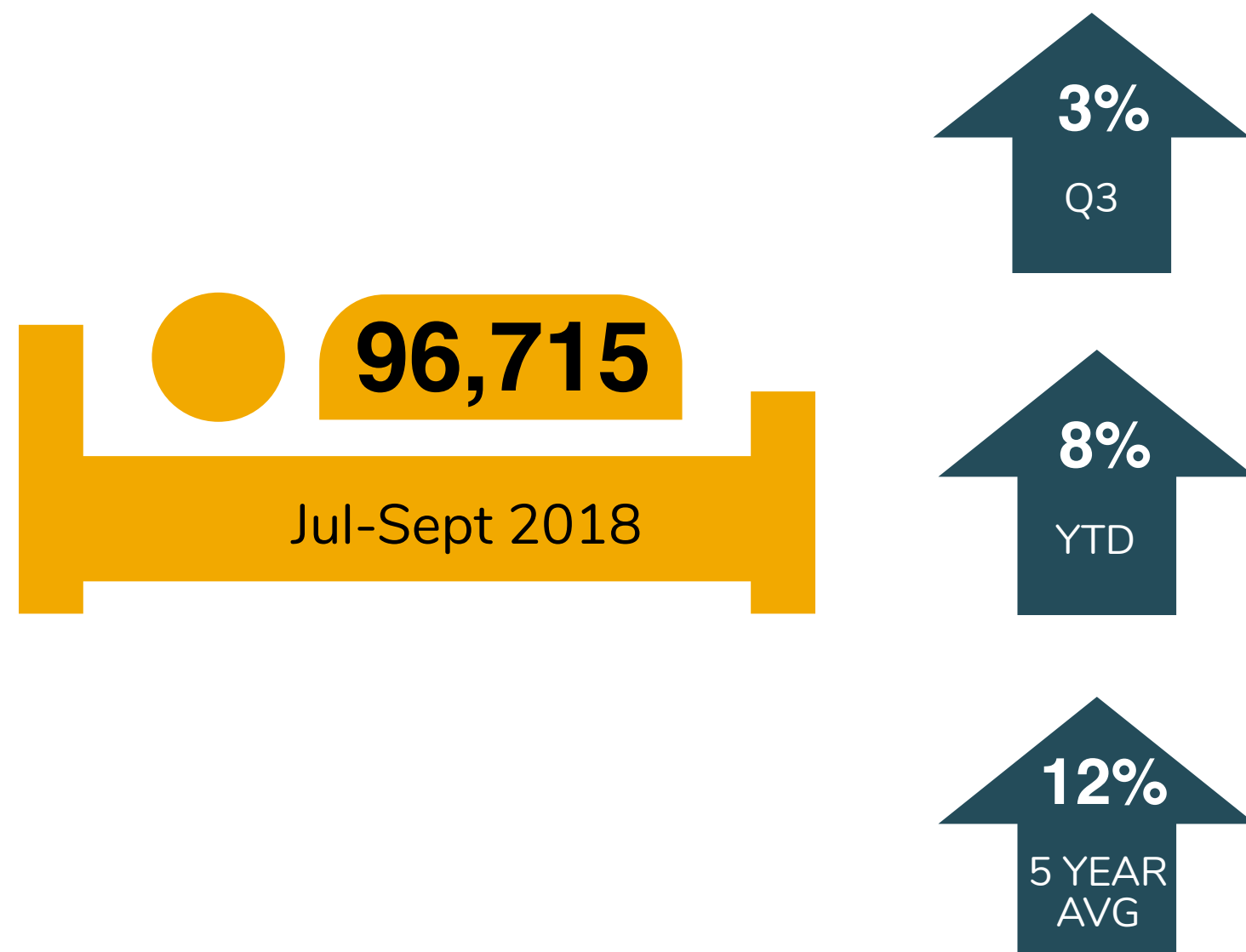


Yukon Tourism Visitation Report

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Q3 Highlights

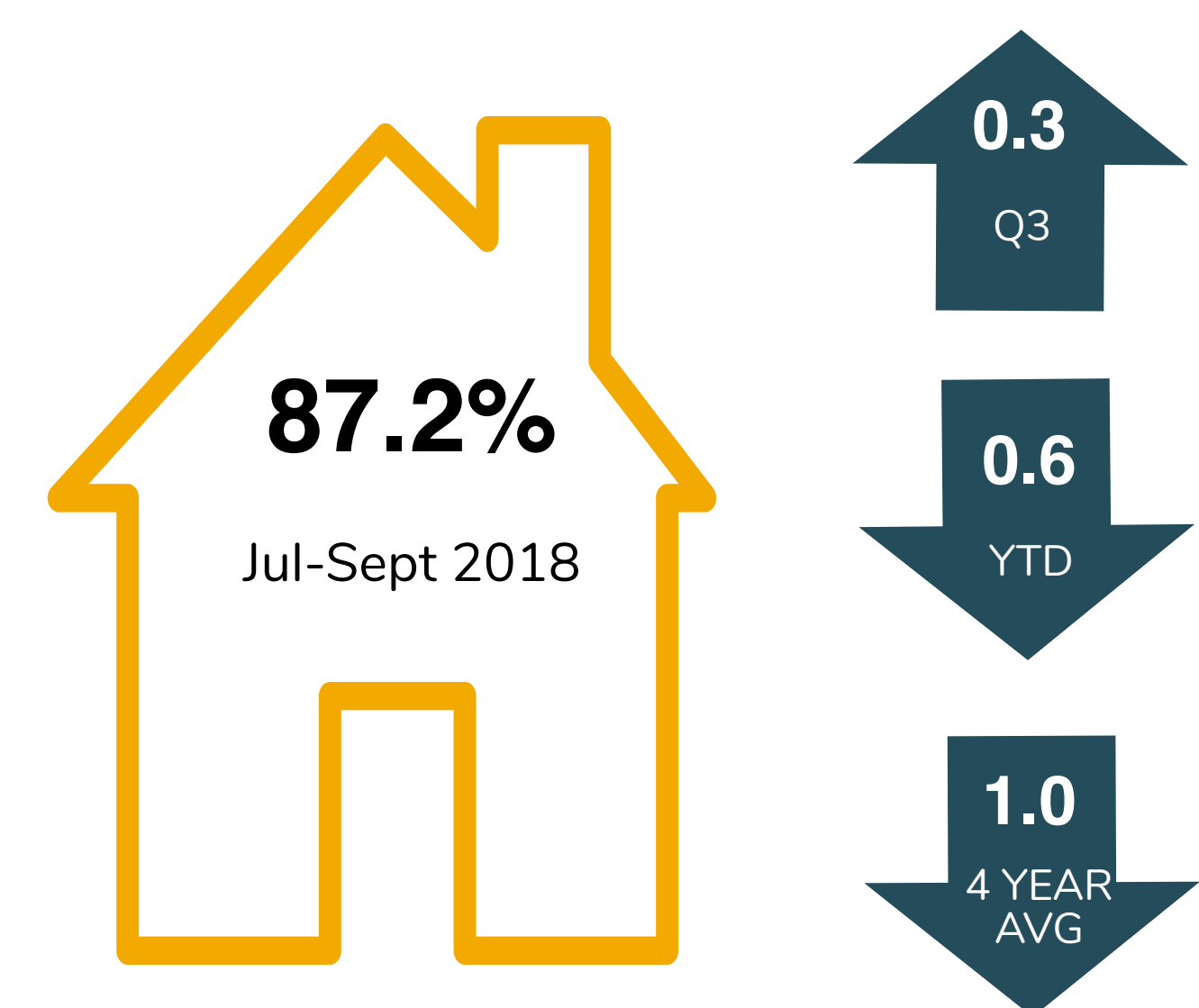
International Overnight Visitation (1+ Nights)*



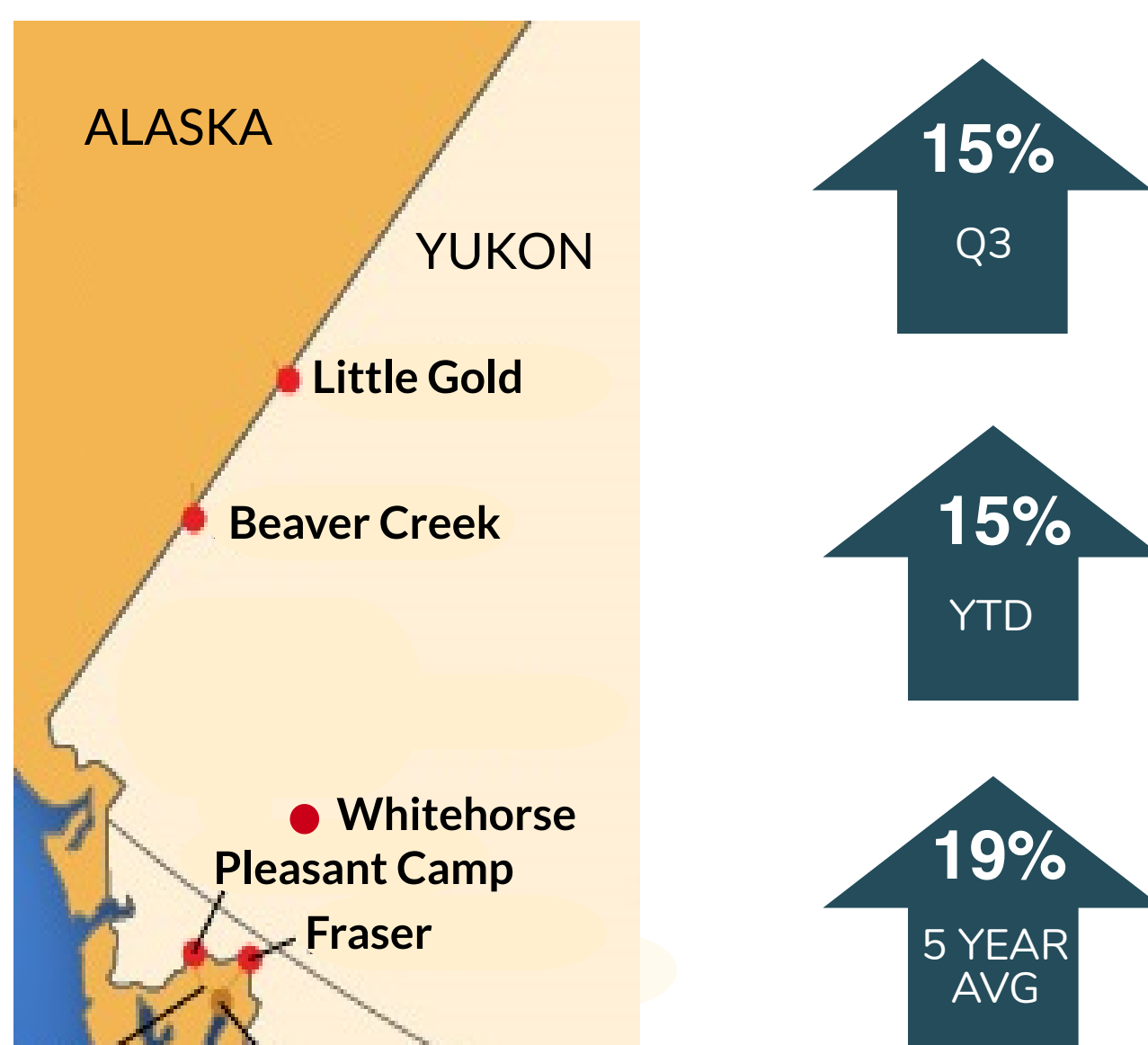
Air Arrivals at Erik Nielson Whitehorse International Airport



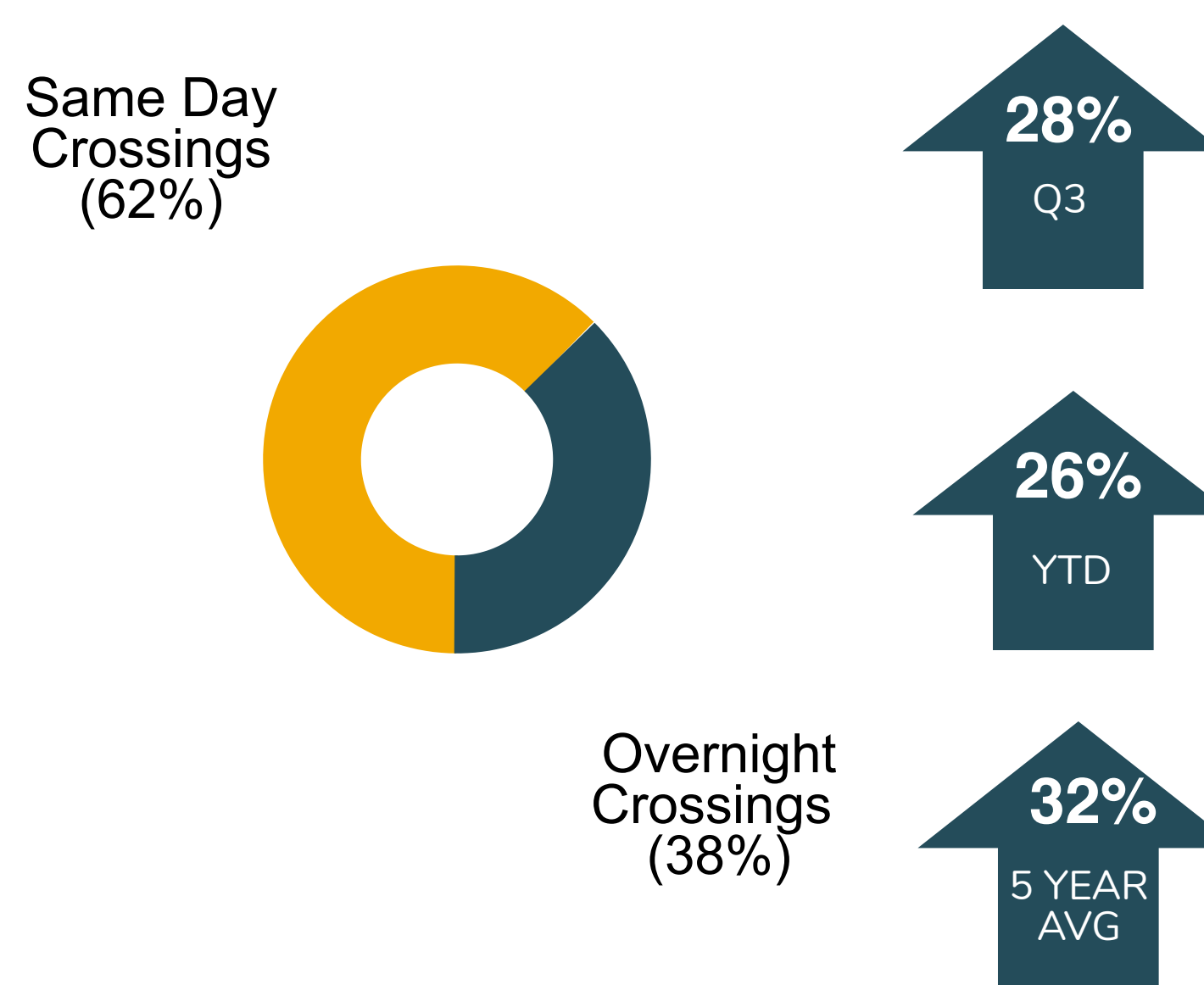
Occupancy at Select Fixed Roof Accommodations



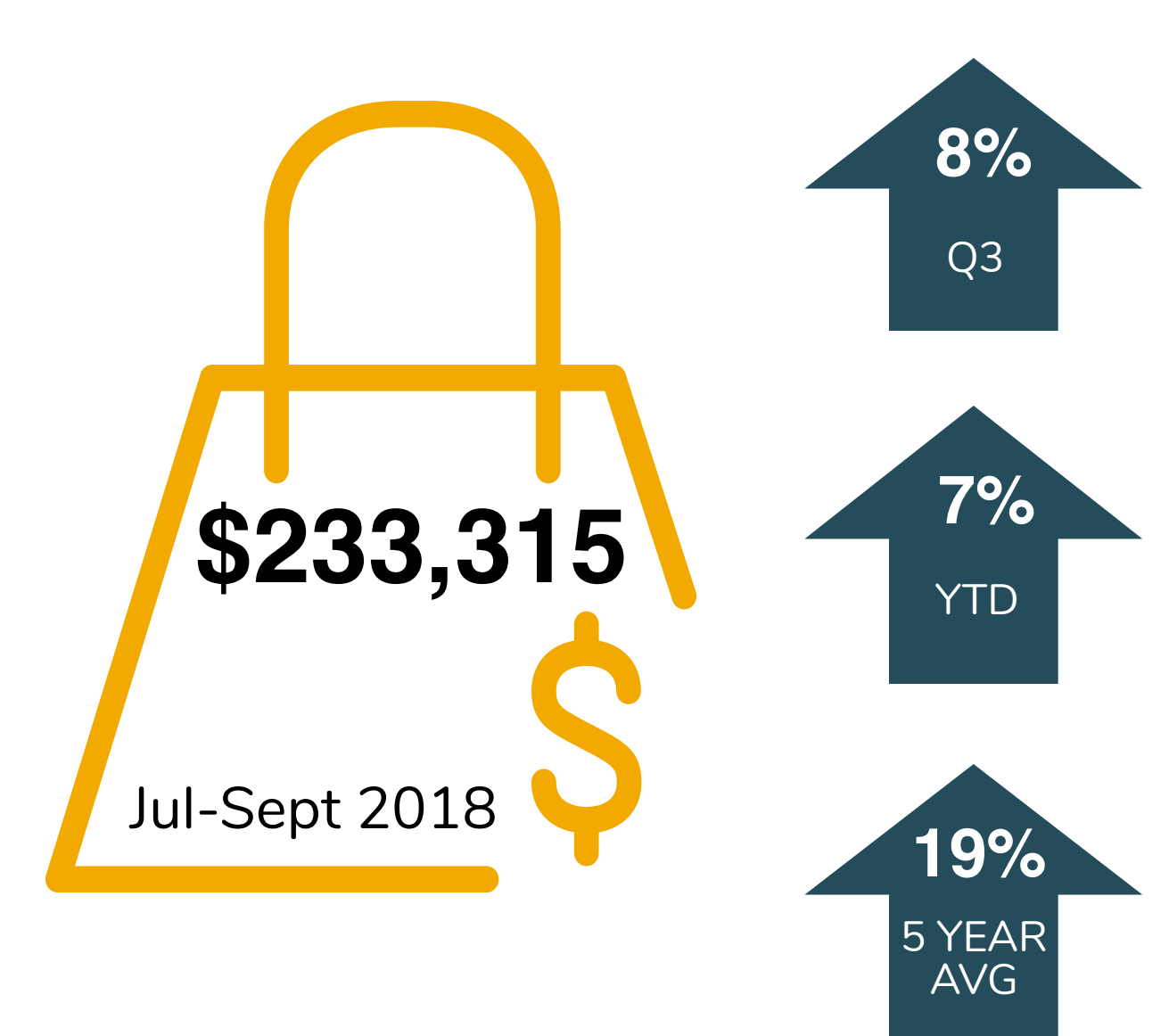
International Border Crossings (Into Yukon)*



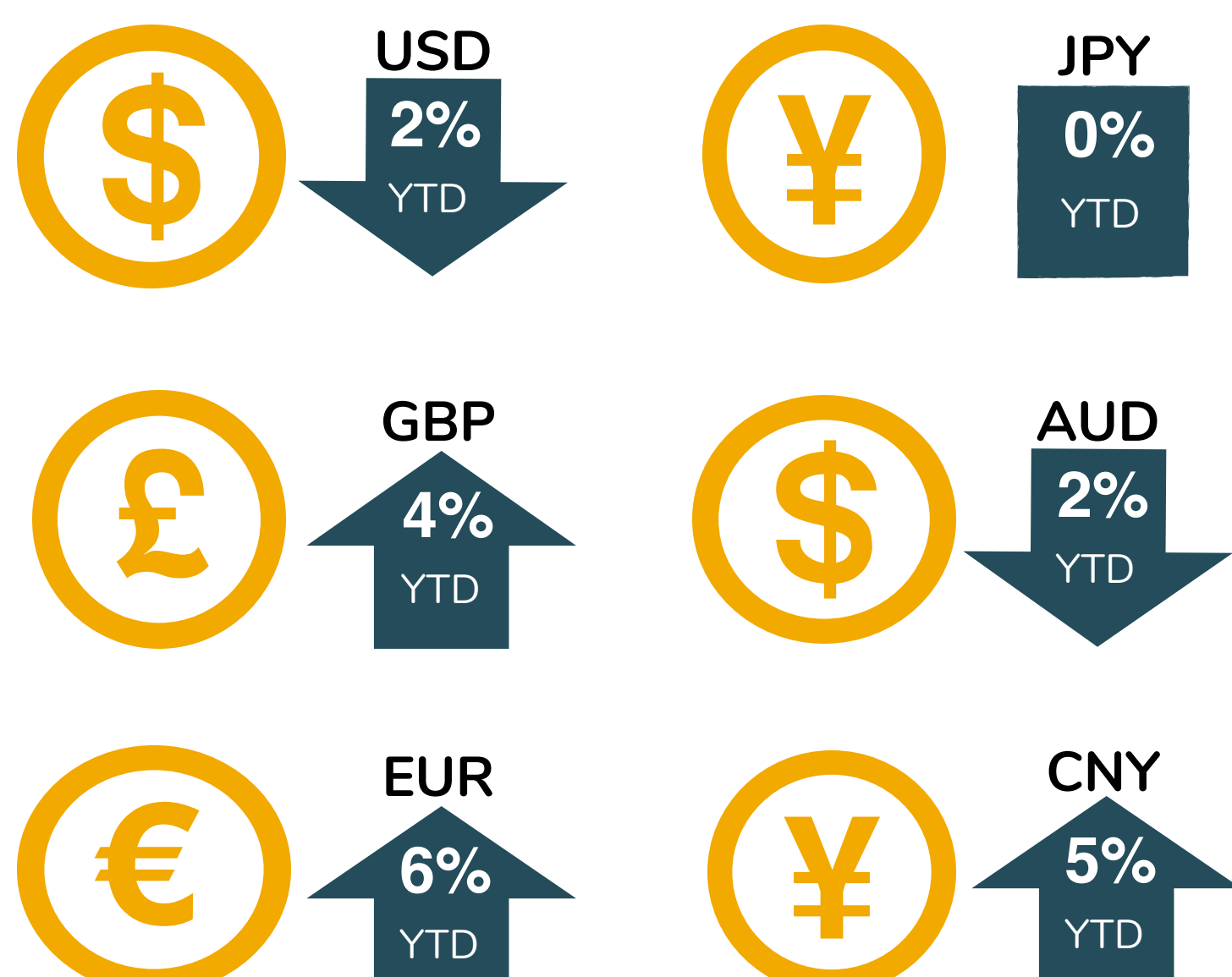
Same Day International Border Crossings (Into Yukon)*



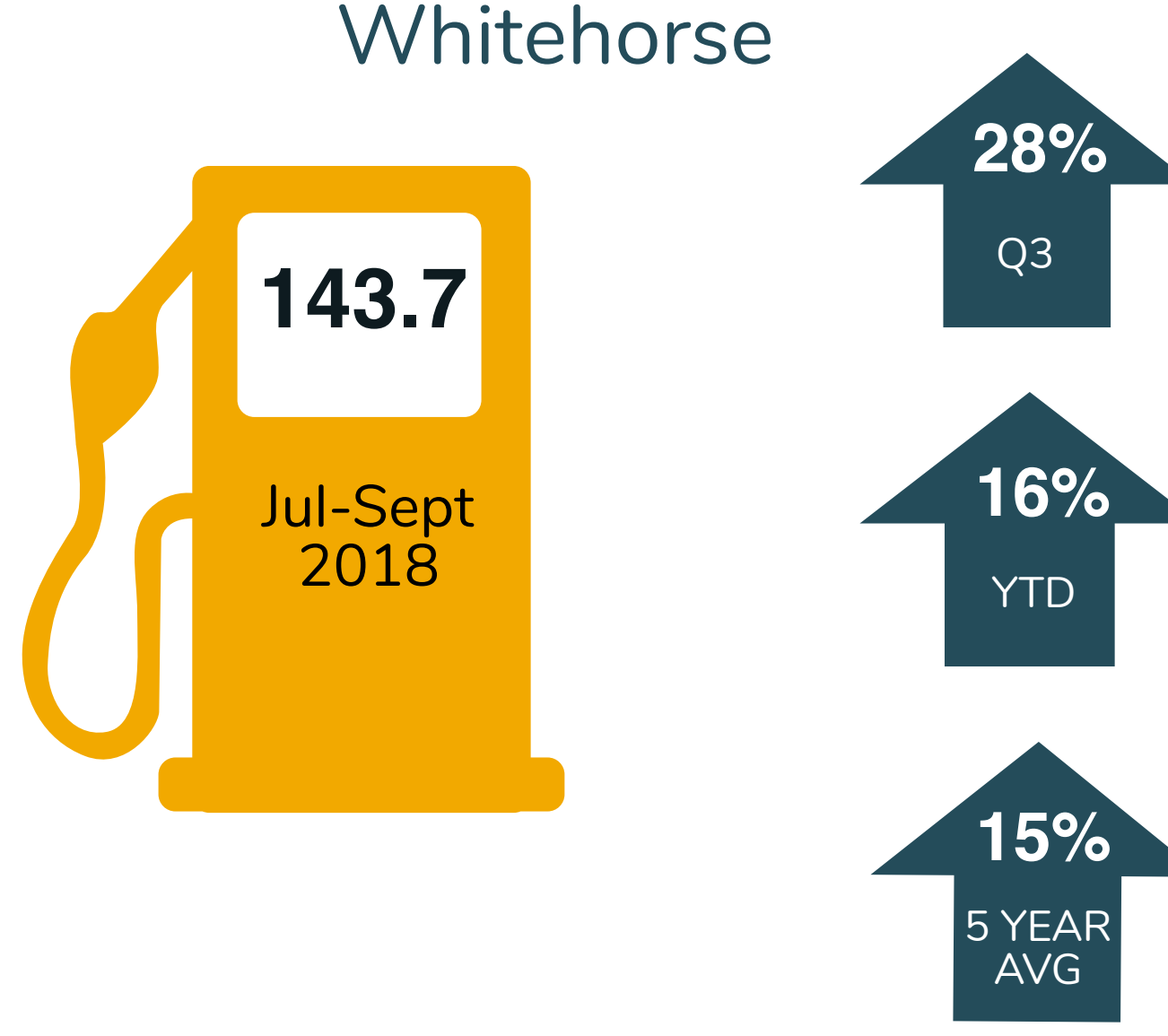
Retail Sales (Total \$000)



Exchange Rates (For CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Source: Conference Board of Canada, Index of Consumer Confidence

*Statistics Canada is reviewing Yukon data, which may result in adjustments.

Yukon Tourism Visitation Report

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Year-to-date vs. 5 Year Average

International Overnight Visitation (1+ Nights)*

Year-to-date (YTD) overnight visitation for international visitors is 8% higher than the same period in 2017.

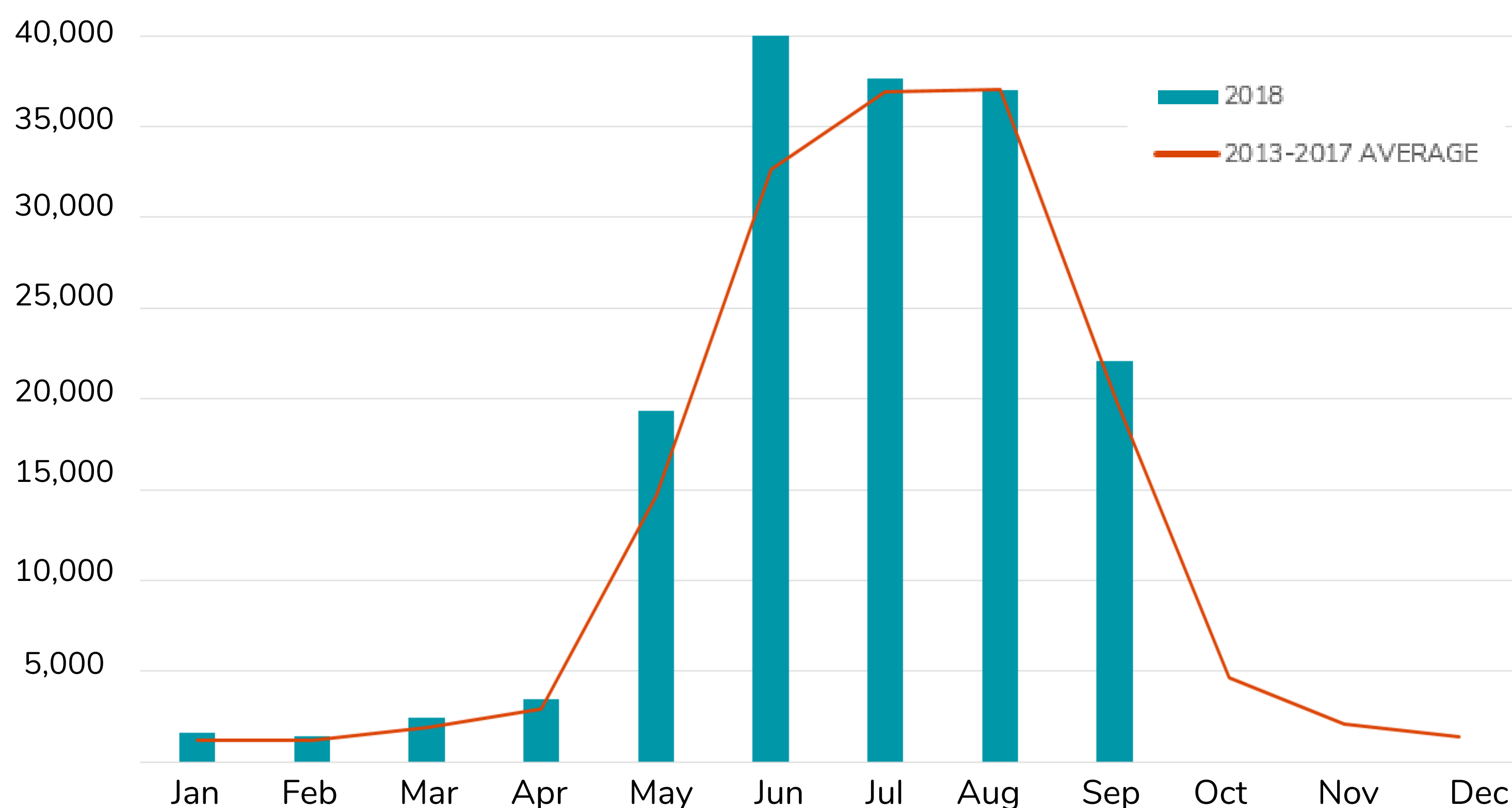
The month of September saw an increase of 10% in overnight visitation compared to the 5 year average (2013-2017).

YTD overnight visitations is 12% higher than the 5 year average.

Source: Statistics Canada, CANSIM 427-0004.

American and Overseas visitors only, no Canadian visitors are included.

*Statistics Canada is reviewing Yukon data, which may result in adjustments.



Air Arrivals at Erik Neilson Whitehorse International Airport

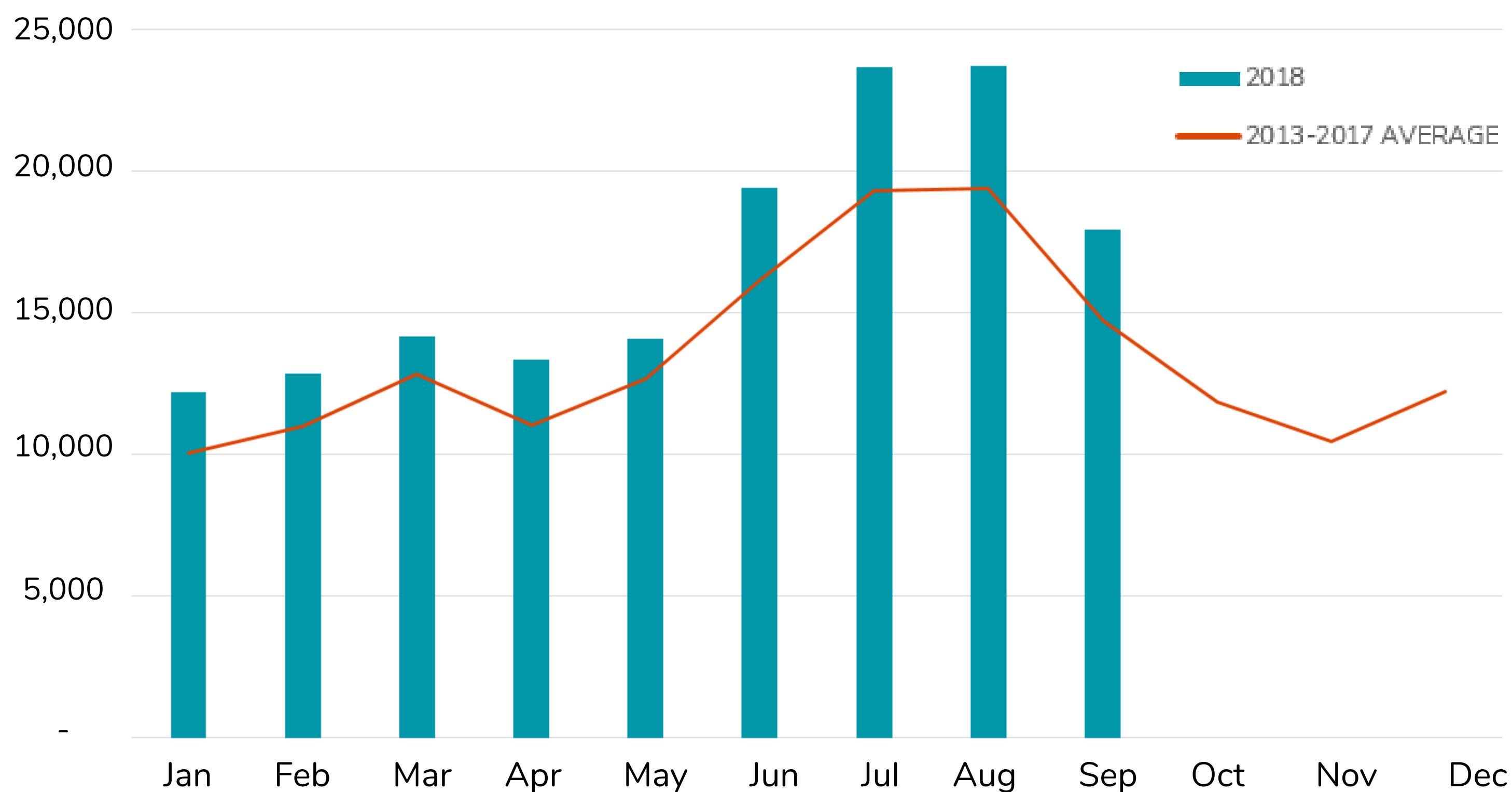
YTD air arrivals have grown by 6% or 8,000 more passengers than in 2017.

Over the last 5 years, YTD air arrivals have grown by 27% or 32,000 more passengers than 2014.

Third quarter performance is 22% higher than the 5 year average (2013-2017).

Source: Government of Yukon, HPW.

Includes business, pleasure and local air passenger arrivals.



Occupancy at Select Fixed Roof Accommodationⁱⁱ

YTD occupancy is 0.6 points lower than the same period in 2017.

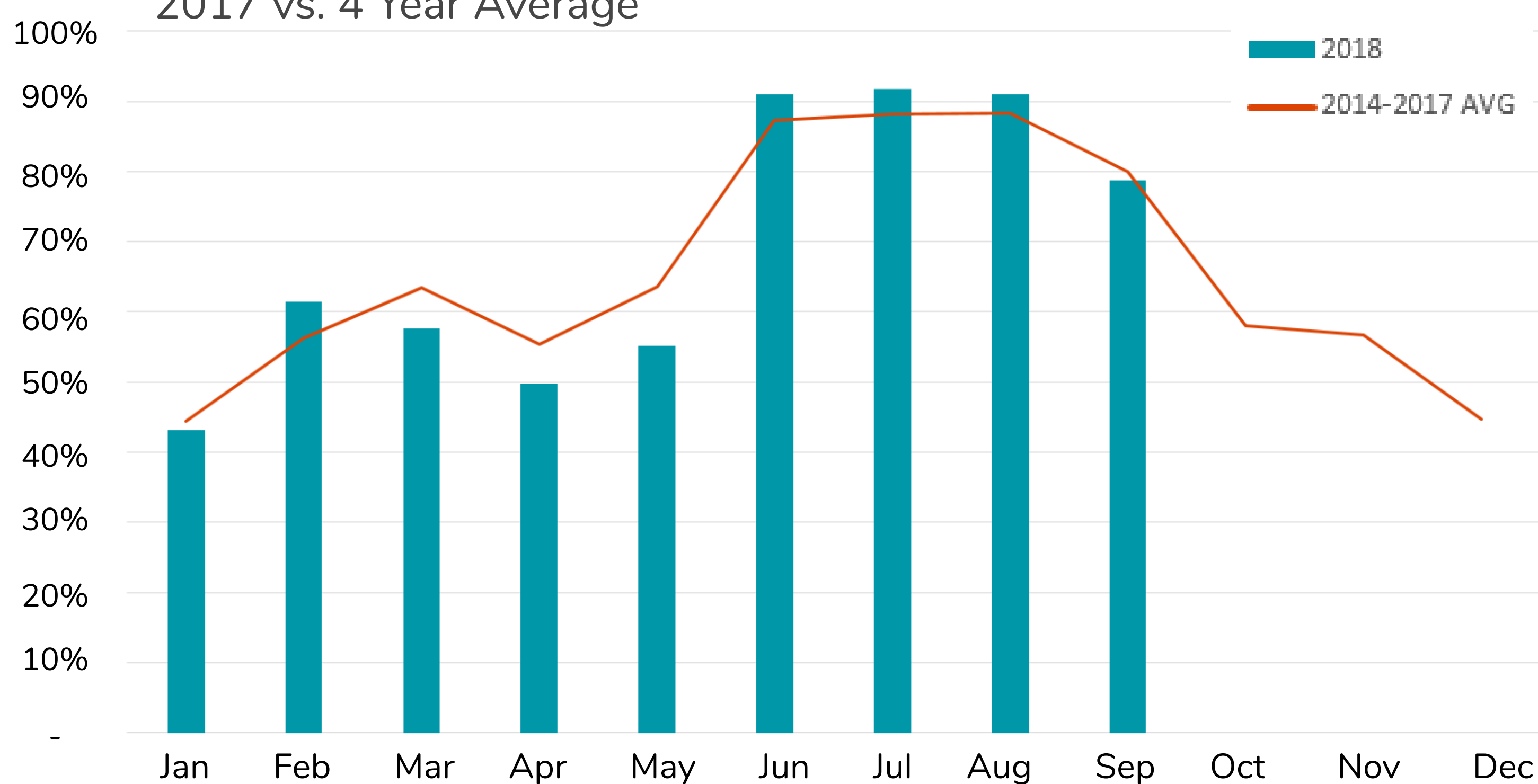
YTD Yukon occupancy rates are 1.0 point higher than national rates (67.9%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report; YBS, Monthly Statistics Review.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ⁱⁱ Due to increases in CBRE inventory, 2017-18 data is not directly comparable to previous years.

2017 vs. 4 Year Average



Yukon Tourism Visitation Report

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International Border Crossings (Into Yukon)*

YTD border crossings are 15% higher than in 2017.

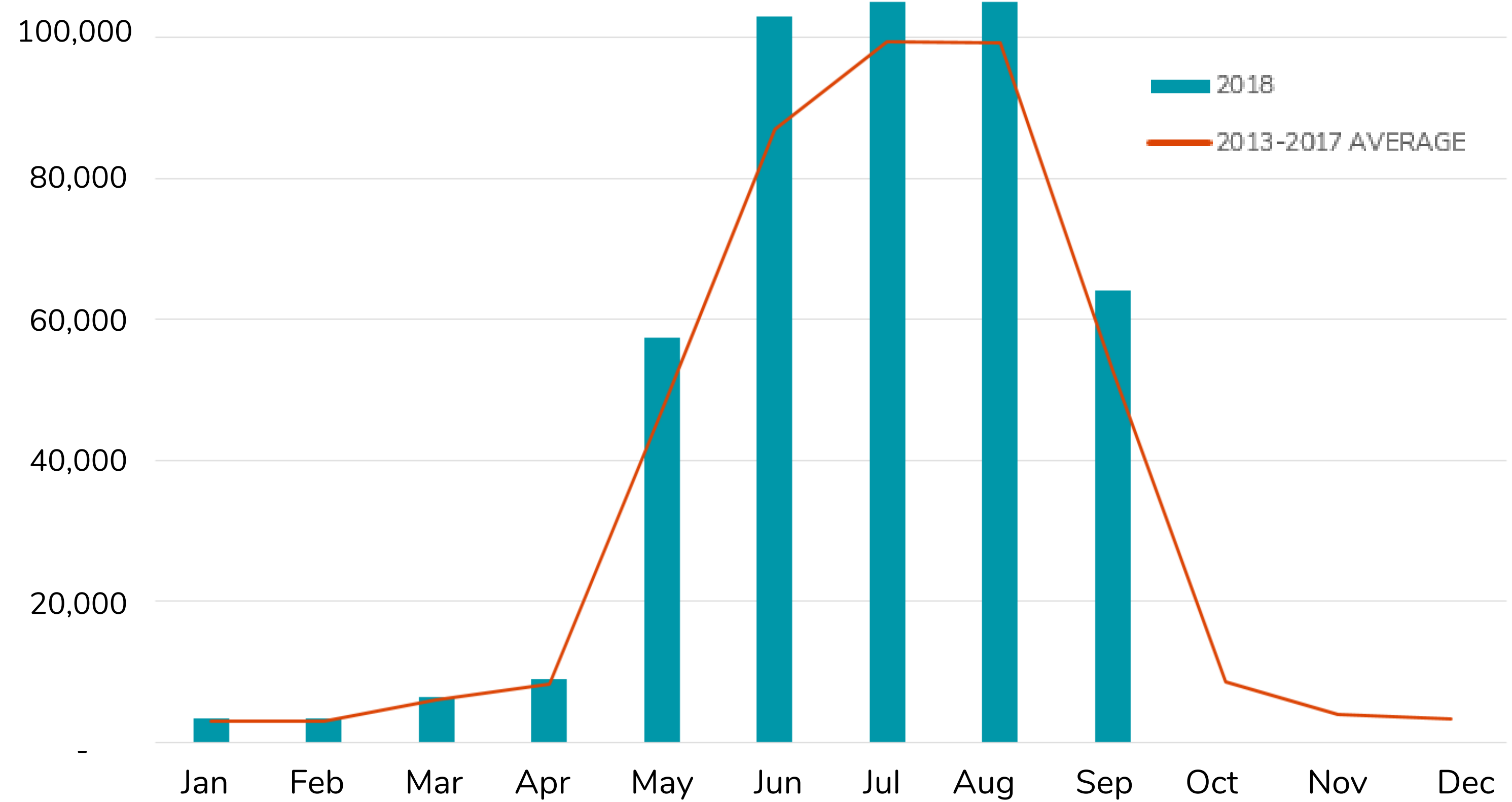
The month of July saw a 16% increase in border crossings compared to 2017.

YTD crossings through Canadian Border Services Agency ports of entry are 15% higher than the the 5 year average (2013-2017).

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.

*Statistics Canada is reviewing Yukon data, which may result in adjustments.



Same Day International Border Crossings (Into Yukon)*

YTD same day border crossings are 26% higher than 2017.

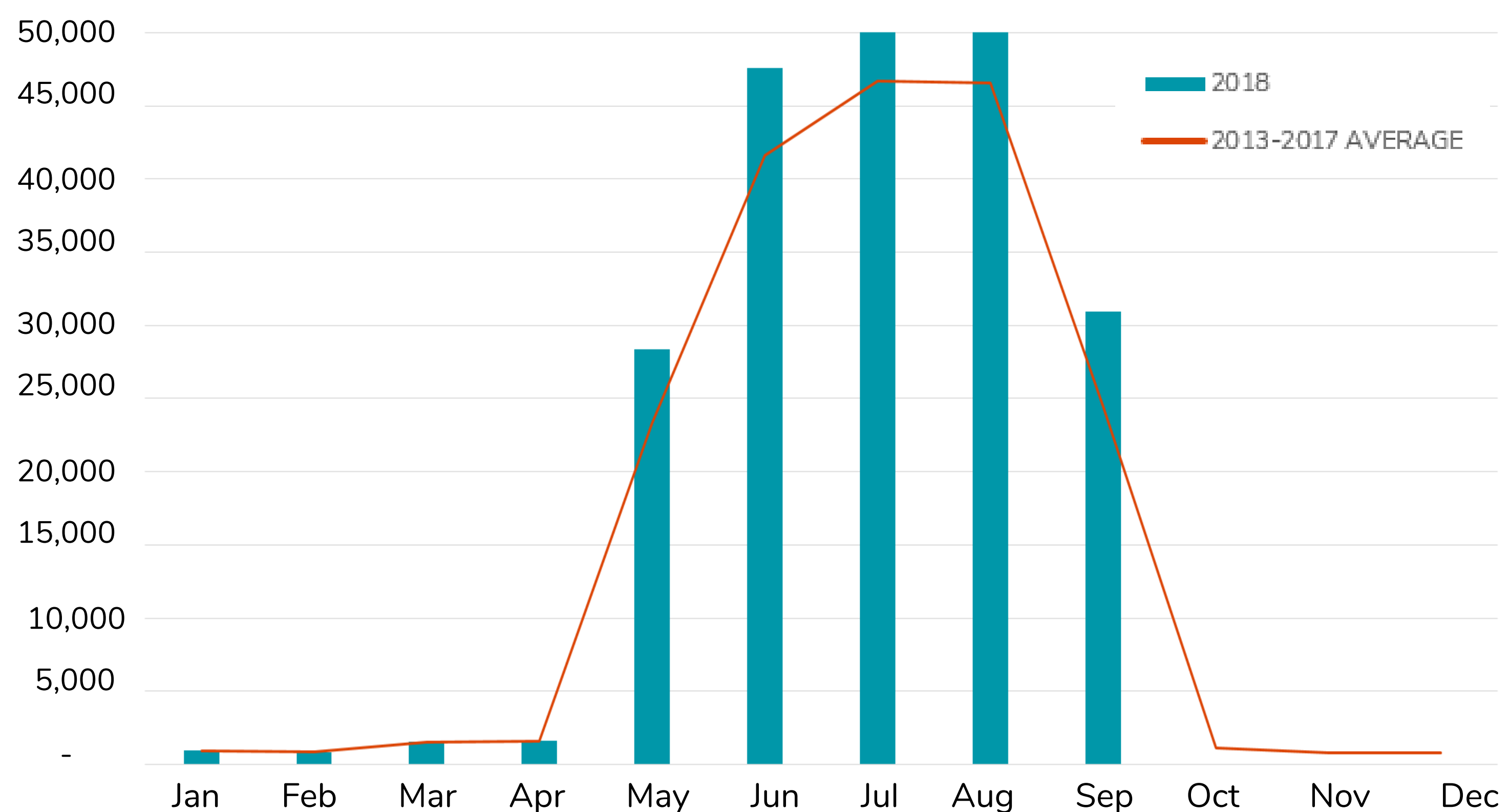
The month of July saw a 32% increase in same day border crossings compared to 2017.

YTD same day border crossings are 26% higher than the 5 year average.

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

*Statistics Canada is reviewing Yukon data, which may result in adjustments.



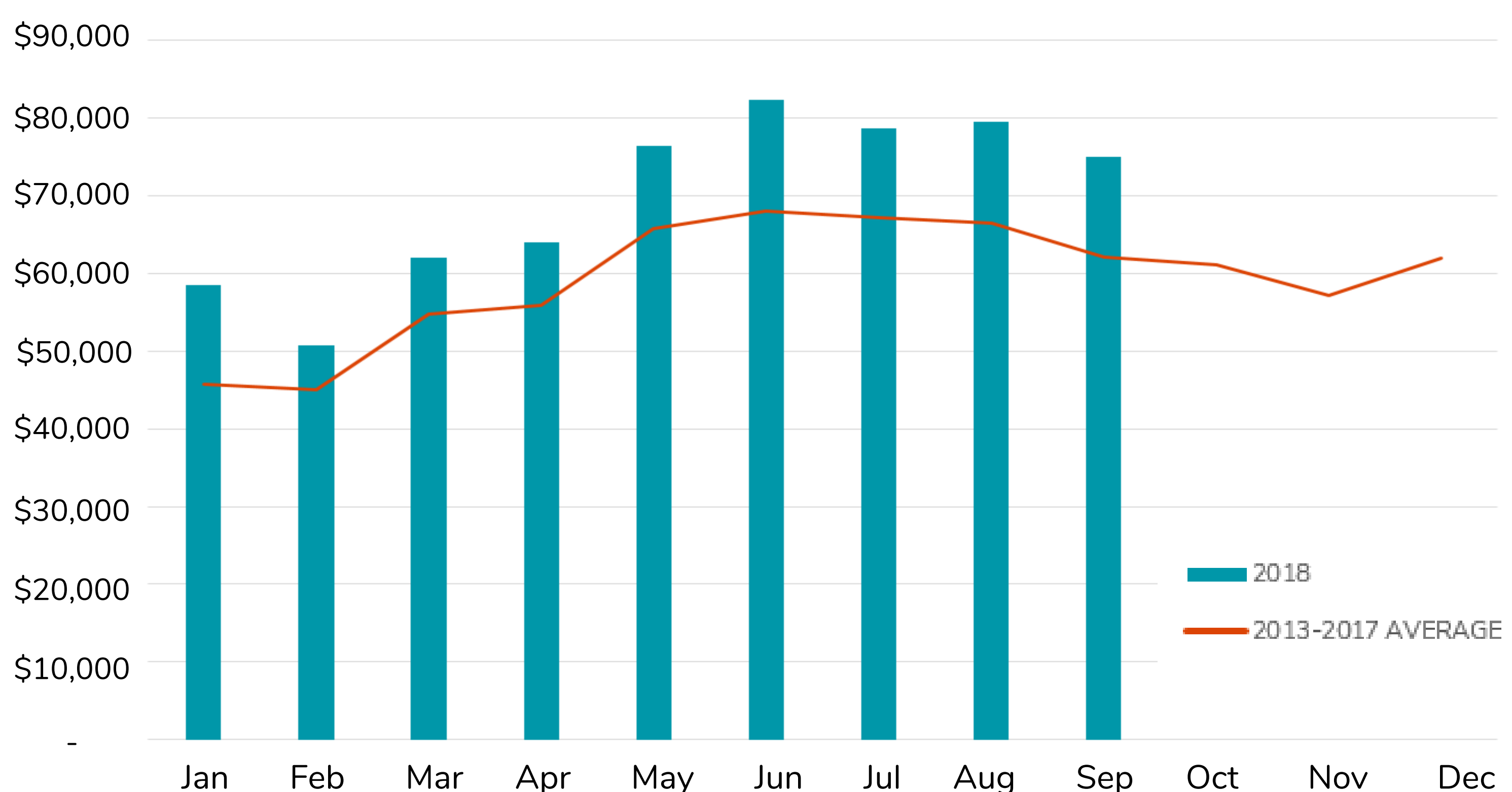
Retail Sales (Total Sales \$000)

YTD retail sales are up 7% (\$42 million) from the same period in 2017.

YTD retail sales are up 18% compared to the 5 year average (2013-2017).

Comparatively, national retail sales have increased 3% YTD.

Source: Statistics Canada, CANSIM 080-0020.



2018 Year-to-date

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% YOY*		% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change	% YOY Change							
OVERNIGHT VISITATION, by Origin ¹ⁱ																				
Total	166,140	8%	1,588	18%	1,428	11%	2,434	27%	3,437	2%	19,369	17%	41,169	15%	37,845	-1%	37,003	5%	22,095	6%
US	146,534	9%	1,557	19%	1,377	15%	2,335	32%	3,257	2%	18,414	20%	37,211	18%	32,354	0%	31,170	5%	18,859	6%
Overseas	19,606	-2%	31	-30%	51	-45%	99	-32%	180	3%	955	-17%	3,958	-7%	5,263	-7%	5,833	7%	3,236	5%
AIR ARRIVALS AT ERIK NELSON WHITEHORSE INTERNATIONAL AIRPORT ²																				
Arrivals	151,367	6%	12,195	6%	12,848	11%	14,156	0%	13,341	3%	14,067	1%	19,415	5%	23,677	9%	23,730	7%	17,938	7%
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS ³ⁱⁱ																				
Occupancy	68.9%	-0.6	43.2%	-3.1	61.4%	1.8	57.6%	-2.1	49.7%	-3.0	55.2%	-3.1	91.0%	5.0	91.8%	1.3	91.1%	3.1	78.7%	-2.8
INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ⁴ⁱ																				
Total	482,798	15%	3,473	2%	3,441	1%	6,504	30%	8,980	-12%	57,456	23%	103,039	16%	119,066	16%	116,759	15%	64,080	15%
US	352,417	19%	2,454	17%	2,195	12%	3,799	26%	4,779	-2%	39,859	28%	78,292	18%	89,123	19%	87,217	18%	44,699	17%
CAN	80,245	5%	1,239	-1%	1,171	-13%	2,548	40%	3,954	-22%	9,729	2%	14,288	13%	18,888	6%	17,407	2%	11,021	14%
Other	50,370	9%	50	-7%	75	-23%	157	-11%	247	-11%	7,832	28%	10,459	4%	11,055	5%	12,135	10%	8,360	4%
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ⁵ⁱ																				
Total	236,683	26%	916	13%	842	8%	1,522	19%	1,589	-10%	28,358	37%	47,782	18%	62,561	32%	62,349	26%	30,964	23%
RETAIL SALES (\$000) ⁶																				
Total	\$627,317	7%	\$58,526	19%	\$50,737	5%	\$60,055 [*]	0%	\$64,052	5%	\$76,354	4%	\$82,278	9%	\$78,718	4%	\$79,574	12%	\$75,023	7%

*YOY = Year-over-year variance. For Quarter 2 this is comparing Q1 + Q2 2018 to Q1 + Q2 2017.

¹ Source: Canadian Tourism Research Institute. Excludes Canadian visitors. ² Source: Government of Yukon, HPW. Includes local air passenger arrivals. ³ Source: CBRE Trends in the Canadian Hotel Industry National Market Report. Figures represent approx. 600 rooms in Yukon only. ⁴ Source: Statistics Canada, CANSIM 427-0001. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁵ Source: Statistics Canada, CANSIM 080-0020. ⁶ Adjusted, June 2018. ⁷ Statistics Canada is reviewing Yukon's data, which may result in adjustments. ⁸ Due to increase in CBRE inventory, 2017-18 data is not directly comparable to previous years.