

YUKON TOURISM VISITATION REPORT

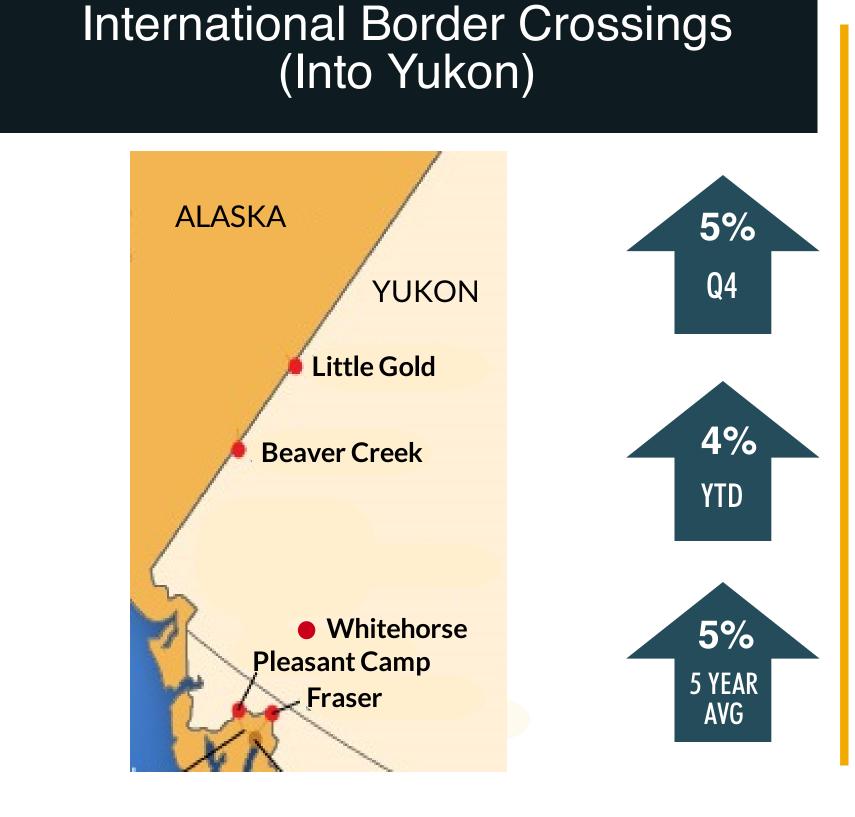
JAN - DEC 2017

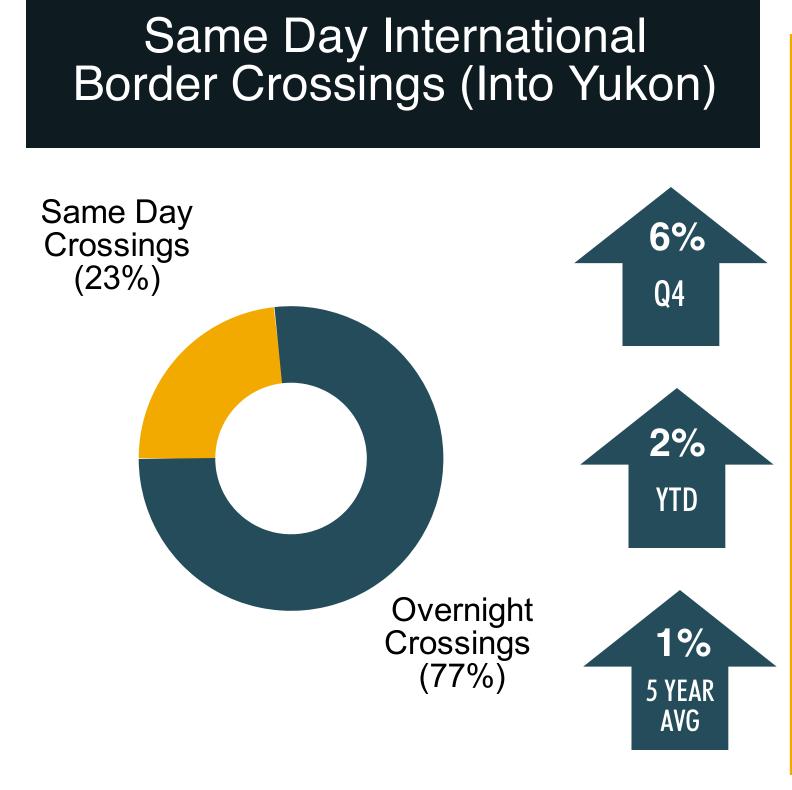
Q4 HIGHLIGHTS: OCT - DEC 2017



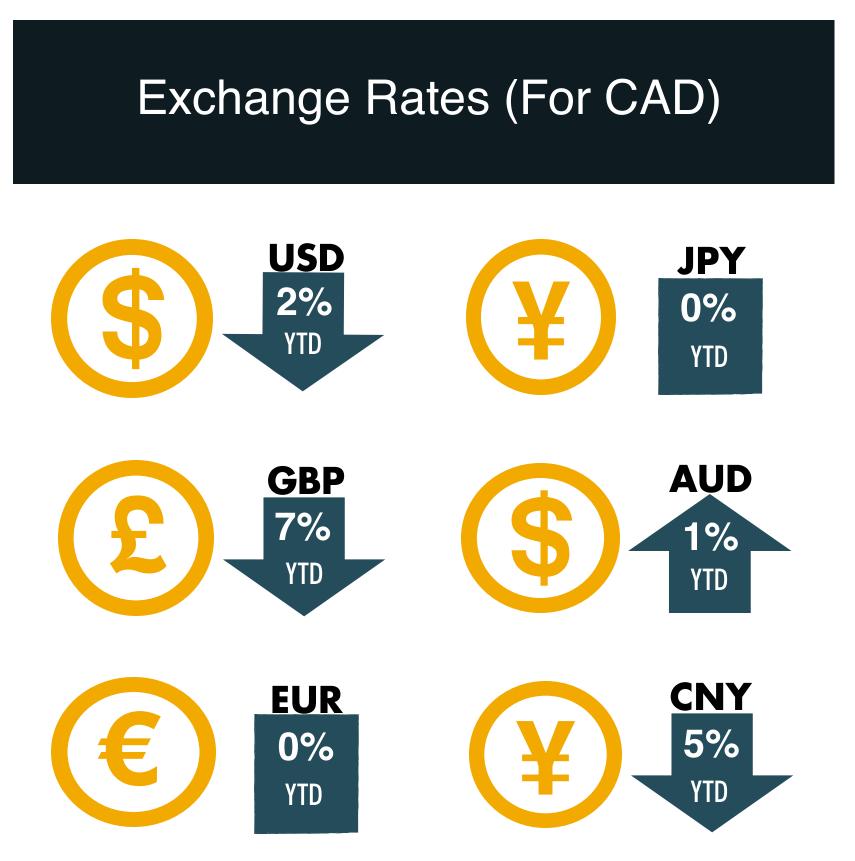


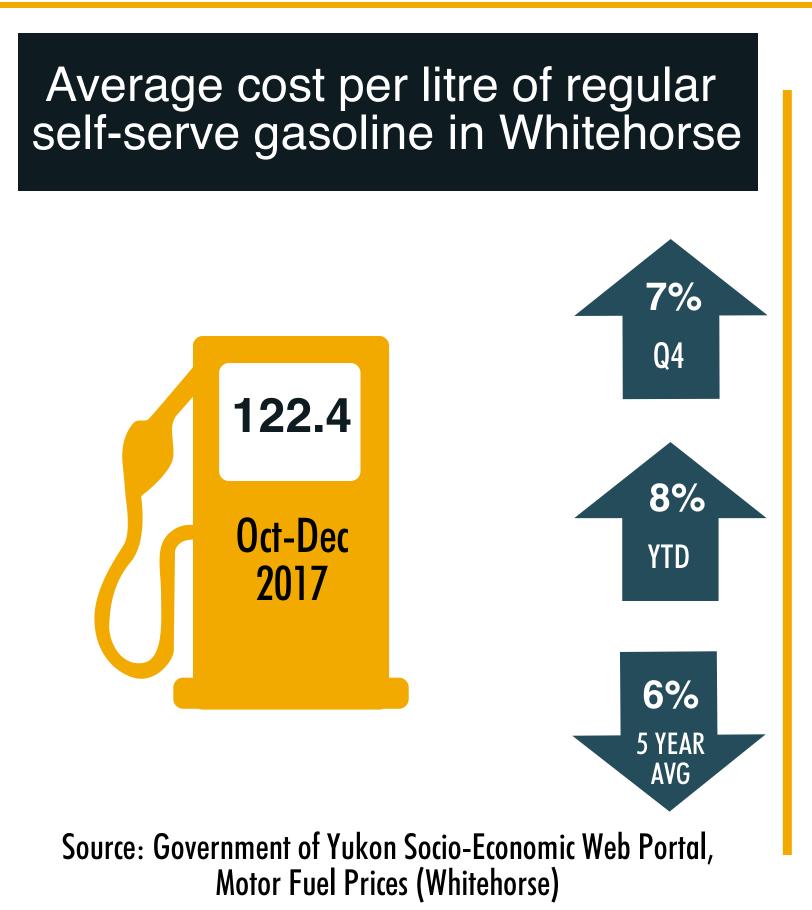














Consumer Confidence in Canada



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JAN - DEC 2017

YEAR-TO-DATE VS. 5 YEAR AVERAGE

International Overnight Visitation (1+ Nights)

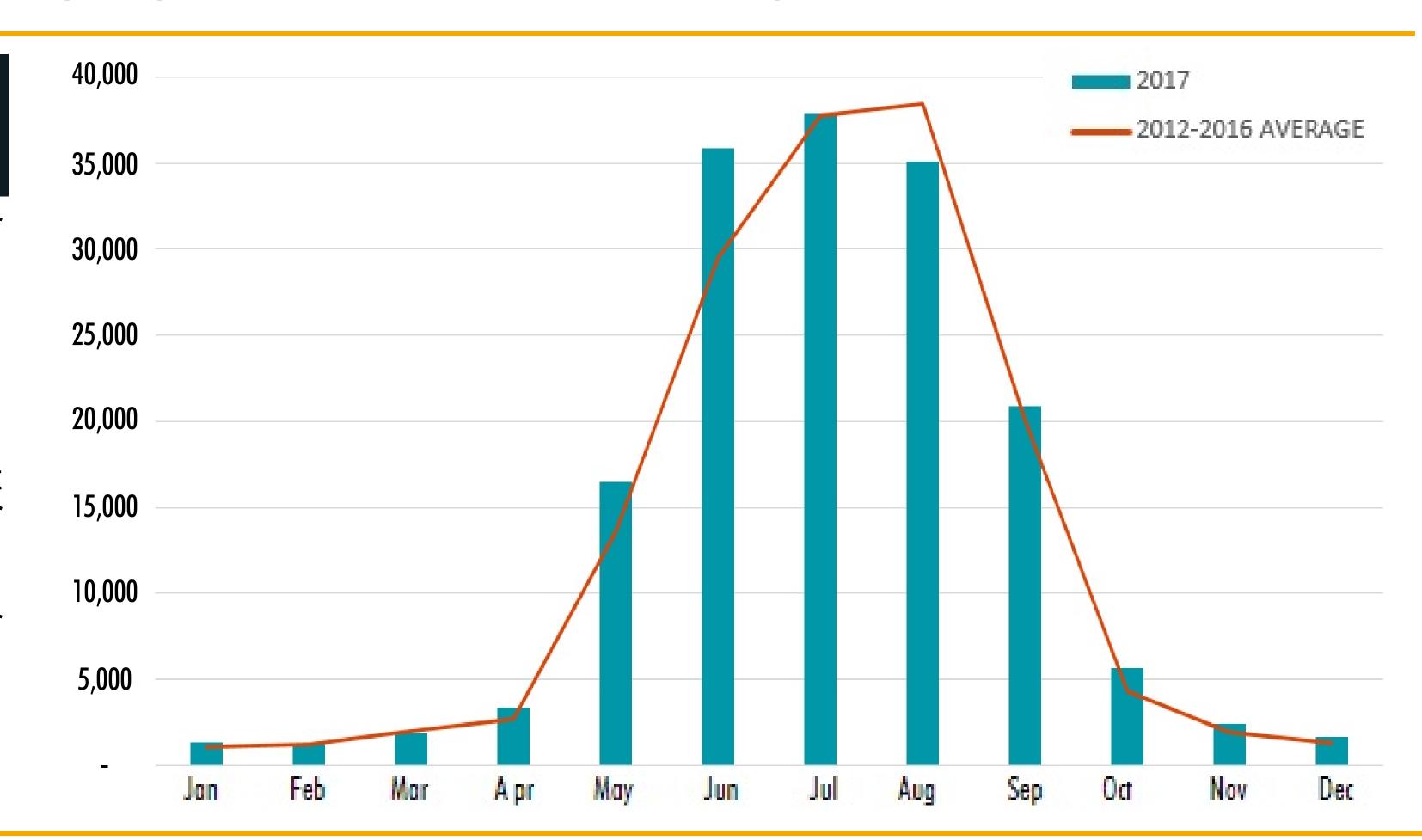
Year-to-date (YTD) overnight visitation for international visitors is 3% higher with 4,900 more visitors than the same period in 2016.

All fourth quarter months (October, November and December) saw an increase of 25% or more in overnight visitation compared to the 5 year average.

YTD overnight visitations in 7% higher than the 5 year average (2012-2016).

Source: Statistics Canada, CANSIM 427-0004.

American and Overseas visitors only, no Canadian visitors are included.



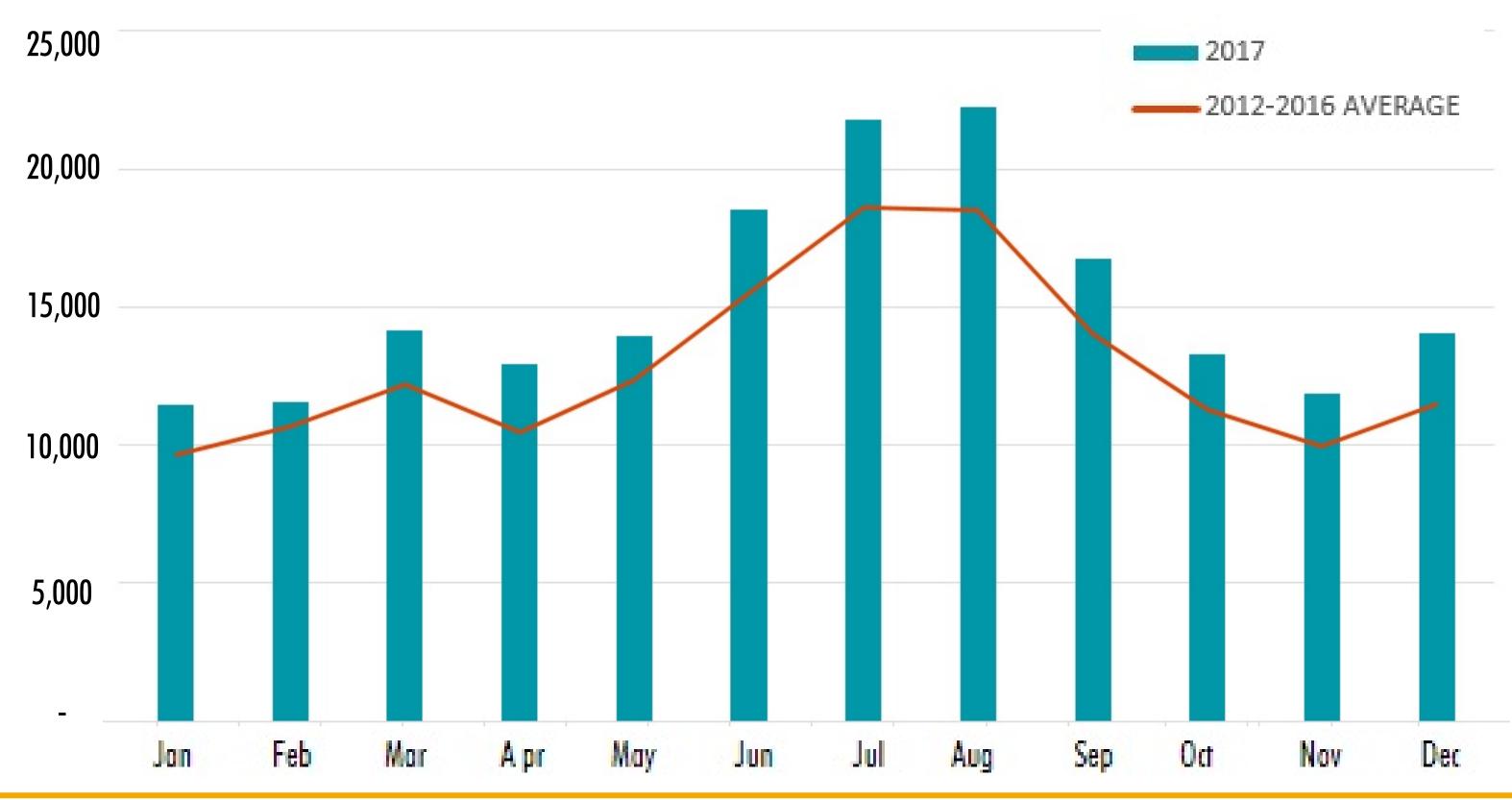
Air Arrivals at Erik Neilson Whitehorse International Airport

2017 air arrivals have grown by 8% or 13,000 more passengers than 2016.

Over the last 5 years, air arrivals have grown by 24% or 35,400 more passengers than 2013.

YTD air arrivals are 18% higher than the 5 year average (2012-2016).

Source: Government of Yukon, HPW.
Includes business, pleasure and local air passenger arrivals.



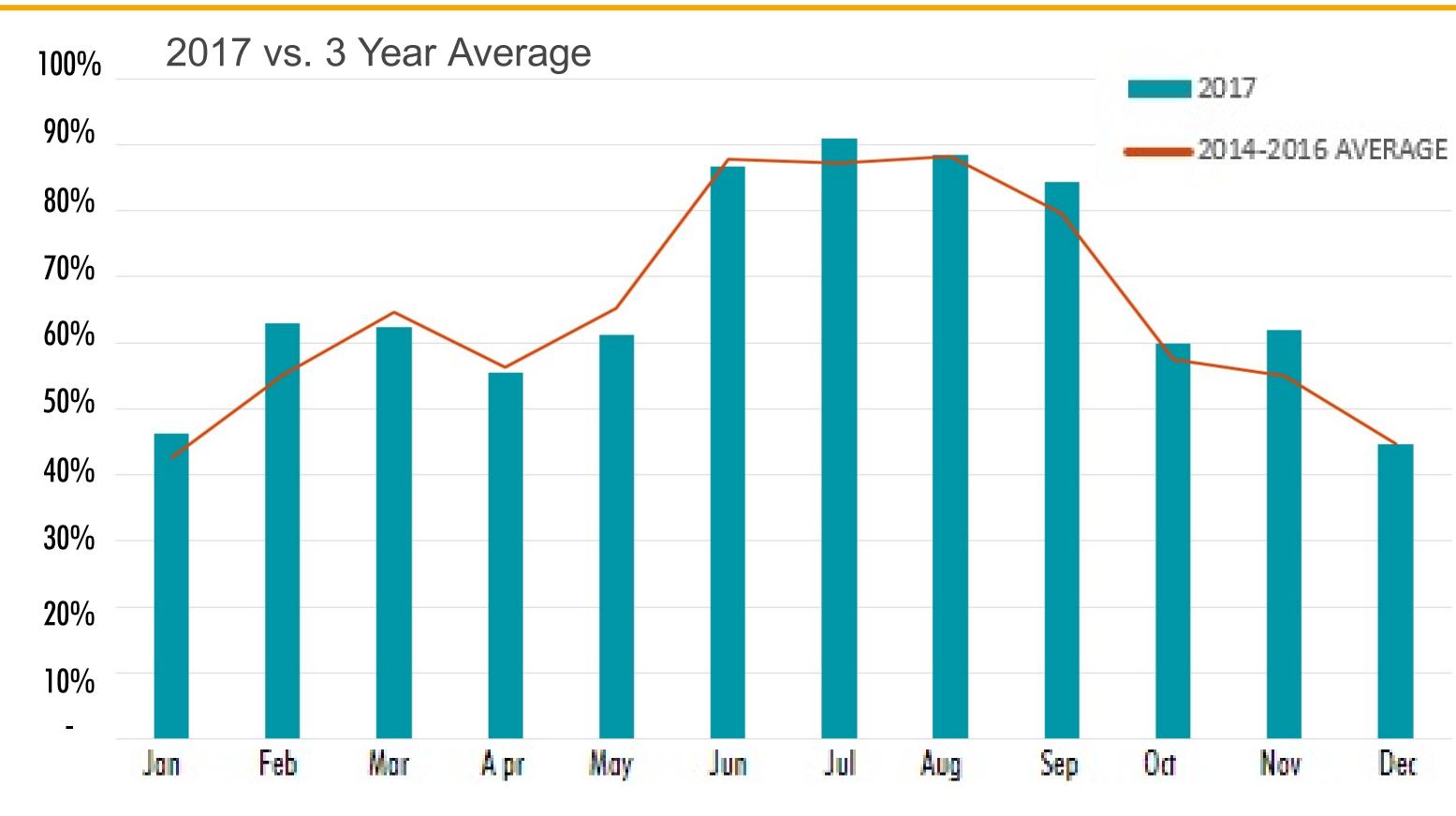
Occupancy at Select Fixed Roof Accommodation

YTD occupancy is 1.8 points higher than the 3 year average* (2014-2016).

YTD Yukon occupancy rates are 1.6 points higher than national rates (65.5%).

Source: Canadian Tourism Research Institute, Hotels Trends in the Hotel Industry National Market Report; YBS, Monthly Statistics Review.

Figures represent approximately 500 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only. *2012-2013 data unavailable.





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International Border Crossings (Into Yukon)

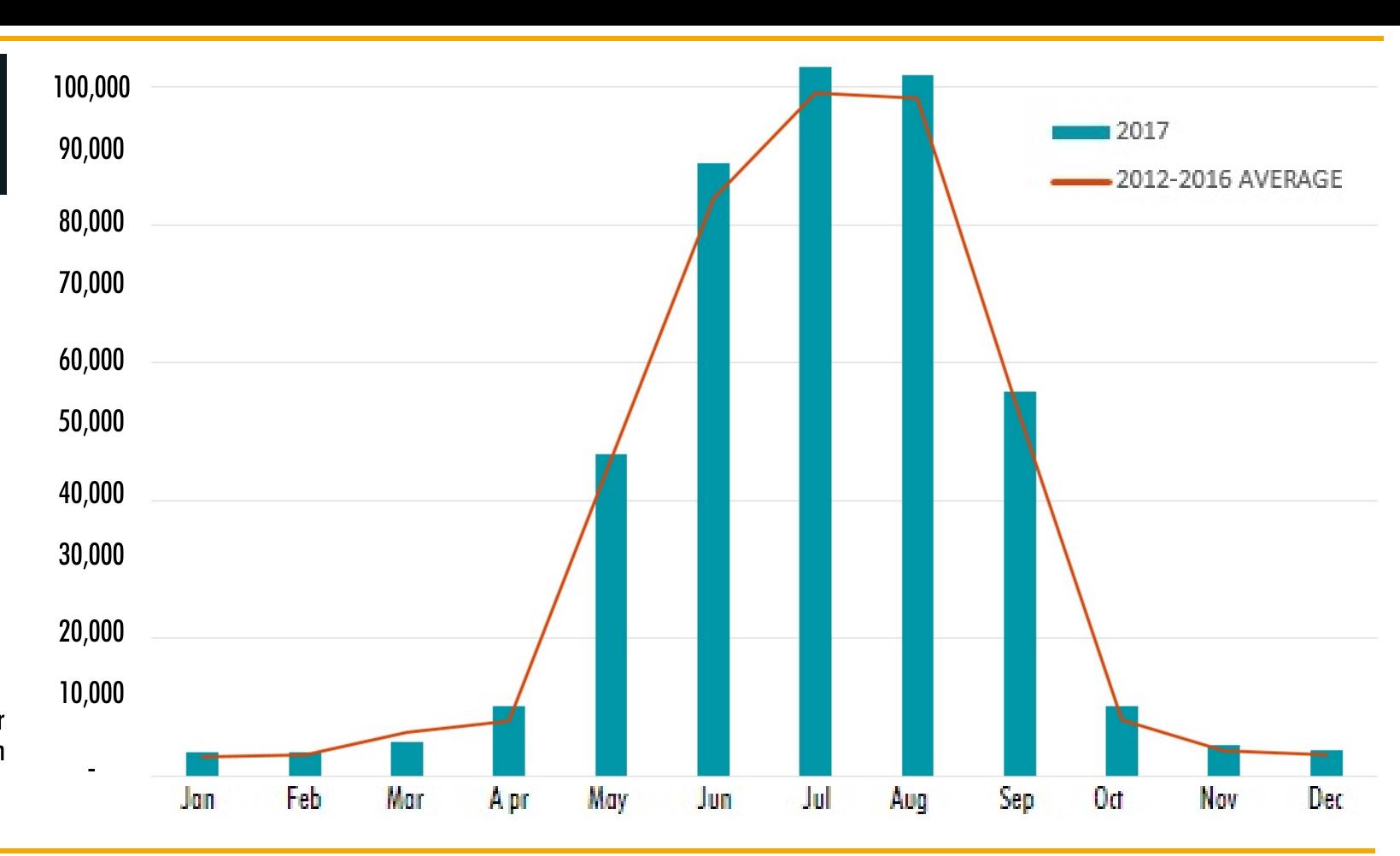
YTD border crossings are 4% higher than in 2016.

All fourth quarter months (October, November and December) saw an over 20% increase in border crossings compared to the 5 year average.

YTD crossings through Canadian Border Services Agency ports of entry are 5% higher than the the 5 year average (2012-2016).

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukonners.



Same Day International Border Crossings (Into Yukon)

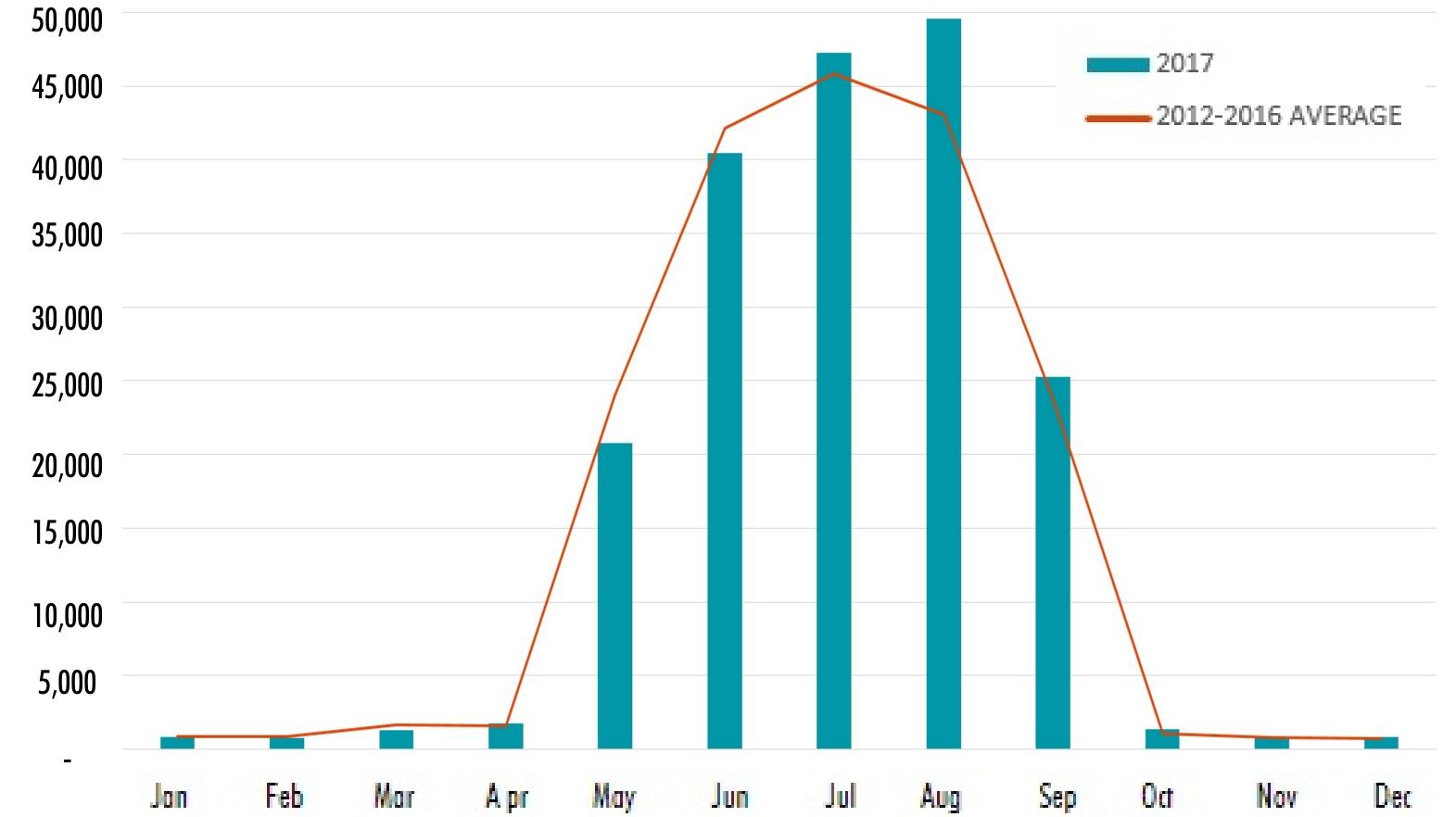
YTD same day border crossings are 2% higher than 2016.

The month of October saw a 25% increase in same day border crossings compared to the 5 year average and an 8% increase compared to October 2016.

YTD same day border crossings are 1% higher than the 5 year average.

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

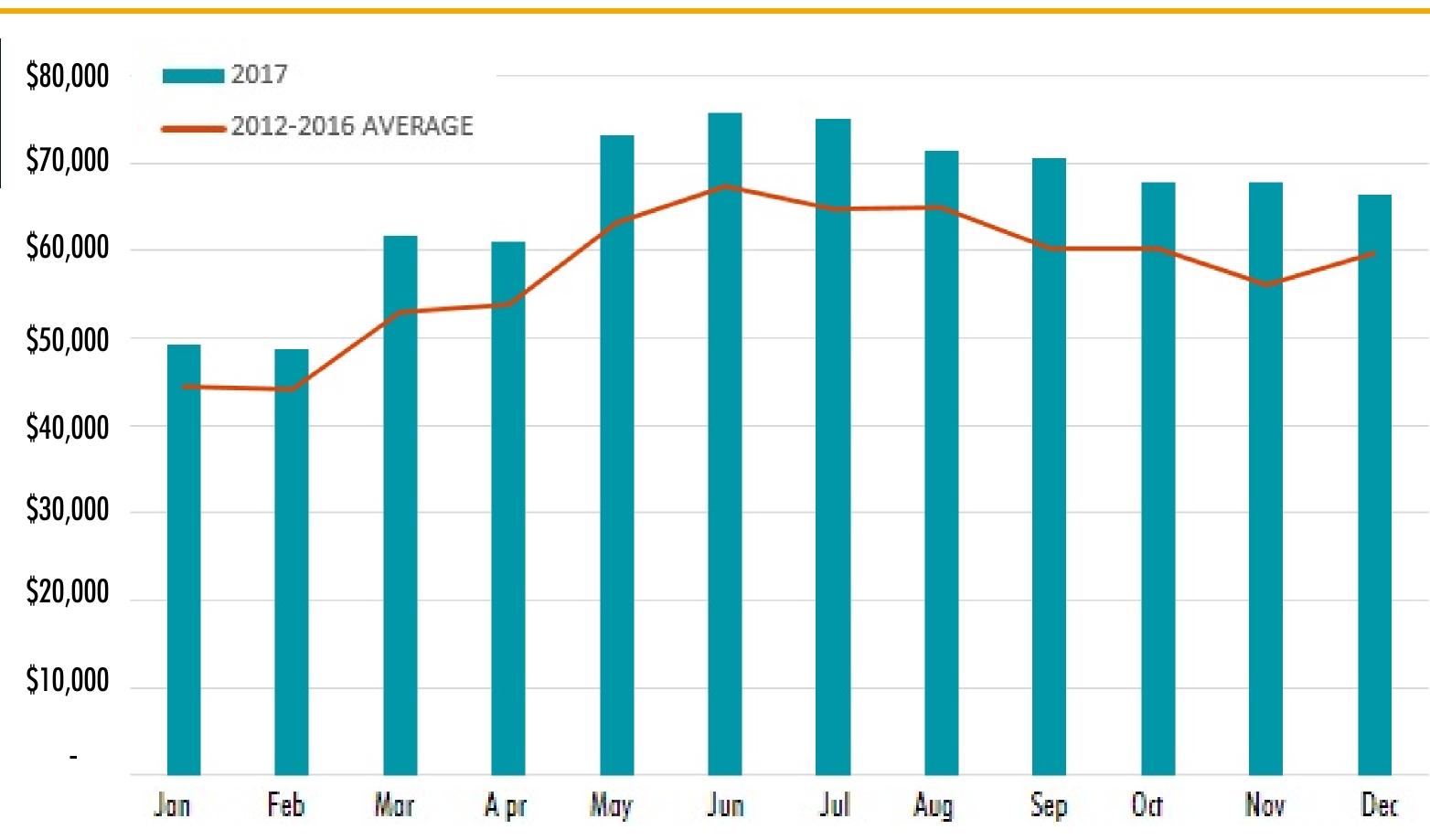


Retail Sales (Total Sales \$000)

YTD retail sales are up 6% (\$42 million) from the same period in 2016.

YTD retail sales are up 14% compared to the 5 year average (2012-2016).

Comparatively, national retail sales have increased 7% YTD.



Source: Statistics Canada, CANSIM 080-0020.

2017 YEAR-TO-DA

DEC	% YOY % YOY Change		-3% 1,645 12%	1,620			9% 14.036 8%		7 44.6% -0.3		-4% 3,820 11%			88		815 20%		
NON	2017		2,439 -3		61 9		11,837 9		61.9% 3.7		4,503 -4		1,278 -4%	72 18%		786 -8%		
DCT	% YOY Change		14%	14%	22%		10%		0.7		7%	13%	4%	19%		%8		•
	2017		5,675	5,422	253		13,266		59.8%		10,133	6,754	3,109	270		1,349		
SEP	% YOY Change		%9	5%	11%		14%		1.8		13%	7%	24%	30%		15%		
	2017		20,903	17,818	3,085		16,756		84.3%		55,818	38,160	9,657	8,001		25,258		
AUG	% YOY Change		%0	1%	-3%		11%		-1.5		3%	%0	19%	-3%		21%		
	2017	0	35,121	29,675	5,446		22,240		88.4%	-	101,836	73,652	17,142	11,042		49,573		
JUL	% YOY Change		10%	11%	3%		%6		3.7		7%	7%	12%	-1%		4%		
	2017		37,845	32,209	5,636	,	21,796		90.9%		102,977	74,591	17,878	10,508		47,254		
NOC	% YOY Change		-1%	-3%	12%		7%		4.3		2%	%0	%9	10%		4%		
	2017	Gg:	35,888	31,650	4,238		18,549		86.7%		88,967	66,282	12,601	10,038		40,432		
MAY	% YOY Change		1%	1%	%0		1%		-4.2		-2%	-4%	2%	3%		%9-		
W	2017	0	16,502	15,348	1,154		13,934		61.2%		46,780	31,145	9,535	6,100		20,743		
PR	% YOY Change	3	14%	16%	%6-		18%		-1.8		33%	2%	80%	11%		-8%		
A	2017		3,366	3,191	175		12,924		55.5%		10,211	4,852	5,081	278		1,764		
MAR	% YOY Change		-24%	-25%	-5%		-2%		0.0		-30%	-20%	43%	-18%		-17%		
	2017		1,911	1,765	146	RT 2	14,135		62.4%		5,014	3,017	1,821	176		1,282		
FEB	% YOY Change		%6-	-11%	33%	AL AIRPO	-6%		20.5		4%	-17%	22%	29%	N) s	-26%		
F	2017	<u> </u>	1,412	1,193	92	INTERNATIONAL AIRPORT	11,532	SNO 3	62.9%)4	3,413	1,964	1,351	86	TO YUKO	777		
JAN	% YOY Change		-2%	-3%	63%		15%	MODATI	3.6) YUKON	%9-	-16%	15%	86%	NI) SONIS	-30%		
	2017	n 1	1,369	1,304	44	HITEHOF	11,461	F ACCOM	46.2%	VGS (INTC	3,407	2,102	1,251	54	ER CROSS	808		
ate (YTD)	% YOY* Change	, by Origi	3%	3%	4%	EILSON M	8%	IXED ROC	1.9	RCROSSII	4%	2%	12%	969	AL BORD	2%		
Year-to-date (YTD)		VISITATION	163,928	143,573	20,355	S AT ERIK N	182,466	AT SELECT F	67.1%	VAL BORDE	436,879	308,099	82,110	46,670	TERNATION	190,841	9 (000\$)	
		OVERNIGHT VISITATION, by Origin	Total	NS	Overseas	AIR ARRIVALS AT ERIK NEILSON WHITEHORSE	Arrivals	OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS 3	Occupancy	INTERNATIONAL BORDER CROSSINGS (INTO YUKON)	Total	Sn	CAN	Other	SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)	Total	RETAIL SALES (\$000) 6	

*YOY = Year-over-year variance. For Quarter 4, YTD is comparing 2017 (January-December). Monthly data is comparing 2016 to 2017 (e.g. Jan 2016).

1 Source: Statistics Canada, CANSIM 427-0004. Excludes Candian visitors. Source: Government of Yukon, HPW. Includes local air passender arrivals. Source: Canadian Tourism Research Institute. Figures represent approx. 500 rooms in Yukon only. Statistics Canada, CANSIM 427-0001. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. Source: Statistics Canada, CANSIM 080-0020. Adjusted, February 2018.