Yukon Bureau of Statistics



Yukon Business Survey, 2019 Results by First Nation Ownership

Highlights:

- In 2019, businesses with First Nation shares in ownership accounted for 7.1% of all Yukon businesses.
- In 2019, businesses with First Nation shares in ownership employed 1,303 workers.
- Businesses with First Nation shares in ownership accounted for 9.9% of Yukon's business sector GDP in 2018.

In the summer of 2019, Yukon Bureau of Statistics (YBS) contacted about 4,900 Yukon businesses (including out-of-scope businesses) to collect information about their industry sector types, employees, revenue levels, hiring, expected growth, ownership, etc. The tables and analyses in this report are based on this information and the relevant administrative data.

Contents
Businesses by industry1
Home-based / non-home-based by industry2
Business type2
Employment by industry3
Employment size3
Difficulties finding staff4
Revenues by industry4
Revenues categories5
GDP by industry5
Growth-limiting factors6

Note: The definition of a business for this survey includes industries within the business sector and does not include any level of government, crown corporations or non-profit organizations (NPOs). For the purpose of this report, businesses with any percentage of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis) are categorized as **businesses with First Nation shares in ownership**. A **First Nation (FN) business** is defined as a business enterprise which has at least 51% of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). FN businesses constitute a subset of businesses with FN shares in ownership.

Businesses¹ by Industry Sector and Ownership, Yukon, 2019

Industry Sector	Total number of businesses	Number of businesses with FN shares in ownership	% of businesses with FN shares in ownership	Number of FN businesses*	% of FN businesses* of total businesses
Agriculture, Forestry, Fishing & Hunting	107	16	15.0%	13	12.1%
Mining, Quarrying, and Oil & Gas Extraction	143	19	13.3%	15	10.5%
Utilities	6				
Construction	509	47	9.2%	44	8.6%
Manufacturing	79	7	8.9%	7	8.9%
Wholesale Trade	50	4	8.0%	3	6.0%
Retail Trade	260	16	6.2%	14	5.4%
Transportation & Warehousing	123	15	12.2%	13	10.6%
Information & Cultural Industries	59	х		х	
Finance & Insurance	67	4	6.0%	4	6.0%
Real Estate & Rental & Leasing	245	11	4.5%	9	3.7%
Professional, Scientific & Technical Services	515	24	4.7%	23	4.5%
Management of Companies & Enterprises	34	11	32.4%	11	32.4%
Administrative & Support, WMR** Services	234	11	4.7%	7	3.0%
Educational Services	67	х		х	
Health Care & Social Assistance	196	9	4.6%	8	4.1%
Arts, Entertainment & Recreation	88	5	5.7%	4	4.5%
Accommodation & Food Services	250	17	6.8%	7	2.8%
Other Services (except Public Admin)	216	11	5.1%	10	4.6%
All Industries	3,248	232	7.1%	196	6.0%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). ** WMR = Waste Management and Remediation

In 2019, there were 232 businesses, or 7.1% of all businesses in Yukon, that had First Nations shares in owner-ship. The Management of Companies and Enterprises sector had the highest **percentage** of businesses with First Nation shares in ownership and First Nation businesses, with 11 of 34 businesses, or 32.4%.

Home-Based and Non-Home-Based Businesses¹ by Industry Sector and Ownership, Yukon, 2019

	Total number of	Number of businesses without any FN shares in ownership		Number of businesses with FN shares in ownership		Number of FN businesses*	
Industry Sector	businesses	Home-based	Non-home-based	Home-based Non-home-based		Home-based	Non-home-based
Agriculture, Forestry, Fishing & Hunting	107	73	19	12	4	9	4
Mining, Quarrying, and Oil & Gas Extraction	143	71	53	10	9	8	7
Utilities	6	х	х				
Construction	509	340	122	32	14	30	13
Manufacturing	79	35	37	х	х	х	х
Wholesale Trade	50	12	34	х	х	х	х
Retail Trade	260	71	173	4	12	4	10
Transportation & Warehousing	123	56	52	5	10	5	7
Information & Cultural Industries	59	40	17	х	х	х	х
Finance & Insurance	67	20	43	0	4	0	4
Real Estate & Rental & Leasing	245	135	98	8	4	х	х
Professional, Scientific & Technical Services	515	367	124	17	7	16	7
Management of Companies & Enterprises	34	х	х	х	х	х	x
Administrative & Support, WMR** Services	234	171	52	х	х	х	х
Educational Services	67	48	17	х	х	х	х
Health Care & Social Assistance	196	74	113	5	4	х	х
Arts, Entertainment & Recreation	88	59	24	x	x	х	x
Accommodation & Food Services	250	79	155	5	10	х	х
Other Services (except Public Admin)	216	107	98	6	6	6	5
All Industries	3,248	1,774	1,242	126	103	109	85

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). ** WMR = Waste Management and Remediation

In 2019, the majority of businesses with First Nation shares in ownership were **home-based** (55.0%). The Construction sector and the Professional, Scientific and Technical Services sector had the largest number of **home-based** businesses at 32 and 17, respectively. Combined, they represented 38.9% of all **home-based** businesses with First Nation shares in ownership. Of the First Nation owned businesses, 109, or 56.2%, were **home-based**.

Business¹ Type by Ownership and Industry Grouping, Yukon, 2019

Ownership	Business type	All Industries	Goods-producing Industries Number of business	Service-producing Industries es
Total number of businesses		3,243	842	2,401
Number of businesses without any	An individual (sole proprietorship)	1,539	366	1,173
FN shares in ownership	Two or more individuals (partnership)	206	62	144
	A corporation, other than a FN Development Corp.	1,193	317	878
	Other or don't know or refuse to answer	77	10	66
Number of businesses with FN	An individual (sole proprietorship)	106	56	49
shares in ownership	Two or more individuals (partnership)	20	8	11
	A Yukon FN Government	12	0	12
	A FN Development Corp.	19	5	13
	A corporation, other than a FN Development Corp.	57	13	45
	Other	16	5	10
Number of FN businesses*	An individual (sole proprietorship)	106	56	49
	Two or more individuals (partnership)	x	х	х
	A Yukon FN Government	х	х	х
	A FN Development Corp.	19	5	13
	A corporation, other than a FN Development Corp.	42	9	33
	Other	13	5	7

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

Over half (52.8%) of the sole proprietorship First Nation businesses were in goods-producing industries compared to 23.8% for non-First Nation sole proprietorships. The number of First Nation sole proprietorship businesses was the highest in the Construction industry (33).

A total of 42 corporations (other than First Nation Development Corporations) were First Nation businesses.

Employment² by Industry Sector and Ownership, Yukon, 2019

Industry Sector	Total Number of Workers	Employment attributable to businesses with FN shares in ownership	in businesses with FN	Employment attributable to FN businesses	% of total employment in FN businesses*
Agriculture, Forestry, Fishing & Hunting	267	20	7.5%	19	7.1%
Mining, Quarrying, and Oil & Gas Extraction	933	128	13.7%	121	13.0%
Utilities	203				
Construction	1,702	186	10.9%	181	10.6%
Manufacturing	415	56	13.5%	56	13.5%
Wholesale Trade	317	47	14.8%	39	12.3%
Retail Trade	2,946	117	4.0%	109	3.7%
Transportation & Warehousing	981	182	18.6%	43	4.4%
Information & Cultural Industries	527				
Finance & Insurance	314	56	17.8%	56	17.8%
Real Estate & Rental & Leasing	600	43	7.2%	41	6.8%
Professional, Scientific & Technical Services	1,217	48	3.9%	47	3.9%
Management of Companies & Enterprises	89	38	42.7%	38	42.7%
Administrative & Support, WMR** Services	736	52	7.1%	48	6.5%
Educational Services	140	Х		х	
Health Care & Social Assistance	605	20	3.3%	20	3.3%
Arts, Entertainment & Recreation	223	Х		х	
Accommodation & Food Services	2,804	231	8.2%	106	3.8%
Other Services (except Public Admin)	614	65	10.6%	63	10.3%
All Industries	15,633	1,303	8.3%	1,003	6.4%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). ** WMR = Waste Management and Remediation. Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total Workers'. In addition, this total also includes any owners who actively work in their businesses.

For all industries, employment attributable to businesses with First Nation shares in ownership accounted for 8.3% of all workers; First Nation businesses employed 6.4% of all workers.

Overall, Yukon's Retail Trade sector had the largest number of workers at 2,946, accounting for 18.8% of all workers. For businesses with First Nation shares in ownership, the Accommodation and Food Services sector had the highest employment with 231 workers, or 8.2% of all workers in this sector. For First Nation businesses, the Construction sector had the highest number of employees with 181 workers, or 10.6% of all workers in this sector.

Businesses¹ by Employment² Size and Ownership, Yukon, 2019

Employment size	Number of businesses without any FN shares in ownership		Number of FN businesses*
1 to 4 workers	2,281	162	142
5 to 9 workers	305	29	24
10 to 24 workers	215	18	14
25 to 49 workers	61	11	9
50 to 99 workers	22	х	х
More than 100 workers	11	х	х
Don't know / refuse to answer or business not operating	121	6	5
Total	3,016	232	196

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total Workers'. In addition, this total also includes any owners who actively work in their businesses.

The majority of businesses, in all ownership types, had between 1 and 4 workers: businesses without any First Nation shares in ownership (75.6%); businesses with First Nation shares in ownership (69.8%); and First Nation businesses (72.4%).

Difficulty Finding Staff in Previous 12 Months by Ownership, Yukon, 2019

Of those businesses that had vacancies in the past 12 months, "have you had difficulties in finding staff for your business?"	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN
Yes	508	36	29
No	240	22	20
Don't know or refuse to answer question	12	1	1
Total	760	59	50

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

Of those businesses with vacancies in the 12 month period prior to the survey, 66.8% of total businesses reported difficulty finding staff. In comparison, 61.0% of businesses with First Nation shares in ownership and 58.0% of First Nation businesses reported difficulty finding staff.

Gross Revenues² by Industry Sector and Ownership, Yukon, 2018

Industry Sector	Total business revenues (\$ millions)	Revenues of businesses with FN shares in ownership (\$ millions)	% of total revenues from businesses with FN shares in ownership	Revenues of FN businesses* (\$ millions)	
Agriculture, Forestry, Fishing & Hunting	9.0	х		х	
Mining, Quarrying, and Oil & Gas Extraction	229.5	42.9	18.7%	42.6	18.6%
Utilities	82.6				
Construction	794.5	96.5	12.2%	95.9	12.1%
Manufacturing	39.4	8.1	20.5%	8.1	20.5%
Wholesale Trade	189.3	20.8	11.0%	19.7	10.4%
Retail Trade	840.4	35.8	4.3%	29.8	3.5%
Transportation & Warehousing	227.7	36.4	16.0%	28.5	12.5%
Information & Cultural Industries	124.7				
Finance & Insurance	176.1	16.5	9.4%	16.5	9.4%
Real Estate & Rental & Leasing	199.4	11.8	5.9%	11.2	5.6%
Professional, Scientific & Technical Services	120.0	4.1	3.4%	4.1	3.4%
Management of Companies & Enterprises	17.8	12.6	70.9%	12.6	70.9%
Administrative & Support, WMR** Services	63.5	4.0	6.3%	3.9	6.2%
Educational Services	5.6	х		х	
Health Care & Social Assistance	83.4	1.6	1.9%	1.6	1.9%
Arts, Entertainment & Recreation	21.3	х		х	
Accommodation & Food Services	199.7	27.0	13.5%	15.1	7.5%
Other Services (except Public Admin)	39.7	1.6	4.1%	1.5	3.8%
All Industries	3,463.5	320.6	9.3%	291.7	8.4%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). ** WMR = Waste Management and Remediation

In 2018, Yukon business sector revenues, as derived from the survey and administrative data, totalled \$3,463.5 million. Revenues from businesses with First Nation shares in ownership totalled \$320.6 million (9.3% of the total). Revenues from First Nation businesses stood at \$291.7 million (8.4% of the total).

Businesses with First Nation shares in ownership in the Construction sector had the highest revenues in 2018 at \$96.5 million, accounting for 12.2% of all revenues in this industry. The sector with the second-highest revenues from businesses with First Nation shares in ownership was the Mining, Quarrying, and Oil and Gas Extraction sector with \$42.9 million, 18.7% of all revenues in this industry. These two sectors combined accounted for a combined total revenues of \$139.4 million, 43.5% of all revenues from businesses with First Nation shares in ownership. These two sectors also topped the list with a combined total revenues of \$138.5 million, or 47.5% of revenue for First Nation businesses.

Businesses in the Management of Companies and Enterprises sector had the highest percentage of revenues (70.9%) attributed to businesses with First Nation shares in ownership as well as to First Nation businesses. The Manufacturing sector had second-highest percentage of revenues (20.5%) for businesses with First Nation shares in ownership as well as for First nation businesses.

Gross Revenues² by Category and Ownership, Yukon, 2018

Revenue category	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN businesses*
Less than \$25,000	233	19	18
Between \$25,000 and \$50,000	729	43	35
Between \$50,000 and \$100,000	620	41	37
Between \$100,000 and \$250,000	256	21	18
Between \$250,000 and \$500,000	504	33	26
Between \$500,000 and \$1,000,000	262	20	15
\$1,000,000 and more	436	40	33
Don't know / refuse to answer, or business			
not operating	208	15	14
Total	3,248	232	196

^{*} A First Nation (FN) business is defined as business enterprise which has at least 51% of ownership is held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

In 2018, the revenue category with the highest number of businesses for both total businesses (729) and businesses with First Nation shares in ownership (43) was the \$25,000 to \$50,000 category. There were 40 businesses with First Nation shares in ownership with revenues in excess of \$1.0 million.

For First Nation businesses, the revenue category with the highest number of businesses was the \$50,000 to \$100,000 category with 37 businesses. There were 33 First Nation businesses with revenues over \$1.0 million in 2018.

GDP³ by Industry Sector and Ownership, Yukon, 2018

Industry Sector	Total GDP (\$ millions)	GDP from businesses with FN shares in ownership (\$ millions)	% of total GDP from businesses with FN shares in ownership	GDP from FN businesses* (\$ millions)	% of total GDP from FN businesses*
Agriculture, Forestry, Fishing & Hunting	4.8	x		х	
Mining, Quarrying, and Oil & Gas Extraction	158.3	29.6	18.7%	29.4	18.6%
Utilities	49.6				
Construction	374.0	45.4	12.2%	45.1	12.1%
Manufacturing	20.4	4.2	20.5%	4.2	20.5%
Wholesale Trade	52.0	5.7	11.0%	5.4	10.4%
Retail Trade	158.6	6.8	4.3%	5.6	3.5%
Transportation & Warehousing	109.4	17.5	16.0%	13.7	12.5%
Information & Cultural Industries	66.2				
Finance & Insurance	74.3	6.9	9.4%	6.9	9.4%
Real Estate & Rental & Leasing	126.5	7.5	5.9%	7.1	5.6%
Professional, Scientific & Technical Services	79.2	2.7	3.4%	2.7	3.4%
Management of Companies & Enterprises	7.9	5.6	70.9%	5.6	70.9%
Administrative & Support, WMR** Services	39.2	2.5	6.3%	2.4	6.2%
Educational Services	2.9	x		х	
Health Care & Social Assistance	55.2	1.1	1.9%	1.1	1.9%
Arts, Entertainment & Recreation	10.4	х		х	
Accommodation & Food Services	102.8	13.9	13.5%	7.8	7.5%
Other Services (except Public Admin)	25.5	1.0	4.1%	1.0	3.8%
All Industries	1,517.3	150.8	9.9%	138.3	9.1%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). ** WMR = Waste Management and Remediation

In 2018, Yukon business sector Gross Domestic Product (GDP) totalled \$1.5 billion. GDP from businesses with First Nation shares in ownership accounted for \$150.8 million, or 9.9%, of the total. First Nation businesses contributed \$138.3 million in GDP, or 9.1% of Yukon's business sector GDP.

The Construction sector had the highest GDP in 2018 for all 3 types of businesses: total businesses (\$374.0 million); businesses with First Nation shares in ownership (\$45.4 million); and First Nation businesses (\$45.1 million).

The Mining, Quarrying, and Oil and Gas Extraction sector was the second-highest contributor for both businesses with First Nation shares in ownership and First Nation businesses at \$29.6 million and \$29.4 million, respectively. This sector was third-highest contributor to Yukon business sector GDP with \$158.3 million, behind Construction (\$374.0 million) and Retail Trade (\$158.6 million).

Factors That Could Limit Growth in the Next 2 Years, Yukon, 2019

In your opinion, what could limit the growth of your business in the next 2 years?	% of all businesses	% of businesses with FN shares in ownership	% of First Nation businesses*
Limited demand for the business' product	12.6%	16.2%	16.0%
Owner's choice	32.6%	25.8%	24.7%
Downturn in economy	24.1%	20.1%	21.1%
Government regulation or spending	17.9%	18.3%	17.5%
Limited availability of appropriately skilled employees	11.6%	11.8%	11.3%
Quality, affordability and availability of electrical services	1.7%	0.9%	1.0%
Quality, affordability and availability of telecommunication services (such as phone and internet)	4.1%	5.7%	6.2%
Transportation issues (access to markets)	3.6%	4.4%	5.2%
Increased competition	10.7%	11.8%	10.8%
Increase in costs (fuel, freight costs, etc.)	10.9%	14.8%	14.9%
Lack of housing for employees	4.2%	6.6%	7.2%
Other factors	16.3%	17.5%	14.9%
Nothing	10.3%	7.0%	7.2%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

When businesses were asked what factors could limit growth of their business in the next 2 years, the response with the highest percentage was Owner's choice for all businesses irrespective of ownership. About one-third of all businesses (32.6%) reported this as the number one growth-limiting factor, while about one-quarter of businesses with First Nation shares in ownership (25.8%) and First Nation businesses (24.7%) reported the same. The second most common growth-limiting factor reported for all 3 types of businesses was Downturn in the economy.

Notes:

- x =data not available x =data suppression due to data quality or confidentiality
- 1. The estimates are for industries within business sectors and does not include governments, public schools and hospitals, non-profit organizations and owner-occupied dwellings
- 2. Employment and gross revenues attributable to businesses with First Nation shares in ownership and to First Nation businesses were computed by applying the percentage share in ownership to employment and gross revenues reported by businesses or available in administrative data..
- 3. GDP estimates have been derived from the total output by industry based on revenues reported in the Yukon Business Survey or available in administrative data, and using Statistics Canada data.

October 2020

