik Nielsen Whitehorse International Airport

- Q4 air arrivals were 41,526 which is an increase of 20% compared to the same period in 2022.
- YTD airport arrivals were 25% higher than the same period in 2022 and 11% lower than in 2019.
- YTD airport arrivals were 39% higher than the 5-year average (2018-2022).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.

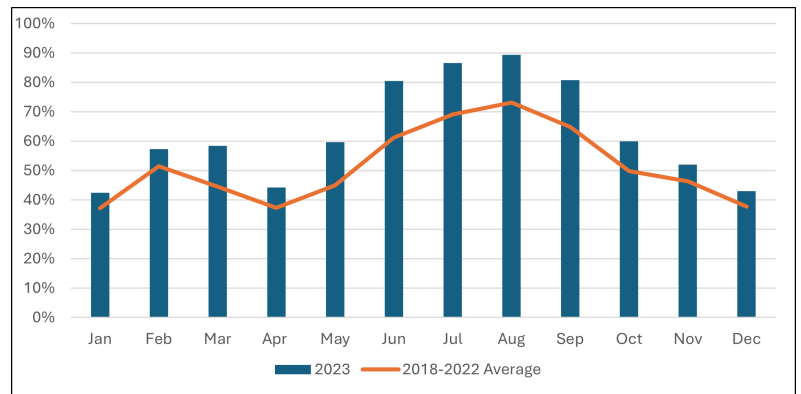


Occupancy at select fixed roof accommodations

- Q4 occupancy rate was 2 percentage points higher than the same period in 2022.
- YTD occupancy rate was 8 percentage points higher than the same period in 2022 which is 0.3 percentage points lower than in 2019.
- YTD occupancy rate for Q4 of 2023 was 10 percentage points higher than the five-year average (2018 to 2022).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



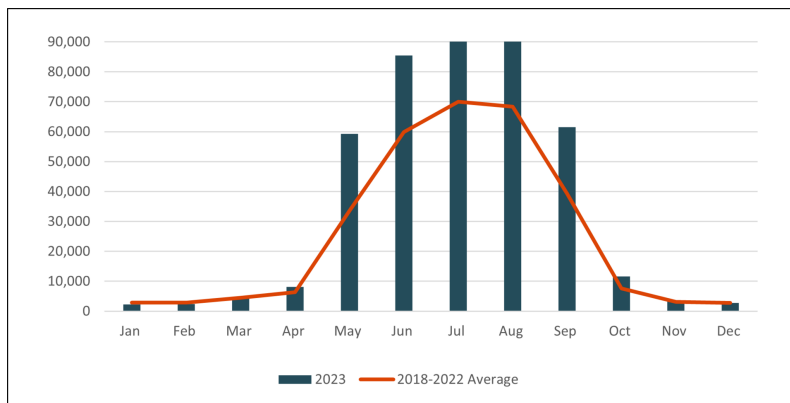
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International border crossings (into the Yukon)

- In Q4 2023, the international border crossings reached 17,693 which is a 30% increase from the 13,558 border crossings in Q4 2022.
- YTD international border crossings were 165% higher as compared to the same period in 2022 and 10% lower than in 2019.
- YTD international border crossings for Q4 2023 were 83% higher than the five-year average(2018 to 2022).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.

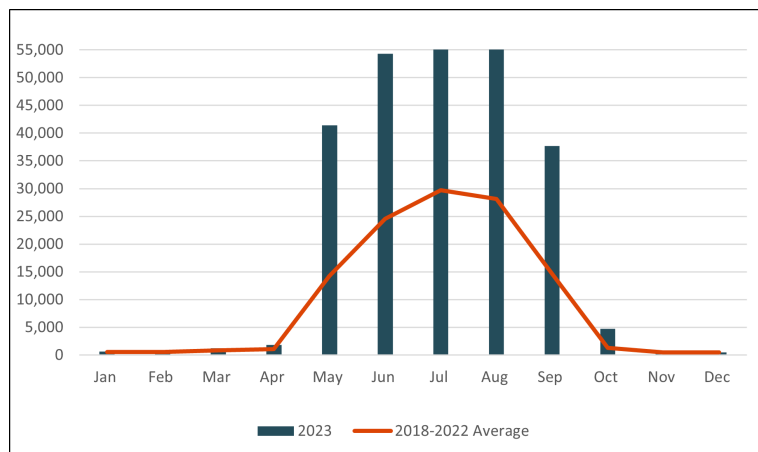


Same-day international border crossings (into the Yukon)

- In Q4 2023, the total number of same-day border crossings was 5,941 which is a 166% increase from the 2,230 crossings in Q4 2022.
- YTD same-day border crossings were 485% higher as compared to the same period last year and 3% lower than in 2019.
- YTD same-day border crossings for the Q4 of 2023 was 137% higher than the five-year average (2018 to 2022).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



Occupancy rate at short-term rental sector (in the Yukon)

- For the entire home, Q4 occupancy rate was 7 percentage points lower than the same period in 2022. YTD occupancy rate was 3 percentage points lower than the same period in 2022 and 1 percentage point above the five-year average(2018 to 2022).
- For rooms only, Q4 occupancy rate was 11 percentage points lower than the same period in 2022. YTD occupancy rate was 5 percentage points lower than the same period in 2022 and 2 percentage points above the five-year average(2018 to 2022).

Source: AirDNA

