

## Sales of Alcoholic Beverages, preliminary

Fiscal year ended March 31, 2019

Released by Statistics Canada — May 13, 2020

Data for this release was compiled before the COVID-19 pandemic. These figures represent the year ending March 31, 2019; therefore, they do not reflect impacts from COVID-19.

During the fiscal year ending March 31, 2019, Yukon liquor stores, agencies and other retail outlets sold \$40.0 million worth of alcoholic beverages – up \$621,000, or 1.6%, from the previous year. While beer had the highest sales at \$17.2 million, accounting for 42.8% of the total sales in 2018/19, year-over-year beer sales were down 5.5%. Spirits sales at \$11.1 million, or 27.7% of the total sales, was the second highest in 2018/19 and went up 4.2% year-over-year.

Total sales of alcoholic beverages in Canada were up 2.2% in the fiscal year ending March 31, 2019 compared to the fiscal year ending March 31<sup>st</sup>, 2018.

### Comparability and limitations of the data

Statistics on sales of alcoholic beverages by dollar value should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities and their agents, and a portion of these revenues include sales to licensed establishments such as bars and restaurants.

The value of sales of alcoholic beverages excludes all sales taxes, the value of returnable containers, and deposits. Absolute volume of sales of alcoholic beverages is calculated by multiplying the sales volume by the percentage of alcohol content for each product category.

### Sales of alcoholic beverages, preliminary

Fiscal year ending March 31<sup>st</sup>, 2019

	Beer	Wine	Spirits	CCORB <sup>1</sup>	Total	Beer	Wine	Spirits	CCORB <sup>1</sup>	Total
	\$ thousands					% change from 2017/18 to 2018/19				
<b>Canada</b>	<b>9,381,815</b>	<b>7,464,446</b>	<b>5,663,187</b>	<b>1,114,878</b>	<b>23,624,326</b>	<b>2.0</b>	<b>0.2</b>	<b>3.1</b>	<b>15.0</b>	<b>2.2</b>
NL	233,168	77,876	126,303	19,859	457,206	-1.9	-5.2	-2.4	7.8	-2.2
PEI	35,113	19,148	21,008	4,757	80,026	-0.1	-2.2	2.4	76.3	2.7
NS	275,750	142,884	165,665	44,499	628,798	-0.8	-1.1	0.0	19.6	0.5
NB	198,920	99,047	102,298	32,721	432,986	-0.3	0.0	1.5	11.5	1.0
QC	2,247,631	2,393,785	816,606	68,901	5,526,923	1.3	0.2	3.7	11.9	1.3
ON	3,501,494	2,614,346	2,255,375	420,212	8,791,427	5.9	0.3	3.5	16.8	4.0
MB	333,414	166,472	247,725	44,723	792,334	-1.3	-2.8	0.4	9.8	-0.5
SK	296,229	95,994	201,717	44,077	638,017	1.0	-0.6	-0.7	4.0	0.4
AB	1,028,914	611,992	792,153	162,131	2,595,190	-3.1	0.4	4.7	7.7	0.7
BC	1,183,682	1,222,571	900,050	266,819	3,573,122	-0.4	0.8	3.1	20.4	2.2
<b>YT</b>	<b>17,153</b>	<b>8,486</b>	<b>11,106</b>	<b>3,293</b>	<b>40,038</b>	<b>-5.5</b>	<b>1.3</b>	<b>4.2</b>	<b>47.3</b>	<b>1.6</b>
NWT	20,148	8,276	21,708	2,690	52,822	-4.4	-1.8	0.9	8.1	-1.3
NU	10,199	3,569	1,473	196	15,437	80.0	54.0	16.4	136.1	65.4

<sup>1</sup> CCORB = Ciders, coolers, and other refreshment beverages.

**Note:** Data may not add up to totals as a result of rounding.