# Labour Market Agreement Annual Plan 2010/2011 Yukon Government

#### INTRODUCTION

The Canada-Yukon Labour Market Agreement (LMA) was signed in July, 2009. Under this Agreement, Canada will make new annual investments in Yukon for the next five years. This funding provides an opportunity for Yukon to augment its current efforts to support the development of Yukon's labour market. The estimated amount of Canada's contribution to Yukon for fiscal year 2010/2011 is \$1,457,000.

The Advanced Education Branch (AEB) of the Department of Education will administer the funding for the LMA.

### **OVERVIEW OF YUKON'S LABOUR MARKET AND PRIORITIES**

#### **Overview:**

Yukon's population totaled 34,157 in December 2009, an increase of 0.7% from December 2008 which totaled 33,928. The majority of residents, 75%, or 25,636 people reside in Whitehorse. The remaining 8,521 citizens reside in 17 small rural communities all of which are connected by road, with the exception of Old Crow.

Yukon's labour force (age 15+) decreased by 400 in March 2010 to 17,300 compared to 17,700 in March 2009. Of the March 2010 labour force figure, 15,700 were employed and 1,600, or 9.2%, were unemployed. In March 2009, there were 17,700 individuals in the labour force of whom 16,700 were employed and 1,100, or 6. 2% were unemployed. The seasonally adjusted unemployment rate ended the 2009 year at 7.4% and further decreased to 6.9% in February 2010. Over the last 16 years the average unemployment rate for June has been 8.8%. Over the last year, the unemployment rate for women has been lower than the rate for men.

Compared to Canada, Yukon had the third highest unemployment rate (9.2%) in March 2010. Saskatchewan's unemployment rate (5.1%) was lowest, while Newfoundland's rate (15.5%) was highest.

#### Labour Market Priorities:

Priorities continue to focus on members of the following groups who, at times, may have multiple barriers and require additional supports to enable their participation in Yukon's labour market: Social Assistance Recipients, Persons with Disabilities, Older Workers, Youth, First Nations, Women in Trades and Immigrants. These groups can be more disadvantaged, given their lack of work experience to enter the labour market, compared to someone who recently lost their job and has the skills to participate in the labour force.

Unemployment is significantly higher in rural Yukon than in Whitehorse. The unemployment rate between October 2009 and March 2010 for Whitehorse was 6.4% compared to 22.6% rural Yukon. Further, in the same period, the unemployment rate for Aboriginal people was 25.8%, while the non Aboriginal unemployment rate was 5%. Therefore, a focus on First Nations capacity building and rural projects that support labour market attachment will be considered.

The tourism and hospitality sector will continue to be an area where initiatives to support increased participation in Yukon's labour market should be implemented. Mineral exploration, mining, construction, highway maintenance are also key areas where further training and skills development can provide opportunities for unemployed and under-employed Yukoners to engage in the labour market.

Since many Yukoners who wish to attend post-secondary education must leave the Territory to pursue their studies, a concerted effort will be made this year to attract recent post-secondary graduates to Yukon's labour market. A provision for co-op programs will also be considered; however, students who are in a co-op term must be in their final year of study and require work experience to support their participation in the labour market.

Finally, an increase in providing services for those interested in self-employment will be sought this year.

### 2010/2011 CRITERIA

### Strategic Training and Transition Funds (STTF):

With approval from Treasury Board, Yukon chose to access only STTF dollars for 2010/2011, therefore the following criteria was used in determining which projects were approved:

- a. Assists clients to return to, obtain, or keep employment.
- b. Supports employers and communities in dealing with labour force adjustments.
- c. Supports unemployed people or employed people in sectors affected by the economic downturn.

### Yukon Labour Market Framework (LMF) Priorities:

The approved LMA projects are directly linked to the *Labour Market Framework for Yukon*. Five strategies to support Yukon's labour market are being developed:

- 1. Comprehensive Skills and Trades Training
- 2. Recruitment
- 3. Employee Retention
- 4. Immigration
- 5. Labour Market Information

A working group that includes key stakeholders (federal government, Government of Yukon, First Nation Governments and organizations, nongovernment organizations, business owners, and union organizations) for each theme is overseeing the development of each strategy. The strategies are entering in their final stage of development and many of the initiatives approved for 2010/2011 through the LMA support their goals, objectives.

#### Canada-Yukon Multi Year Plan:

The four priority areas included in the Canada-Yukon LMA Multi Year Plan:

- Labour Market Information
- Training and Skills Development
- Recruitment
- Retention

### CONSULTATION

AEB issued a call for proposals for LMA projects from key labour market stakeholders both internal and external to Yukon Government. The request went to all Yukon Government Departments, the Labour Market Framework Training Strategy Working Group, youth organizations, and First Nation Governments.

While all proposals received were considered against the above criteria, initiatives to support the implementation of the Labour Market Framework Strategies were also considered. Working Groups who have developed these strategies include business and labour representatives, community organizations and representatives of the official language minority community in Yukon. Representatives from L'association Franco Yukonnaise have been actively involved in the development of the Labour Market Framework Strategies and Action Plans. Through their participation, the needs of the French language minority communities have been considered. Funds that need to be reallocated through identification of slipped funds for the 2010/2011 fiscal year will be considered, through the established priorities outlined above, to new or existing LMA projects.

## EXPECTED RESULTS

Yukon anticipates the following outcomes from the 2010/2011 Labour Market Agreement:

- An increase in participation of under represented groups in Yukon's labour market.
- An increase in the number of employment and training opportunities
- More local labour market information

Through the projects which have been or will be approved, it is expected that over 150 citizens will participate in direct employment or training opportunities.

# Appendix A 2010/2011 LMA Projects

The following chart provides further detail on the projects which we **anticipate approving** for 2010/2011. All approved project proponents will confirm their obligations to receive funding under the LMA which includes financial accountability, recognition of Canada's financial contribution and reporting deliverables using Yukon Government's Transfer Payment Policy and other formally approved processes.

| LMA Priority  | Project Description  | Primary<br>Target Group/<br>sector/<br>location  | Lead<br>Organization                                | Funding<br>Allocation |
|---|--|--|---|-----------------------|
| Training and<br>Skills<br>Development                                   | The Education & Employment Training Program will<br>address, both directly and indirectly, a broad range<br>of academic, employment and life skill needs<br>existent within the Kwanlin Dun First Nation<br>citizenry.   | First Nation/<br>Broad sector/<br>Whitehorse   | Yukon College<br>and Kwanlin<br>Dun First<br>Nation | \$100,000             |
| Training and<br>Skills<br>Development,<br>Recruitment,<br>and Retention | To provide up to 30 unemployed persons with skills<br>and knowledge to obtain and maintain employment<br>in the hospitality and tourism industry. <i>Ready to</i><br><i>Work</i> and <i>Canadian Workplace Essentials</i> are<br>nationally recognized programs teaching skills such<br>as understanding responsibility, positive attitudes,<br>adaptability, value of safety, communication,<br>numeracy, job searching, demonstrating<br>confidence, healthy regimen, etc, as well as<br>industry specific knowledge in tourism and<br>customer service. | Broad target/<br>Tourism and<br>Hospitality/<br>Whitehorse and<br>one rural<br>community | Yukon<br>Tourism<br>Education<br>Council            | \$68,000              |

| LMA Priority   | Project Description   | Primary<br>Target Group/<br>sector/<br>location  | Lead<br>Organization              | Funding<br>Allocation |
|--|---|--|-----------------------------------|-----------------------|
| Training and<br>Skills<br>Development,<br>Recruitment<br>and Retention | Support the Fab Foods: Life Skills, Employment<br>and Training Program which provides employment<br>and training in the area of food production and<br>serving as well as a venue for fostering the social<br>skills and confidence building required for people<br>with debilitating mental illness to participate in the<br>wage economy. | Persons with<br>Disabilities/<br>Tourism and<br>Hospitality/<br>Whitehorse   | H&SS Mental<br>Health<br>Services | \$81,000              |
| Training and<br>Skills<br>Development                                  | Hire a student from the Co-Op program from the<br>University of Victoria Conflict Resolution Program<br>for on-the-job training and workplace-based<br>upgrading.   | Youth/<br>Public/<br>Whitehorse  | PSC                               | \$22,844              |
| Training and<br>Skills<br>Development,<br>Recruitment<br>and Retention | Provide funding to increase the number of<br>opportunities under the GradCorps program. The<br>program provides recent post-secondary graduates<br>with work experience in their field of study to<br>improve their employment prospects.   | Youth/<br>Public/<br>Whitehorse  | PSC                               | \$150,000             |
| Training and<br>Skills<br>Development,<br>Recruitment<br>and Retention | The Greenhouse project will provide instruction to 8 persons with disabilities and will focus on developing a range of Landscaping Greenhouse skills that will allow them to successfully participate in the workforce.   | Greenhouse project will provide instruction to 8<br>sons with disabilities and will focus on<br>eloping a range of Landscaping Greenhouse<br>s that will allow them to successfully participatePersons with<br>Disabilities/<br>Tourism and<br>Hospitality/Challenge |                                   | \$49,333              |
| Training and<br>Skills<br>Development,<br>Recruitment<br>and Retention | The BRIDGES Project focuses on developing a range of skills that will allow a minimum of 40 persons with disabilities to successfully participate in the workforce.   | Persons with<br>Disabilities/<br>Tourism and<br>Hospitality/<br>Whitehorse   | Challenge                         | \$150,000             |
| Training and   | Implement a Temporary Wage Subsidy to help  | Broad/   | AEB                               | \$200,000             |

| LMA Priority                          | Project Description  | Primary<br>Target Group/<br>sector/<br>location | Lead<br>Organization                  | Funding<br>Allocation |
|---------------------------------------|--|---|---------------------------------------|-----------------------|
| Skills<br>Development                 | unemployed individuals gain employment by<br>providing a subsidy to employers as an incentive to<br>hire those they would not normally hire for jobs that<br>are part of the employer's normal operations.   | Private sector/<br>Whitehorse                   |                                       |                       |
| Training and<br>Skills<br>Development | Create a system and/or organization dedicated to<br>the support and celebration of women in business.<br>The program will be designed to assist women<br>entrepreneurs at all stages of business<br>development from business start-up to expansion<br>to closure and all points in between. There will be<br>an emphasis on mentoring, providing advice and<br>guidance, and access to resources. | Women/<br>Broad sector/<br>Whitehorse           | AEB                                   | \$25,000              |
| Training and<br>Skills<br>Development | Provide funding to hire a coordinator to implement<br>the Land Based Healing Project with the Kwanlin<br>Dun First Nation.   | First Nation/<br>Health/<br>Whitehorse          | H&SS                                  | \$88,000              |
| Training and<br>Skills<br>Development | Support a youth employment and training program<br>for three at-risk youth to assist with developing and<br>implementing a drug and alcohol reduction<br>campaign.   | Broad/<br>Broad/<br>Yukon-wide                  | Youth of<br>Today Society             | \$55,600              |
| Training and<br>Skills<br>Development | Work with Carcross/Tagish First Nation to<br>implement a training program that will provide skills<br>in sustainable housing development.  | First Nation/<br>Construction/<br>Carcross      | Carcross/<br>Tagish First<br>Nation   | \$72,500              |
| Training and<br>Skills<br>Development | Provide funding for a wage subsidy to the Council<br>for Yukon First Nations to support two<br>administrative positions.   | First Nation/<br>Government/<br>Whitehorse      | Council for<br>Yukon First<br>Nations | \$57,780              |
| Financial                             |  | N/A   | N/A                                   | \$148,569             |

| LMA Priority  | Project Description | Primary<br>Target Group/<br>sector/<br>location | Lead<br>Organization | Funding<br>Allocation |
|---|---------------------|---|----------------------|-----------------------|
| Commitments<br>from projects<br>started in<br>2009/2010 |                     |   |                      |                       |
| Administration/<br>potential<br>projects                |                     | N/A   | N/A                  | \$188,374             |
| Total   |                     |   |                      | \$1,457,000           |