



Sales of Alcoholic Beverages, preliminary

Fiscal year ending March 31, 2020

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During the fiscal year ending March 31, 2020, Yukon liquor stores, agencies and other retail outlets sold \$41.7 million worth of alcoholic beverages — up \$1.6 million, or 4.1%, from the previous year. While beer sales were the highest at \$17.0 million, accounting for 40.8% of the total sales in 2019/20, year-over-year beer sales were down 0.9%. Spirits sales at \$12.0 million, or 28.7% of the total sales, was the second highest in 2019/20 and went up 7.6% year-over-year.

Total sales of alcoholic beverages in Canada were up 3.1% in the fiscal year ending March 31, 2020 compared to the fiscal year ending March 31st, 2019.

Comparability and limitations of the data

Statistics on sales of alcoholic beverages by dollar value should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities and their agents, and a portion of these revenues include sales to licensed establishments such as bars and restaurants.

The value of sales of alcoholic beverages excludes all sales taxes, the value of returnable containers, and deposits. Absolute volume of sales of alcoholic beverages is calculated by multiplying the sales volume by the percentage of alcohol content for each product category.

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Fiscal year ending March 31st, 2020

	Beer	Wine	Spirits	CCORB ¹	Total	Beer	Wine	Spirits	CCORB ¹	Total
	\$ thousands					% change from 2018/19 to 2019/20				
Canada	9,205,217	7,849,533	6,005,690	1,306,323	24,366,763	-1.9	5.2	6.0	17.2	3.1
NL	249,248	79,089	129,835	21,929	480,101	6.9	1.6	2.8	10.4	5.0
PEI	35,498	20,056	21,416	6,408	83,378	1.1	4.7	1.9	34.7	4.2
NS	275,967	149,684	173,564	55,779	654,994	0.1	4.8	4.8	25.3	4.2
NB	201,593	102,651	106,580	38,481	449,305	1.3	3.6	4.2	17.6	3.8
QC	2,081,352	2,503,824	890,789	79,133	5,555,098	-7.4	4.6	9.1	14.9	0.5
ON	3,577,276	2,804,486	2,405,416	492,651	9,279,829	2.2	7.3	6.7	17.2	5.6
MB	321,993	173,115	259,493	51,352	805,953	-3.4	4.0	4.8	14.8	1.7
SK	280,627	95,258	200,684	48,558	625,127	-5.3	-0.8	-0.5	10.2	-2.0
AB	972,456	629,657	835,818	183,312	2,621,243	-5.5	2.9	5.5	13.1	1.0
BC	1,163,549	1,271,831	946,463	320,940	3,702,783	-1.7	4.0	5.2	20.3	3.6
YT	17,000	8,650	11,952	4,066	41,668	-0.9	1.9	7.6	23.5	4.1
NWT	18,439	8,304	22,180	3,059	51,982	-8.5	0.3	2.2	13.7	-1.6
NU	10,219	2,928	1,500	655	15,302	0.2	-18.0	1.8	234.2	-0.9

¹ CCORB = Ciders, coolers, and other refreshment beverages.

Note: Data may not add up to totals as a result of rounding.

These figures relate to the year ending March 31, 2020, and, as such, only reflect the impacts of the first two weeks of the COVID-19 pandemic.