

# Creative and Cultural Career Advancement Fund

**Program Guidelines** 

Read the application guidelines carefully for details about eligibility, the purpose of the program, and how to apply.

Contact an arts advisor to discuss applications prior to the deadline.

Application deadline: October 16, 2023 for the first year, May 15 in subsequent years.

#### Overview

## **Purpose and Objectives**

This fund aims to support individuals active within the creative and cultural sector at various stages of their career to devote up to a full year developing their practice, with a focus on their career growth. The intention is to accelerate and amplify their participation in the sector, increase business skills and industry knowledge, remove financial barriers for individuals, and facilitate a sharing and skills transfer component within the sector.

This fund will enable three individuals per year to immerse themselves in career growth and development, increase their potential for income generation, and take the steps needed to achieve their career goals. This funding program implements Action 1.6 of Creative Potential: Advancing the Yukon's Creative and Cultural Industries.

#### **Outcomes**

An increased number of individuals in the creative and cultural industries who earn a substantial amount of their income from their creative or cultural practice.

An increased number of individuals in the creative and cultural industries who advance their career to national and international levels.

Economic growth and development of the Yukon's creative and cultural industries, including increased contribution to the Yukon's GDP.

Individuals in the creative and cultural industries developing skills and learning from each other, enhancing the skills and creative output of individuals active in the creative and cultural industries within the Yukon.

Contributes to meeting the goals and vision of Creative Potential: Advancing the Yukon's Creative and Cultural Industries: "the Yukon's dynamic and diverse creative and cultural sector contribute to positive social outcomes and economic sustainability and is valued locally, nationally and globally."

## **Eligibility**

## Eligible applicants

This program is open to individuals active in the creative and cultural industries who are 18 years or older and have lived in the Yukon for at least three consecutive years prior to the application submission. Considerations may be made for individuals who can clearly demonstrate strong and ongoing connection to the territory.

We encourage applications from Yukon residents of all backgrounds, including and not limited to Indigenous, Black and racialized people; newcomers to Canada; LGBTQ, Two-Spirit and non-binary people; people living with disabilities; and those with low-incomes or living in poverty.

The Government of Yukon will issue a T4a to individuals who receive CCCAF funding. Please take this into account when making your budget.

# Ineligible applicants

- Applicants who submit more than one application at a time;
- Applicants who are in default with any previous Yukon government arts funding; and
- Applicants whose submission to this program is incomplete, or not received or postmarked in time.

## Ineligible activities

Funds from this program may be used towards any aspect of the individual's practice, work, or life as a participant in the creative and cultural industries, with the exception of the following:

- Activities that use or present Indigenous cultural material, traditional knowledge or stories without consent from the Indigenous creator(s), collaborator(s) or community member(s), as applicable;
- Fundraising activities, awards, sponsorships or re-funding activities;
- Religious activities;
- Activities that promote hatred or intolerance;
- Activities that contravene territorial or federal law;
- Tuition and costs associated with attending post-secondary or credit/degree/diploma granting educational programs; and
- Purchase of new, large capital assets such as real estate or vehicles.

# **Funding thresholds**

Three successful applicants will receive a set funding amount of \$50,000.

## **Intakes**

There will be one intake per year. The program's first intake is October 16, 2023. In subsequent years, the intake is May 15. If the date falls on a weekend or holiday, the deadline moves to the next business day.

# **Application requirements**

Applications must be complete and submitted no later than 4:30 pm Yukon time on the intake date. Late applications will not be accepted.

Applicants must clearly demonstrate how their goals and plans focus on progressing their creative or cultural career, increasing their business skills, and sharing with their sector and community of practice.

Applicants are required to submit a completed application package, which must include:

- A completed application form;
- A budget that outlines their expenses;
- A copy of the applicant's CV, along with the CV of key mentors, mentees, and/or collaborators;
- A portfolio of their work;

- An itemized list of activities for which funding is being sought; and
- A minimum of two support letters.

Support letters are encouraged.

Applicants can also submit a video or sound file that addresses some of the application requirements.

# Assessment and approval process

Arts advisors are the first point of contact for all applicants. They provide support and advice on the funding programs and work with clients to ensure applications are complete and that all necessary documentation is submitted.

Applications will be assessed by an arm's-length peer assessment committee, which may include individuals from inside and outside the Yukon. Committee members will include creatives and creative and cultural workers who possess professional experience and knowledge directly relevant to the creative and cultural sector. Peer assessment committees are selected by the department and are made up of individuals representing a diversity of perspectives and experience across artistic disciplines and communities.

The committee will assess the applications against the objectives of the fund, and will consider the potential for individual career impact and sector growth, economic and business skill development, and learning and sharing with the sector and/or the applicant's community of practice.

Applicants will be notified of their results within 8-12 weeks.

# **Accountability framework**

## Administering Funding Agreements

Each successful applicant will enter into a funding agreement with the Government of Yukon. Funding recipients shall:

- Maintain all records pertaining to the funding for a minimum of five years following the completion of the funding period; and
- Participate in interviews, focus groups, or other reasonable information gathering activities, in conjunction with a program evaluation.

## Reporting Requirements

Recipients are to give funding credit to Yukon government when there is an opportunity to do so.

Reporting is due within 75 days of the end of the funded year.

All funding recipients must provide a final report that includes a financial statement and an assessment of the success of the recipient's activities in meeting their objectives.

Applicants can submit a video or sound file that addresses the reporting requirements, except for the financial statement component.