



Murray Lundburg



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“Welcome to the Yukon” border signs

Yukon highway welcome signs have changed a lot over the years!

The Yukon border has only been here since 1898. Before newcomers arrived, no borders separated the many northern Indigenous peoples who call this land home. When the Yukon Territory was created in 1898, the border was drawn as lines on a map, but not yet on the land. Between 1906 and 1913, boundary markers were erected along the international border with Alaska. (A boundary marker stands next to the welcome sign near Beaver Creek.)

The Alaska Highway was finished in 1943, and soon had simple signs to mark the Yukon’s borders with BC and Alaska. Over the years, the Yukon’s growing road network began to cross

borders beyond the Alaska Highway – on the Dempster, Top of the World, and Stewart-Cassiar Highways, and the Atlin and Haines Roads.

The Yukon was becoming a popular tourism destination for road trippers. Highway welcome signs were a landmark that visitors looked forward to seeing on their travels.

The design of the signs has changed many times over the years. The new signs, installed in 2024, feature original artwork by Yukon artists – each border sign is unique.

To learn more about the artwork featured on the new signs, visit: yukon.ca/welcome-signs



On the back, you will find an illustration of the new welcome sign. It’s ready for your original artwork and colours!

Where would you put your Welcome sign?



YUKON

