

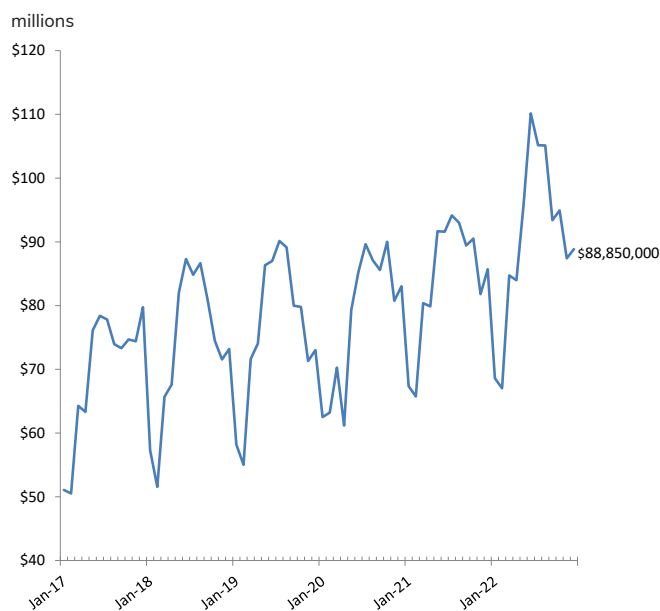


Yukon Retail Sales 2022

Highlights:

- Yukon's retail sales totalled \$1,085.2 million in 2022, an increase of \$74.0 million, or 7.3%, compared to the 2021 figure of \$1,011.2 million. Compared to 2013, the value of Yukon's retail sales have grown by \$432.6 million, or 66.3%.
- Comparing 2022 to 2021, Gasoline stations and fuel vendors sales increased by \$35.0 million, or 18.6%, and Motor vehicle and parts dealers' sales increased by \$7.5 million, or 4.5%.

Monthly Retail Sales, Yukon,
January 2017 to December 2022



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.5%).

The annual value (sum of monthly values) of retail sales in 2022 was \$1,085.2 million, a 7.3% increase over the annual value of sales in 2021 (\$1,011.2 million). Comparatively, at the national level, Canada's retail sales were \$777.5 billion in 2022, an 8.3% increase from the value of national retail sales in 2021 (\$718.2 billion)

Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December.

Following the onset of COVID-19 restrictions in March 2020, Yukon's retail sales started declining. In April 2020 — the first full month with COVID-19 restrictions — retail sales dropped sharply by \$12.9 million, or 17.4%, compared to April 2019. Retail sales also declined in May, June, July and August of 2020 compared to the corresponding month of 2019. Yukon's retail sales started bouncing back in September 2020. In 2022, retail sales grew in all months compared to the corresponding month of 2021; the maximum year-over-year growth was recorded in June 2022 at 20.2%.

On a per capita basis, Yukon's retail sales grew by 5.4% compared to 2021, and 38.3% compared to 2013.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. This publication includes unadjusted data from the monthly Retail Trade Survey. Starting in January 2023 reference period, monthly retail trade estimates are now based on the North American Industry Classification System (NAICS) 2022 classification structure. This new classification structure has broadened the scope of the retail trade data.

With the rebasing to NAICS 2022, online-only retailers are now classified in the same industrial groupings as their non-digital counterparts. This means that some industries have been reclassified to reflect both physical and online-only retailers, creating a change in how some industry groups are measured and a shift in some of the time series. In other cases, industries with the same definition will have different categorization numbers due to the overall changes to the classification.

Both seasonally adjusted and unadjusted estimates have been revised back to 2017.

Related Links

- Yukon Economic Statistics: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-statistics-yukons-economy>
- Yukon Monthly Statistical Review - including the most recent monthly retail figures: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-monthly-statistics-yukon>

Monthly Sales, Yukon, January to December 2022

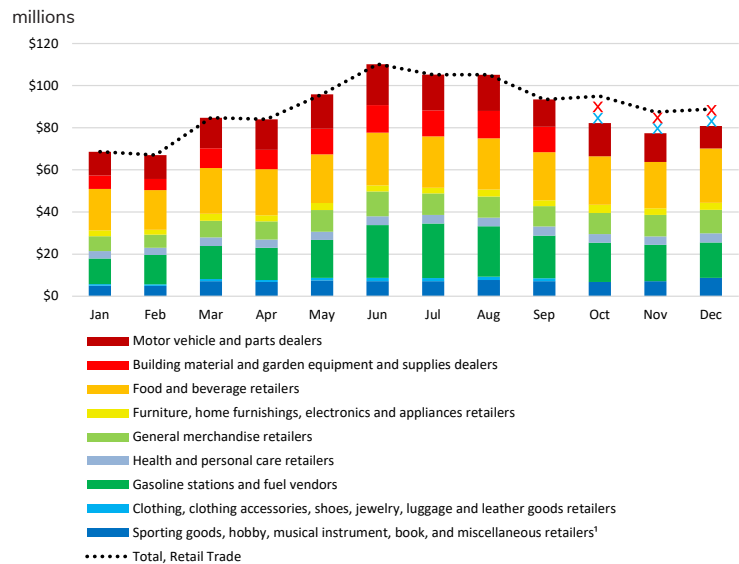
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	(\$'000)											
Retail trade	68,601	67,021	84,726	83,980	95,847	110,147	105,171	105,124	93,396	94,935	87,416	88,850
Motor vehicle and parts dealers	11,286	11,338	14,505	14,467	16,325	19,453	16,901	17,148	12,999	15,714	13,631	10,759
Building material and garden equipment and supplies dealers	6,366	5,316	9,388	9,197	12,143	13,004	12,409	12,987	12,008	x	x	x
Food and beverage retailers	19,707	18,787	21,670	21,882	23,088	25,092	24,383	24,320	22,820	23,065	21,938	25,744
Furniture, home furnishings, electronics and appliances retailers	2,753	2,339	3,347	2,890	3,365	2,851	2,711	3,332	2,763	3,840	3,165	3,372
General merchandise retailers	7,076	6,228	7,835	8,598	10,318	11,803	10,180	10,029	9,684	10,060	10,193	11,130
Health and personal care retailers	3,503	3,450	4,131	3,883	3,870	4,154	4,104	4,104	4,330	4,075	4,028	4,306
Gasoline stations and fuel vendors	12,126	13,845	15,679	15,344	18,001	25,054	25,880	23,919	20,250	18,609	17,204	16,811
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	720	767	1,051	887	1,223	1,545	1,438	1,576	1,372	x	x	x
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers ¹	5,062	4,950	7,120	6,832	7,515	7,190	7,165	7,710	7,171	6,811	7,196	8,736

x = data suppressed

¹ Comprises establishments engaged in retailing sporting goods, games and toys, sewing supplies, fabrics, patterns, yarns and other needlework accessories, musical instruments, and books and other reading materials. It is also engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included.

- In 2022, monthly retail sales in Yukon averaged \$90.4 million. The third quarter (July to September) accounted for 28.0% of the total retail sales.
- Food and beverage retailers (\$272.5 million) accounted for 25.1% of Yukon's total retail sales and averaged \$22.7 million of sales per month. Total monthly food and beverage sales ranged from a low of \$18.8 million in February to a high of \$25.7 million in December.
- Gasoline stations and fuel vendors (\$222.7 million) accounted for 20.5% of Yukon's total retail sales and averaged \$18.6 million per month. Total monthly Gasoline and fuel sales ranged from a low of \$12.1 million in January to a high of \$25.9 million in July.
- Motor vehicle and parts dealers' (\$174.5 million) accounted for 16.1% of Yukon's total retail sales, averaging \$14.5 million per month and ranging from a low of \$10.8 million in December to a high of \$19.5 million in June.
- General merchandise retailers (\$113.1 million) which include Department stores, Supercentres and other general merchandise retailers, accounted for 10.4% of Yukon's total retail sales. Retail sales in this category averaged \$9.4 million per month and ranged from a low of \$6.2 million in February to a high of \$11.8 million in June.

Monthly Retail Sales, by Industry, Yukon, January to December 2022



x = data suppressed

Annual Sales and Growth, Yukon, 2018 to 2022

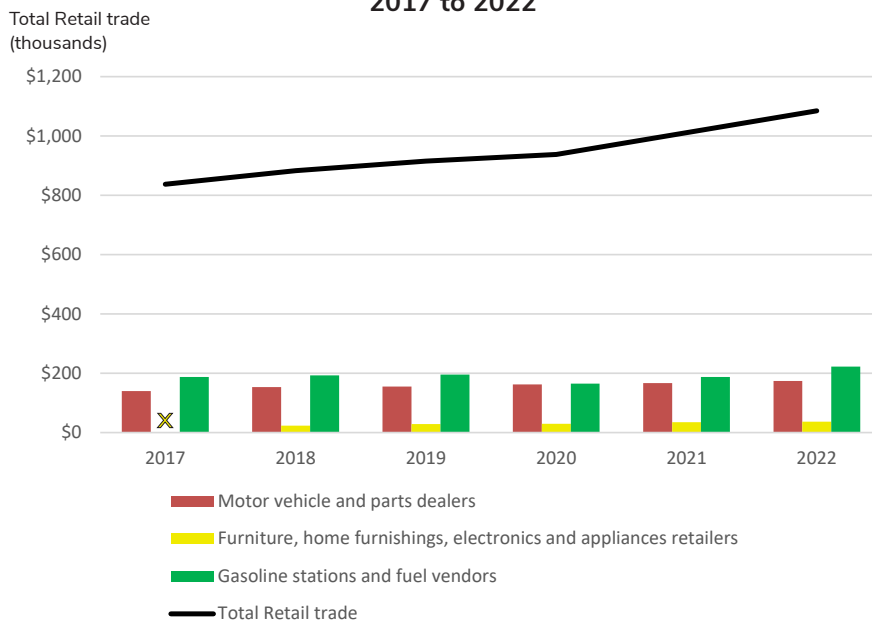
For 2022, annual data was available for seven retail subsectors in Yukon. The seven subsectors accounted for 87.6% of total Yukon retail sales in 2022. The table below displays annual data, where available, for the years from 2018 to 2022, and the corresponding year-over-year growth rates, where available.

	2018 ^f	2019 ^f	2020 ^f	2021 ^f	2022
Total Retail trade	883,063	915,606	937,915	1,011,174	1,085,214
Motor vehicle and parts dealers	153,870	155,356	162,183	167,026	174,526
Building material and garden equipment and supplies dealers	x	x	x	x	x
Food and beverage retailers	x	x	x	x	272,496
Furniture, home furnishings, electronics and appliances retailers	23,115	28,919	29,754	35,578	36,728
General merchandise retailers	x	x	x	x	113,134
Health and personal care retailers	x	x	x	x	47,938
Gasoline stations and fuel vendors	192,677	195,605	165,635	187,736	222,722
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	x	x	x	x	x
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers ¹	x	x	x	x	83,458
Total Retail trade	5.4%	3.7%	2.4%	7.8%	7.3%
Motor vehicle and parts dealers	9.8%	1.0%	4.4%	3.0%	4.5%
Building material and garden equipment and supplies dealers
Food and beverage retailers
Furniture, home furnishings, electronics and appliances retailers	...	25.1%	2.9%	19.6%	3.2%
General merchandise retailers
Health and personal care retailers
Gasoline stations and fuel vendors	2.8%	1.5%	-15.3%	13.3%	18.6%
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers ¹

x = data suppressed ... not applicable

¹ Comprises establishments engaged in retailing sporting goods, games and toys, sewing supplies, fabrics, patterns, yarns and other needlework accessories, musical instruments, and books and other reading materials. It is also engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included.

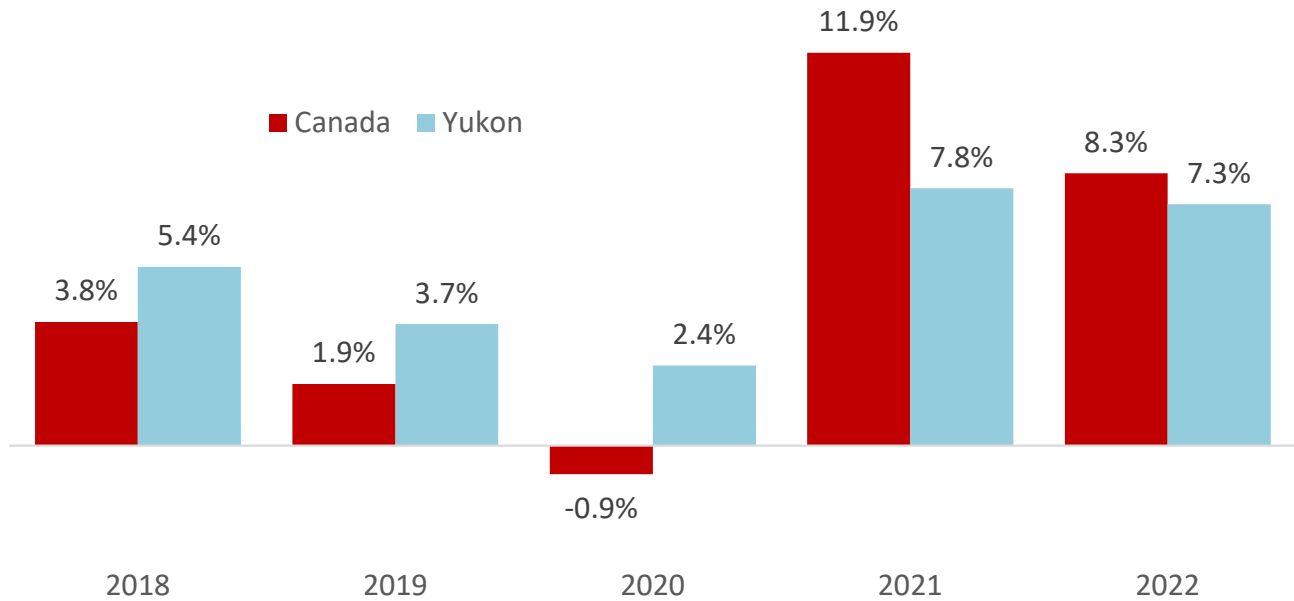
Annual Retail Sales, by Select Industry, Yukon, 2017 to 2022



Retail trade industry subsectors' data first became available in 2004. However, for most of the subsectors, the analysis of trend is not possible due to intermittent suppressions.

x = data suppressed

Retail Sales Growth, Canada and Yukon, 2018 to 2022



- Following a 5.4% increase in 2018, Yukon's year-over-year growth in retail sales declined to 3.7% in 2019 and 2.4% in 2020. In 2021, Yukon's year-over-year growth in retail sales increased to 7.8% before decreasing slightly to 7.3% in 2022.
- The 2022 growth rate of Yukon's retail sale (7.3%) was 1.0 percentage points lower than the national rate of 8.3%.
- In the past 5 years, Yukon's growth rates of retail sales ranged from a high of 7.8% in 2021 to a low of 2.4% in 2020, while Canada's growth rates ranged from a high of 11.9% in 2021 to a low of -0.9% in 2020.
- Between 2018 and 2022, Yukon's year-over-year retail sales growth rates averaged 5.3%, while Canada's rates averaged 5.0%.

Annual Sales, Territories, 2022

	Yukon	NWT	Nunavut
Sum of Sales (\$000s)			
Total Retail trade	1,085,214	916,465	583,391
Motor vehicle and parts dealers	174,526	x	x
Building material and garden equipment and supplies dealers	x	x	x
Food and beverage retailers	272,496	364,305	476,407
Furniture, home furnishings, electronics and appliances retailers	36,728	22,063	x
General merchandise retailers	113,134	103,441	x
Health and personal care retailers	47,938	x	x
Gasoline stations and fuel vendors	222,722	142,196	12,415
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	x	5,757	x
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers ¹	83,458	44,786	x

x = data suppressed ... = not available

¹ Comprises establishments engaged in retailing sporting goods, games and toys, sewing supplies, fabrics, patterns, yarns and other needlework accessories, musical instruments, and books and other reading materials. It is also engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included.

Publication source: Statistics Canada, Table 20-10-0056-01 (monthly data).

July 2023