



Global Trends in Innovation

The Government of Yukon is working on an innovation plan and wants to engage with Yukoners.

Global trends and their growing impact in Yukon

Recent advances in technology have been accomplished by rapid growth in innovation across all sectors of the economy. While a number of trends have made headlines at different points of time, some of the most prominent innovation trends are emerging into daily application across Canada. The Government of Yukon researched and compiled a list of the most relevant innovation trends to discuss with Yukoners.

This engagement is seeking industry and public input into the programs, services, and global innovation trends that would create a positive impact on Yukon. The insights gathered will be compiled into a What We Heard Report and contribute to the development of a five-year innovation strategy for Yukon.

How would innovation trends impact the Yukon economy?

The global emerging trends and applications will help guide Yukon's businesses to look beyond what's new to what's next.

Conversation starting points

To make sense of the vast number of technology prospects, the Government of Yukon proposed the following eight global trends to start conversations with Yukon businesses and industry partners:

- Internet of Things and digital transformation
- Big data
- Artificial intelligence and machine learning
- Upskilling and reskilling
- Moving from CSR to ESG
- Venture capital and growth of angel investors
- Behavioural insights and gamification
- Remote workforce

More information of these trends can be found in the discussion paper: Innovation Plan Engagement available on engageyukon.ca.

FOR MORE INFORMATION, PLEASE CONTACT:
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