

# Yukon Advertisers as of May 2020

## Newsprint

PUBLICATION	PUBLICATION DATES	DEADLINES	CONTACT	DISTRIBUTION TO COMMUNITIES	WEBSITE
<b>Klondike Sun</b>	Wednesdays (bi-weekly)	Friday before at 3pm	klondikesun@ northwestel.net	Dawson only	<a href="http://www.klondikesun.com/advertising-info/">www.klondikesun.com/ advertising-info/</a>
<b>L'Aurore Boreale</b>	Thursdays (bi-weekly)	Friday before at 3pm	pub@auroroboreale.ca	Whitehorse only	<a href="http://pub.auroroboreale.ca/index-en.html">pub.auroroboreale.ca/ index-en.html</a>
<b>What's Up Yukon</b>	Wednesdays	1 week prior to date	tammy@ whatsupyukon.com	Yes	<a href="http://www.whatsupyukon.com/advertise">www.whatsupyukon.com/ advertise</a>
<b>Whitehorse Star</b>	Monday, Wednesday, Friday	2 days prior at 3pm	advertising@ whitehorsestar.com	Whitehorse only	<a href="http://www.whitehorsestar.com/Advertising">www.whitehorsestar.com/ Advertising</a>
<b>Yukon News</b>	Wednesday, Friday	2 days prior at 3pm	stephanie.simpson@ yukon-news.com	Yes	<a href="http://www.yukon-news.com/display-advertising/">www.yukon-news.com/ display-advertising/</a>

# Magazine

PUBLICATION	PUBLICATION DATES	DEADLINES	CONTACT	WEBSITE
<b>Abenteuer (German magazine)</b>	May 15	8 weeks prior to publication	wayne@northofordinary.com	<a href="http://www.northofordinary.com/magazines">www.northofordinary.com/magazines</a>
<b>The Last Great Road Trip</b>	May 15	8 weeks prior to publication		
<b>Yukon, North of Ordinary</b>	Spring: Feb 1 Summer: May 1 Fall: Aug 1 Winter: Nov 1	8 weeks prior to publication		
<b>PR Services: Dawson Guide</b>	Oct 15	Sep 1	prservices@yukoninfo.com	<a href="http://www.yukoninfo.com">www.yukoninfo.com</a>
<b>PR Services: RV Yukon</b>	Apr 7	Mar 1		
<b>PR Services: Skagway Guide</b>	Nov 1	Sep 1		
<b>PR Services: Southern Lakes Guide</b>	Aug 15	Mar 1		
<b>PR Services: Whitehorse Guide</b>	Nov 15	Sep 1		
<b>PR Services: Yukon Winter Visitor Guide</b>	Aug 10	Jul 15		
<b>Up Here Business</b>	Jul 27 / Nov 2	Jun 26 / Oct 2	andrea@uphere.ca mike@uphere.ca	<a href="http://www.uphere.ca/contact/advertise-with-us">www.uphere.ca/contact/advertise-with-us</a>



## Radio

BROADCASTING COMPANY	DATES	CONTACT
CHON	Mon-Sun	sales@chonfm.com
CKRW	Mon-Sun	sales@ckrw.com

## Digital Screens

COMPANY	DEADLINES	CONTACT
North of Ordinary (Whitehorse and communities*)	n/a	wayne@northofordinary.com
North of Ordinary (airport)	n/a	
Northwestel Community Cable rolling ads	3 days prior to start date	tvads@nwtel.ca

\* Contact North of Ordinary to inquire about screen locations.

# Online

COMPANY	CONTACT	WEBSITE
<b>What's Up Yukon</b>	tammy@whatsupyukon.com	<a href="http://www.whatsupyukon.com/advertise">www.whatsupyukon.com/advertise</a>
<b>Whitehorse Star</b>	advertising@whitehorsestar.com	<a href="http://www.whitehorsestar.com/Advertising">www.whitehorsestar.com/Advertising</a>
<b>Yukon Info</b>	prservices@yukoninfo.com	<a href="http://www.yukoninfo.com">www.yukoninfo.com</a>
<b>Yukon News</b>	stephanien@yukon-news.com	<a href="http://www.yukon-news.com/display-advertising/">www.yukon-news.com/display-advertising/</a>

If you would like to suggest updates for this list, please send them to [tcmf@gov.yk.ca](mailto:tcmf@gov.yk.ca).