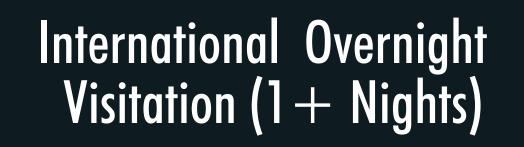
UKON LARGER THAN LIFE PLUS GRAND QUE NATURE

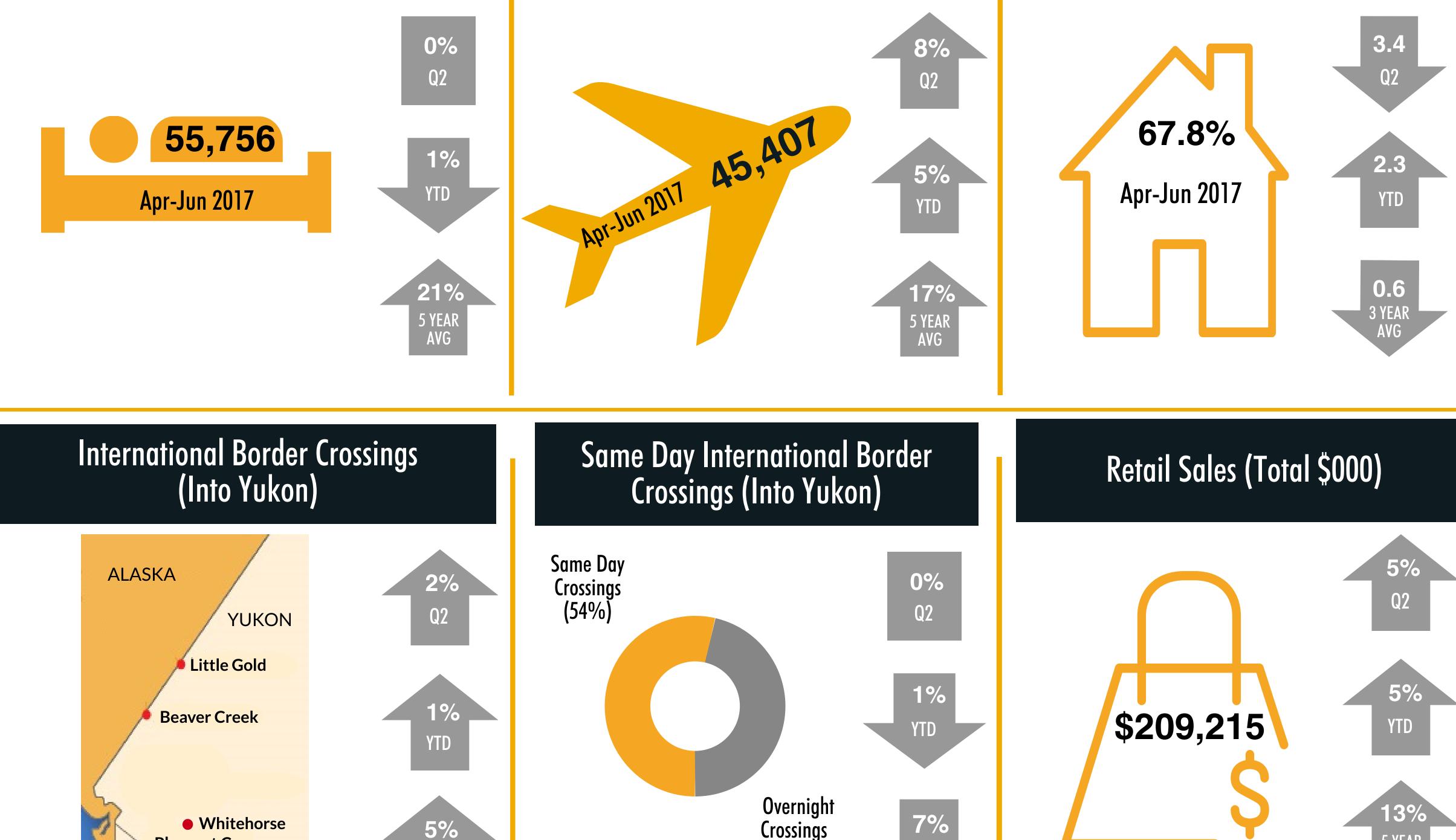
YUKON TOURISM VISITATION REPORT

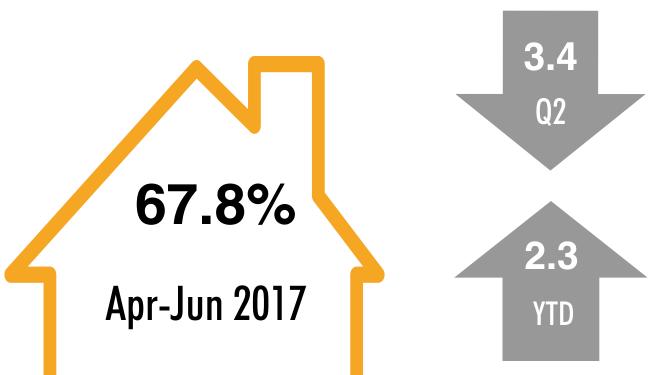
Q2 HIGHLIGHTS: APR - JUN 2017



Air Arrivals at Erik Nielson Whitehorse International Airport

Occupancy at Select Fixed Roof Accommodations





(46%)

5 YEAR

AVG

Exchange Rates (For CAD)

5 YEAR

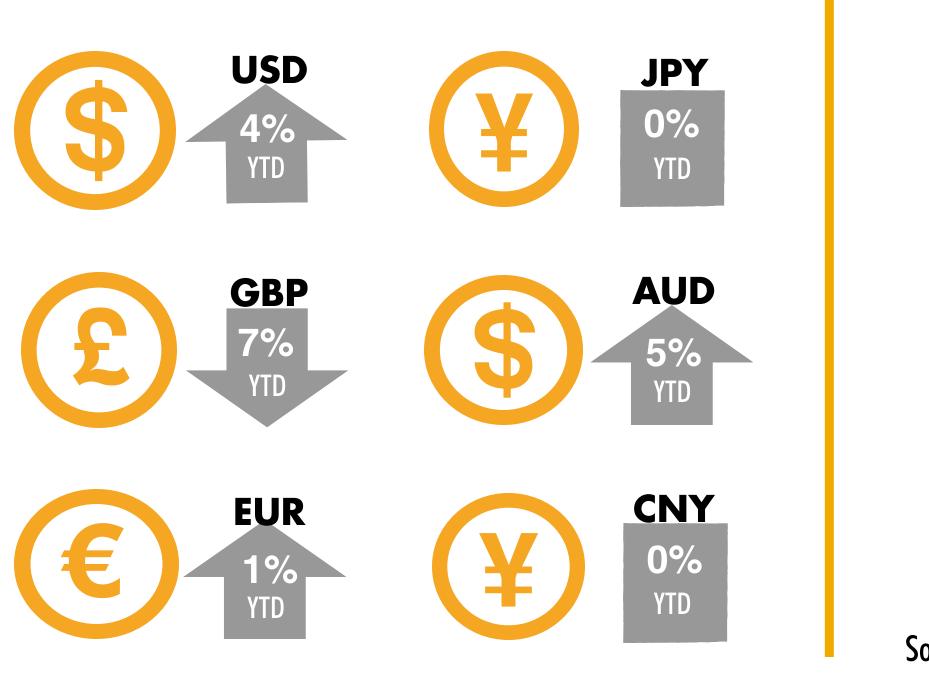
AVG

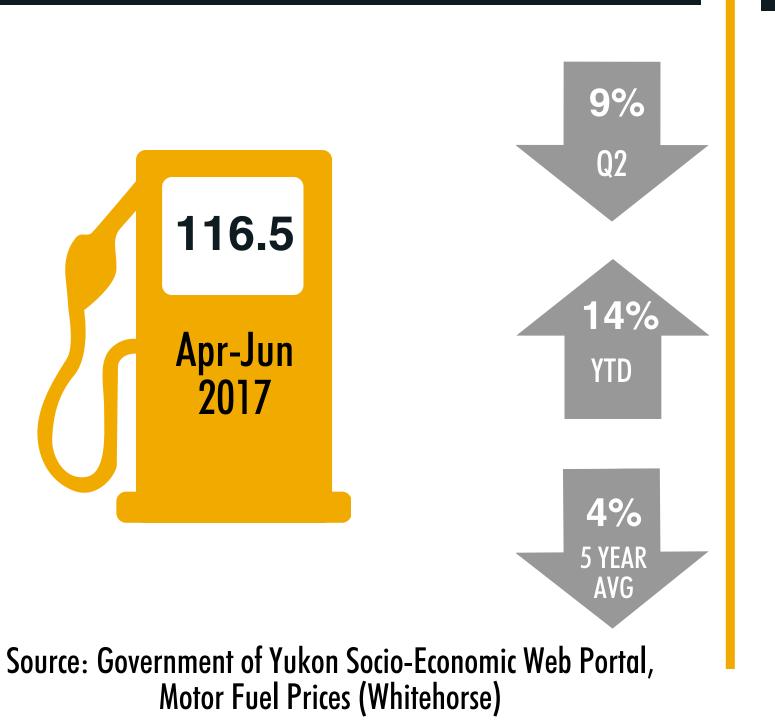
Pleasant Camp

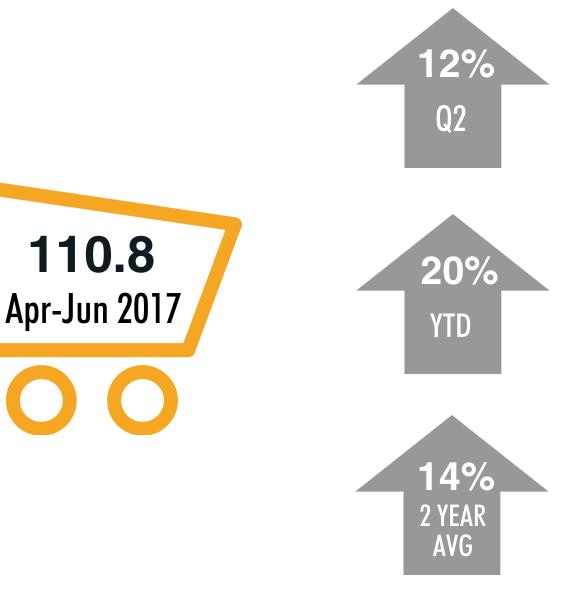
Fraser



Consumer Confidence in Canada







5 YEAR

AVG

Source: Conference Board of Canada, Index of Consumer Confidence

KON LARGER THAN LIFE

YUKON TOURISM VISITATION REPORT

PLUS GRAND QUE NATURE

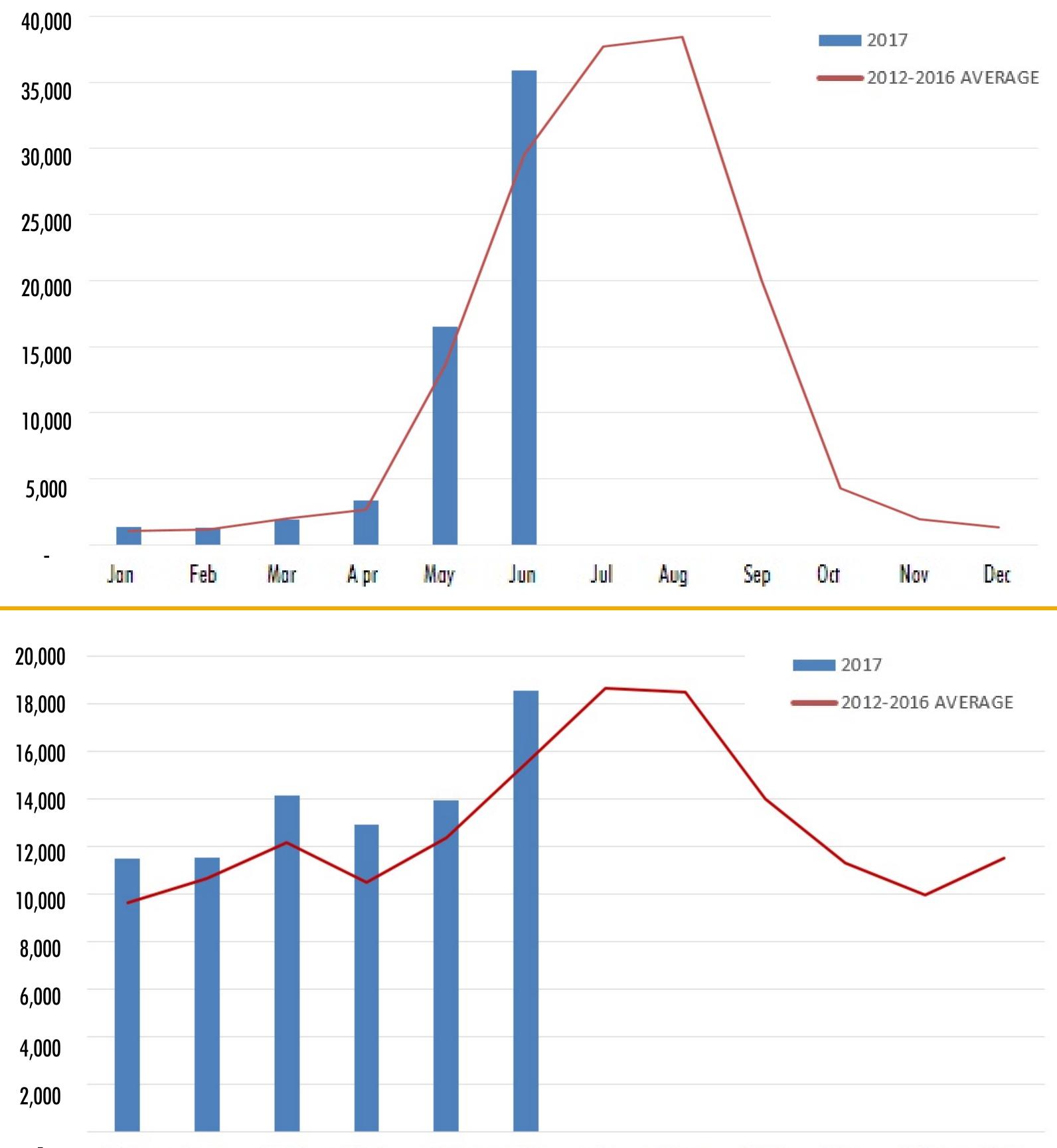
YEAR-TO-DATE VS. 5 YEAR AVERAGE

Overnight Visitation (1 + Nights)

Year-to-date (YTD) overnight visitation for international visitors is 1% lower with 500 fewer visitors than the same period in 2016.

Over the last 5 years overnight visitation has grown by 19% or 9,800 more visitors than the same period in 2013.

YTD overnight visitations in 21% higher than the 5



year average (2012-2016).

Source: Statistics Canada, CANSIM 427-0004. American and Overseas visitors only, no Canadian visitors are included.

Air Arrivals at Erik Neilson Whitehorse International Airport

Year to date air arrivals have grown by 5% or 3,800 more passengers than the same period in 2016.

Over the last 5 years, air arrivals have grown by 24% or 15,700 more passengers than in the same period in 2013.

YTD air arrivals are 17% higher than the 5 year average (2012-2016).

Source: Government of Yukon, HPW. Includes business, pleasure and local air passenger arrivals.

2017 vs. 3 Year Average

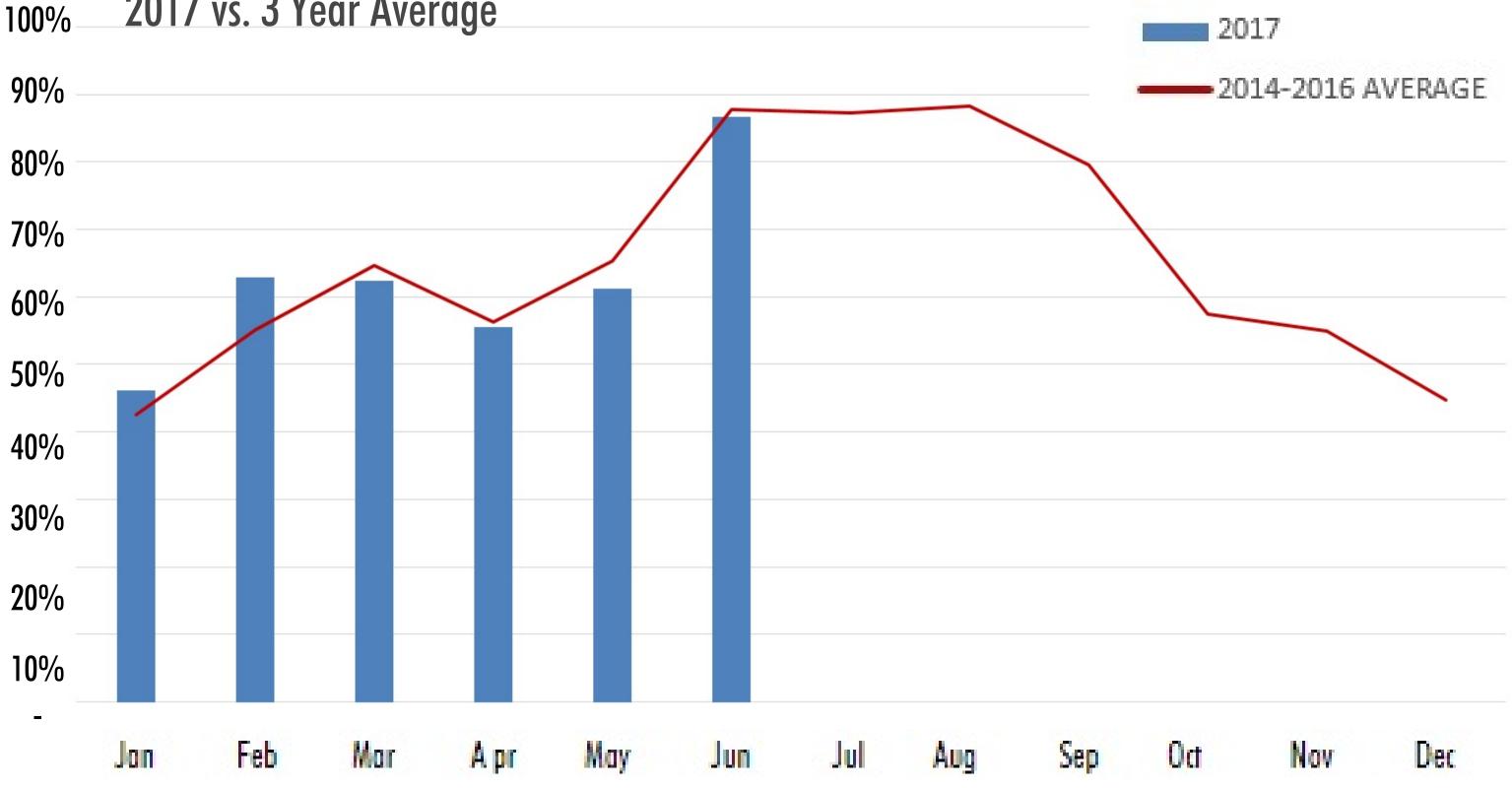
Feb

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May



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Jul

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Nov

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Sep

Dec

Occupancy at Select Fixed Roof Accommodation

YTD occupancy is 0.6 points higher than the 3 year average* (2014-2016).

YTD Yukon occupancy rates are on par with national rates (62%).

Source: Canadian Tourism Research Institute, Hotels Trends in the Hotel Industry National Market Report; YBS, Monthly Statistics Review.

Figures represent approximately 500 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only. *2012-2013 data unavailable.

KO YU Ν LARGER THAN LIFE PLUS GRAND QUE NATURE

YUKON TOURISM VISITATION REPORT

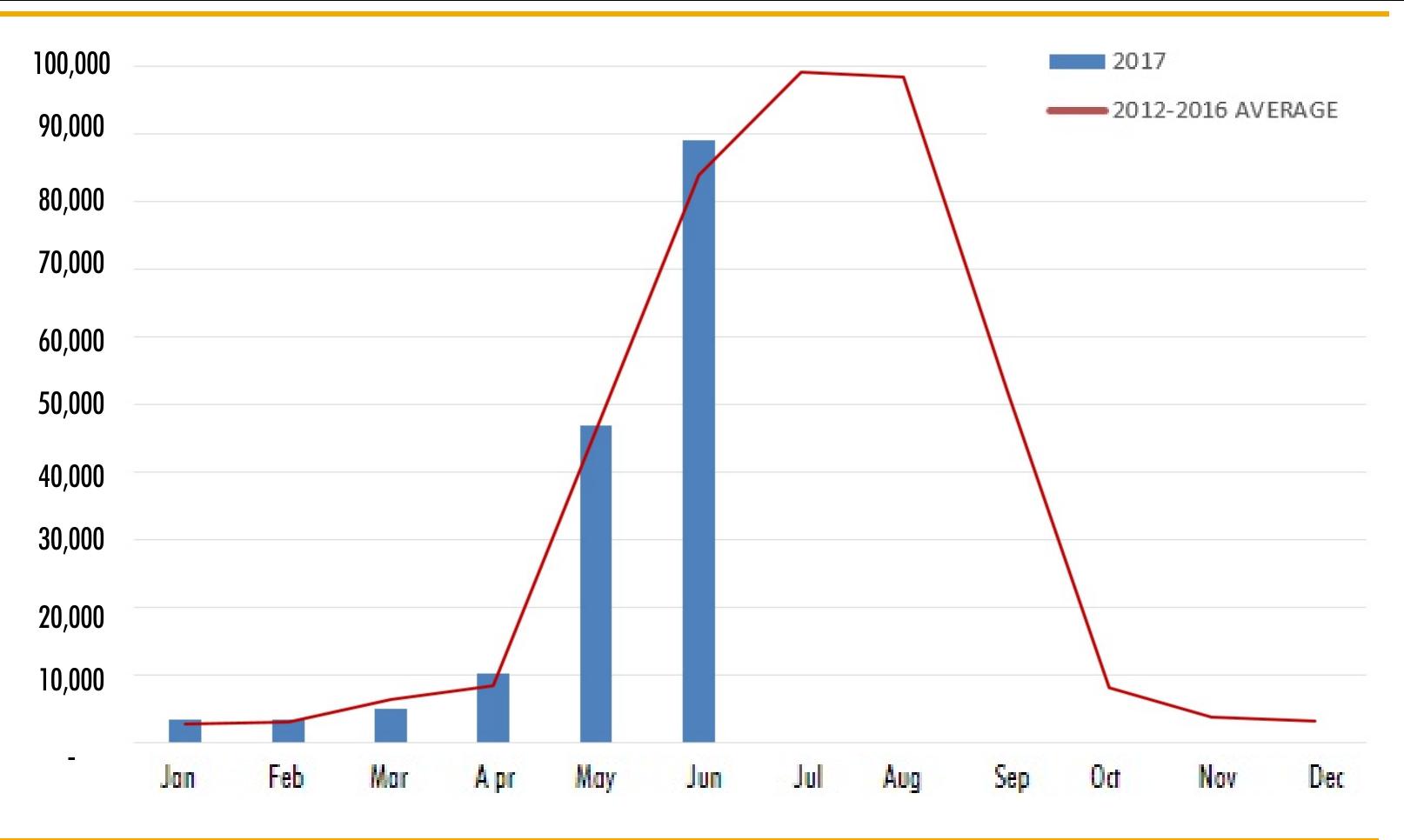
International Border Crossings (Into Yukon)

YTD border crossings are 1% higher than in 2016.

The month of April saw a 23% increase in border crossings compared to the 5 year average and a 33% increase compared to April 2016.

YTD crossings through Canadian Border Services Agency ports of entry are 5% higher than the the 5 year average (2012-2016).

Source: Statistics Canada, CANSIM 427-0001.



Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukonners.

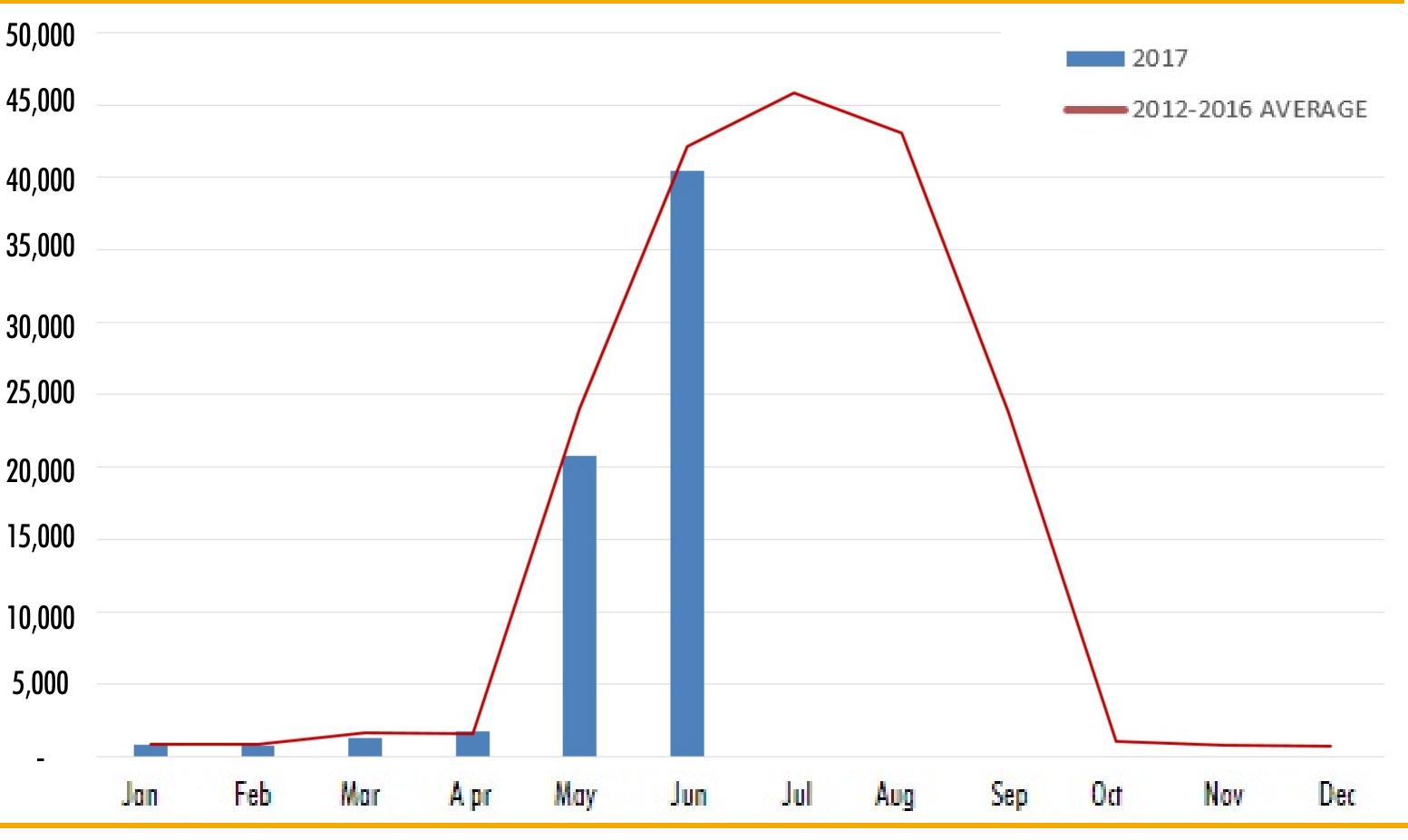
Same Day International Border Crossings (Into Yukon)

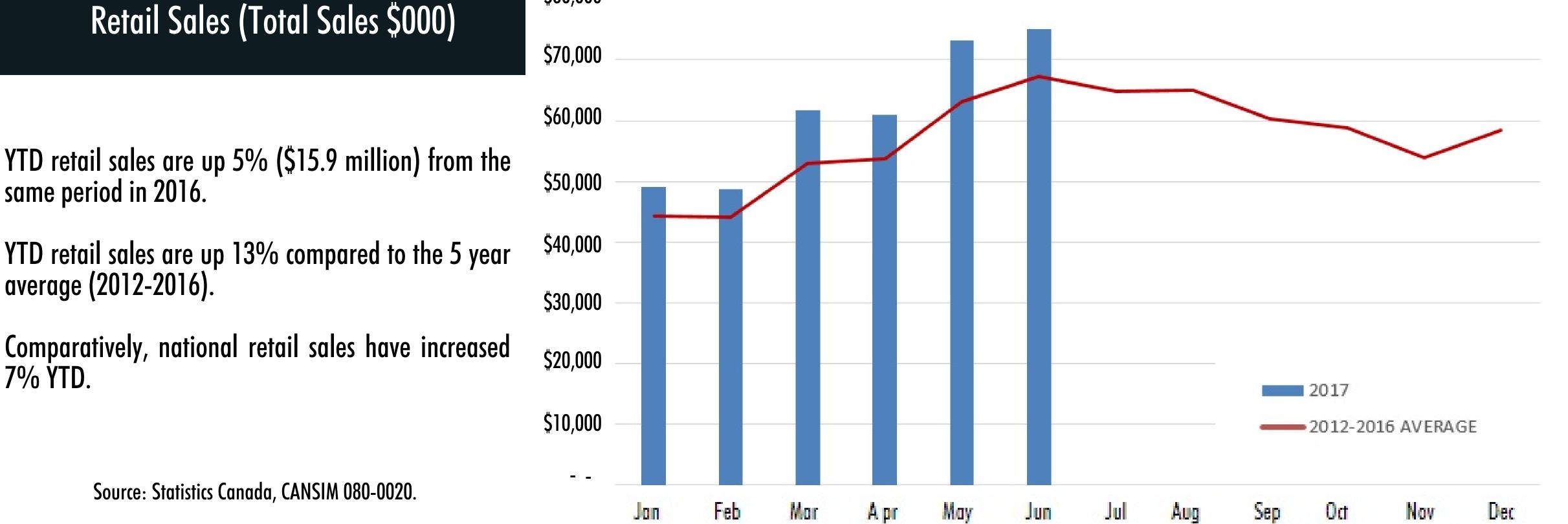
YTD same day border crossings are down 1% from 2016.

YTD same day border crossings are down 7% compared to the 5 year average. Overnight border crossings remain constant.

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.





\$80,000

DEC 2017 % YOY Change			
NOV 2017 % YOY Change			
ост 2017 % YOY Change			
SEP 2017 % YOY Change			
AUG 2017 % YOY Change			
۲ Be			

¹ Source: Statistics Canada, CANSIM 427-0004. Excludes Candian visitors. ² Source: Government of Yukon, HPW. Includes local air passender arrivals. ³ Source: Canadian Tourism Research Institute. Figures represent approx. 500 rooms in Yukon only. ^{4/5} Source: Statistics Canada, CANSIM 427-0001. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁶ Source: Statistics Canada, CANSIM 080-0020.² Adjusted, June 2017. 7).

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	Year-to-date (YTD)	te (YTD)	JAN	N	FEB	8	MAR	R	APR	~	MAY	٨	NUL		JUL
		% YOY* Change	2017	% YOY Change	2017	% YOY Change	2017	% YOY Change	2017	% YOY Change	2017 (% YOY Change	2017	% YOY Change	2017 % YOY Change
OVERNIGHT VISITATION, by Origin	ISITATION ,	by Origin	at [
Total	60,300	-1%	1,369	-2%	1,412	%6-	1,911	-24%	3,366	14%	16,502	1%	35,888	-1%	
NS	54,451	-2%	1,304	-3%	1,193	-11%	1,765	-25%	3,191	16%	15,348	1%	31,650	-3%	
Overseas	5,839	8%	44	63%	92	33%	146	-5%	175	-9%	1,154	0%	4,238	12%	
AIR ARRIVALS	3 AT ERIK NEILSON WHITEHORSE INTERNATIONAL AIRPORT 2	M NOSTI	HITEHOR	SE INTER	NATIONA	I AIRPO	3T 2								
Arrivals	82,535	5%	11,461	15%	11,532	-6%	14,135	-2%	12,924	18%	13,934	1%	18,549	7%	
OCCUPANCY AT		XED ROO	SELECT FIXED ROOF ACCOMMODATIONS ³	MODATIC	² SNC						-				
Occupancy	62.5%	2.3	46.2%	3.6	62.9%	20.5	62.4%	0.0	55.5%	-1.8	61.2%	-4.2	86.7%	-4.3	
INTERNATIONAL BORDER CROSSINGS (INTO YUKON)	IAL BORDER	CROSSIN	VGS (INTO	YUKON)	4										
Total	157,792	1%	3,407	%9-	3,413	4%	5,014	-30%	10,211	33%	46,780	-2%	88,967	2%	
N	109,362	-2%	2,102	-16%	1,964	-17%	3,017	-20%	4,852	5%	31,145	-4%	66,282	%0	
CAN	31,640	7%	1,251	15%	1,351	22%	1,821	-43%	5,081	80%	9,535	2%	12,601	6%	
Other	16,744	8%	54	86%	98	29%	176	-18%	278	11%	6,100	3%	10,038	10%	
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ⁵	TERNATION	AL BORD	ER CROSS	INGS (IN	TO YUKO	N) ⁵									
Total	65,786	-1%	808	-30%	776	-26%	1,263	-17%	1,764	-8%	20,743	-6%	40,432	4%	
RETAIL SALES	9 (\$000) e													6	
Total	\$368,835	5%	\$49,169	2%	\$48,701	0%	\$61,750 ²	9%6	\$61,020	0%	\$73, 1 95	8%	\$75,000	6%	
*YOY = Year-over-year variance. For Quarter 2, YTD is comparing (Q1+Q ¹ courses chatictics Canada, CANCIM 427 0004, Evoludes Candian visitare	ver-year var	iance. Fol	r Quarter	2, YTD is	comparin,	g (Q1+Q2	2) 2017 to	(Q1+Q2) 2	2017 to (Q1+Q2) 2016. Month	thly data	is compar	ing 2016	y data is comparing 2016 to 2017 (e.g. Jan UDM Thelinder Joed air paccorder arrivale	e.g. Jan	*YOY = Year-over-year variance. For Quarter 2, YTD is comparing (Q1+Q2) 2017 to (Q1+Q2) 2016. Monthly data is comparing 2016 to 2017 (e.g. Jan 2016 to Jan 2017). ¹ concernent of Vietor Canada, CANSIM 4.77,0004, Evolution Canadian visitors, Concernent of Vietor, UNA, Included local air necessary carrieds. Canadian