

Tired of watching vehicles speed through your neighbourhood?

Take action with the Neighbourhood Speed Campaign!

Get involved, be a driver of change and slow down on your roads.

How does it work?

The Neighbourhood Speed Campaign is both a toolkit and a pledge.

Residents on a street agree to place:

- a sign in their yard for two weeks, calling for drivers to slow down; and
- a window decal in their vehicle window showing they are part of the Pace Car community.

What is involved?

To participate, you need to appoint a person who will be the street's leader. The street leader will be:

- the coordinator of the street's application;
- the contact person; and
- responsible for toolkit distribution and collection.

First, the street leader fills out an application for the street and collects signed pledge forms from the participants on the street.

Next, the street leader submits the completed package, including the application and pledge forms, to the City of Whitehorse Street Sign and Traffic Committee for approvals.

Upon approval, the street leader will be contacted to coordinate the distribution of toolkits.



Yard signs

We recommend that the signs be placed on every second yard on the street for a period of two weeks.

At the end of the two weeks, the signs will rotate to a different street. If you'd like the signs to visit your street again, simply reapply to the campaign.

Pace Car

Pace Car is an internationally recognized program that aims to increase safety on roads all over the globe.

Becoming a Pace Car means following the Pace Car pledge to:

- drive the posted speed limit at all times; and
- be more aware of and courteous to other road users.

It is important to display your Pace Car decal in the back window of your vehicle so other road users can see that you are part of the solution.

When you become a Pace Car in your community, you become a driver of change and help make roads safer in your neighbourhood.



www.slowdownwhitehorse.ca

This campaign is a partnership between the City of Whitehorse, the RCMP and the Government of Yukon's Road Safety Unit.

Contact:

Email: slowdownwhitehorse@whitehorse.ca

For additional campaign information: 867-667-8835

To apply:

Submit your completed application package to the City of Whitehorse Street Sign and Traffic Committee.