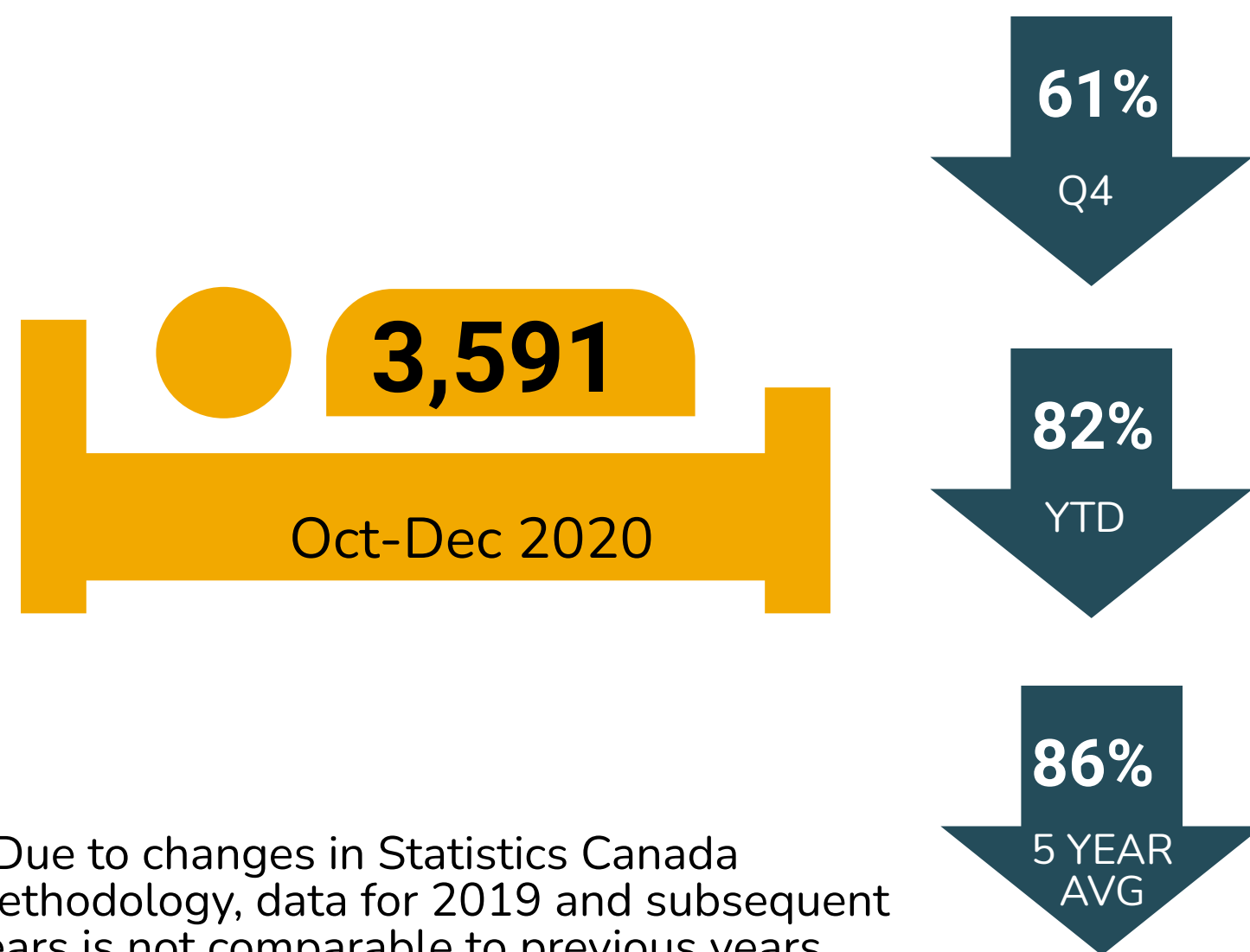


Yukon Tourism Visitation Report

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Q4 highlights

International overnight visitation (1+ nights)*

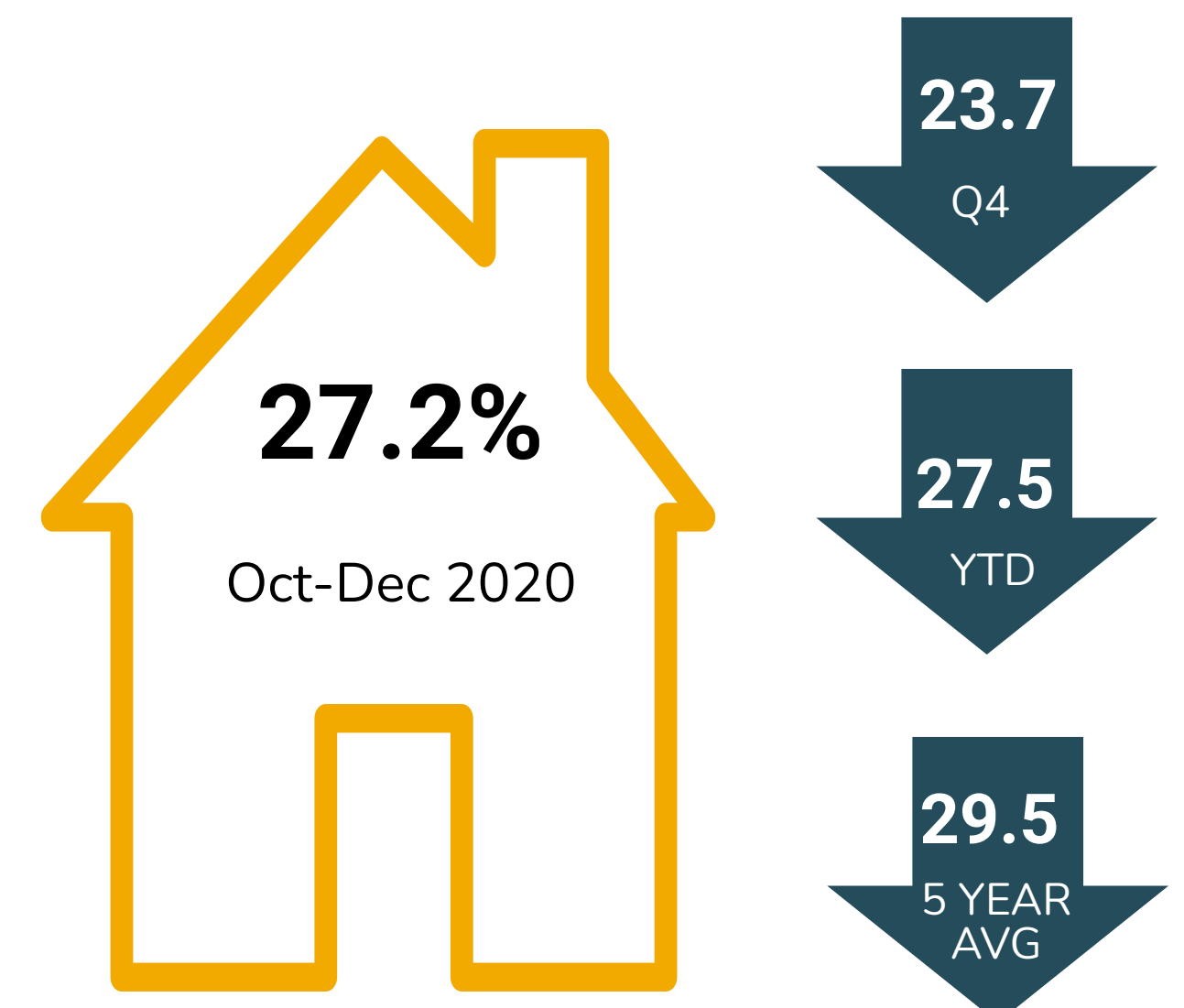


* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

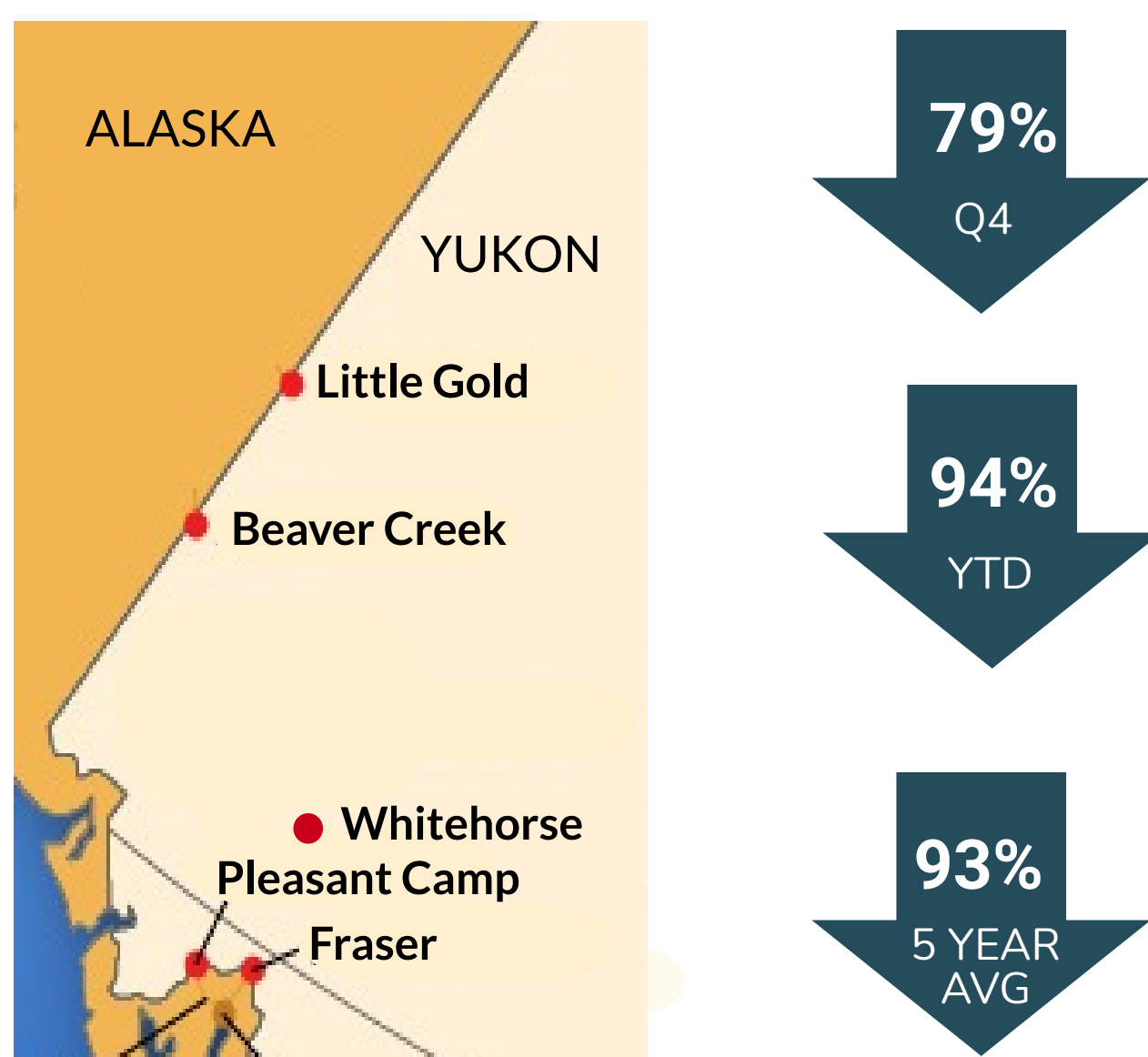
Air arrivals at Erik Nielsen Whitehorse International Airport



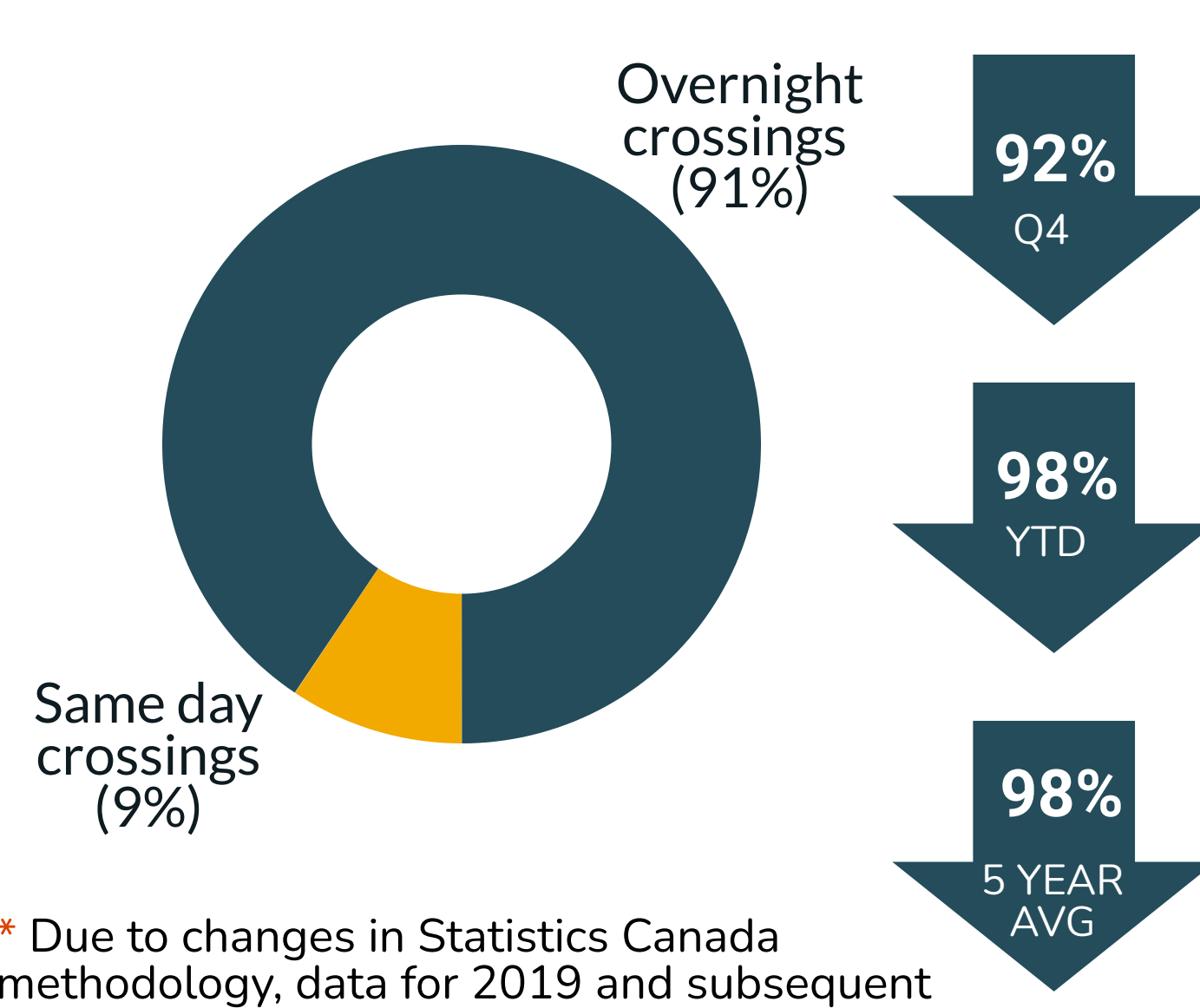
Occupancy at select fixed roof accommodations



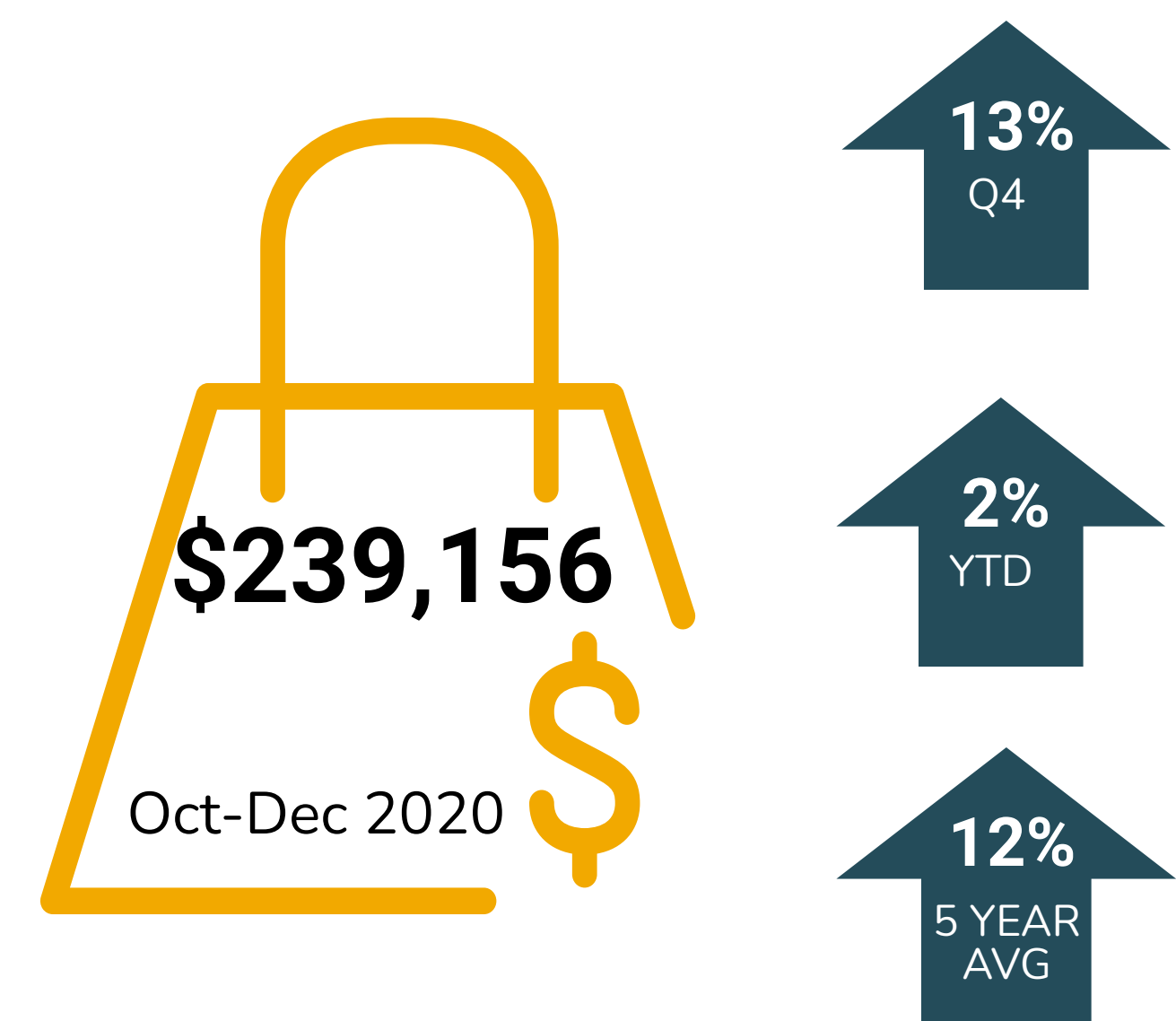
International border crossings (into Yukon)



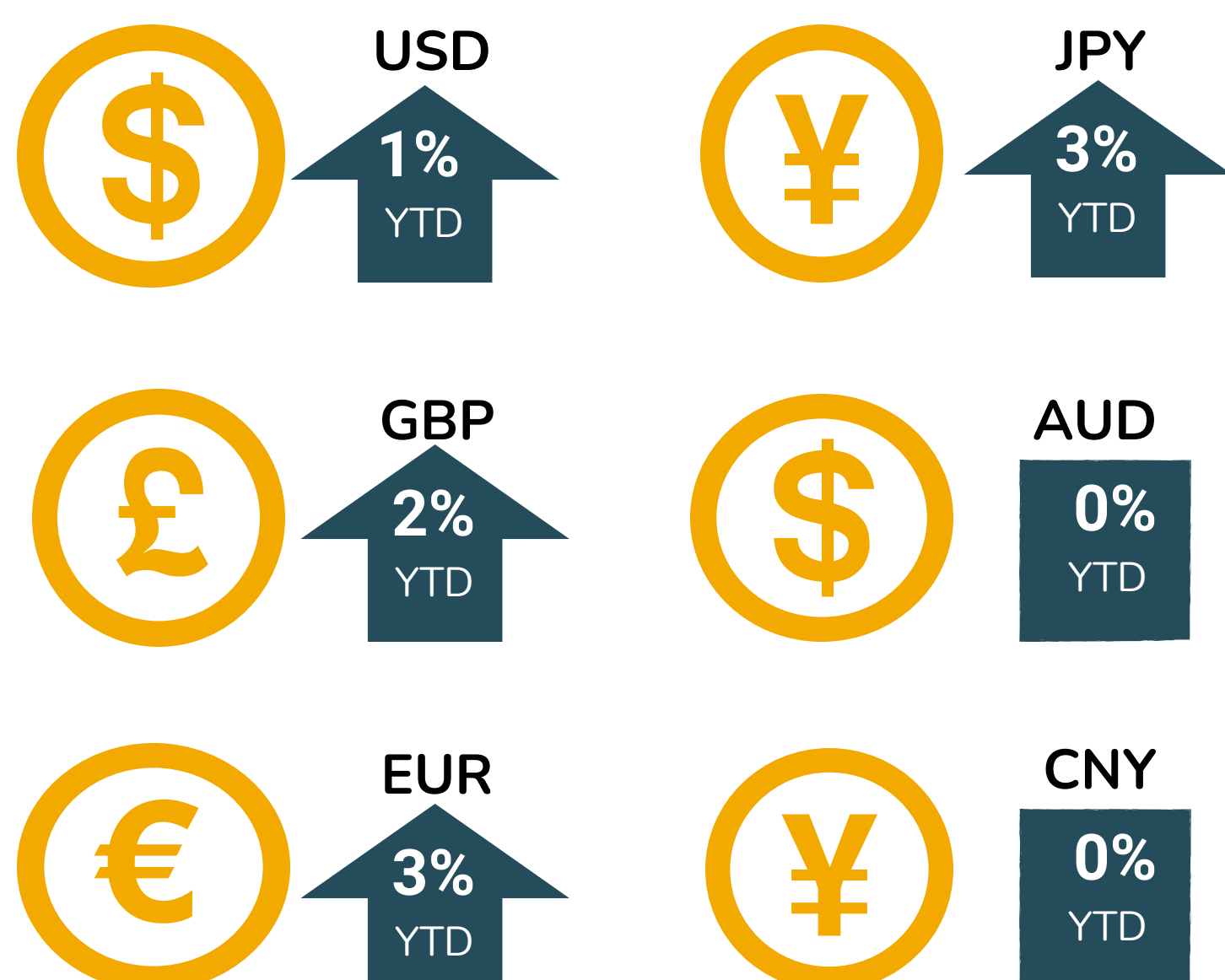
Same day international border crossings (into Yukon)*



Retail sales (\$000)



Exchange Rates (CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

Yukon Tourism Visitation Report

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Year-to-date vs. 5-year average

International overnight visitation (1+ nights)*

In 2020, overnight visitation for international visitors was 82% lower than in 2019.

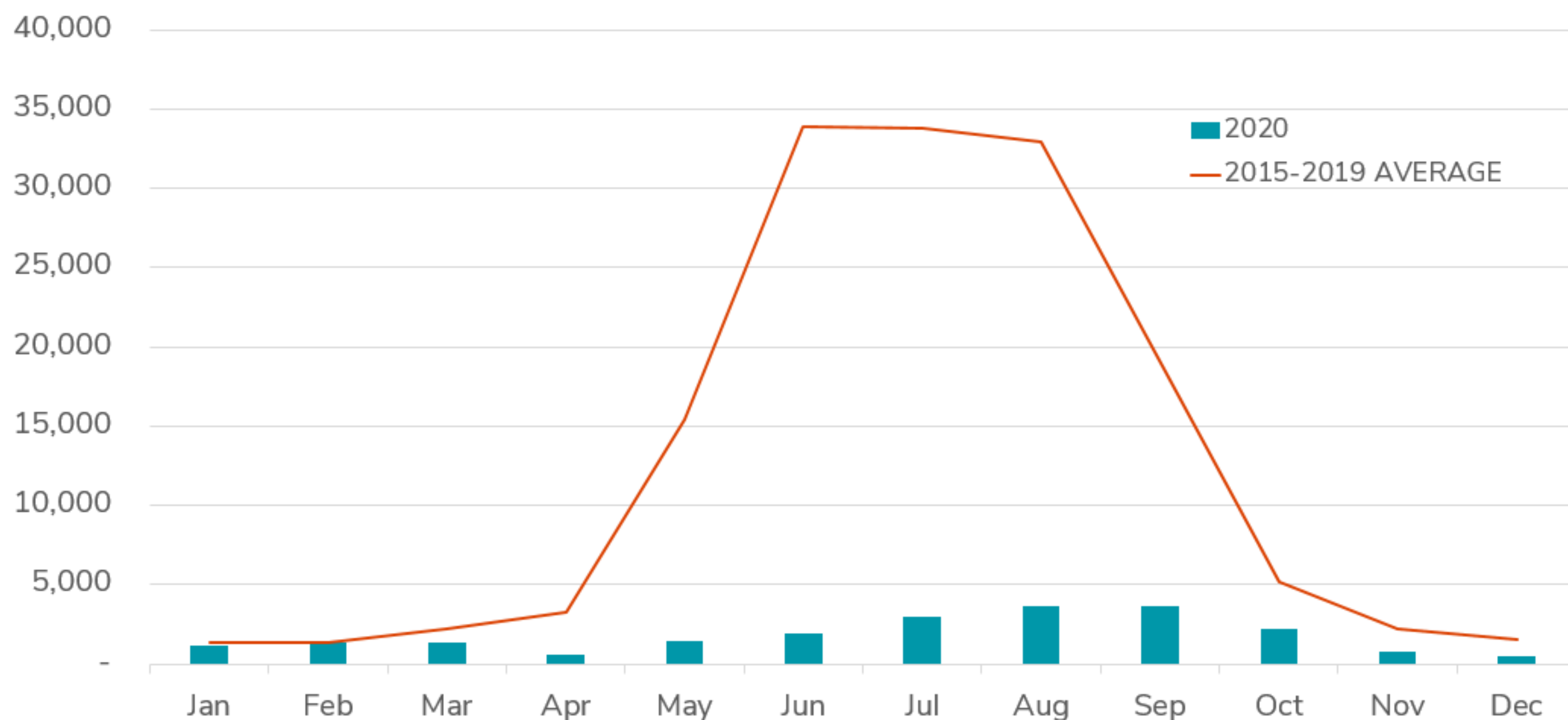
The month of June saw a decrease of 94% in overnight visitation compared to the 5-year average (2015-2019).

International overnight visitation in 2020 was 86% lower than the 5-year average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



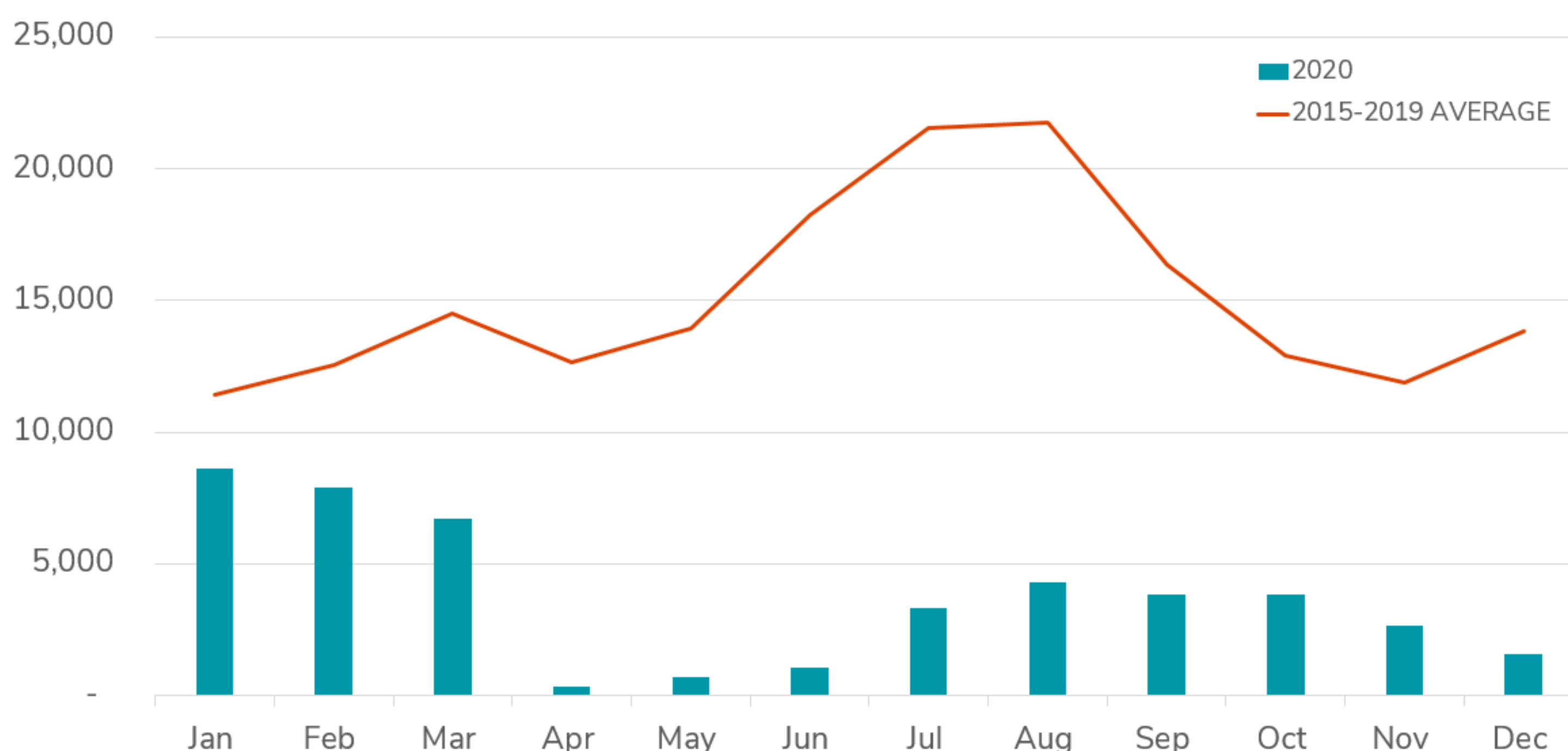
Air arrivals at Erik Nielsen Whitehorse International Airport

In 2020, air arrivals fell 78% or 161,300 fewer passengers than in 2019.

Compared to 5 years ago, air arrivals in 2020 fell by 74% or 124,600 fewer passengers than in 2016.

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



Occupancy at select fixed roof accommodationsⁱⁱ

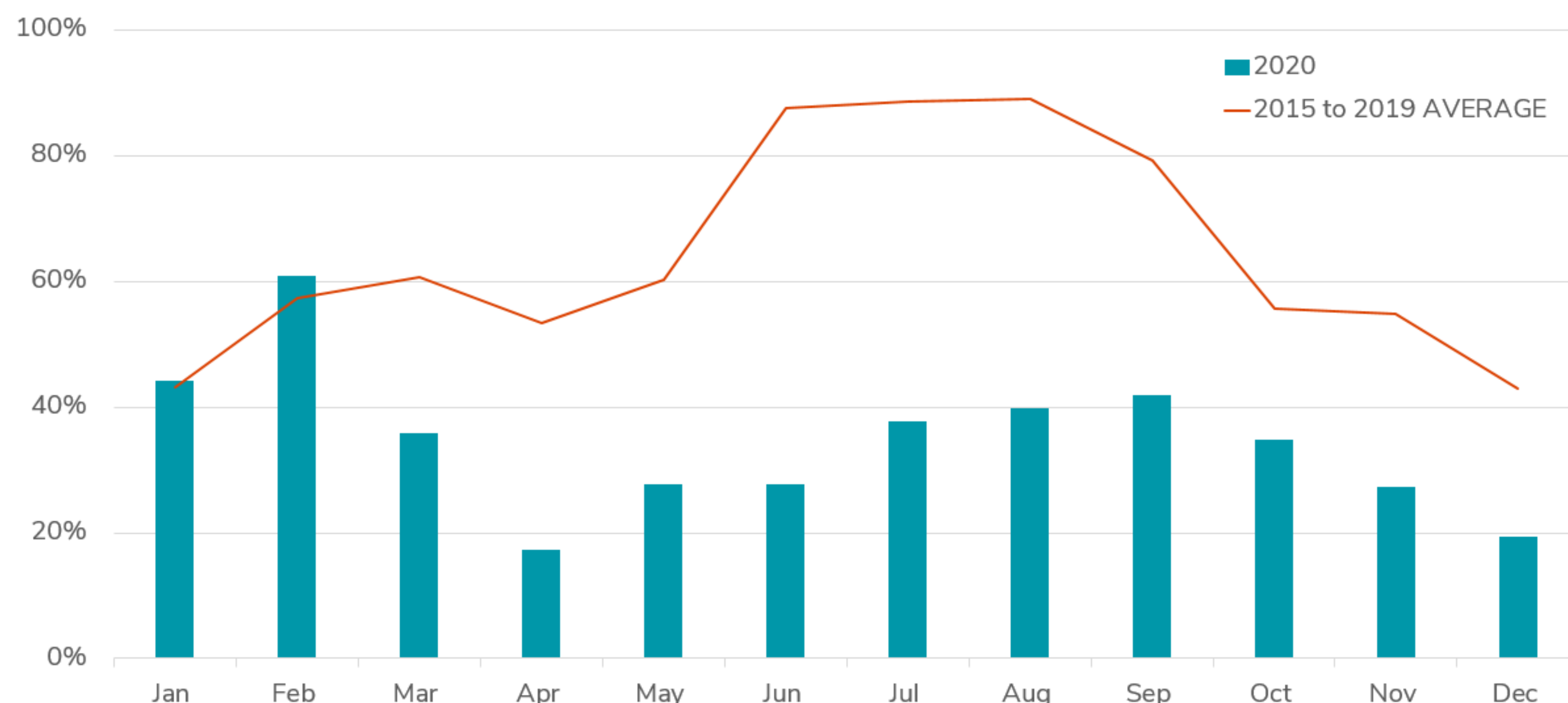
Yukon's occupancy rate was 35.2% in 2020, 27.5 points lower than in 2019.

In 2020, Yukon's occupancy rates were 1.6 points higher than national rates (33.6%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ⁱⁱ Due to increases in CBRE inventory, data for 2018 and subsequent years is not comparable to previous years.



Yukon Tourism Visitation Report

Jan-Dec 2020

International border crossings (into Yukon)

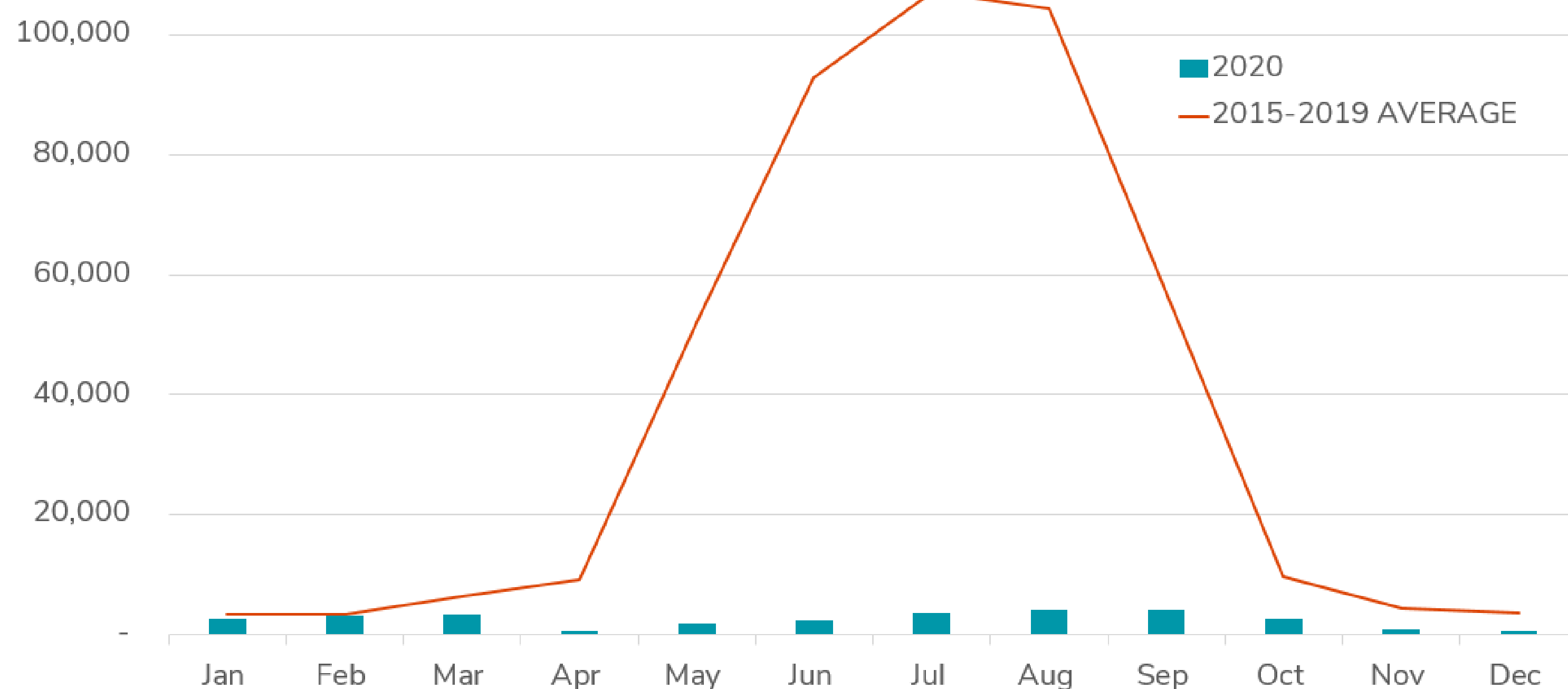
Overall, international border crossings in 2020 were 94% lower than in 2019.

The month of June saw a 98% decrease compared to 2019.

Crossings through Canadian Border Services Agency ports of entry were 93% lower than the 5-year average (2015-2019).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



Same day international border crossings (into Yukon)*

Same day border crossings in 2020 were 98% lower than in 2019.

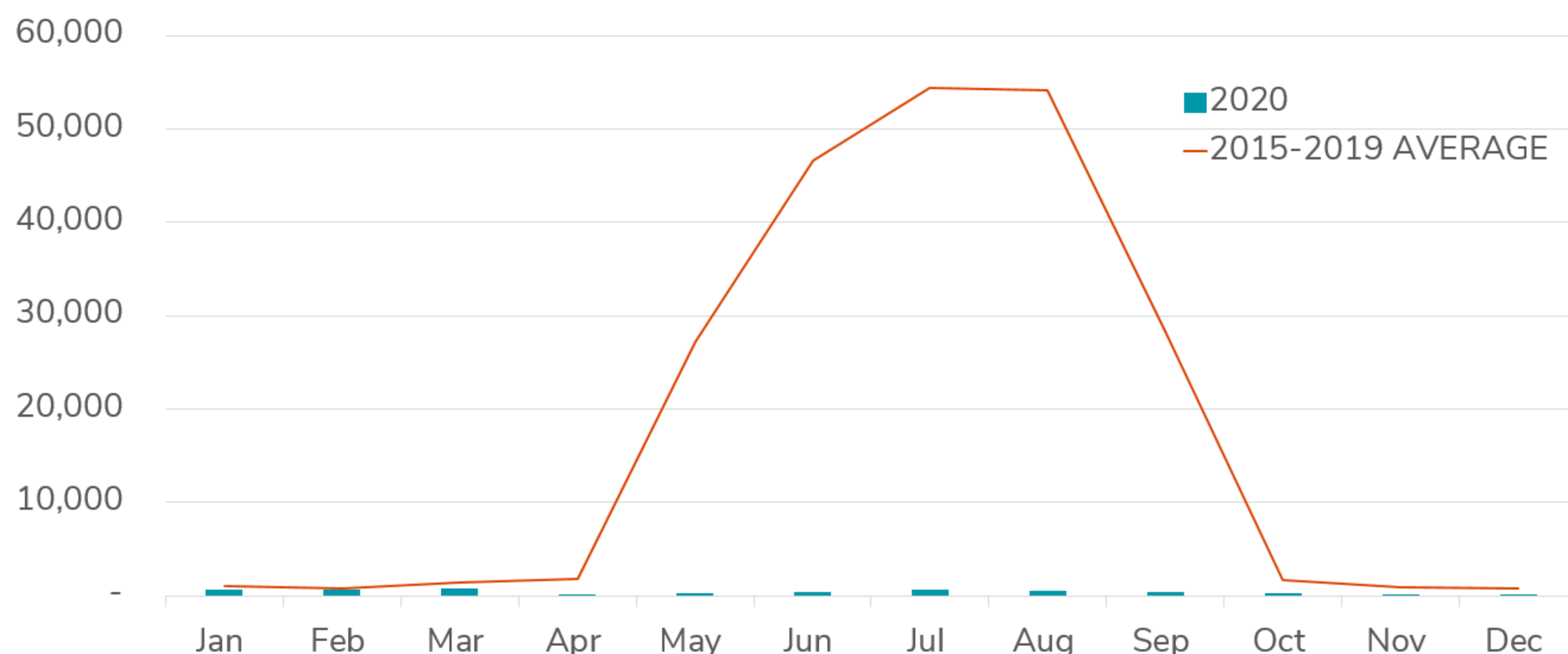
The months of May through September each saw a 99% decrease in same day border crossings compared to the same months one year earlier.

Same day border crossings in 2020 were 98% lower than the 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



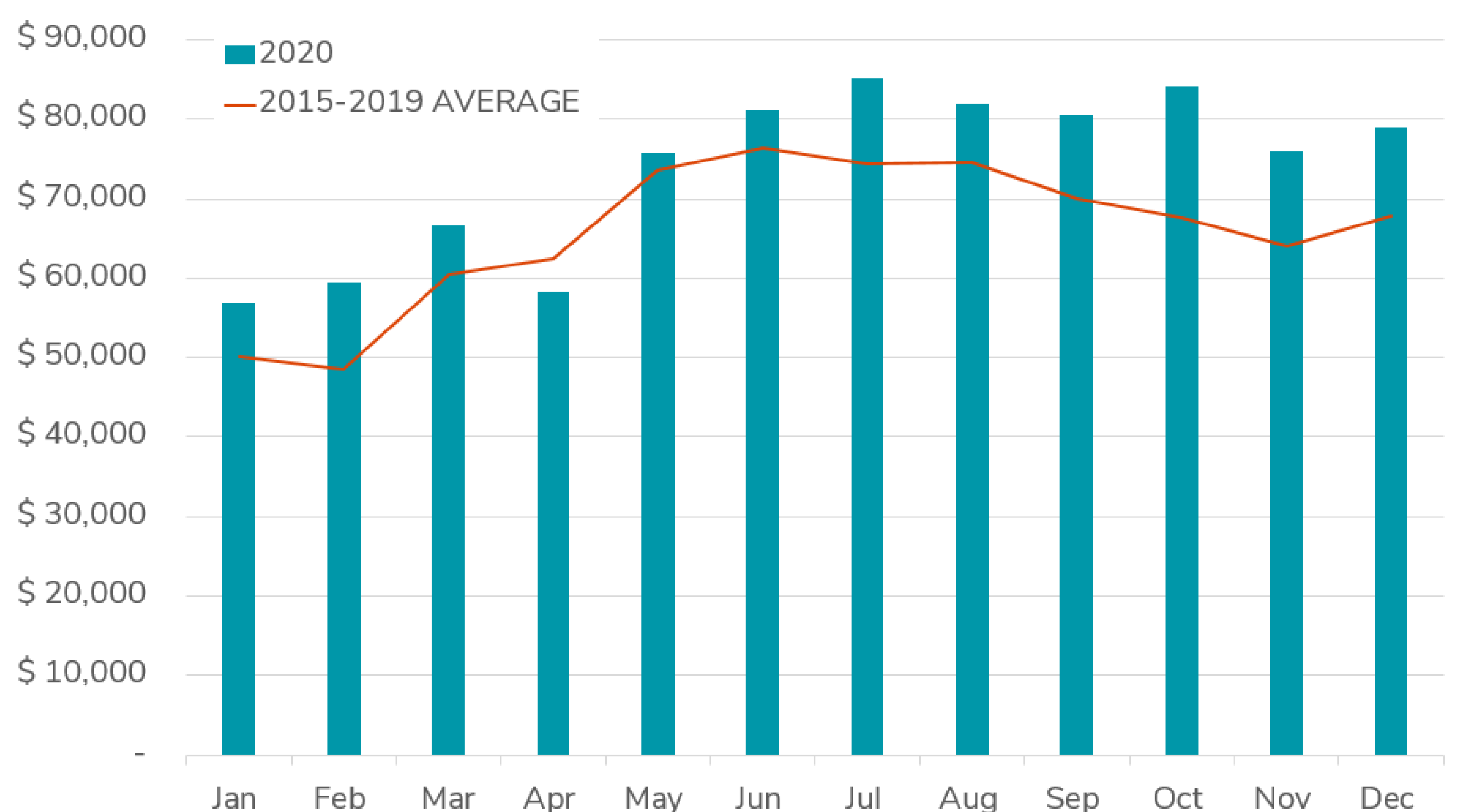
Retail sales (\$000)

Retail sales in 2020 were up 2% (\$19.7 million) over 2019.

Nationally, retail sales decreased 2% compared to 2019.

In 2020, retail sales in Yukon were up 12% compared to the 5-year average (2015-2019).

Source: Statistics Canada, Table 20-10-0008-01.



2020

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC													
% YOY* change		% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change													
OVERNIGHT VISITATION, by origin¹																										
Total	21,681	-82%	1,131	-21%	1,371	9%	1,364	-44%	568	-85%	1,482	-82%	1,960	-91%	2,979	-89%	3,611	-87%	3,624	-78%	2,216	-60%	831	-85%	544	-67%
US	21,574	-79%	1,101	-19%	1,341	13%	1,320	-44%	565	-84%	1,482	-80%	1,960	-89%	2,979	-87%	3,611	-84%	3,624	-74%	2,216	-58%	831	-84%	544	-66%
Overseas	107	-99%	30	-56%	44	-61%	44	-59%	3	-98%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%
AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT²																										
Arrivals	44,867	-78%	8,638	-38%	7,920	-46%	6,713	-60%	355	-98%	682	-96%	1,066	-95%	3,295	-86%	4,317	-82%	3,810	-80%	3,810	-73%	2,669	-80%	1,592	-90%
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS³																										
Occupancy	35.2%	-27.5	44.2%	1.7	60.9%	-0.9	35.8%	-19.7	17.3%	-32.4	27.8%	-33.7	27.8%	-55.8	37.8%	-47.6	39.9%	-46.6	42.0%	-32.4	34.8%	-22.7	27.4%	-25.6	19.4%	-22.7
INTERNATIONAL BORDER CROSSINGS (INTO YUKON)⁴																										
Total	30,555	-94%	2,632	-32%	3,125	-13%	3,374	-50%	766	-92%	1,860	-97%	2,470	-98%	3,721	-97%	4,258	-96%	4,137	-94%	2,570	-78%	989	-77%	653	-84%
US	26,328	-92%	1,747	-26%	2,041	5%	2,149	-43%	712	-88%	1,752	-96%	2,324	-97%	3,569	-96%	4,090	-95%	3,980	-91%	2,437	-69%	917	-70%	610	-74%
CAN	4,113	-96%	855	-42%	1,049	-34%	1,179	-59%	51	-99%	108	-99%	146	-99%	152	-99%	168	-99%	157	-99%	133	-96%	72	-95%	43	-98%
Other	114	-100%	30	-57%	46	-61%	46	-61%	3	-99%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%	0	-100%
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)¹⁵																										
Total	4,761	-98%	646	-35%	705	-7%	831	-42%	147	-94%	270	-99%	364	-99%	590	-99%	479	-99%	356	-99%	221	-92%	86	-91%	66	-91%
RETAIL SALES (\$000)⁶																										
Total	\$885,181	2%	\$56,924	3%	\$59,525	14%	\$66,674	-2%	58,336	-17%	75,767	-8%	81,092	-1%	85,148	1%	82,021	-2%	80,538	7%	84,198	12%	76,064	12%	78,894	14%

*YOY = Year-over-year variance. For Quarter 4 this is comparing Q1 + Q2 + Q3 + Q4 2020 to Q1 + Q2 + Q3 + Q4 2019.

¹ Due to changes in Statistics Canada methodology, data prior to 2019 is not directly comparable to previous years.

² Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. ³ Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ⁴ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ¹⁵ Source: Statistics Canada, Table 20-10-0008-01.

⁶ Source: Statistics Canada, Table 20-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights.