

Appendix: TCMF Traditional Advertising Report

Company Name		
Publication	Receipt Date (yy/mm/dd)	Total Cost (CAD) less GST
Grand Total		
How did your business benefit from these advertisements?		
<p>Your report must also include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Itemized receipts with ineligible portions noted or removed (including GST) provided chronologically & in the order in which they are listed above. Receipts must state the date they were paid, a breakdown of costs including taxes, a total amount & an indication it was paid in full. A receipt may be deemed invalid without these clearly stated. <input type="checkbox"/> Posted conversion rate from the Bank of Canada for expenses incurred foreign currency on the date the expense was incurred. 		

