

Sales of Alcoholic Beverages, preliminary

Fiscal year ending March 31, 2021

Released by Statistics Canada — February 15, 2022

During the fiscal year ending March 31, 2021, Yukon liquor stores, agencies and other retail outlets sold \$41.6 million worth of alcoholic beverages — down \$88,000, or 0.2%, from the previous year. While beer sales were the highest at \$15.5 million, accounting for 37.2% of the total sales in 2020/21, year-over-year beer sales were down 9.0%. Spirits sales at \$12.5 million, or 30.1% of the total sales, was the second highest category in 2020/21 and went up 4.6% year-over-year.

Total sales of alcoholic beverages in Canada were up 4.2% in the fiscal year ending March 31, 2021 compared to the fiscal year ending March 31, 2020.

Sales of alcoholic beverages, preliminary

Fiscal year ending March 31st, 2021

	Beer	Wine	Spirits	CCORB ¹	Total	Beer	Wine	Spirits	CCORB ¹	Total
	\$ thousands					% change from 2019/20 to 2020/21				
Canada	9,190,604	8,017,749	6,483,685	1,831,505	25,523,543	-1.4	2.1	8.0	40.2	4.2
NL	236,209	77,518	137,976	31,972	483,675	3.3	-2.0	6.3	45.8	5.3
PEI	35,028	18,927	22,759	9,572	86,286	-1.3	-5.6	6.3	49.4	3.5
NS	277,212	152,131	191,893	85,819	707,055	0.5	1.6	10.6	53.9	7.9
NB	217,990	109,889	119,133	58,947	505,959	8.1	7.1	11.8	53.2	12.6
QC	2,244,595	2,535,741	949,278	94,408	5,824,022	1.1	1.3	6.6	19.3	2.3
ON	3,447,069	2,902,778	2,608,095	684,446	9,642,388	-3.6	3.5	8.4	38.9	3.9
MB	340,499	173,973	282,094	79,286	875,852	5.7	0.5	8.7	54.4	8.7
SK	281,336	106,601	224,289	78,801	691,027	0.3	11.9	11.8	62.3	10.5
AB	951,896	647,502	907,086	276,516	2,783,000	-2.1	2.8	8.5	50.8	6.2
BC	1,112,658	1,271,892	999,108	420,812	3,804,470	-4.4	0.0	5.6	31.1	2.7
YT	15,466	8,480	12,501	5,133	41,580	-9.0	-2.0	4.6	26.2	-0.2
NWT	19,467	8,848	27,813	4,737	60,865	5.6	6.6	25.4	54.9	17.1
NU	11,179	3,469	1,660	1,056	17,364	9.4	18.5	10.7	61.2	13.5

¹ CCORB = Ciders, coolers, and other refreshment beverages.

Note: Data may not add up to totals as a result of rounding.

Comparability and limitations of the data

Statistics on sales of alcoholic beverages by dollar value should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities and their agents, and a portion of these revenues include sales to licensed establishments such as bars and restaurants.

The value of sales of alcoholic beverages excludes all sales taxes, the value of returnable containers, and deposits. Absolute volume of sales of alcoholic beverages is calculated by multiplying the sales volume by the percentage of alcohol content for each product category.