

Yukon Liquor Corporation

Enforcement Case Summary

Fiscal Year: 2023-2024

Licensee : *Big Bear Donair Inc.*

Premises : *Big Bear Donair*

Address: 4229 – 4th Avenue

City: Whitehorse, YT

Licence Class: #4575-1 Food Primary; 4576-1 Off Premises Licences

Contravention	Legislation Reference or Yukon Liquor Board Policy	Date of Contravention	Penalty	Duration of Suspension
<p>1) Licensees may within reason, advertise pricing specials, specific brands or happy hours prices for on-premises consumption only. Licensees shall not advertise discount pricing in a manner that promotes or encourages over consumption.</p>	YLBP Tab 2	June 15, 2023 & June 30, 2023	Warning Letter	