

Yukon Liquor Corporation Enforcement Case Summary

Fiscal Year: 2023-2024

Licensee : *Big Bear Donair Inc.*

Premises : *Big Bear Donair*

Address: 4229 – 4th Avenue

City: Whitehorse, YT

Licence Class: #4575-1 Food Primary

Contravention	Legislation Reference or Yukon Liquor Board Policy	Date of Contravention	Penalty	Duration of Suspension
1) Licensees may within reason, advertise pricing specials, specific brands or happy hours prices for on-premises consumption only. Licensees shall not advertise discount pricing in a manner that promotes or encourages over consumption.	YLBP Tab 2	March 11, 2024	Warning Letter	