

Creative and Cultural Industries Strategy

We are committed to supporting strong and vibrant creative and cultural industries. This sector is a distinct and important part of Yukon’s culture. Our goal is to develop a multi-year, action-focused strategy, that guides government’s future programs and supports to advance the industries for the benefit of citizens and the economy.

The strategy will also actively consider diversity and inclusivity to ensure that barriers to entering and participating successfully in these industries are identified and addressed.

How we’re developing the strategy



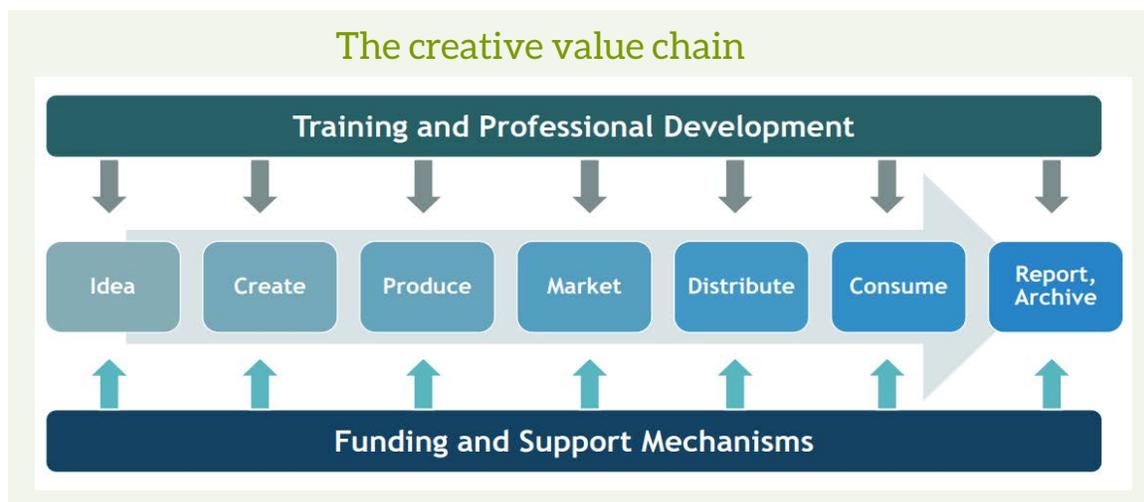
From now until the end of November 2019, we will be hosting a series of community engagement sessions across Yukon to gather feedback to help with developing the strategy. Options to give feedback through an online survey or through paper submissions are also available if you prefer, or if you can’t attend the meetings. The survey is open until November 30.

We will share what we learned during these sessions in a What We Heard report later this year.

Once a draft strategy has been prepared, it will be shared for feedback and comments before it is finalized.

The final Creative and Cultural Industries Strategy is expected to be released in spring 2020.

For more information or to provide input online, visit online.engageyukon.ca/ccis. If you have questions, email ccis.engage@gov.yk.ca or phone: 867-332-3670.





Engagement session outline

Welcome

- Introductions
- What are the creative and cultural industries?
- How we are developing the strategy and progress-to-date

Roundtable Part 1

- What is one thing that has been going well in your industry?

Roundtable Part 2

- If I only had... I would be able to...

Opportunities and Impacts

Discussion – 4 topics

1. What do you need to reach and serve your audience/market better?
2. How effective are the current support systems around creative and cultural industries?
3. What are the opportunities in the sector?
4. What does success look like for a Creative and Cultural Industries Strategy in Yukon?

Reflections on the session

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