



125 Prize

Application and Guidelines

OVERVIEW AND OBJECTIVE

125 Prize is a special one-time fund of \$250,000 to mark the Yukon's 125th anniversary. The objective is to fund extraordinary and remarkable projects or achievements that leave a legacy for the Yukon and beyond. Three to five individuals or teams based in the Yukon will be selected to receive grants of up to \$125,000.

We are looking for unique, bold ideas that:

- inspire physical or recreational achievements,
- celebrate cultures and identities;
- are challenges that defy traditional categories.

Your project or activity will need to be achievable between December 2023 and December 2024. Successful recipients will be expected to share their journey with the rest of the Yukon and the world, through social media. We want projects that people will be excited about following, and where you will become a Yukon ambassador.

The application process is open to all Yukoners. This includes and is not limited to Indigenous, Black, and racialized people; newcomers and immigrants; 2SLGBTQIA; people with (dis)abilities; and those with low-incomes or living in poverty.

APPLICATION PROCESS

The fund application process has two application stages, with three assessment periods:

Stage 1: Applicants have one month (July 4 to August 4, 2023) to submit an Expression of Interest (EOI) that briefly outlines their proposed project. Just fill out this online form to be considered: ctdd.smapply.io/prog/125_prize/

If you are submitting an EOI on behalf of a team, choose one point of contact.

You may only submit one EOI to be considered eligible for funding.

EOI deadline: 11:59 pm on August 4, 2023.

Assessment: The review committee will create a preliminary shortlist and notify them in writing by August 18, 2023.

Stage 2: Shortlisted applicants will be invited to submit a full proposal with more details on their plan and budget. They will also have to prepare and submit a 2-minute video explaining the project idea. A link to this 2-minute video may be shared publicly by Yukon government.

Full proposal deadline: 11:59 pm on September 25, 2023.

Assessment: Of the preliminary shortlisted applicants, ten (10) will be advanced for consideration by the Selection Committee. The videos of the ten shortlisted applicants will be shared publicly.

Assessment: The Selection Committee will review the ten applications and videos and decide on three to five winners. Winners will be announced by December 2023.

APPLICATION REVIEW CRITERIA

The following criteria will be used by the review and selection committees.

The project:

- is unique,
- is bold,
- builds a legacy,
- adds value to the Yukon and/or Yukon communities,
- is financially reasonable, and
- is publicly engaging.

The applicant demonstrates the capacity to:

- tell a story through social media, and
- complete the project within timeframes.

ELIGIBILITY

You can apply if you:

- are an individual, or group of up to 5 individuals,
- are 18 years of age or older,
- have been a Yukon resident for at least 1 year, or
- previously lived in the Yukon and maintain ties to the territory (these applications will be considered on a case-by-case basis).

INELIGIBILITY

- Businesses; non-profit organizations; governments;
- Applicants who are in default with any previous Yukon government funding;
- Applicants whose submission to this program is incomplete, or not received by deadline;
- Activities that use or present Indigenous cultural material, Traditional Knowledge, or stories without consent from the Indigenous creator(s), collaborator(s), or community member(s), as applicable;
- Fundraising activities, awards, sponsorships, or re-funding activities;
- Religious activities;
- Activities that promote hatred or intolerance;
- Tuition and costs associated with attending post-secondary or credit/degree/diploma granting educational programs;
- Large capital projects or purchases.

SUCCESSFUL APPLICANTS

Accountability framework

Each successful applicant will enter into a transfer payment agreement with the Government of Yukon, in accordance with Yukon government financial policies and regulations. Reporting requirements and record retention requirements will be detailed in the agreements.

Submit all applications to:

[125 Prize - Government of Yukon | Tourism and Culture funding \(smapply.io\)](https://smapply.io)

For more information or assistance submitting an Expression of Interest please contact:

Email: 125Prize@yukon.ca

Phone: (867)-332-2659

Pour postuler au Prix 125e en français, écrivez à l'adresse 125prize@yukon.ca. Nous vous enverrons le formulaire par courriel.