

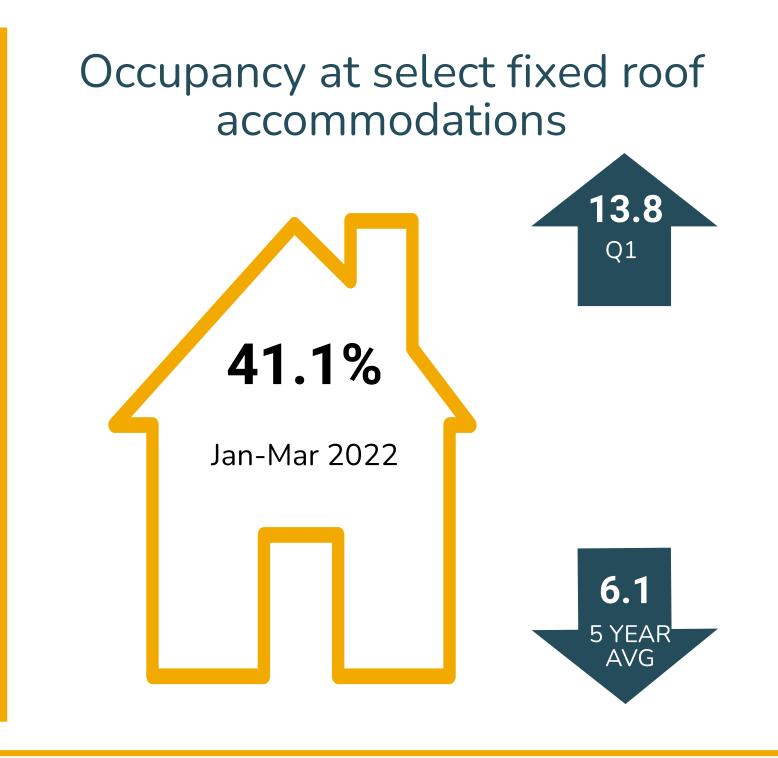
Yukon Tourism Visitation Report

Jan-Mar 2022

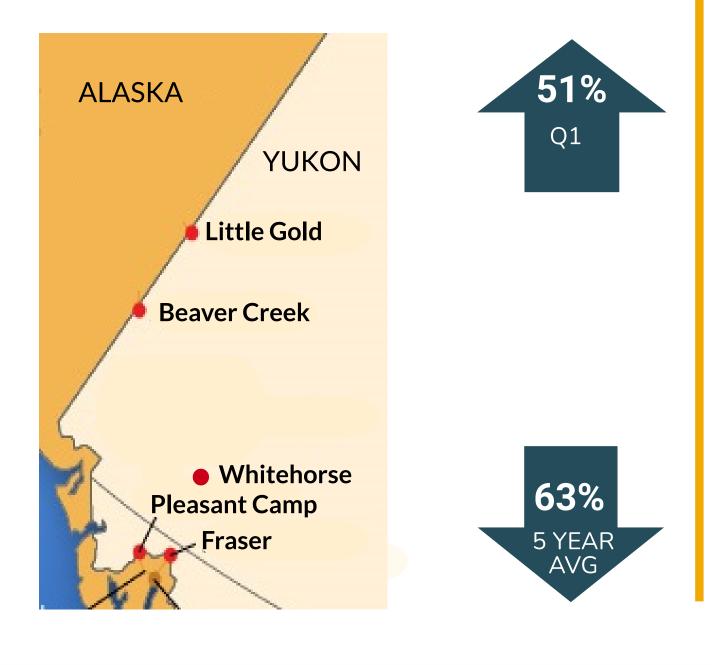
Q1 highlights

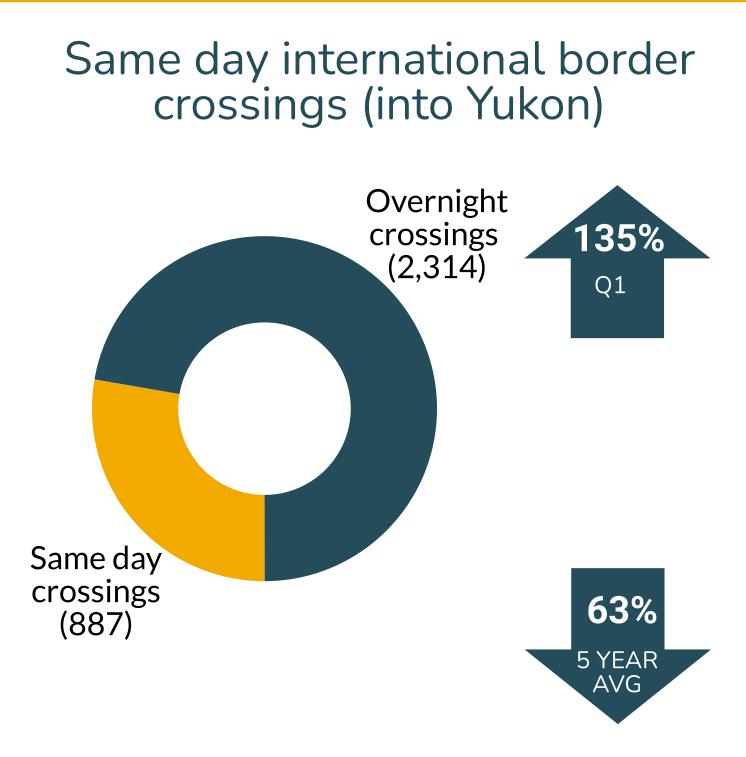


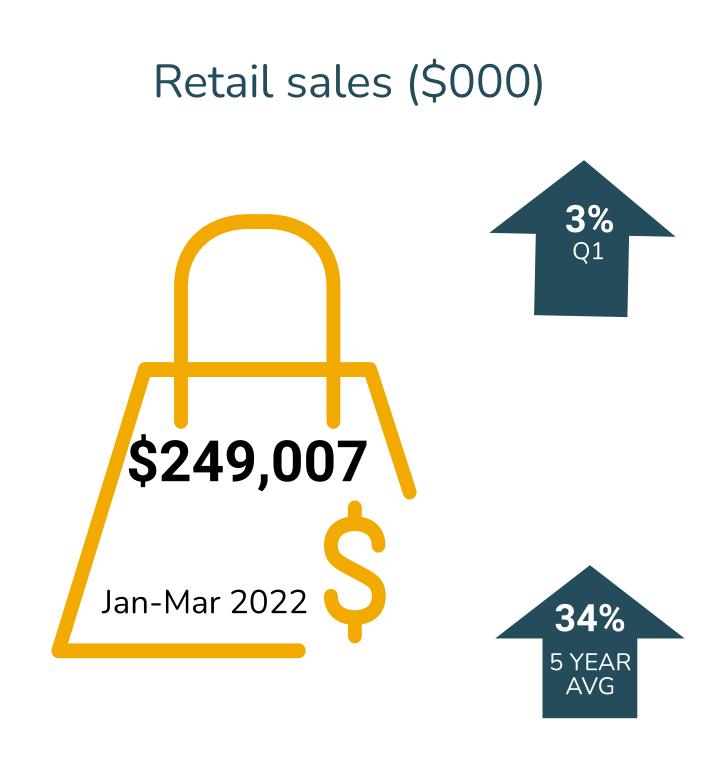




International border crossings (into Yukon)







Exchange Rates (CAD)

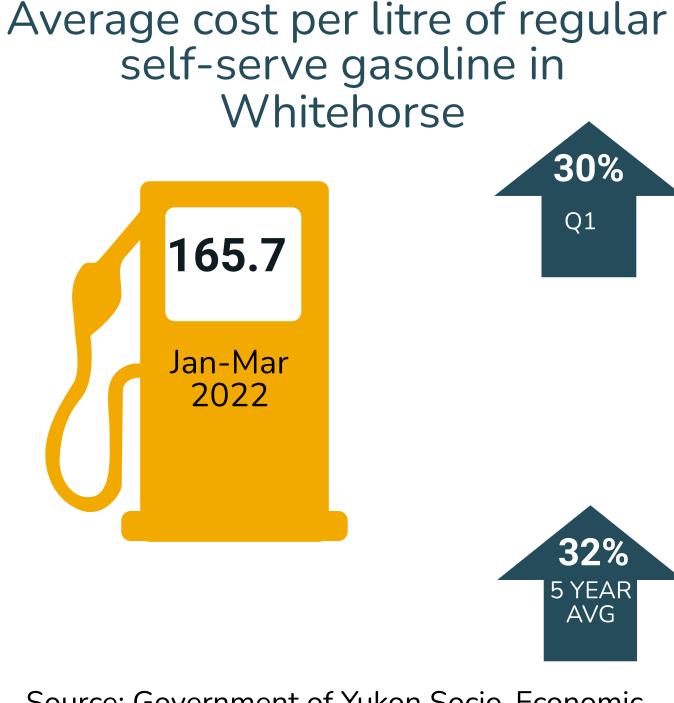












Q1

32%

AVG

Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of **Consumer Confidence**

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Year-to-date vs. 5-year average

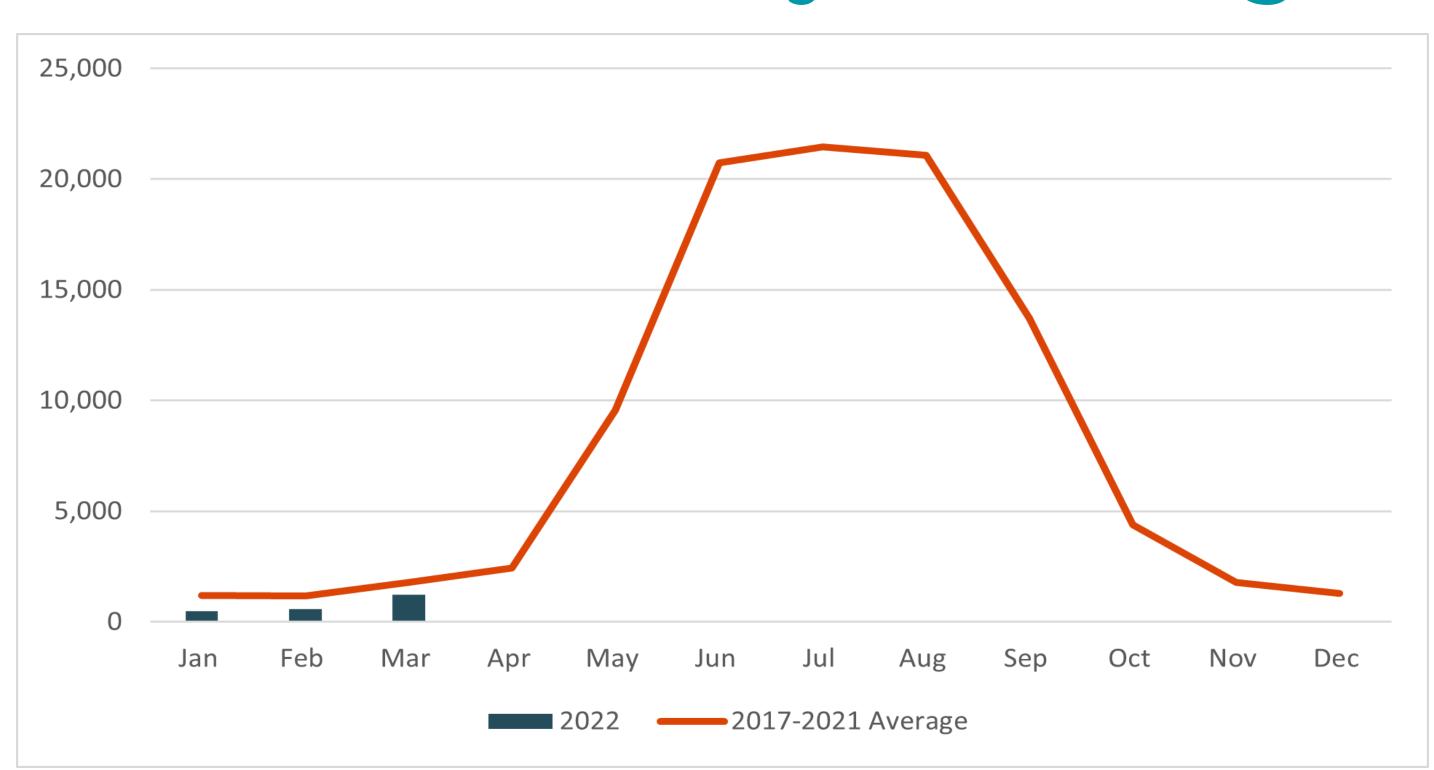
International overnight visitation (1+ nights)

Q1 overnight visitation for international visitors was 17% higher than the same period in 2021.

Overnight visitation for the month of March 2022 is 2.5 times higher than January 2022.

Q1 overnight visitation was 45% lower than the 5-year average.

Source: Statistics Canada, Table 24-10-0043-01. American and overseas visitors only, No Canadian visitors are included.



Air arrivals at Erik Nielsen Whitehorse International Airport

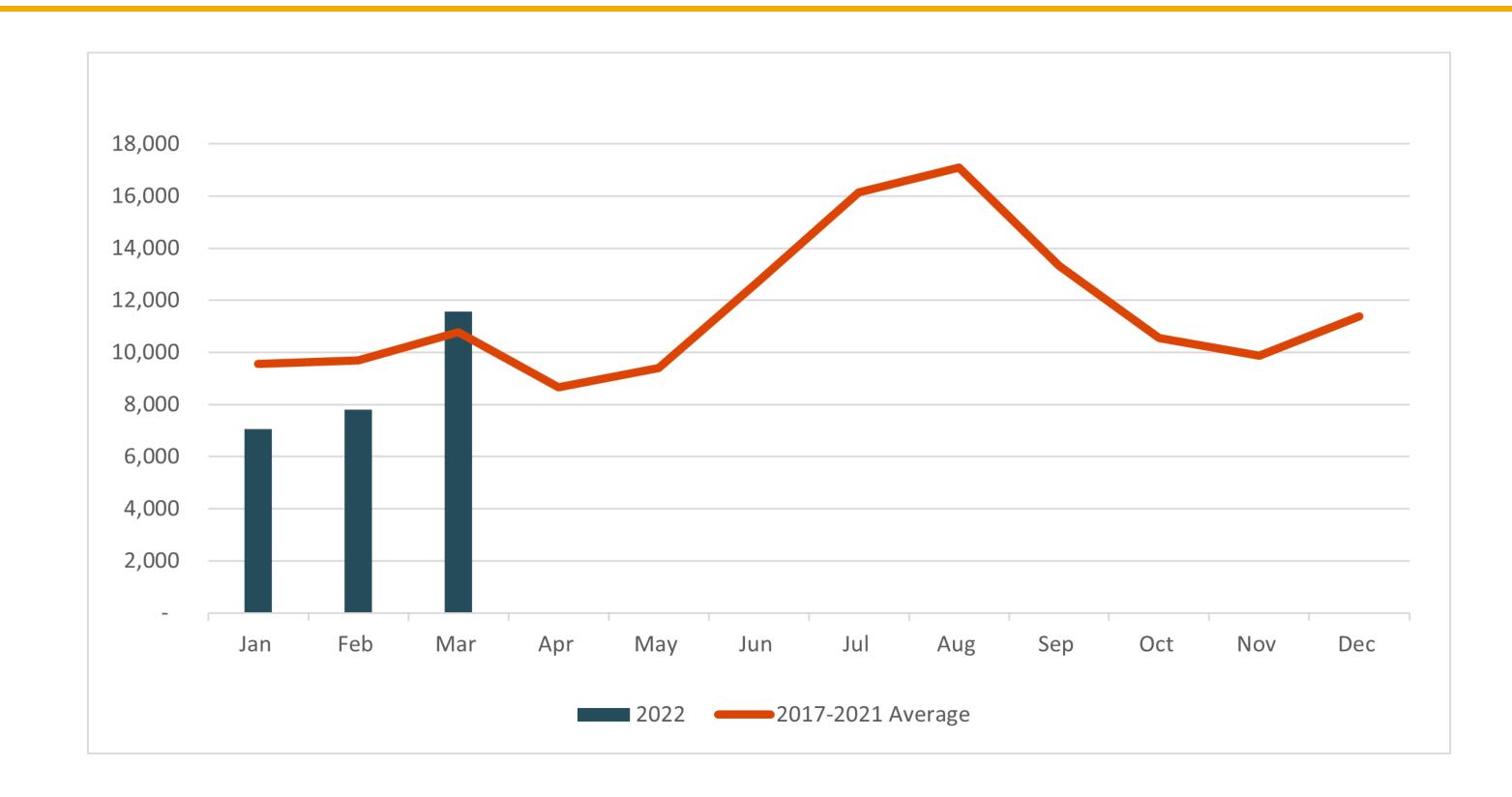
Q1 air arrivals stood at 26,429 which is an increase of 401% as comapred to the same period in 2021.

In March, airport arrivals were 7% higher than the 5-year average (2017-2021).

Q1 air arrivals were 12% lower than the 5-year average (2017-2021).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



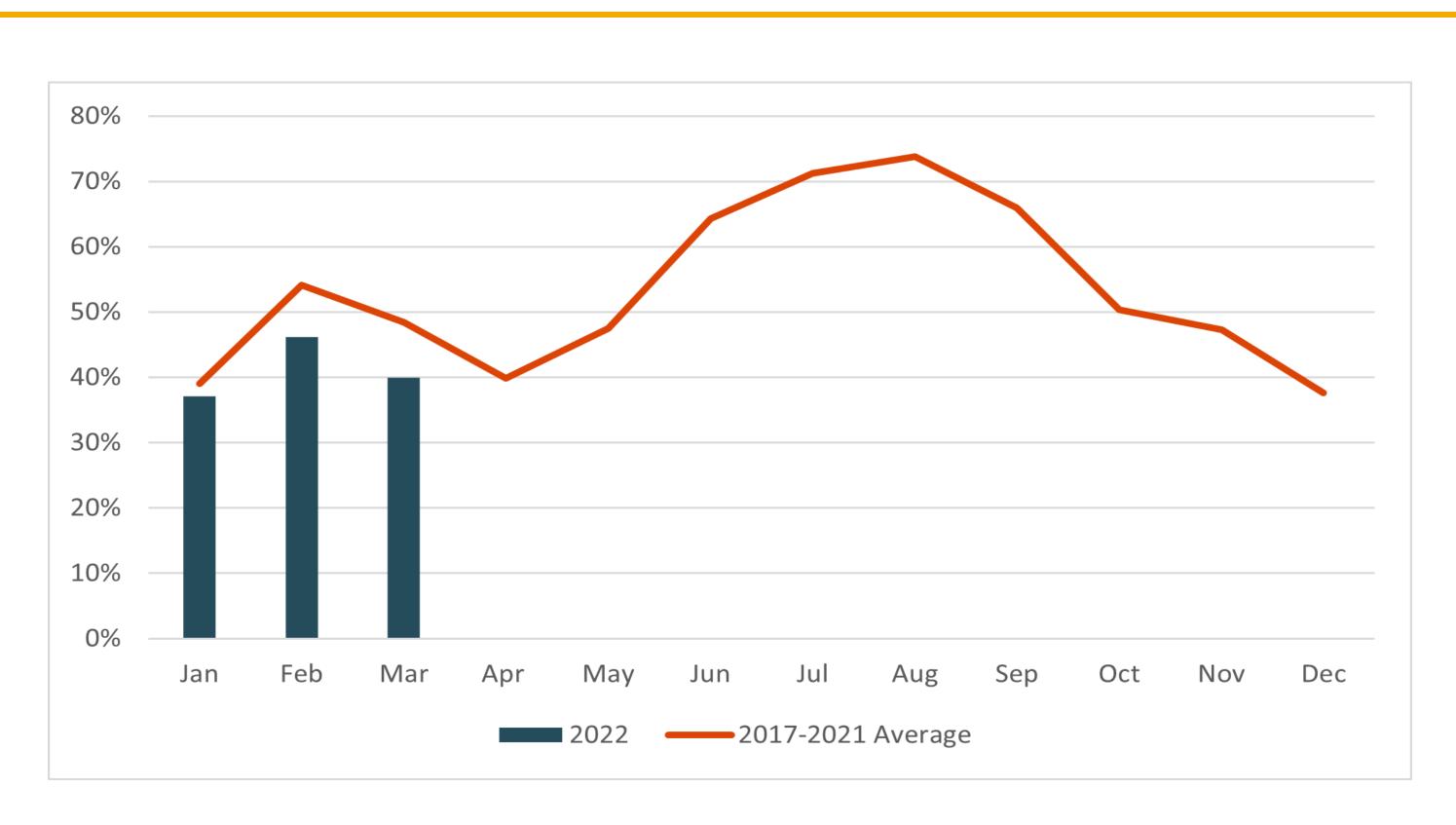
Occupancy at select fixed roof accommodations

Q1 occupancy rate was 13.8 points higher than the same period in 2021.

In the first three months of 2022, Yukon's occupancy rate was 2.1 points lower than the national occupancy rate (43.2%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



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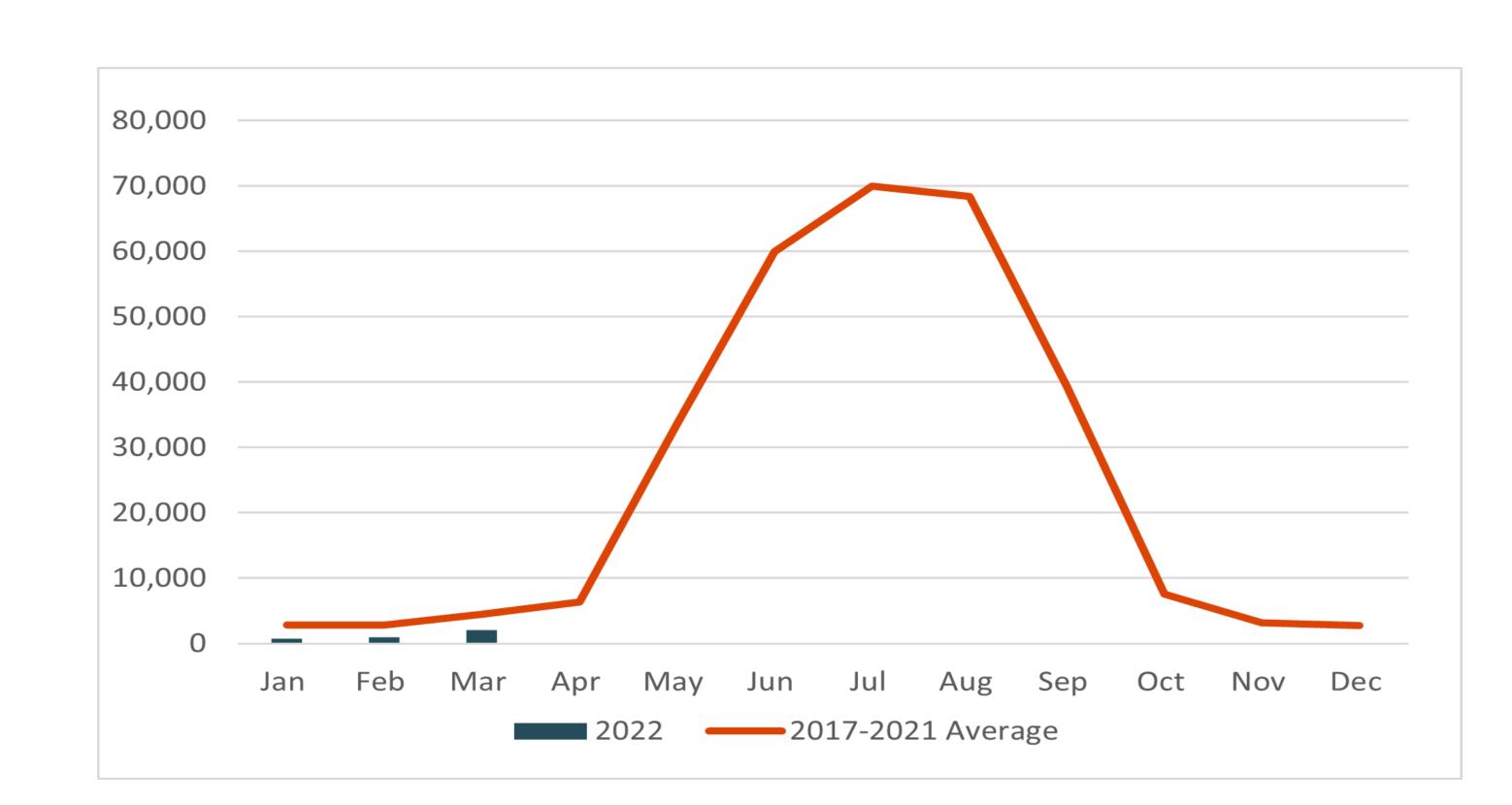


Q1 border crossings were 51% higher than in 2021 but were still 63% lower than the 5-year average (2017-2021).

Border crossings for the month of March 2022 were 2.7 times higher than January 2022.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



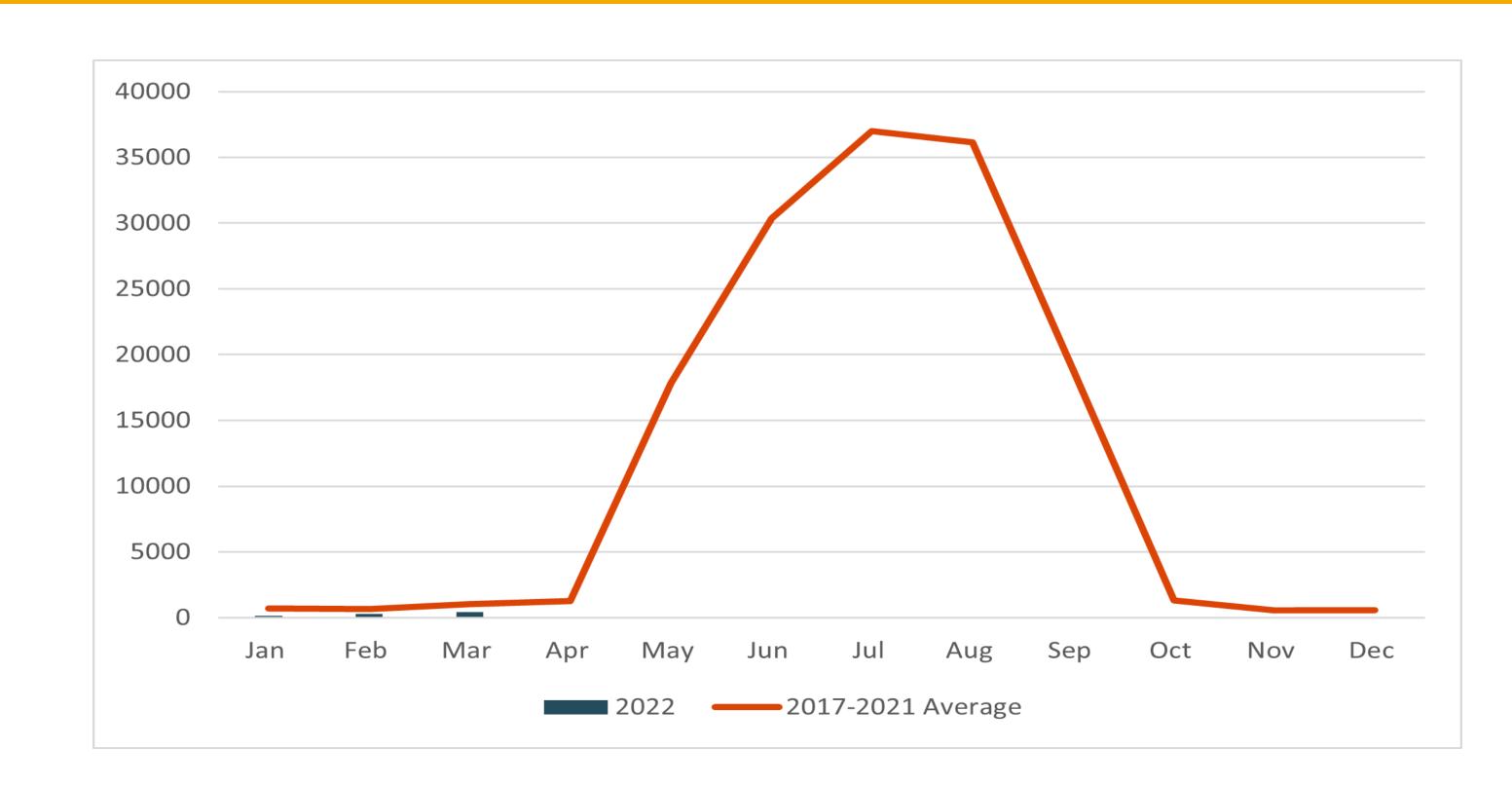
Same day international border crossings (into Yukon)

Q1 same day border crossings were 135% higher than in 2021 but were 63% lower than the first quarter 5-year average (2017-2021).

Same day border crossings for the month of March 2022 were 2.8 times higher than January 2022.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



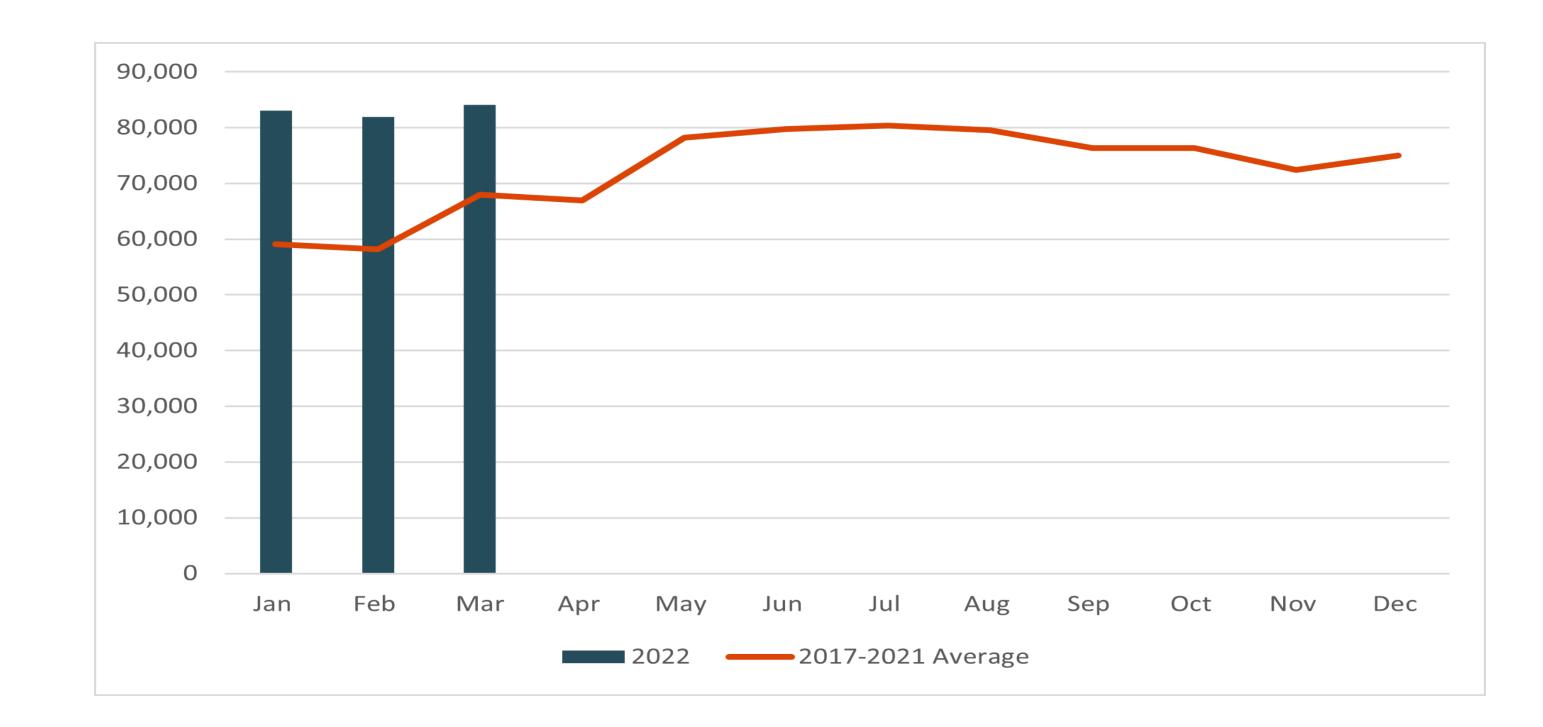
Retail sales (\$000)

Retail sales for Q1 were up 3% compared to 2021.

Retail sales were 34% higher than the 5-year average (2017-2021).

Q1 National retail sales were up by 8% compared to the same period in 2021.

Source: Statistics Canada, Table 20-10-0008-01.



2022 Vear-to-date

	Year-to-	Year-to-date (YTD)	*	JAN	#	99	MAR	œ	APR	MAY	NIN		AUG	SEP	OCT	NOV	胺
		% YOY*	2022	% YOY change	2022	% YOY change	2022	% ¥0,	2022 % YOY change	2022 % YOY change	2022 % YOY change	2022 % YOY change	2022 % YOY 2 change 2	2022 % YOY change	2022 % YOY change	2022 % YOY change	2022 % YOY change
OVERNIGHT	VISITATION	I, by origin 11															
Total	2,314	17%	493	-11%	286	38	1,235	47%									
SS	2,263	15%	491	-12%	579	86	1,193	45%									
Overseas	51		2		7	,	42										
AIR ARRIVAL	/ALS AT BRIK NIEL	NIELSEN WHI		EINTERN	THORSE INTERNATIONAL,	AIRPORT 2	62										
Arrivals	26,429	401%	7,064	366%	7,792	382%	11,573	440%									
OCCUPANCY	AT SELECT	FIXED ROOF		ACCOMMODATIONS 3	NS3												
Occupancy	41.1%	13.8	37.1%	15.9	46.2%	1.61	39.9%	6.4									
INTERNATIONAL BORDER	NAL BORDE	P CROSSIN	CROSSINGS (INTO YUKON)	YUKON	4												
Total	3,813	51%	750	86	1,014	39%	2,049	85%									
S	3,137	33%	645	0.5%	875	28%	1,617	28%									
S	612	260%	103	129%	126	180%	383	379%									
Other	64	-	2	•	13	,	49	•									
SAME DAY INTERNATIONAL BORDER	TERNATION	VAL BORDE	R CROSS	CROSSINGS (INT	TO YUKON)	918											
Total	887	135%	154	77%	302	182%	431	134%									
RETAIL SALE	ES (\$000) ⁶																
Total	\$249,007	3%	\$83,027	4%	\$81,900	1%	\$84,080	4%									

^{*}YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2022 to Q1 2021.

Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

⁴ Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. ² Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: Canada, Table 24-10-0043-01. Excludes Canadian visitors. ² Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: Canada, Table 24-10-0043-01. Excludes Canadian visitors. ² Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: Canada and Public Morks. Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁶ Source: Statistics Canada, Table 20-10-0008-01.