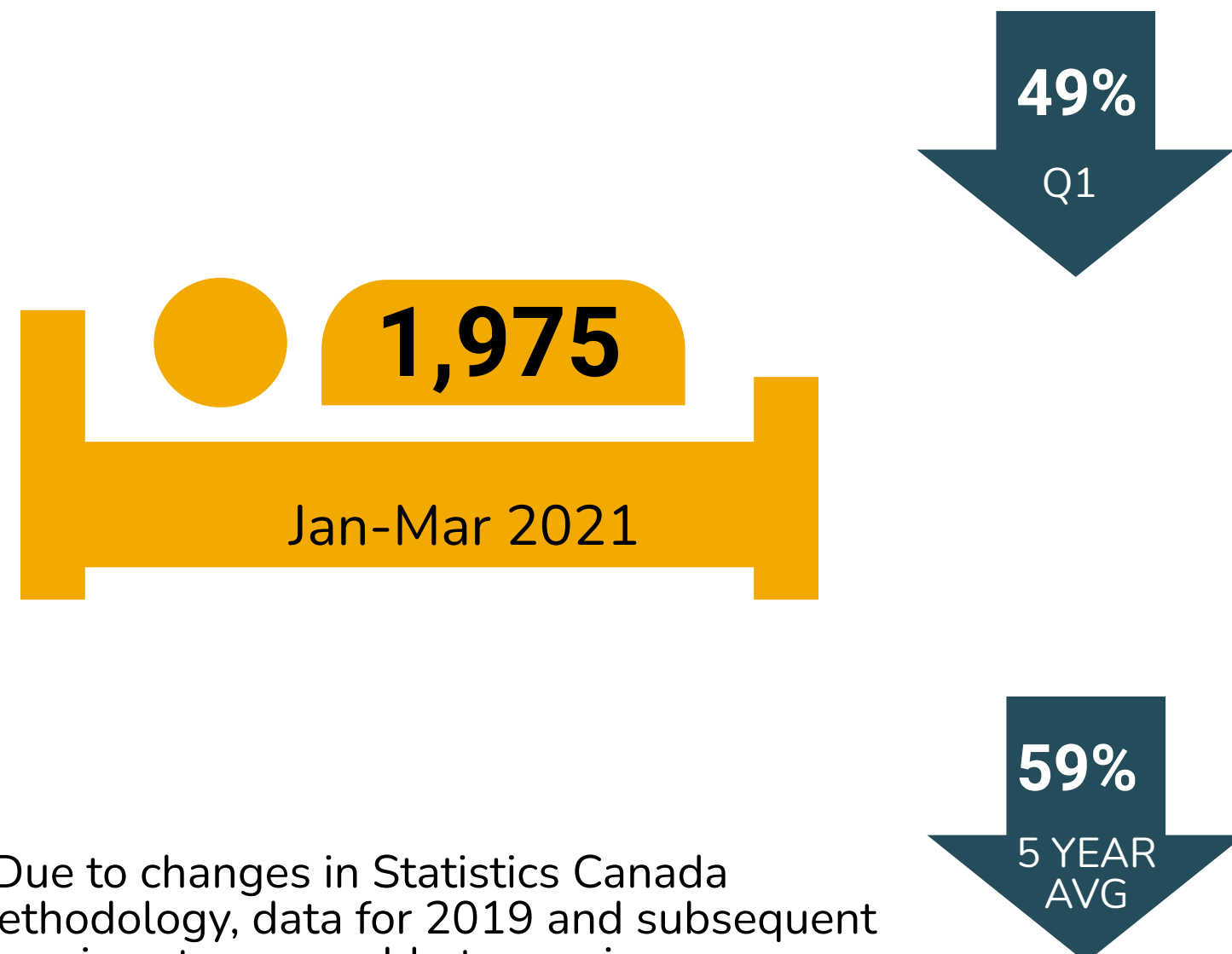


# Yukon Tourism Visitation Report

## Jan-Mar 2021

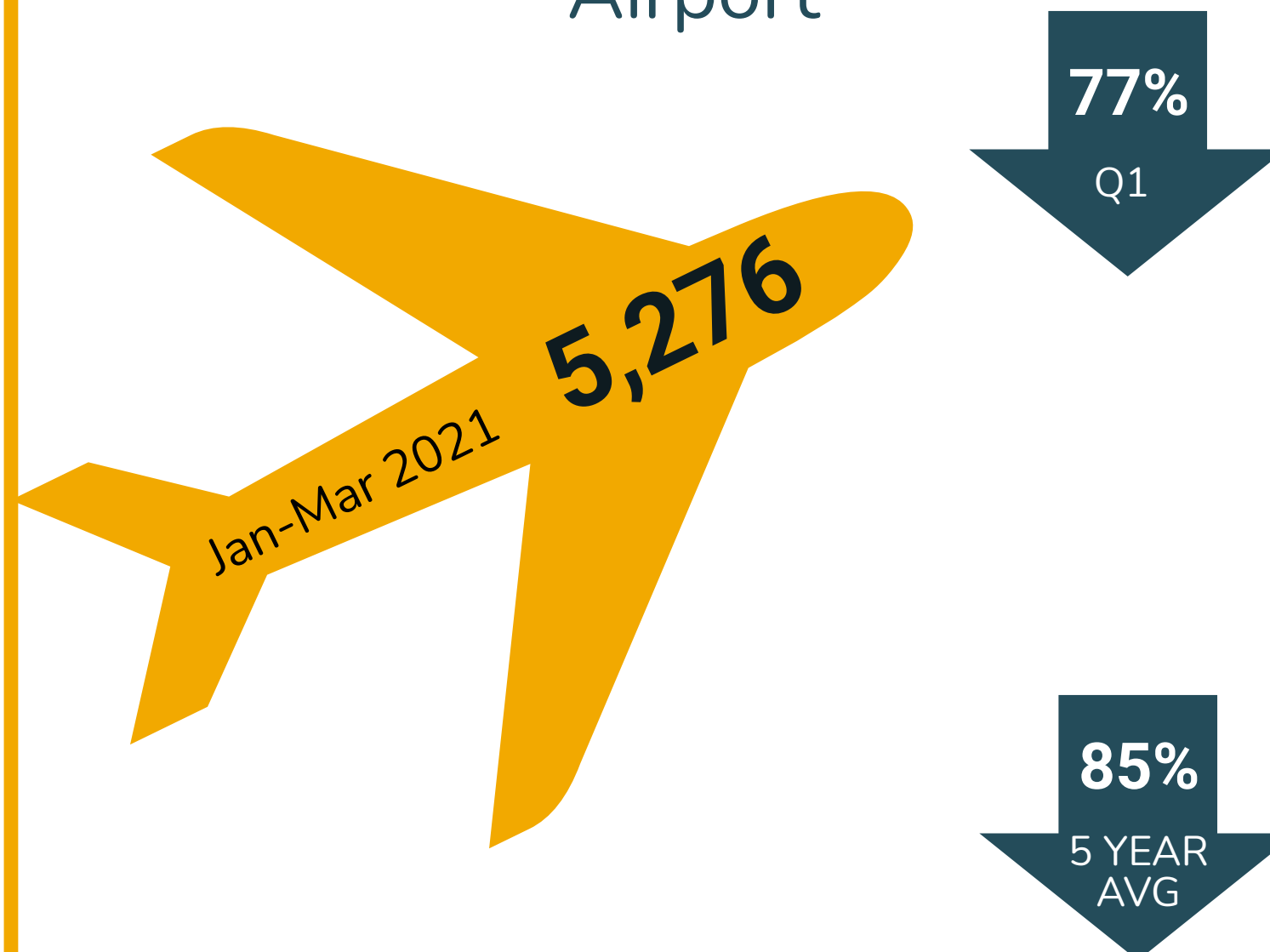
### Q1 highlights

International overnight visitation (1+ nights)\*

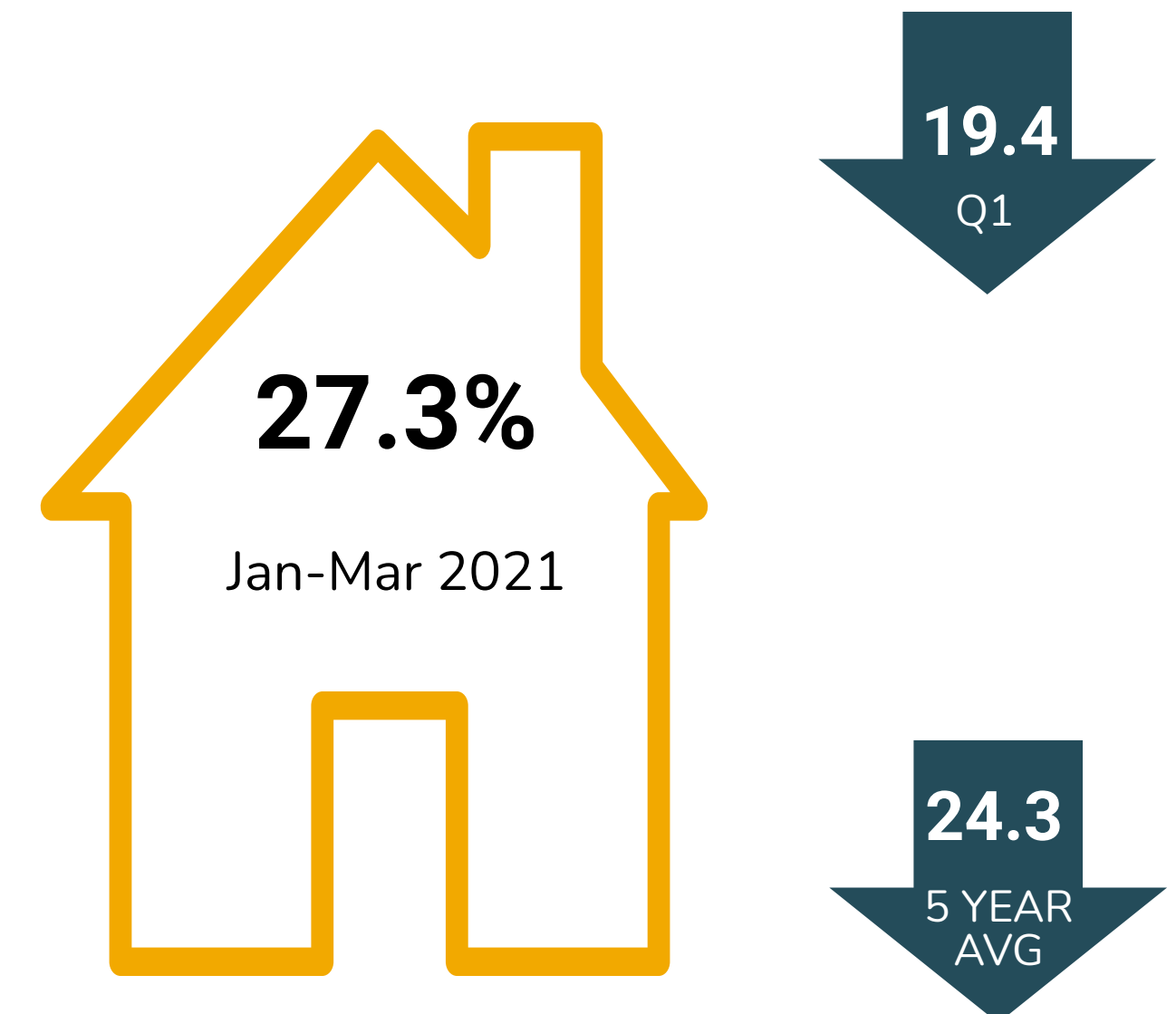


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

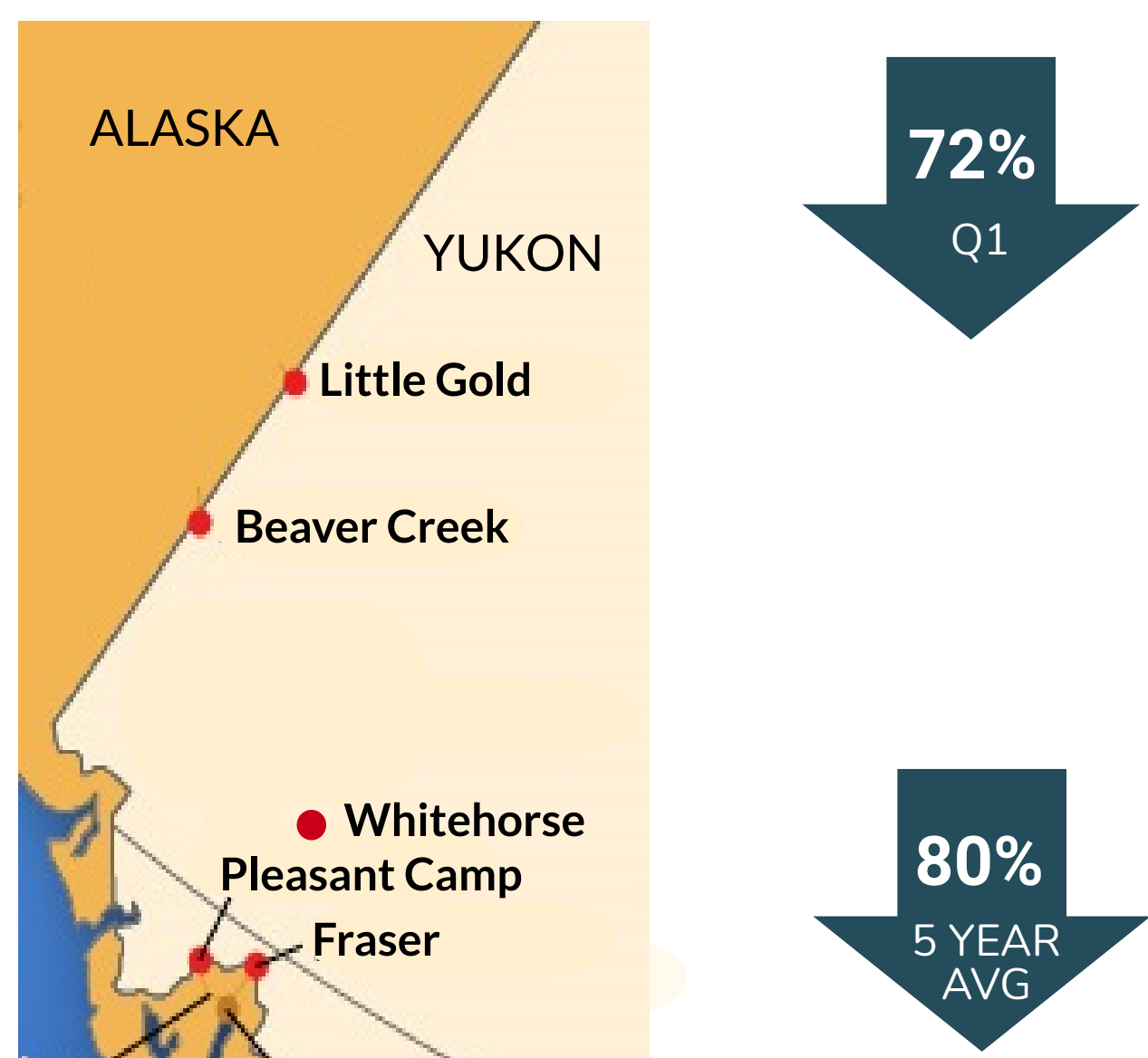
Air arrivals at Erik Nielsen Whitehorse International Airport



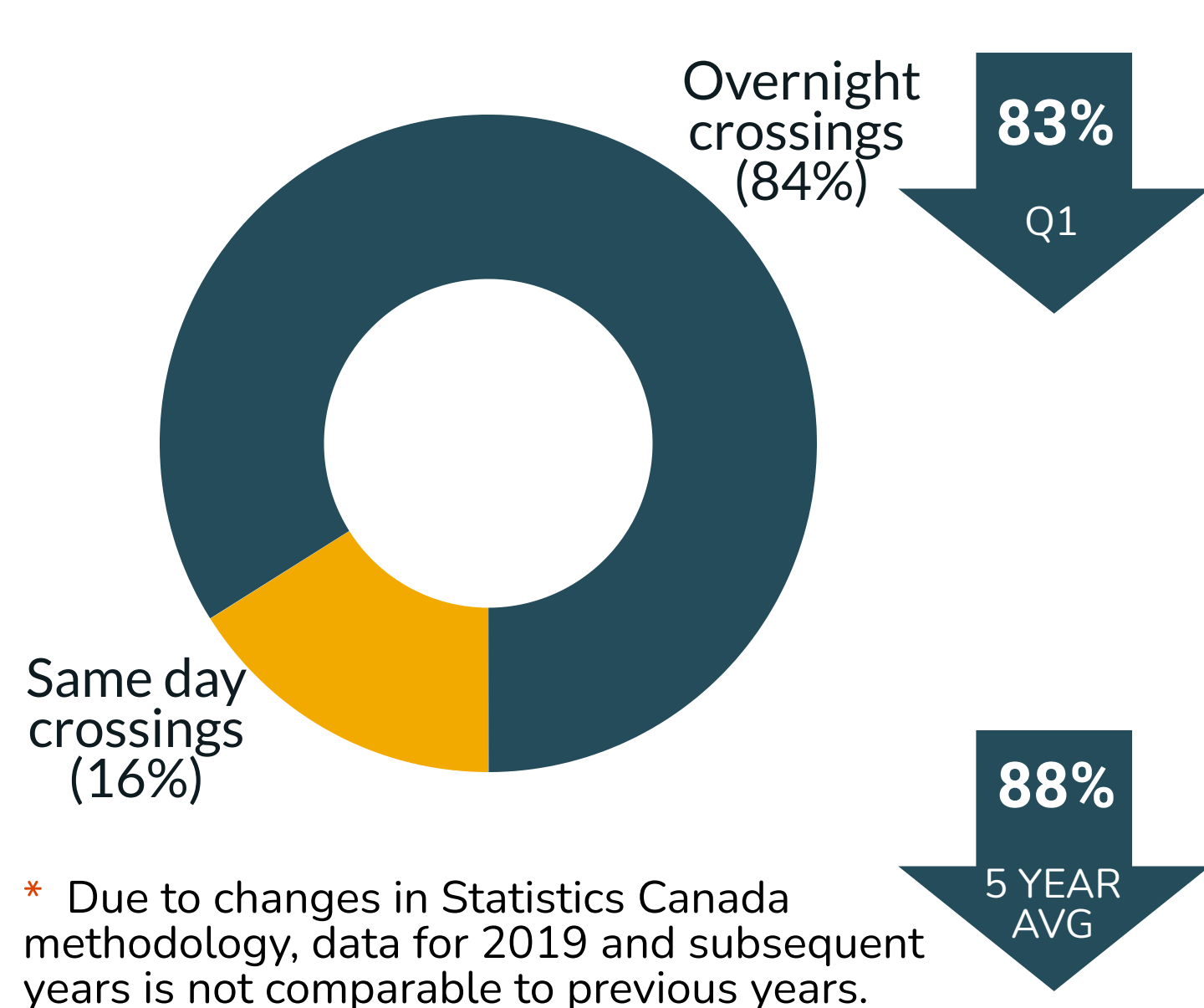
Occupancy at select fixed roof accommodations



International border crossings (into Yukon)

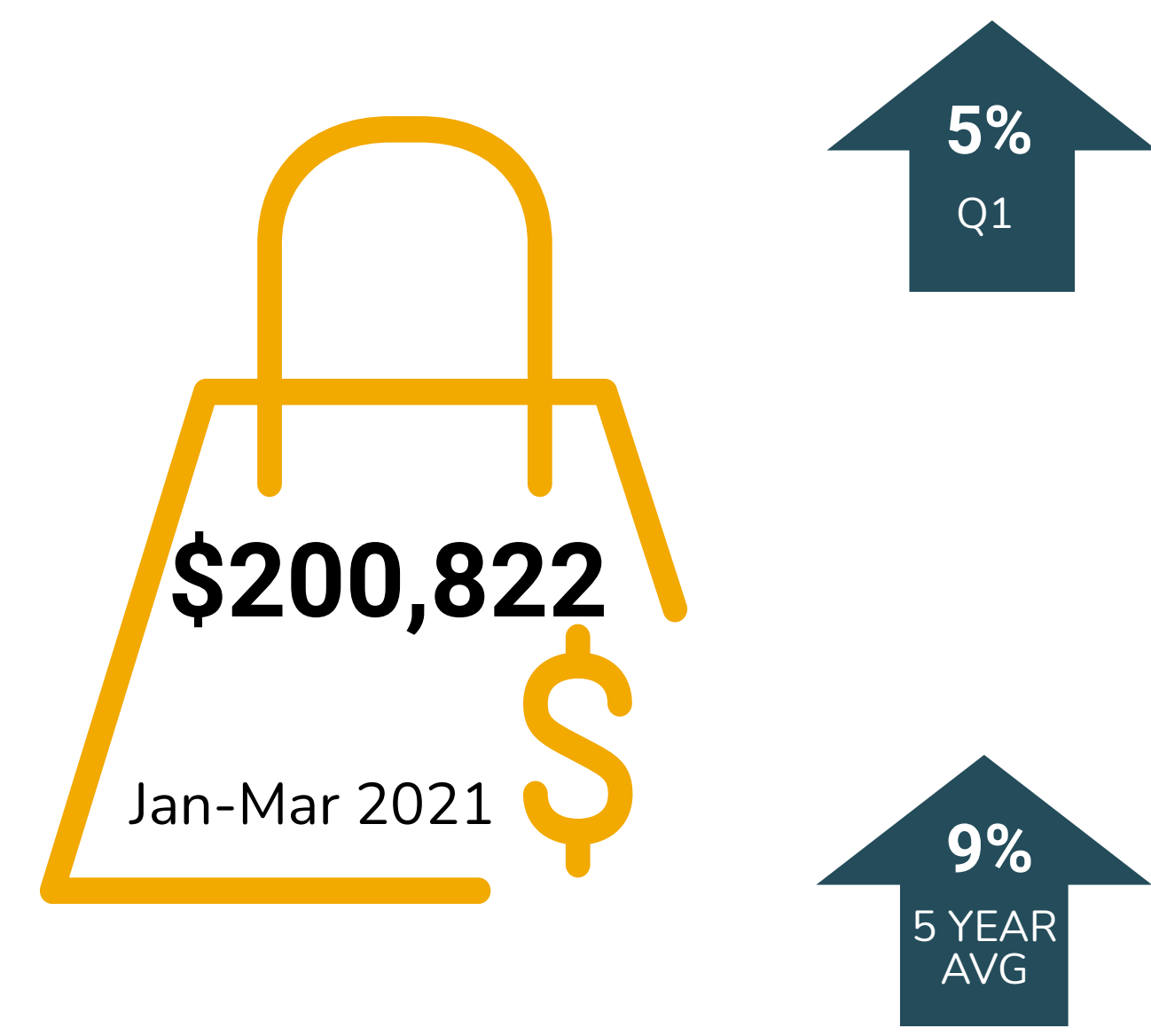


Same day international border crossings (into Yukon)\*

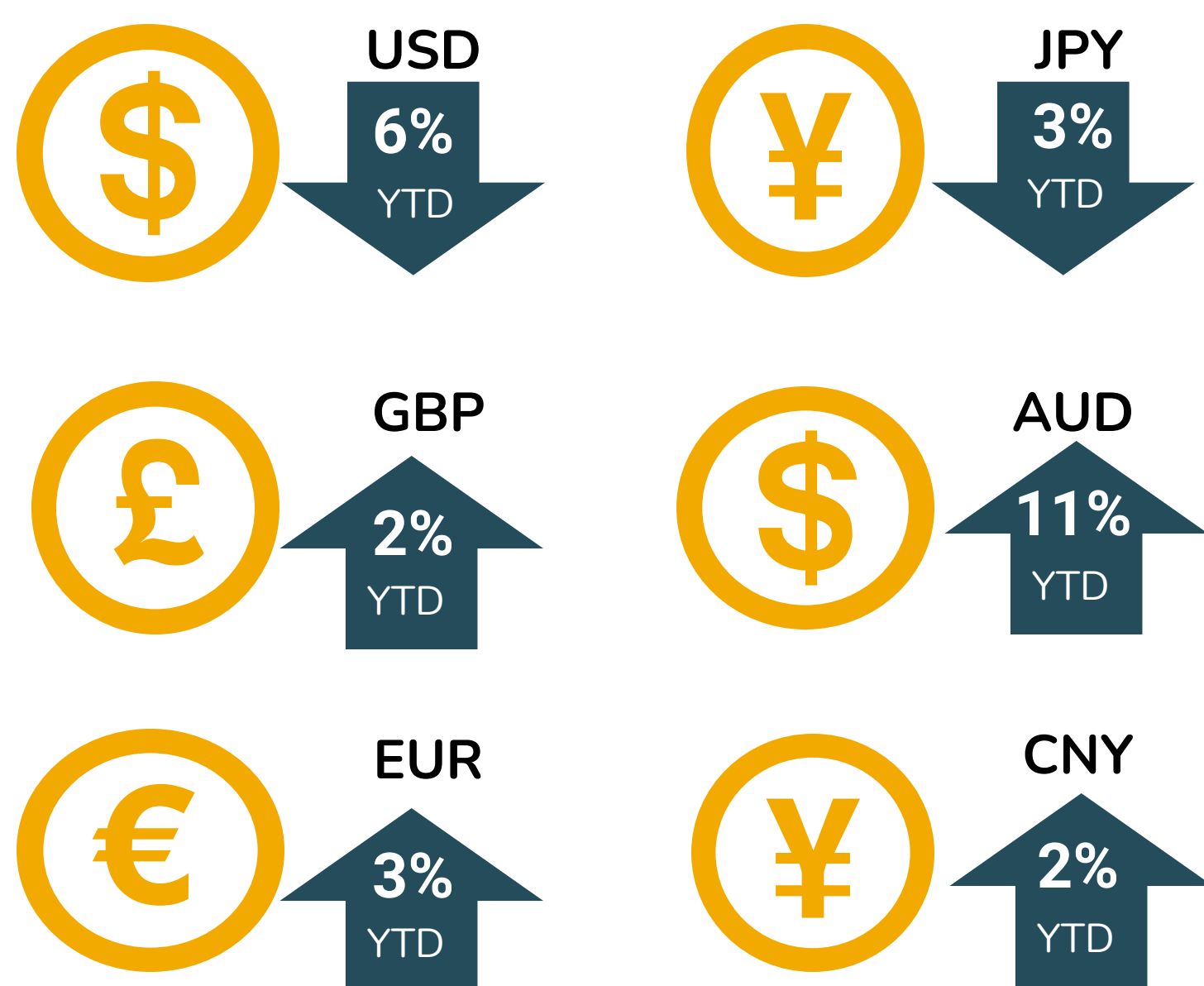


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

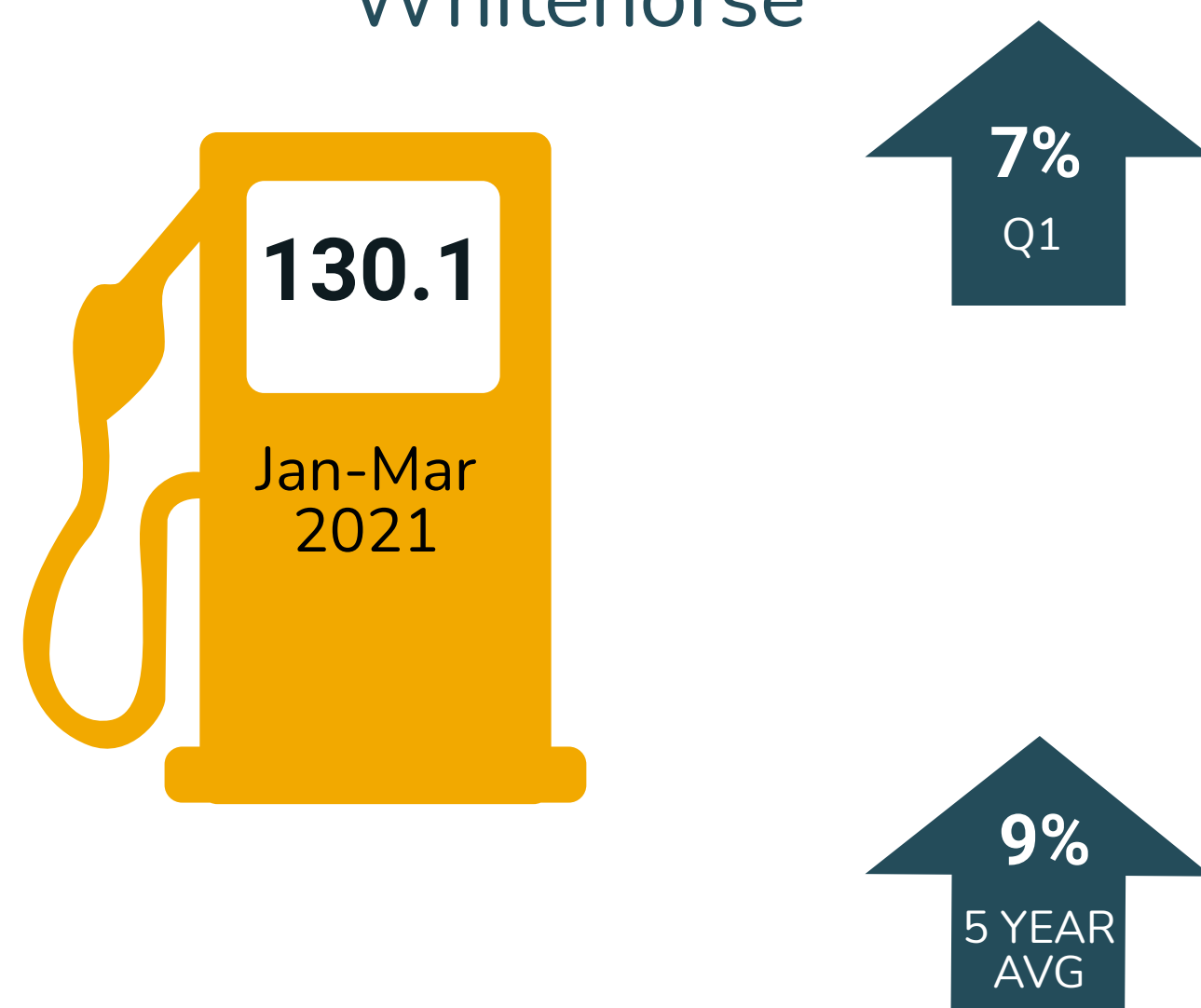
Retail sales (\$000)



Exchange Rates (CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence



# Yukon Tourism Visitation Report

## Jan-Mar 2021

### Year-to-date vs. 5-year average

#### International overnight visitation (1+ nights)\*

First quarter (Q1) overnight visitation for international visitors was 49% lower (-1,900 people) than the same period in 2020.

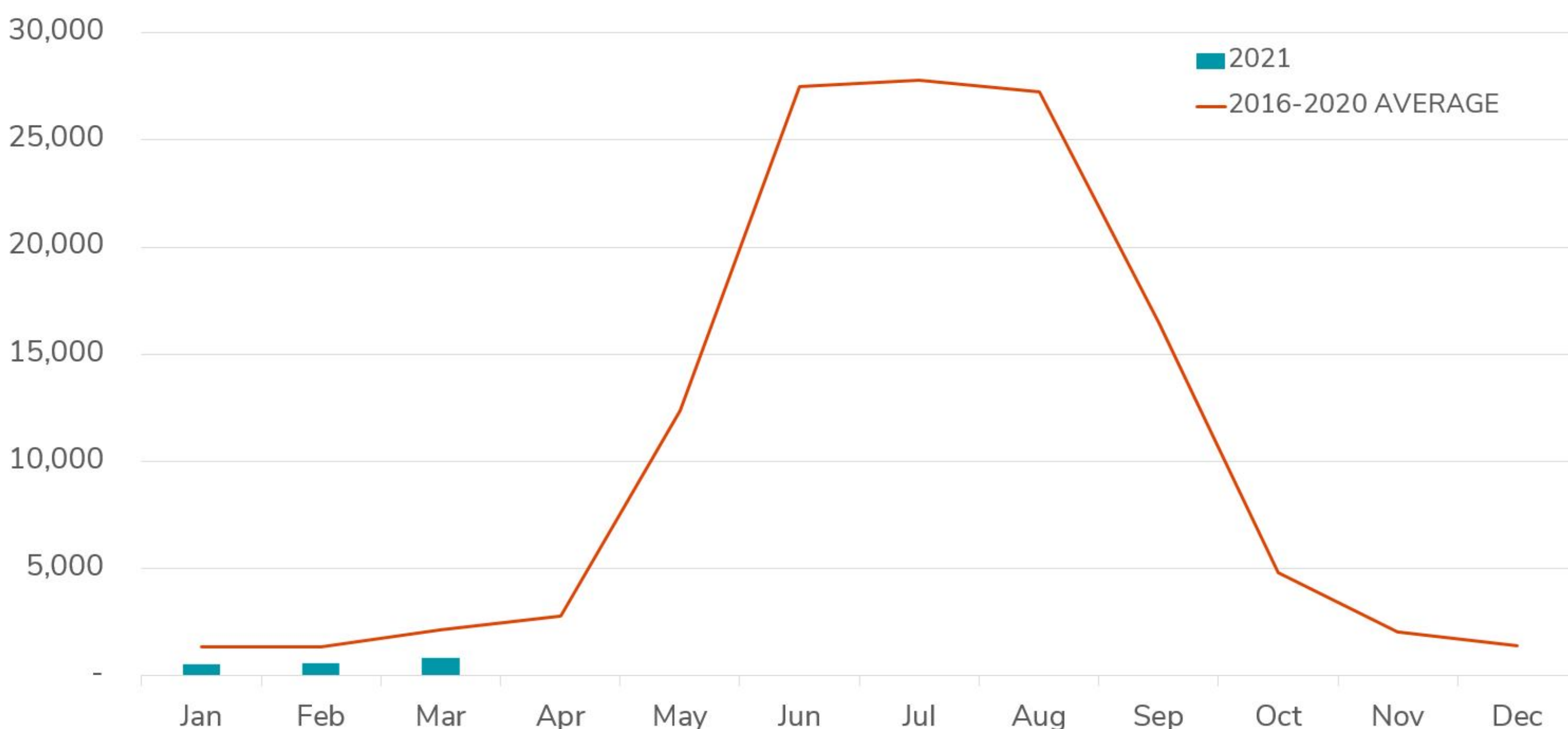
The months of January and March each saw a decrease of 60% in overnight visitation compared to the 5-year average (2016-2020).

Q1 overnight visitation was 59% lower than the 5-year average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



#### Air arrivals at Erik Nielsen Whitehorse International Airport

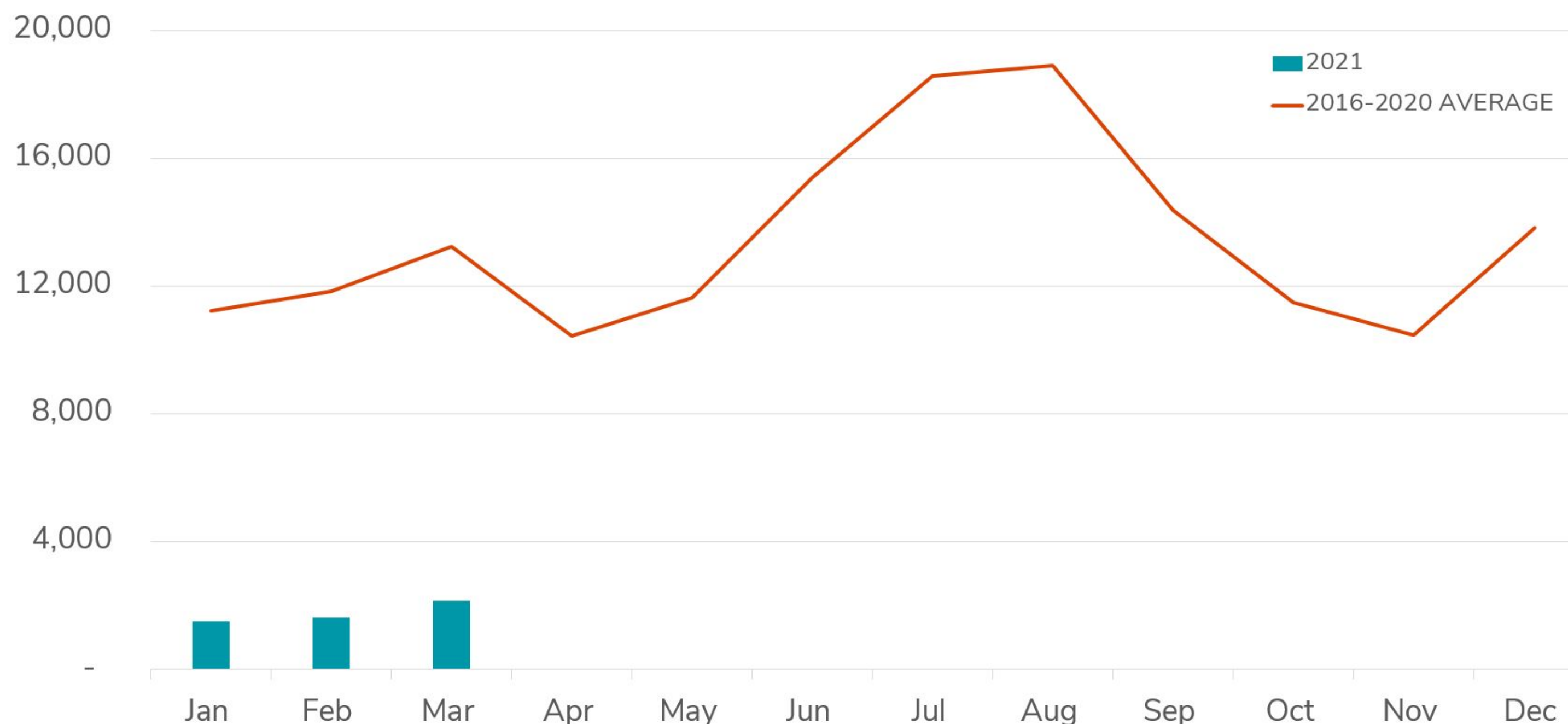
Q1 air arrivals fell by 77% or 18,000 fewer passengers compared to 2020.

Over the last 5 years, air arrivals have fallen by 86% or 31,900 fewer passengers compared to 2017.

First quarter performance was 85% lower than the 5-year average (2016 to 2020).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



#### Occupancy at select fixed roof accommodations ii

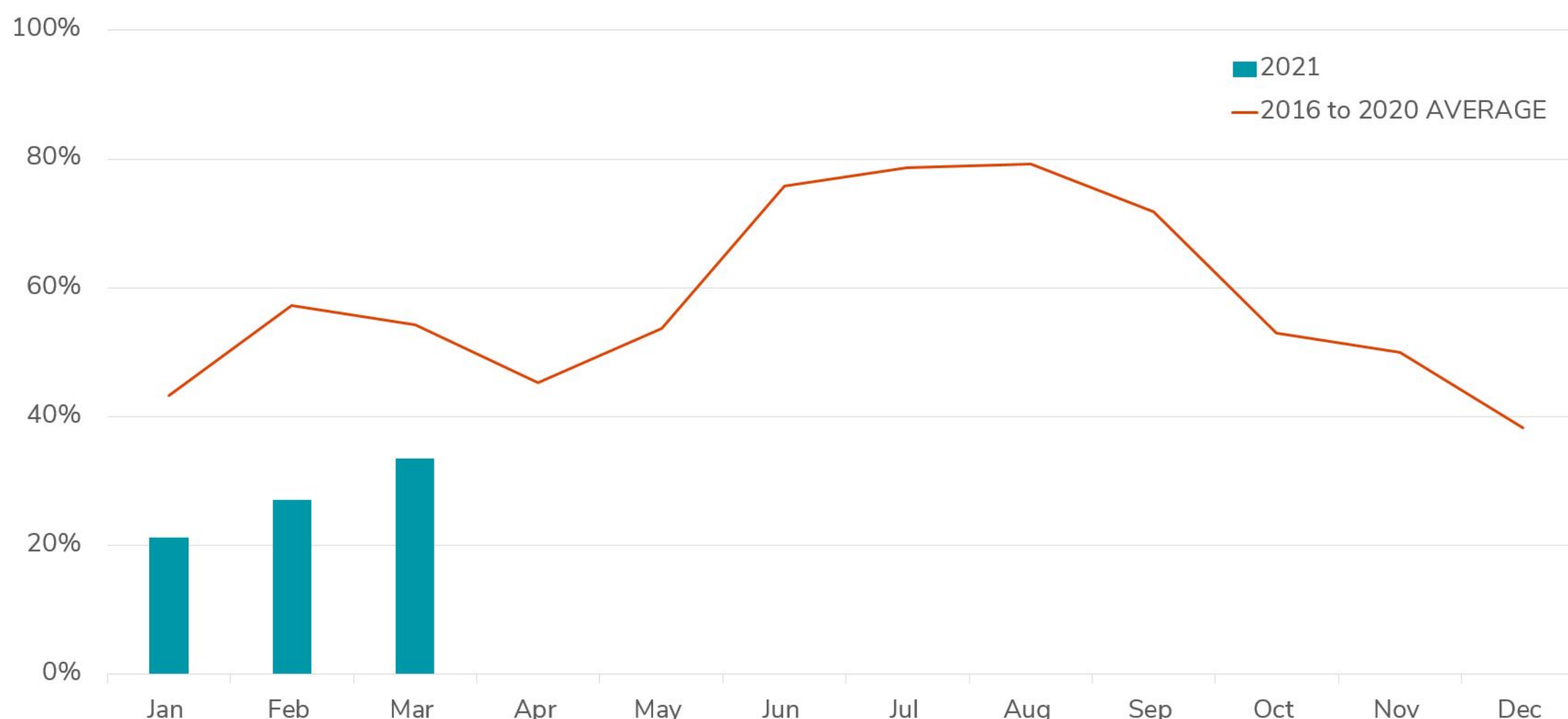
Q1 occupancy was 19.4 points lower than the same period in 2020.

In the first three months of 2021, Yukon's occupancy rates were 0.1 points lower than national rate (27.4%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ii Due to increases in CBRE inventory, data for 2018 and subsequent years is not directly comparable to previous years.





# Yukon Tourism Visitation Report

## Jan-Mar 2021

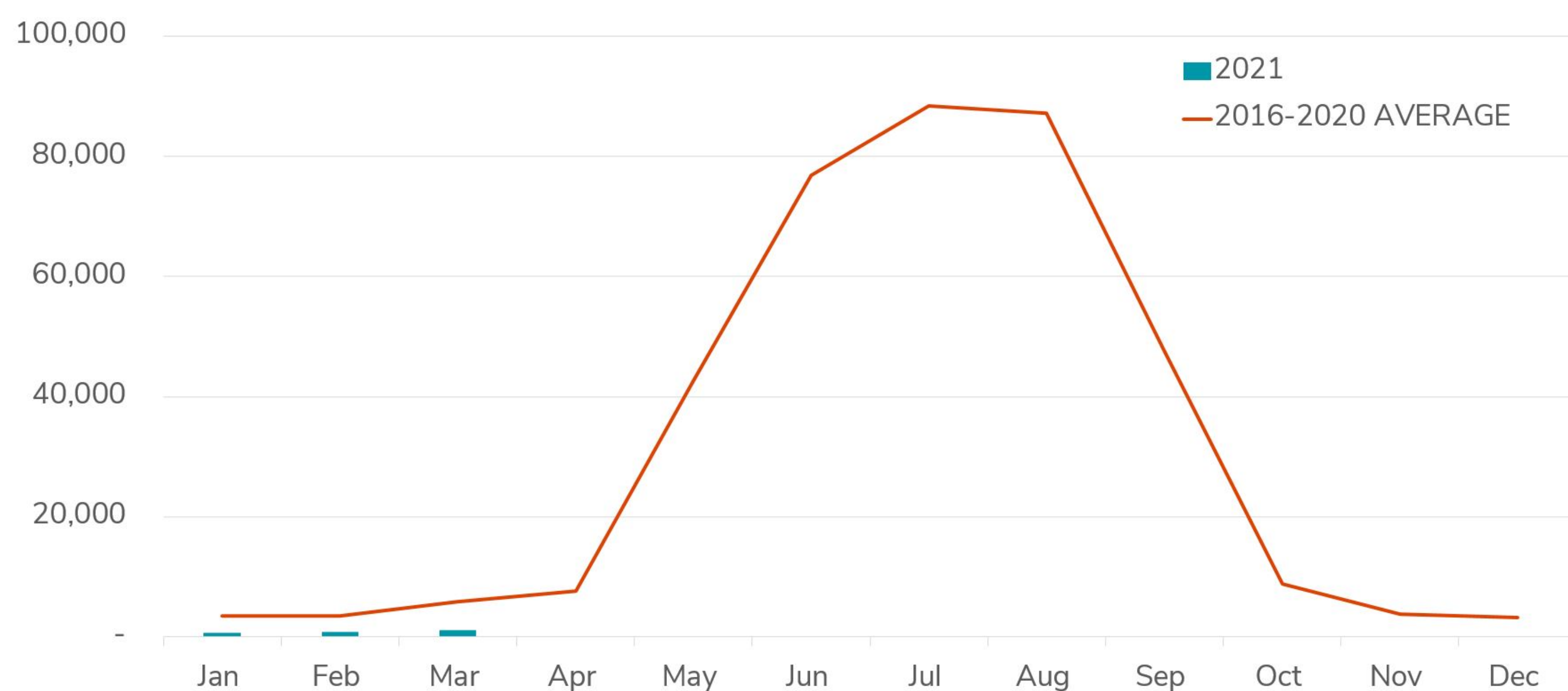
### International border crossings (into Yukon)

Q1 border crossings were 72% lower than in 2020.

In the first three months of 2020, crossings through Canadian Border Services Agency ports of entry were 80% lower than the 5-year average (2016-2020).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



### Same day international border crossings (into Yukon)\*

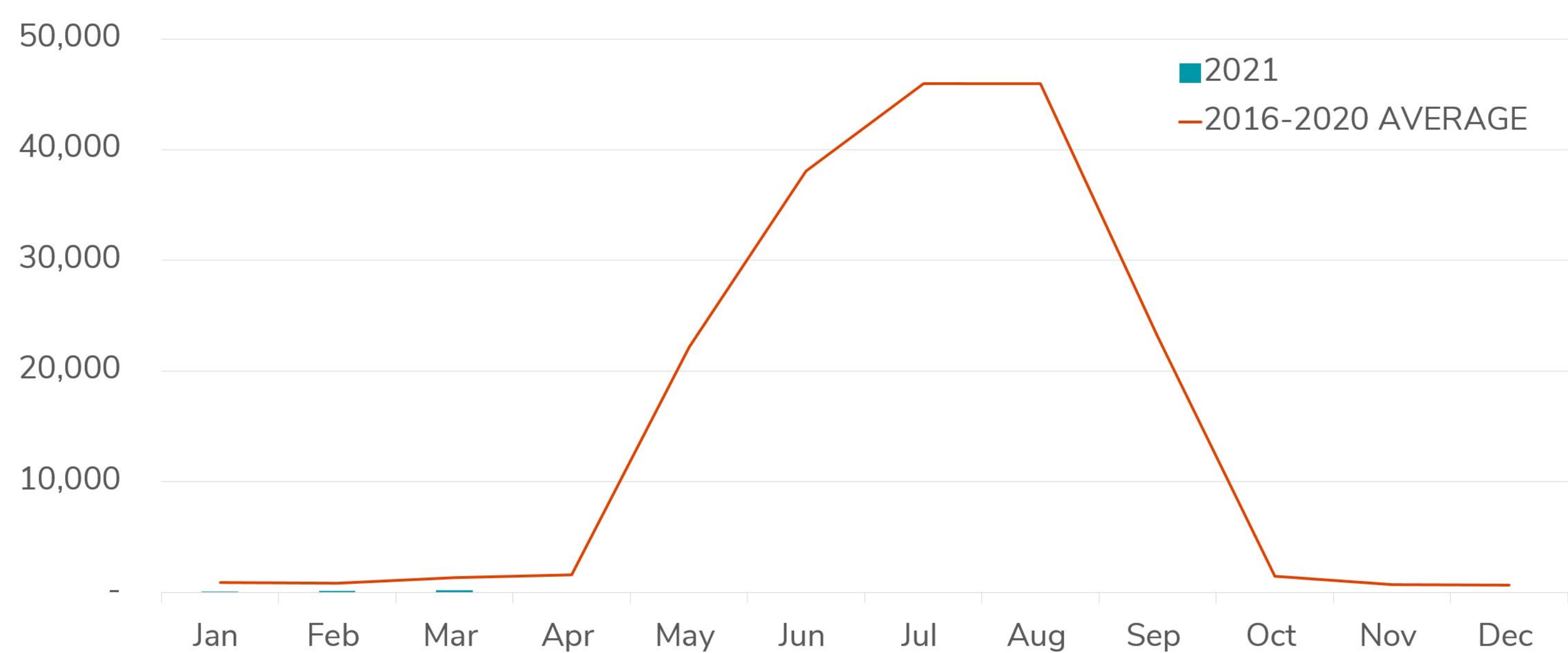
Q1 same day border crossings were 83% lower than in 2020.

Same day border crossings in the first quarter of 2021 were 88% lower than the first quarter 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



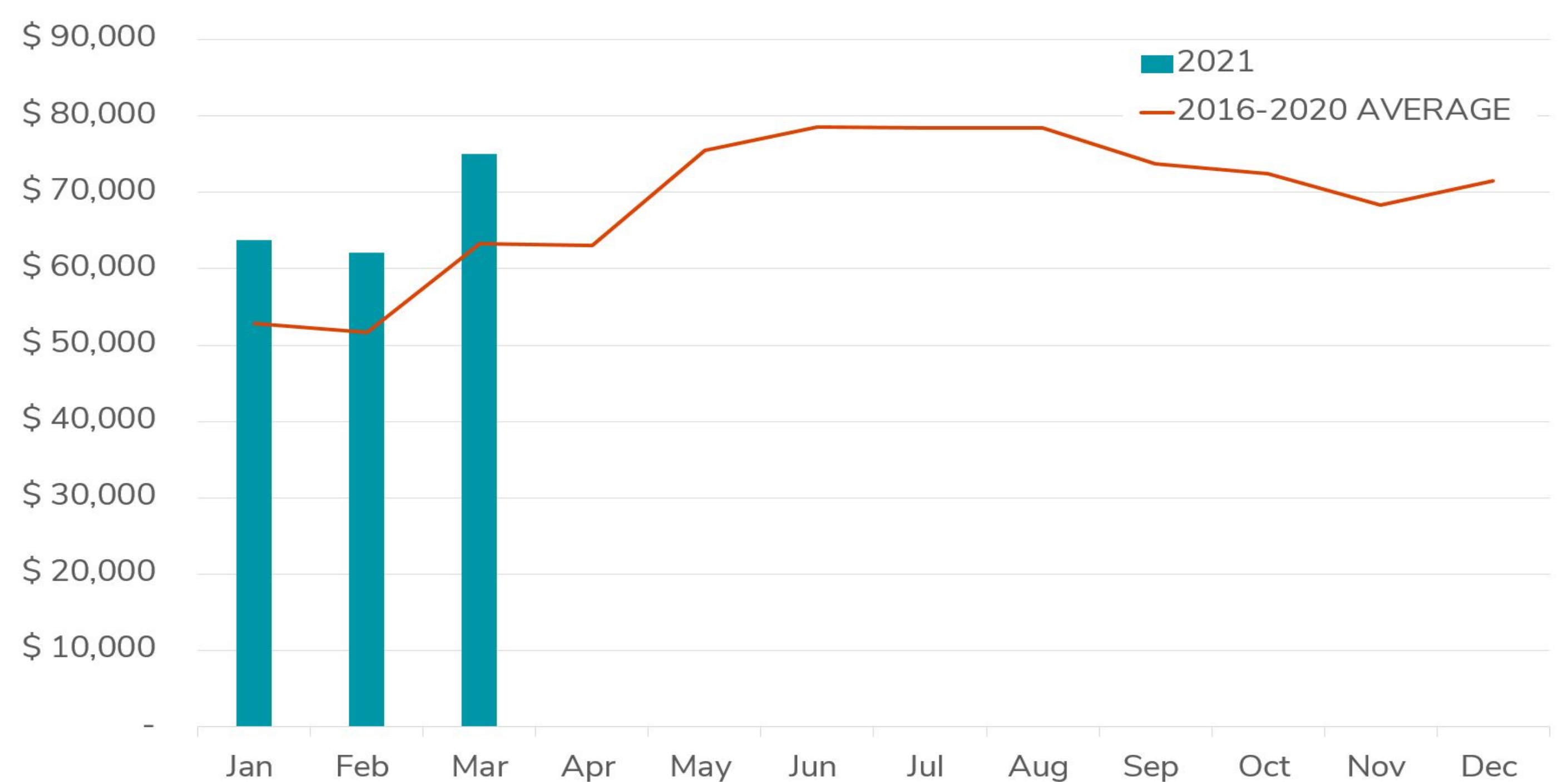
### Retail sales (\$000)

Q1 retail sales were up 5% (\$8.1 million) over 2020.

Q1 retail sales were up 9% compared to the 5-year average (2016-2020).

National retail sales decreased 1% in the first three months of 2021.

Source: Statistics Canada, Table 20-10-0008-01.



# 2021 year-to-date

Year-to-date (YTD) % YOY* change	JAN 2021	% YOY change	FEB 2021	% YOY change	MAR 2021	% YOY change	APR 2021	% YOY change	MAY 2021	% YOY change	JUN 2021	% YOY change	JUL 2021	% YOY change	AUG 2021	% YOY change	SEP 2021	% YOY change	OCT 2021	% YOY change	NOV 2021	% YOY change	DEC 2021	% YOY change
<b>OVERNIGHT VISITATION, by origin</b> <sup>1</sup>																								
Total	1,975	-49%	555	-51%	578	-58%	842	-38%																
US	1,975	-48%	555	-50%	578	-57%	842	-36%																
Overseas	0	-100%	0	-100%	0	-100%	0	-100%																
<b>AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT</b> <sup>2</sup>																								
Arrivals	5,276	-77%	1,517	-82%	1,617	-80%	2,142	-68%																
<b>OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS</b> <sup>3</sup>																								
Occupancy	27.3%	-19.4	21.2%	-23.0	27.1%	-33.8	33.5%	-2.3																
<b>INTERNATIONAL BORDER CROSSINGS (INTO YUKON)</b> <sup>4</sup>																								
Total	2,523	-72%	687	-74%	730	-77%	1,106	-67%																
US	2,353	-60%	642	-63%	685	-66%	1,026	-52%																
CAN	170	-94%	45	-95%	45	-96%	80	-93%																
Other	0	-100%	0	-100%	0	-100%	0	-100%																
<b>SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)</b> <sup>5</sup>																								
Total	378	-83%	87	-87%	107	-85%	184	-78%																
<b>RETAIL SALES (\$000)</b> <sup>6</sup>																								
Total	\$200,822	5%	\$63,772	12%	\$62,059	4%	\$74,991	12%																

\*YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2021 to Q1 2020.

<sup>1</sup> Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

<sup>2</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>3</sup> Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. <sup>4</sup> Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. <sup>5</sup> Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. <sup>6</sup> Source: Statistics Canada, Table 20-10-0008-01.