

**Department of Finance
Yukon Bureau of Statistics**

Sales of Alcoholic Beverages

Fiscal year ending March 31, 2023

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During the fiscal year ending March 31, 2023, Yukon liquor stores, agencies and other retail outlets sold \$42.6 million worth of alcoholic beverages. This was an increase of \$684,000, or 1.6%, from the previous fiscal year (\$41.9 million).

Of the \$42.6 million worth of alcoholic beverages sold in Yukon in 2022/23, beer sales were the highest, accounting for 37.9% (\$16.1 million) of the total. Compared to the previous fiscal year, beer sales increased 2.8%. Spirits sales were the second highest category in 2022/23 at 29.4% (\$12.5 million) of total sales, and increased by 3.4% year-over-year.

Nationally, total sales of alcoholic beverages increased by 2.8% in the fiscal year ending March 31, 2023, compared to the fiscal year ending March 31, 2022.

Yukon's per capita¹ alcohol sales were \$1,164, the second highest in Canada following the Northwest Territories (\$1,477).

Sales and percentage change of alcoholic beverages sales, by beverage type

Fiscal year ending March 31, 2023

	2021/22	2022/23	2021/22 to 2022/23
	\$ millions		% change
Canada	25,565.0	26,272.3	2.8
Newfoundland and Labrador	489.8	504.5	3.0
Prince Edward Island	91.1	98.2	7.8
Nova Scotia	718.7	749.5	4.3
New Brunswick	519.9	522.8	0.6
Quebec	6,160.7	6,501.8	5.5
Ontario	9,846.6	10,049.0	2.1
Manitoba	865.6	873.3	0.9
Saskatchewan	667.2	663.1	-0.6
Alberta	2,764.5	2,808.6	1.6
British Columbia	3,326.3	3,383.7	1.7
Yukon	41.9	42.6	1.6
Northwest Territories	55.7	54.4	-2.5
Nunavut	17.0	20.9	22.8

¹ Per capita sales by value and volume are based on the population of inhabitants of 15 years of age and over.

Notes: Data may not add up to totals due to rounding.



Comparability and limitations of the data

Statistics on sales of alcoholic beverages by dollar value should not be equated with consumer expenditures on alcoholic beverages. The sales data refer to the revenues received by liquor authorities and their agents, and a portion of these revenues include sales to licensed establishments such as bars and restaurants.

The value of sales of alcoholic beverages excludes all sales taxes, the value of returnable containers, and deposits. Absolute volume of sales of alcoholic beverages is calculated by multiplying the sales volume by the percentage of alcohol content for each product category.