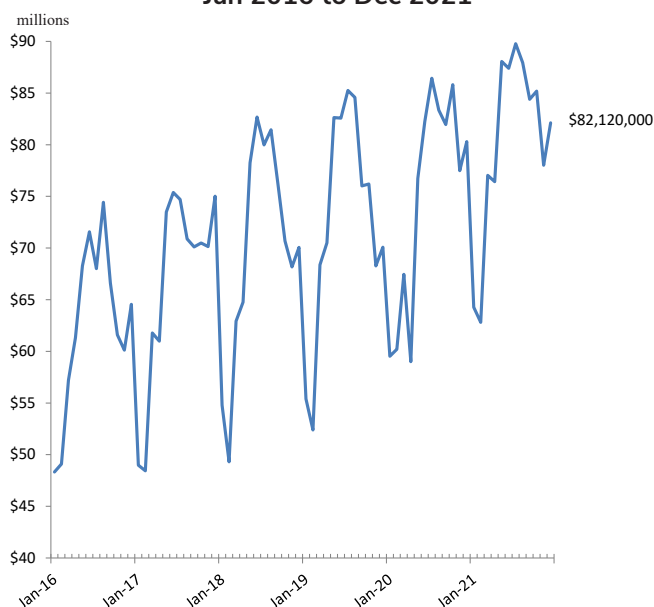




Highlights:

- Yukon's retail sales totalled \$963.5 million in 2021, an increase of \$63.0 million, or 7.0%, compared to the 2020 figure of \$900.5 million. Compared to 2012, the value of Yukon's retail sales have grown by 294.4 million, representing a 44.0% increase.
- Based on the available data, Motor vehicle and parts dealers' sales increased by \$4.8 million (3.0%) in 2021, and Gasoline stations' sales increased by \$12.0 million (9.2%) compared to 2020.

Monthly Retail Sales, Yukon,
Jan 2016 to Dec 2021



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.5%).

The annual value (sum of monthly values) of retail sales in 2021 was \$963.5 million, a 7.0% increase over the annual value of sales in 2020 (\$900.5 million) and an all-time high. Comparatively, at the national level, Canada's retail sales were \$680.1 billion in 2021, which was an 11.8% increase from the value of national retail sales in 2020 (\$608.3 billion)

Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December.

Following the onset of COVID-19 restrictions in March 2020, Yukon's retail sales started declining. In April 2020 — the first full month with COVID-19 restrictions — retail sales dropped sharply by \$11.5 million, or 16.3%, compared to April 2019. Retail sales also declined in May, June and August of 2020 compared to the corresponding month of 2019. Yukon's retail sales started bouncing back in 2021. All months except October registered record high levels of retail sales. The record high for October was in 2020.

On a per capita basis, Yukon's retail sales grew by 4.7% compared to 2020, and 21.2% compared to 2012.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. Canada's sales levels are published on a monthly basis, both seasonally adjusted and unadjusted, for all provinces and territories and for three census metropolitan areas. The monthly results are typically released by Statistics Canada 50 days after the end of the reference month.

This publication includes unadjusted data from the monthly Retail Trade Survey. Starting in April 2022, monthly retail trade estimates are based on a new sample. Seasonally adjusted estimates will be revised back to 2014. Unadjusted estimates will be revised back to 2017. Factors influencing revisions include late receipt of respondent information, corrections to the information provided, the replacement of estimated figures with actual values (once available), the re-classification of companies within, into and out of the retail trade industry, and updates to seasonal factors. Of note this year is the re-classification of businesses providing telecommunications and/or video entertainment services over network facilities. These businesses have been reclassified from the retail sector to the information and cultural industries sector.

Related Links

- Economic Statistics on our website: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-statistics-yukons-economy>
- Yukon Monthly Statistical Review - including the most recent monthly retail and wholesale trade figures: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-monthly-statistics-yukon>

Monthly Sales, Yukon, January to December 2021

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	(\$'000)											
Total Retail trade	64,274	62,810	77,040	76,418	88,059	87,406	89,781	87,946	84,403	85,182	78,015	82,120
Motor vehicle and parts dealers	10,223	12,174	15,707	14,133	16,239	15,210	15,914	13,950	13,321	13,426	13,008	13,721
Furniture and home furnishings stores	x	x	x	x	x	x	x	x	x	x	x	x
Electronics and appliance stores	x	x	x	x	x	x	x	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	x	x	x	x	x	x	x	x	x
Food and beverage stores	x	x	x	x	x	x	x	x	x	x	x	x
Health and personal care stores	x	x	x	x	x	x	x	x	x	x	x	x
Gasoline stations	9,931	9,433	10,548	10,784	11,072	12,697	13,014	14,923	14,601	15,233	10,454	9,679
Clothing and clothing accessories stores	x	x	x	x	x	x	x	x	x	x	x	x
Sporting goods, hobby, book and music stores	x	x	x	x	x	x	x	x	x	x	x	x
General merchandise stores	x	x	x	x	x	x	x	x	x	x	x	x
Miscellaneous store retailers ¹	2,707	2,533	3,248	2,486	2,738	2,977	3,137	3,529	3,491	3,164	3,428	3,919
Cannabis stores	686	627	760	x	x	x	x	x	x	x	x	x

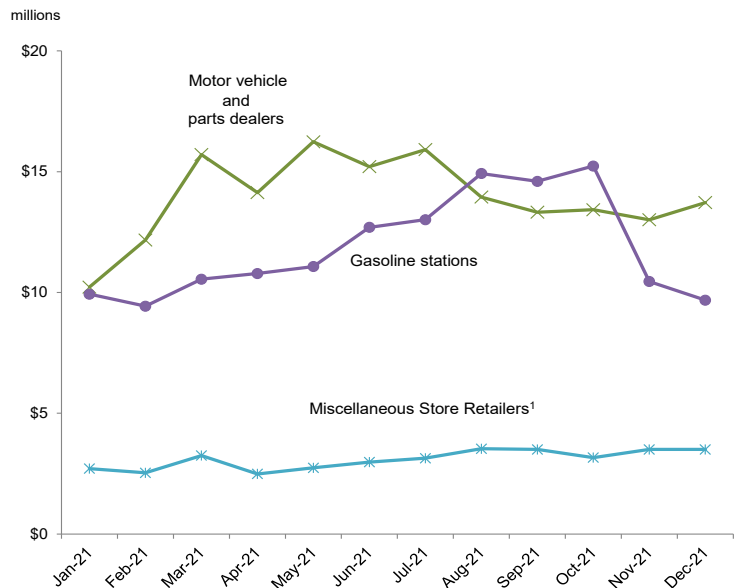
x = data suppressed F = data too unreliable to be published

¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).

Yukon data on retail sales, categorized by industry, were available on a monthly basis for three industry subsectors in 2021: Motor vehicle and parts dealers; Gasoline stations; Miscellaneous store retailers. Data on Cannabis stores, a sub-category of Miscellaneous store retailers; was available for the months of January through March. The seasonal variations in sales of these categories are captured in the graph.

As monthly retail sales data shown in the graph:

- Motor vehicle and parts dealers' sales increased in the first quarter and fluctuated in the second around the peak in May. From May until December, sales had an overall downward trend.
- Gasoline stations' sales rose almost steadily from March to October, after which sales sharply declined in November and December. In 2021, sales peaked in October at 15.2 million, and reached their low in February at 9.4 million.
- Miscellaneous store¹ retailers' sales volume was strongest in December of 2021 at 3.9 million. Sales, while it was weakest in April of 2021 at 2.4 million.
- While data for cannabis stores was only available for January through March, sales were 45.3% higher than for the same three-month period in 2020.



Of the data available, the annual sales for Motor vehicle and parts dealers' totalled \$167.0 million in 2021, representing 17.3% of total retail sales. This was followed by Gasoline stations' annual sales at \$142.4 million (14.8% of the total retail sales). Miscellaneous store retailers had sales totalling 37.4 million in 2021, which represents 3.9% of total sales.

F = data too unreliable to be published

¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).

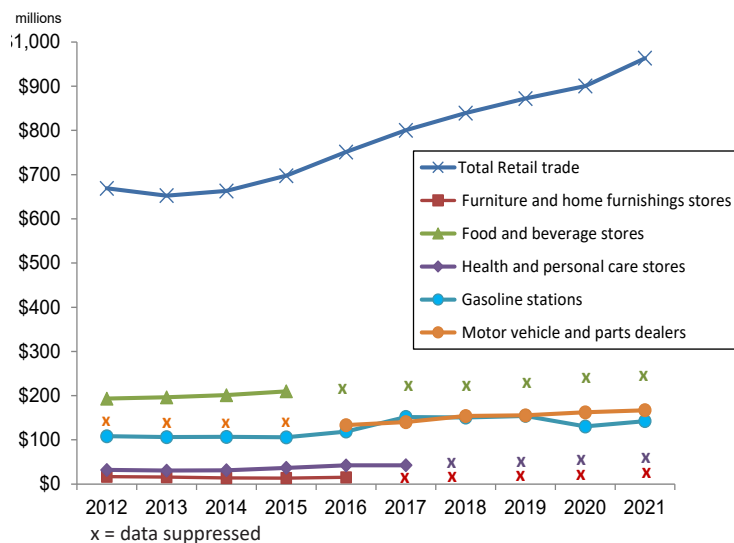
Annual Sales and Growth, Yukon, 2017 to 2021

For 2021, annual data for three retail subsectors in Yukon were available. The three subsectors accounted for 36.0% of the total Yukon retail sales in 2021. The table below displays all annual data available for the years from 2017 to 2021.

	2017 ^r	2018 ^r	2019 ^r	2020 ^r	2021
Total Retail trade	800,415	839,225	872,227	900,497	963,454
Motor vehicle and parts dealers	140,176	153,870	155,356	162,183	167,026
Furniture and home furnishings stores	x	x	x	x	x
Electronics and appliance stores	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	x	x
Food and beverage stores	x	x	x	x	x
Grocery stores	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	x	x	x	x	x
Health and personal care stores	42,558	x	x	x	x
Gasoline stations	151,657	150,537	154,125	130,333	142,369
Clothing and clothing accessories stores	x	x	x	x	x
Miscellaneous store retailers ¹	33,371	32,927	37,715	x	37,357
Cannabis stores	x	7,444	...
Total Retail trade	6.6%	4.8%	3.9%	3.2%	7.0%
Motor vehicle and parts dealers	...	9.8%	1.0%	4.4%	3.0%
Furniture and home furnishings stores
Electronics and appliance stores
Building material and garden equipment and supplies dealers
Food and beverage stores
Grocery Stores
Supermarkets and other grocery (except convenience) stores	5.2%
Health and personal care stores
Gasoline stations	27.7%	-0.7%	2.4%	-15.4%	9.2%
Clothing and clothing accessories stores
Miscellaneous store retailers ¹	...	-1.3%	14.5%
Cannabis stores

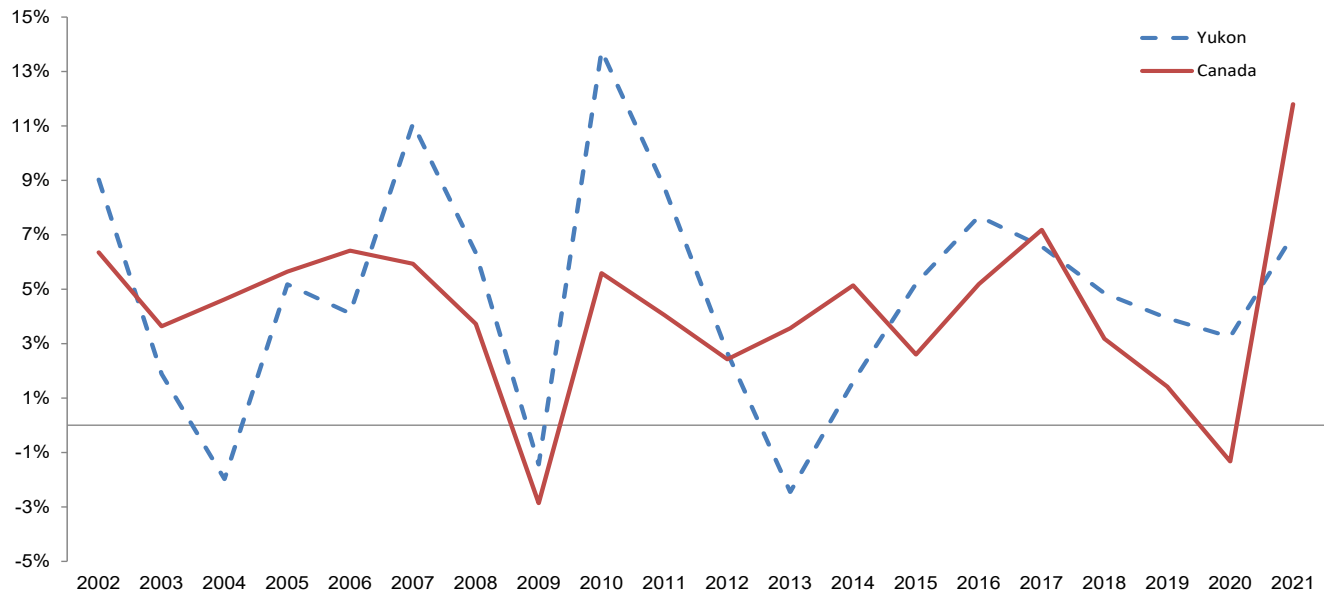
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¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).



Retail trade industry subsectors' data first became available in 2004. However, for most of the subsectors, the analysis of trend is not possible due to intermittent suppressions.

Retail Sales Growth, Canada and Yukon, 2002 to 2021



- Following a 13.8% increase in 2010, Yukon's year-over-year growth in retail sales steadily declined up to 2013 before regaining an increasing trend in 2014 that continued up to 2016. From 2017 up to 2020, overall growth declined slowly. In 2021, the growth rate climbed to a 5-year high.
- The 2021 Yukon retail sales growth (7.0%) was 4.8 percentage points lower than the national rate of 11.8%.
- In the past 20 years, Yukon's growth rates of retail sales ranged from a high of 13.8% in 2010 to a low of -2.5% in 2013, while Canada's growth rates ranged from a high of 11.8% in 2021 to a low of -2.9% in 2009.
- Between 2002 and 2021, Yukon's growth rates averaged at 4.8%, while Canada's rates averaged at 4.2%.

Annual Sales, Territories, 2021

	Yukon	NWT	Nunavut
Sum of Sales (\$000s)			
Total Retail trade	963,454	888,723	555,111
Motor vehicle and parts dealers	167,026	x	x
Other motor vehicle dealers	x	x	x
Furniture and home furnishings stores	x	x	x
Electronics and appliance stores	x	x	x
Building material and garden equipment and supplies dealers	x	x	x
Food and beverage stores	x	362,520	x
Supermarkets and other grocery (except convenience) stores	x	x	435,039
Health and personal care stores	x	42,501	x
Gasoline	142,369	x	x
Clothing and clothing accessories stores	x	x	x
Sporting goods, hobby, book and music stores	x	x	x
General merchandise stores	x	x	64,825
Miscellaneous store retailers ¹	37,357	38,391	x
Cannabis stores	x	x	x

¹Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).

x = data suppressed
.. not available

Publication source: Statistics Canada, Table 20-10-0008-01 (monthly data).

June 2022