



Survey of Household Spending, 2021

Released by Statistics Canada – October 18, 2023

In 2021, Whitehorse¹ households spent an average of \$78,491 on the consumption of goods and services, which was \$11,365, or 16.9%, higher than the national average² of \$67,126.

Compared to all provinces and territorial capitals, Whitehorse households had the second highest average household spending following Yellowknife households.

In 2021, as a proportion of total consumption, Whitehorse¹ households on average spent:

- 28.6% on Shelter, the fifth highest nationally and 2.8 percentage points below the national average (31.4%);
- 16.7% on Transportation, the fourth highest nationally and 1.7 percentage points above the national average (15.0%);
- 15.1% on Food, the tenth highest nationally, and 0.3% percentage points below the national average (15.4%);
- 8.8% on Household operations, the eighth highest nationally, and 0.5 percentage points above the national average (8.3%); and
- 30.8% on Other consumption expenditures³, the fourth highest nationally, and 1.0 percentage points above the national average (29.8%).

Average Consumption Spending and Consumption by Major Categories, Canada, Provinces and Territories¹, 2021

	Total consumption	Food	Shelter	Transportation	Household operations	Other consumption expenditures ³
	----- \$ -----	proportion of total consumption (%)				
Canada	67,126	15.4%	31.4%	15.0%	8.3%	29.8%
Newfoundland and Labrador	60,275	19.1%	24.4%	17.3%	9.6%	29.6%
Prince Edward Island	58,594	17.7%	26.5%	16.5%	9.8%	29.4%
Nova Scotia	60,132	15.6%	27.4%	17.7%	9.5%	29.7%
New Brunswick	57,582	17.3%	25.5%	16.7%	9.1%	31.4%
Quebec	57,889	16.8%	27.4%	16.3%	7.9%	31.6%
Ontario	69,608	14.1%	34.6%	14.1%	8.3%	28.9%
Manitoba	64,311	15.3%	27.7%	17.5%	9.3%	30.2%
Saskatchewan	68,494	17.1%	27.6%	15.6%	8.3%	31.3%
Alberta	75,003	15.9%	31.1%	14.8%	8.9%	29.4%
British Columbia	75,028	15.1%	32.8%	14.5%	8.1%	29.5%
Whitehorse¹	78,491	15.1%	28.6%	16.7%	8.8%	30.8%
Yellowknife ¹	90,858	14.6%	34.1%	14.4%	8.9%	28.1%

¹ The Survey of Household Spending is only conducted in the capitals of the territories. Data for Yukon is not available.

² The national average does not include data from the territorial capitals.

³ Other consumption expenditures includes Household furnishings and equipment; Clothing and accessories; Health care; Personal care; Recreation; Education; Reading materials and other printed matter; Tobacco products, alcohol and cannabis for non-medical use; Games of chance; and Miscellaneous expenditures.

* Data from the 2021 Survey of Household Spending was unavailable for Iqaluit, Nunavut.



Comparing 2021 to 2019, the consumption categories with the largest proportion increases in household spending were:

- 1.4 percentage points increase in spending on *Household furnishings and equipment*;
- 0.7 percentage points increase in spending on *Recreation*; and
- 0.6 percentage points increase in spending on *Personal care*.

During the same time period, the consumption categories with the largest proportion decreases in household spending were:

- 0.7 percentage points decrease in spending on *Tobacco products, alcoholic beverages and cannabis for non-medical use*;
- 0.6 percentage points decrease in spending on *Miscellaneous expenditures*; and
- 0.6 percentage points decrease in spending on *Transportation*.

Average Consumption Spending and Consumption by Major Categories, Whitehorse¹, 2021

	2017	2019	2021	2017 to 2021	2019 to 2021
	% of total consumption			change in proportion (percentage points)	
Total current consumption	100.0%	100.0%	100.0%
Food	14.6%	15.4%	15.1%	0.5	-0.3
Shelter	29.6%	28.5%	28.6%	-1.0	0.1
Household operations	8.9%	9.0%	8.8%	-0.1	-0.2
Household furnishings and equipment	3.6%	3.6%	5.0%	1.4	1.4
Clothing and accessories	5.2%	3.9%	3.5%	-1.7	-0.4
Transportation	19.0%	17.4%	16.7%	-2.3	-0.7
Health care	3.5%	3.4%	3.4%	-0.1	0.0
Personal care	2.0%	1.6%	2.2%	0.2	0.6
Recreation	6.1%	8.3%	9.0%	2.9	0.7
Education	1.4%	1.5%	1.7%	0.3	0.2
Reading materials and other printed matter	0.4%	0.5%	0.4%	0.0	-0.1
Tobacco products, alcoholic beverages and cannabis for non-medical use ²	2.6%	3.6%	2.9%	0.3	-0.7
Games of chance	0.3%	F	0.3%	0.0	..
Miscellaneous expenditures	2.8%	3.0%	2.3%	-0.5	-0.7

F = too unreliable to publish

.. = not available

... = not applicable

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² in 2017, the spending category *Tobacco products, alcoholic beverages and cannabis for non-medical use* did not include cannabis for non-medical use.